



# GitKraken's Developer Experience Platform

The World's Only DevEx Platform That's Truly Agnostic

## The Current State of Development Is Alarming

< 1 Hour

(actually 47 minutes\*)

The time per day the **average developer** actually spends **writing code**



50%

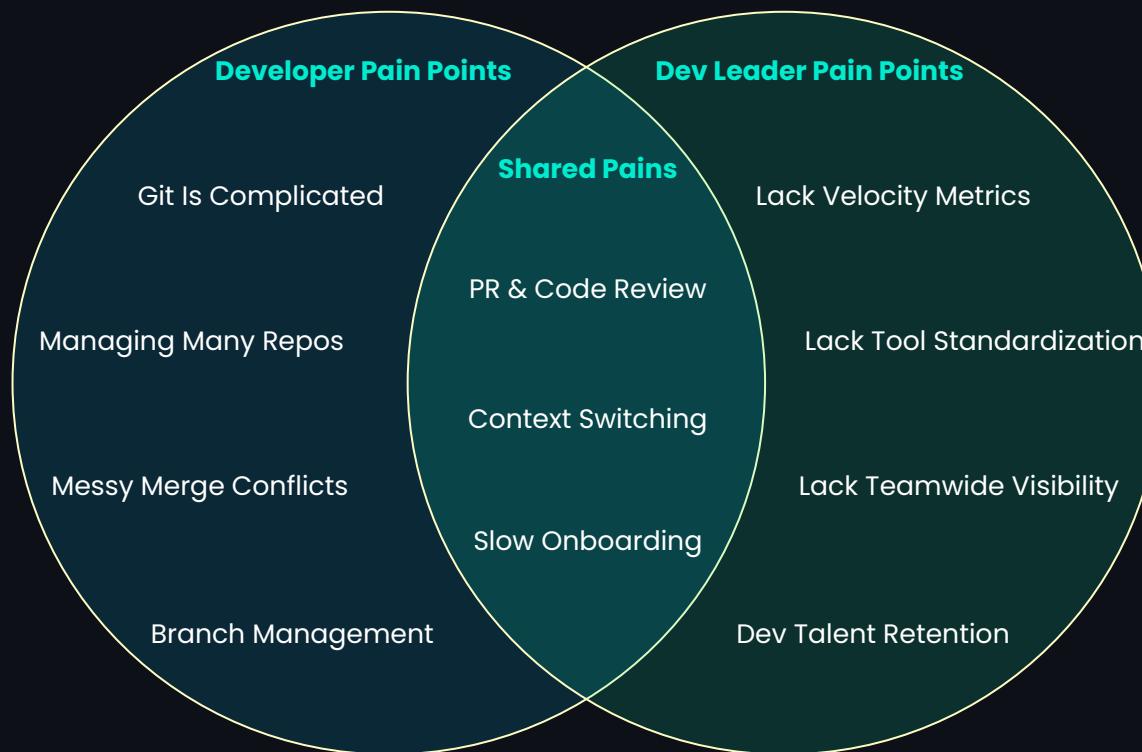
of developers

feel they have the **tools & context** they need **to work effectively on** their company's **code**.

What's behind this epidemic in **developer productivity** and **satisfaction**?

## The Root Cause Is Subpar Developer Experience, Which Causes Pain for Everyone

Poor DevEx shows up in the daily lives of your devs – and engineering leaders



**The Result:** Delays, blown deadlines, exec frustration, and developer churn

## Meet GitKraken

Our developer experience platform helps millions of devs be more productive, and collaborate without friction or delay – [wherever they are and wherever they code](#).

**30M+**  
DEVELOPERS

**100k+**  
ORGS GLOBALLY

**2B+**  
COMMITS VIEWED

TECH PIONEERS

Microsoft

SAMSUNG

Google



CATEGORY DISRUPTORS

amazon

TESLA

NETFLIX

Spotify

INDUSTRY BELLWEATHERS

AMERICAN  
EXPRESS

BOESE

AT&T

citi

Nike

BMW

PUBLIC ENTITIES

NASA



DoJ

FBI

+ many Cities & States

## A Ubiquitous DevEx Platform Supercharged By Team Collaboration Services

Spans across the desktop, terminal, IDE, web and mobile – and integrates seamlessly with all leading Git hosts, including GitHub, GitLab, Azure DevOps & Atlassian BitBucket



# Not Just Great For Devs – GitKraken Creates Real Value For All Stakeholders



## FOR YOU

### Outperform & recapture time

- Stay ahead of problems
- Inform with data and metrics
- Hit deadlines and objectives



## FOR YOUR TEAM

### Enhance team resilience & autonomy

- Save time and reduce errors
- Automate best practices
- Eliminate bottlenecks



## FOR YOUR PEERS

### Collaborate more effectively

- Provide visibility & input
- Share best practices



## FOR YOUR LEADERSHIP

### Improve & standardize

- Enhance organizational visibility
- Deliver process improvements
- Foster an elite, results-driven team

## **Great for Dev Leaders & Teams**

**Code & collaborate more quickly, measure velocity & maximize visibility for engineering leaders**

# Real-Time Visibility Into Your Team's Workload & Progress

The screenshot shows the GitKraken Launchpad interface. On the left, there's a sidebar with navigation links: GitKraken (selected), Launchpad (highlighted in blue), Cloud Patches, Workspaces, and Administration (with sub-links for Users, Teams, and Settings). The main area is titled "Launchpad" and displays two sections: "Ready to Merge" and "Unassigned Reviewers".

**Ready to Merge:** Shows one item: "10.3 release notes and doc changes #226" by Jonathan Silva. It was updated 2 days ago, has +31 / -0 code suggestions, and is in the "gitkraken-client-docs" repository. An "Update Reviewers" button is available.

**Unassigned Reviewers:** Shows two items: "10.3 release notes and doc changes #226" by Jonathan Silva (updated 2 days ago, +31 / -0 code suggestions) and "Local Workspaces will now show when created #217" by Jonathan Silva (updated 3 months ago, +4 / -4 code suggestions). Both are in the "gitkraken-client-docs" repository. Buttons for "Merge" and "Update Reviewers" are present.

Prioritize work and remove roadblocks with **Team Launchpad**

# Measure Velocity Across Repositories & Teams Over Time



Feedback



Jeff ENTERPRISE  
jeff.schinella@gitkraken.com



GitKraken

Insights Preview

Launchpad

Workspace: Git Velocity

Timeframe: Previous 14 days

Last updated 1 minute ago

Refresh data

Cloud Patches

Workspaces

Insights

ADMINISTRATION

Users

Teams

Subscription

Settings

AVERAGE CYCLE TIME

**3.3**

Days

⌚ 14.3%



AVERAGE THROUGHPUT

**41.0**

PRs merged per week

⌚ 0.0%



MERGE RATE

**78.1%**

Pull Requests

⌚ 15.2%



OPENED

**105**

Pull Requests

⌚ 18.0%



MERGED

**82**

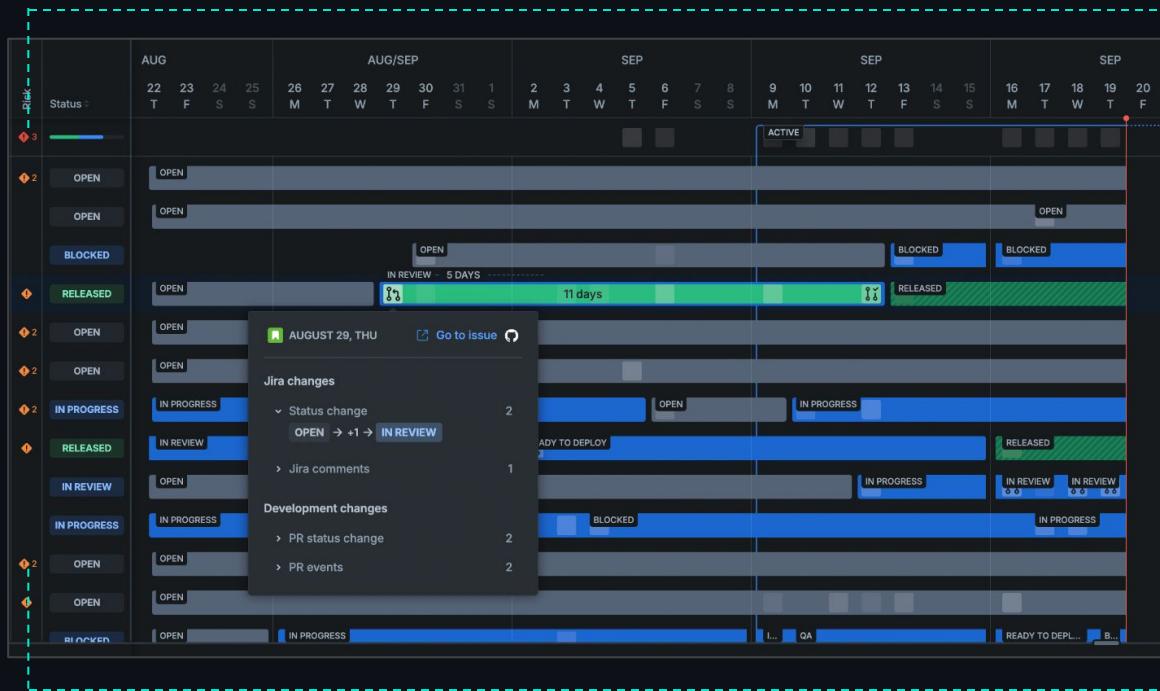
Pull Requests

⌚ 0.0%



Monitor trends and highlight performance with **Insights**

# Detect & Diagnose Work Progress & Risks



- Sprint end date is less than 5 days away and more than 50% of issues are not Done
- Sprint progress is 33.8% percentage points lower than expected
- Sprint scope has been changed (added or removed issues)
- Issue is stagnant (no activity) ≥10 days from last status change
- Issue is stagnant (no activity) ≥5 days from last activity

Identify & Mitigate Jira Project Risks with **Git Integration for Jira**

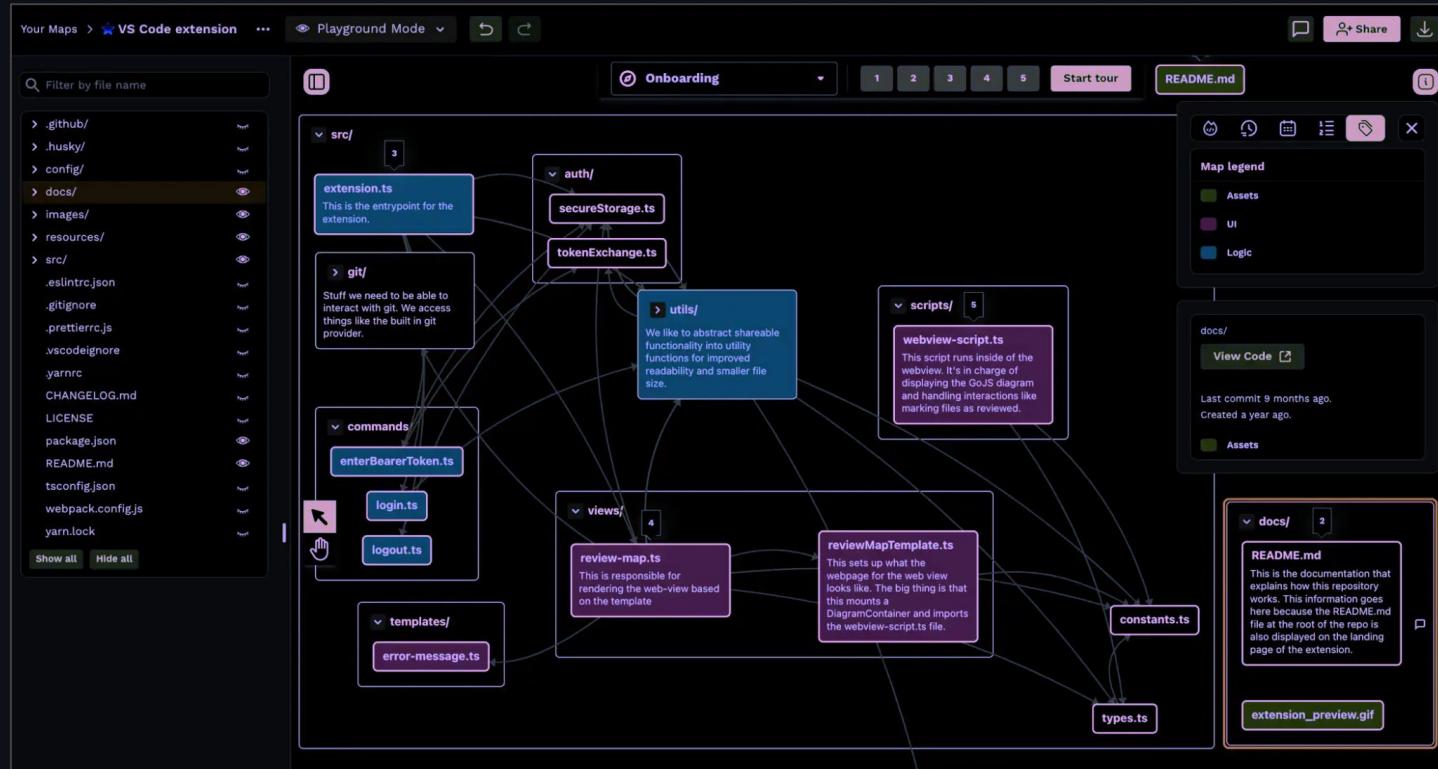
# Quickly Onboard & Offboard Team Members From A Project

The screenshot shows the GitKraken application window. At the top, there's a navigation bar with tabs for 'Launchpad', 'gitkraken-client-docs', 'electron', 'Release Notes', and a '+' icon. To the right of the tabs are icons for file operations, a profile picture, and a dropdown menu for 'Default Profile'. Below the navigation bar is a header titled 'Repository Management' with buttons for 'Browse', 'Clone', '+ Init', 'New Workspace', and 'Integrations'. A 'Manage Cloud Workspaces on GitKraken.dev' link is also present. The main area is titled 'Search repositories' with a 'WIP summary' checkbox. It displays two sections: 'Open repositories' (2 items) and 'Recent repositories' (52 items). The 'Recent repositories' section is expanded, showing a list of repositories managed under the 'Purechat' workspace. The list includes 'dev-week-forking' (jjsilva4, master, 1 warning), 'dev-week-forking' (jjsilva4, master), 'forked-repo-example' (jjsilva4, master), and 'Transfer Big Data' (Axosoft, 7 items). The 'Transfer Big Data' workspace is currently selected. The bottom part of the screenshot shows a list of repositories under this workspace, including 'Commit-Time-Tests' (Axosoft, main, 60 commits), 'electron' (electron, main), 'GitSpeedTest' (Axosoft, main), 'mdx-deck' (jjsilva4, main), 'nodegit' (Axosoft, target-multiple-os, 14 commits up, 29 commits down, 9 pull requests, 1 warning), 'Raneto' (Axosoft, feature), and 'vue' (jjsilva4, bug-fix).

Repository	Owner	Branch / Status	Actions
dev-week-forking	jjsilva4	master	[Edit] [List] [More]
dev-week-forking	jjsilva4	master	[Edit] [List] [More]
forked-repo-example	jjsilva4	master	[Edit] [List] [More]
Transfer Big Data (7)			
Commit-Time-Tests	Axosoft	Clone repository or Locate in filesystem	[Edit] [List] [More]
electron	electron	Clone repository or Locate in filesystem	[Edit] [List] [More]
GitSpeedTest	Axosoft	Clone repository or Locate in filesystem	[Edit] [List] [More]
mdx-deck	jjsilva4	Clone repository or Locate in filesystem	[Edit] [List] [More]
nodegit	Axosoft	target-multiple-os, 14 commits up, 29 commits down, 9 pull requests, 1 warning	[Edit] [List] [More]
Raneto	Axosoft	feature	[Edit] [List] [More]
vue	jjsilva4	bug-fix	[Edit] [List] [More]

Organize and share multi-repo projects in seconds with **Workspaces**

# Quickly Onboard & Offboard Team Members From A Project



Improve code understanding and reduce time-to-productivity with **CodeMaps\***

# Establish Teamwide Standardization & Security Controls

The screenshot shows the GitKraken Automation interface. On the left, a sidebar lists organization sections like Nike Inc., Focus View, Cloud Patches, Workspaces, Automations (which is selected), and others. The main area is titled "New Automation" with a status of "Enabled". It has three main sections: "General" (Name field empty, Repository dropdown "Select..."), "Conditions" (a single condition: "When a change in a pull request is a match for any of these conditions" with a "File Path matches glob String" input), and "Actions" (a single action: "Perform all of the following actions on the pull request" with an "Add Comment" dropdown set to "Write" and a preview window). A "Preview" panel on the right shows a timeline with operations #1 through #6. A small "Upgrade plan" notification at the bottom left indicates 7 days remaining in the free trial.

Scalably enforce processes and distribute tribal knowledge with **Automations**

# **Enterprise Grade**

**80%+ of Fortune 500 firms use GitKraken**

# Enterprise-Grade Dev Tools From A Proven Enterprise-Friendly Company

		DevEx Platform	Git Integration for Jira
Security	Access Management	Enforceable, Multi-domain SSO	Dependant on Jira
	Compliance	SOC-2 Type II*	SOC-2 Type II
	Atlassian Cloud Fortified	N/A	Yes
	Data Residency	US	US, EU(Germany & Ireland), Singapore, Australia
	On-Prem Offerings	Yes	Yes
Procurement Flexibility	PO & Payment Terms	Yes	Through Atlassian
Contracts & Privacy	Custom Agreements	Yes	Yes
Support SLAs	Enterprise Level	Yes	Yes
Customer Success	Onboarding Configuration Best Practices Periodic configuration Reviews	Custom	Custom

\*Undergoing SOC-2 certification expected end of 2024

## What GitKraken Customers See & Say

Reduce PR & code review time by **more than 50%**

- Lansweeper

Save **more than 1 hour each day** working with Git

-Superna

**"GitKraken has revolutionized the way we interact with GitHub repos and has become an indispensable tool for managing version control."**

- Sr. Software Engineer, Top 5 Tech Pioneer

**"As a manager, GitKraken gives me a great framework to quickly see changes in commits & move across repos."**

-Dev Team Lead, Leading Manufacturing Company

**"GitKraken puts all my team's Issues, PRs & WIPs in one place, so code review is easier, and context switching is minimized"**

-Engineering Manager, Leading ITAM provider

**"GitKraken's DevEx platform is a lifesaver - it has made a huge difference"**

-Principal Engineer, Leading Data Protection Company

## **Next Steps**

- **Free 30-day trial for all or part of your team**
- **Other ideas to advance this discussion?**

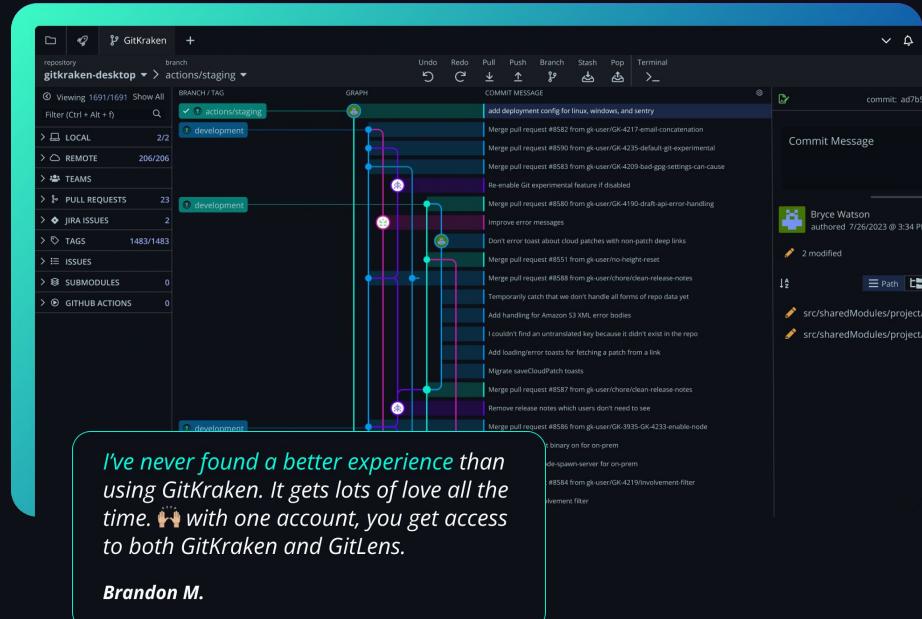
# **Deeper Dive: DevEx Platform**

**Supporting slides on solutions for developer productivity & team collaboration**

## The #1 Git GUI with 2+ billion commits visualized

- **Highly visual commit graph** that helps devs visualize branch structure and code commits
- **Embedded terminal** to run commands alongside the commit graph without switching context
- **Safely resolve merge conflicts** and manage PR's that cause problems & delays for your entire team
- **Workspaces** to save time & eliminate mistakes related to managing many repositories
- **Insights** to understand, measure & improve the velocity of each developer and the team overall
- **Seamless integrations** with GitHub, GitLab, Bitbucket, Azure DevOps, and more
- **SSO** for enterprise-grade security & management

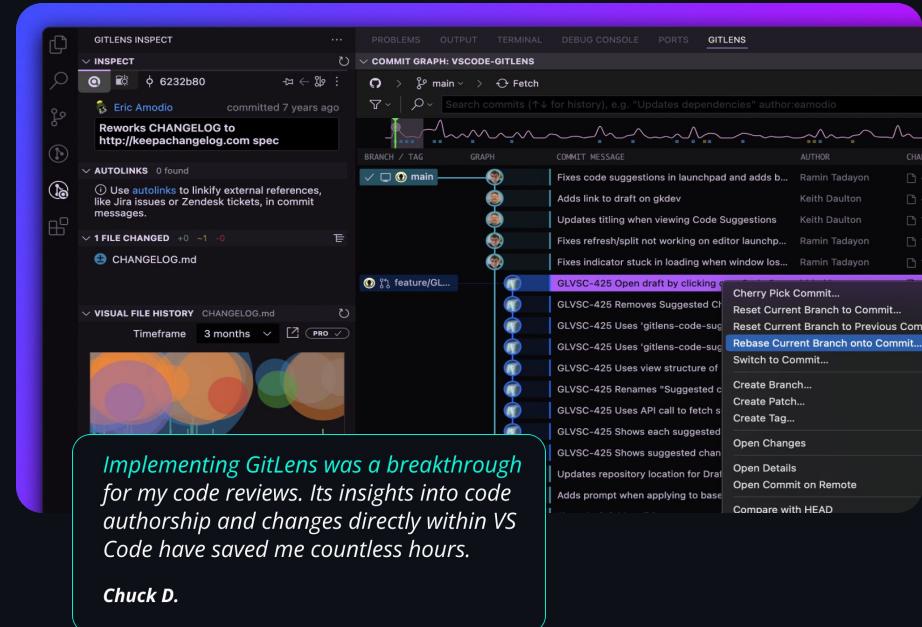
[Get full details >>](#)



## 30M+ installs in the VS Code marketplace

- **Inline blame annotations** help devs better understand how every line of code has changed and by whom
- **Highly visual commit graph** helps devs visualize branch structure and code commits
- **Visual file history** view to quickly identify the most impactful changes to a file and who made them
- **Worktrees** help you avoid interrupting your work in progress when reviewing pull requests
- **Revision navigation** lets you effortlessly drill into the history of a file to see how the code evolved over time
- **Seamless integrations** with GitHub, GitLab, Bitbucket, Azure DevOps, LiveShare, and more
- **SSO** for enterprise-grade security & management

[Get full details >>](#)



## Meet the collaborative command line for Git

Master multi-repo workflows, sync on PRs & Issues from platforms like GitHub, GitLab, Bitbucket & Azure DevOps

With GitKraken CLI, you can:

- Easily collaborate across many repositories
- Manage PRs and issues from the command line
- Visualize Git when you want to

Collaborate across repos, unite on PRs & Issues from various platforms, and visualize Git data as a team whenever needed.

[Get full details >>](#)

The screenshot shows the GitKraken CLI interface with a dark theme. At the top, it displays the username "jonathans" and links to "PRs: Github" and "Issues: Github". Below this, there are four tabs: "Pull Requests - 8", "Issues - 30", "WIPs - 10", and "All - 48". The "Pull Requests" tab is active. On the left, there are four sections with counts: "(5) Ready to merge", "(6) Unassigned reviewers", "(2) Merge conflicts", and "(1) Waiting for review". To the right is a table with columns: ID, Status, Item, Author, and Branch. The table contains several rows of pull request data. A green callout box on the right contains a testimonial from Yaroslav N. about the ease of committing and collaborating.

ID	Status	Item	Author	Branch
PR 216	5h	New Focus View	jjsilva4	feature
PR 1	1d	Glass panther	jjsilva4	new-theme
PR 217	2d	Local Workspaces ...	jjsilva4	bug-fix
PR 8	2y	Fix devdeps issue	jjsilva4	fix-devde...
PR 1	3y	test	jjsilva4	dev
PR 3	5y	nodegit v0.24.1.j...	jjsilva4	mega-conf...

*It's easy to commit and collaborate on the code for the developers and commands are easy to find in the menu. The sleek design is also a very big plus.*

*Yaroslav N.*

## Elevating Dev Experience with GitKraken.dev

Transform your browser into a dynamic development environment, enhancing productivity and collaboration with robust security controls, accessible from any desktop or mobile browser.

With GitKraken.dev, you can:

- Access GitKraken's powerful tools instantly, anywhere, anytime
- Manage PRs, Issues, and integrations across platforms in one place
- Simplify admin and security controls for your entire organization

Whether at your desk or on the go, GitKraken.dev brings your development workspace to you, streamlining your workflow and connecting all your tools in one tab.

[Get full details >>](#)

The screenshot shows the GitKraken.dev interface. At the top, there's a header with the GitKraken logo, a search bar, and user information for 'jonathans' (Enterprise). Below the header is the 'Launchpad' dashboard. It features a 'Ready to Merge' section with four pull requests, each with a status icon, author, and repository name (e.g., 'axostyle', 'gitkraken-client-docs', 'Feature-Upvote-CSS', 'dummy-repo-123'). There are also sections for 'Issues' (31), 'All' (38), and 'Snoozed' (0). On the left side, there's a sidebar with navigation links: 'GitKraken' (selected), 'Launchpad' (highlighted), 'Cloud Patches', 'Workspaces', 'ADMINISTRATION' (with sub-links for 'Users', 'Teams', 'Subscription', and 'Settings'), and a 'Local Workspaces' section. A callout box in the bottom right corner contains a quote from 'Paresh R.': 'It's the best tool to manage GitHub repositories and code. The visualization they provide for code updates is really useful for our day-to-day programming life.'

## Prioritize, act & collaborate with certainty

**Launchpad** empowers developers to achieve more, faster. A unified dashboard consolidates PRs, Issues, and WIPs from multiple repositories, placing them front and center.

With Launchpad, you can:

- Get important details at your fingertips
- Clearly see who's contributing
- Guided next steps on your most important PRs

Launchpad helps you live in a world where development is streamlined, efficient, and distraction-free.

[Get full details >>](#)

The screenshot shows the GitKraken Launchpad interface. At the top, there are two sections: "PINNED" and "READY TO MERGE".

**PINNED (2 items):**

- 21m ago: Add custom CSS to theme system #1745  
Status: ✓  
+102 / -0
- 4h ago: Clean up old code #8228  
Status: ✗  
+201 / -58

**READY TO MERGE (2 items):**

- 21m ago: Add custom CSS to theme system #1745  
Status: ✓  
+102 / -0
- 57m ago: Unhide download button on gitgui dashboard charts #1753  
Status: ✓  
+0 / -3

Below these sections are three collapsed categories:

- > UNASSIGNED (1 item)
- > CI FAILING (2 items)
- > MERGE CONFLICTS (1 item)

# GitKraken Code Suggest – Faster Reviews, Fewer Restrictions

## Speed up code reviews with Code Suggest

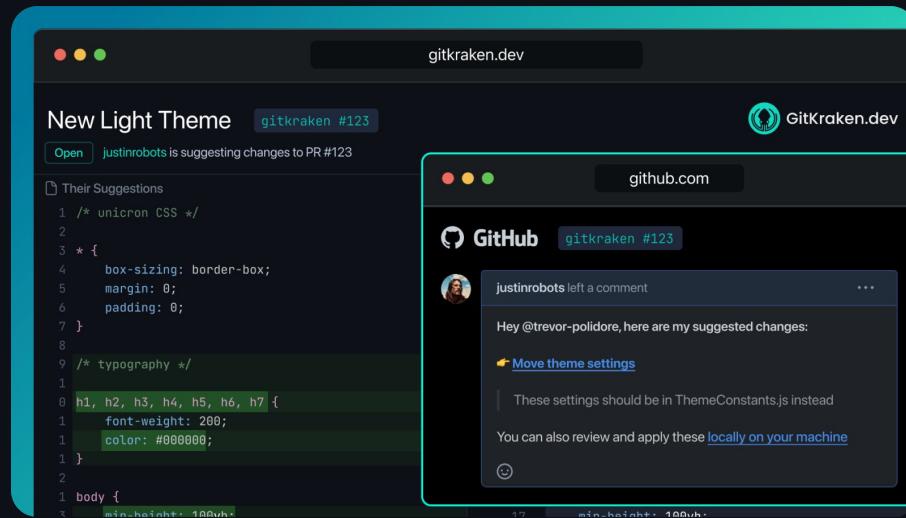
**Code Suggest** – Break free from the constraints of GitHub's line-restricted feedback. Suggest changes anywhere in your project, as simple as editing a file in Google Docs.

With Code Suggest, you can:

- Provide real code suggestions directly within your IDE
- Stay aligned & synced across GitHub and GitKraken
- Customize permissions to control who has access

Whether you're refining code in your IDE or collaborating across platforms, Code Suggest streamlines your workflow, **allowing more focus on quality** and less on navigating different interfaces.

[Get full details >>](#)



## Dev collaboration – shifted left

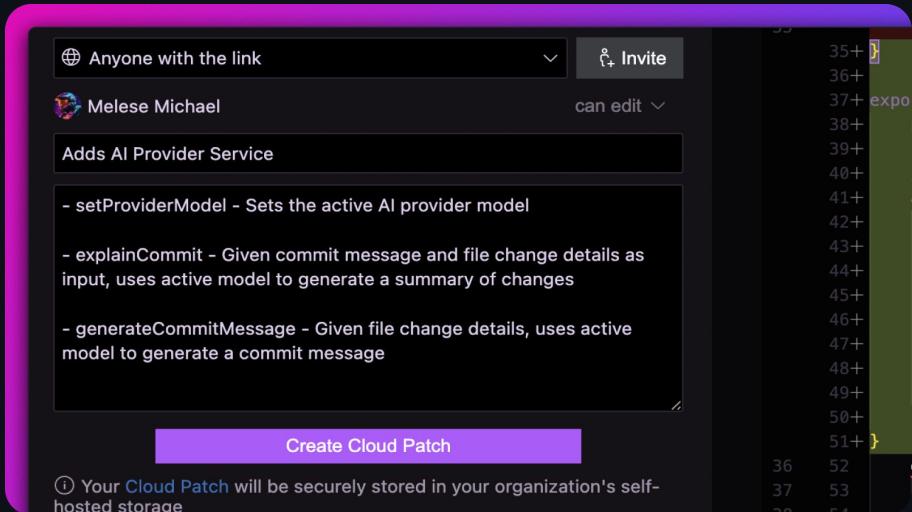
**Cloud Patches** – engage in early collaboration and meaningful discussions long **before the pull request**. With Cloud Patches, as soon as you have a WIP change, you're ready to collaborate.

With Cloud Patches, you can:

- Easily collaborate on changes before the PR
- Minimize time lost on delays and PR reviews
- Create, share, & apply patches across dev tools

With Cloud Patches, you don't have to wait for pull requests to collaborate. Share work-in-progress changes, get feedback quickly, and enjoy smoother PR reviews. All within the tools you already love.

[Get full details >>](#)



## Transforming teamwork with Workspaces

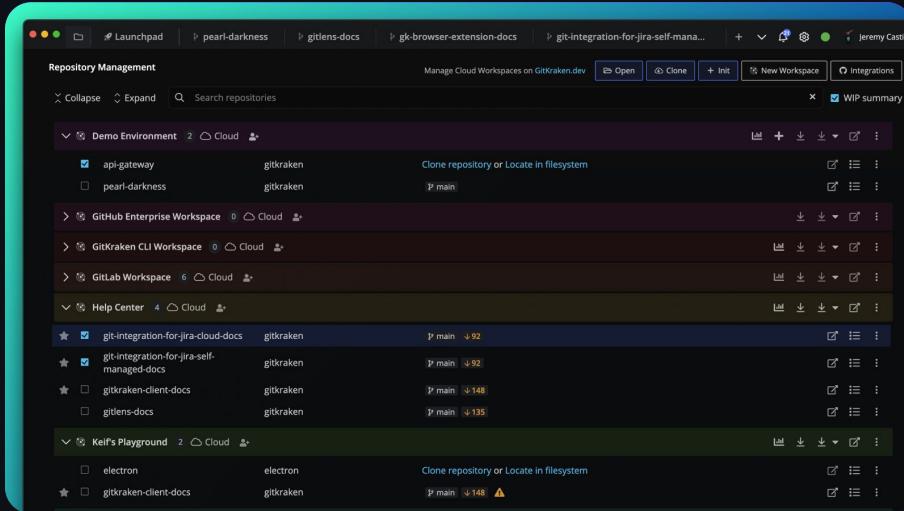
**GitKraken Workspaces** allow you to create easily accessible groups of repositories, take action across multiple repos, view details about their state at a glance, and **share them with your team**.

With Workspaces, you can:

- Create a streamlined and efficient workflow
- Get quick access to the repos you use most
- Reduce switching between different projects

Whether you're working on multiple projects at once or simply need a better way to manage your repositories, **Workspaces can help you stay focused and organized**.

[Get full details >>](#)



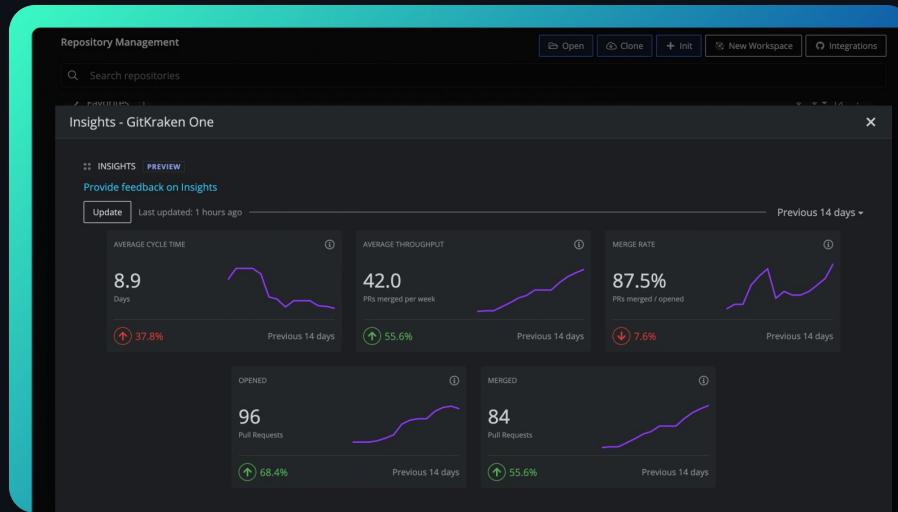
## Your command center for code velocity

**GitKraken Insights** provide you with **developer-first** performance intelligence to help you remove bottlenecks, highlight trends, and improve the quality of your code.

With Insights, you can:

- Discover actionable information & avoid delays
- Improve your workflow and merge faster
- Visualize your Git data and prevent burnout

Insights gives you a data-driven view into activity across your team all in one place helping you **increase team performance and collaboration**.



[Get full details >>](#)

# **Deeper Dive: Jira & Planning Tools**

**Supporting slides on solutions that extend & complement the Atlassian Jira**

# Git Integration for Jira - Easily Bring Git Data Into Your Jira World

**Bring repository data like commits, branches, tags, and pull requests into Jira.**

- **Seamless integrations** are at the very core of Git Integration for Jira - it connects Git with Jira - no matter where your Git repositories are hosted
- **Branch and pull requests** save time by creating linked branches and PRs directly from a Jira issue
- **Smart Commits** help reduce administrative work by updating Jira issues from commit messages
- **Web Linking** use contextual links to navigate to your Git web interface from associated Jira issues
- **Workflow Automation** helps keep Jira up to date and your team informed by automatically performing Jira actions based on Git activity
- **Git Server Permissions** help you ensure only authorized users can see repo data in Jira

[Get full details >>](#)

Data security relied on by 10,000+ global leaders

ATLASSIAN Marketplace  
PLATINUM PARTNER



The screenshot shows the Jira Software interface. On the left, a 'Create Branch' dialog is open, prompting for a Repository (Master), Source branch (Main), and Branch name (DEV-1). A large blue 'Create branch' button is at the bottom. To the right, a commit history for a file named 'Readme.md' is displayed. The commits are:

Line	Commit Message
1	# Change 1
2	## Change 1
3	## making another change
4	## getting started
5	
6	
7	Updated the code for broken images

This plugin is awesome! It does exactly what Jira cloud has needed since its inception, which is provide clean Github integration just like you would expect, similar to BitBucket

@ThomasGoddard

## Team Insights for Jira – Make Your Dev Standups Smarter with Git + Jira Data

**Plan better, identify risks, and uncover trends with a timeline view of Jira + Git activity**

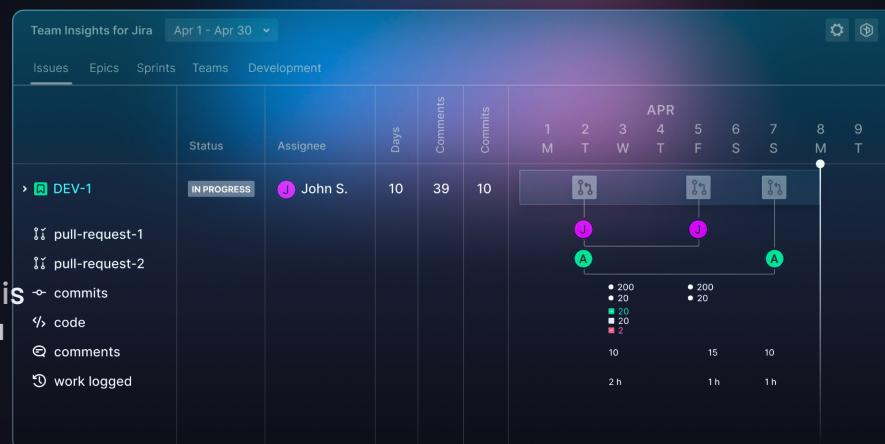
The first and only Jira App that lets you see Git activity across all of your projects and issues. And it's free.

With Team Insights for Jira, you can:

- Go beyond a single-issue view of Git and Jira Activity
- Customize Your View Across Projects, Epics, and Sprints
- Quickly Scan Issues to See What Needs Attention

Team Insights for Jira will enable your team to prioritize work and make better decisions. Plus, with Git Integration for Jira this extension will increase planning confidence by pulling Git data into your views.

[Get full details >>](#)



# **Appendix: How GitKraken Works In The Wild**

**Real customer stories – and real results**

# Johnson Controls boosts developer satisfaction and productivity with GitKraken Client

Customer



Location  
**Global**

Industry  
**Technology**

Solution  
**GitKraken Client**

Seats  
**200+**

//

In GitKraken Client, everything is very visual. It shows you what it was before, what it is now, what you can modify, what's changed. It's made life so much easier and we can find issues so much faster.

– Angelo Liadis, DevOps Manager



## Reduced Merge Conflicts

Branch visualizations lower the time required to resolve conflicts

## Cross-Platform Consistency

Users on Windows, Mac and Linux get the same GUI experience

## 55% Developer Adoption

Organic growth led by word of mouth across a global dev team

# Unifying Development Teams: How GitKraken Facilitates Collaboration and Speed

Customer

Lansweeper

Location

EU, NA

Industry

Technology

Solution

GitKraken Teams

BEFORE GITKRAKEN

**Manual Version Control:** With a distributed team of developers

**Fragmented Collaboration:** Working across many repos

**Limited Visibility:** With the absence of standardized Git tooling

WITH GITKRAKEN

Cut PR Review Time in Half

Enhanced Visibility

Improved Collaboration



**GitKraken Client cut our PR review time by more than 50% across a nine person development team.** It's so wonderful that our developers use that saved time building features and fixing bugs.

- Leila B. | Developer

Customer

Superna

Location

Canada, Spain

Industry

Technology

Solution

GitKraken Teams  
Git Integration for Jira

BEFORE GITKRAKEN

**Slow Onboarding:** With a lack of context across many repos for new devs

**Inefficient Reporting:** Project managers wasting time searching for information and creating reports.

**Poor Developer Experience:** Lack of collaboration across a distributed dev team slowing them down

WITH GITKRAKEN

94% Time Savings

Reduced Developer Onboarding Time

Improved Team Cohesion



**The thing I love in GitKraken Client is Workspaces. I can absolutely see the value, especially in onboarding.** Join this workspace and clone it, then it's all there.

- Neel P. | Developer