MAGA7INF

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"It's a man.
It's a banana.
It's what's advertised.
What else do you need?"
-pointcache



BANANA MAN

SHARES THE SECRETS TO HIS SUCCESS

EXCL<mark>USIVE INTERVIEW.</mark>
WHAT'S NEXT FOR THE ASSET?





THE MAN. THE MYTH. THE BANANA.

By Sebastian Jimenez-Pardo

n 2021, Banana Man took the Unity Asset Store by storm, offering a fun (and free) alternative to Unity's, Mixamo's, and other third-party default test dummy models. Since then, game developers from around the world have used him in their projects and prototypes. He boasts over 14k downloads, and receives an average of 500 weekly page views. But how can he do it all? How does Banana Man balance such a stressful life of fame and fortune, yet still look so young and free of icky black spots? In this exclusive interview, Banana Man shares his well-kept secrets to success, as well as where we can expect to see him next.

What have you been working on lately?

Apart from starring in BYG's latest projects, I have been working on my appearance and health. I've been going to the gym, eating healthy (despite not having a mouth), and practicing yoga. Soon, I will show the world my new-and-improved redesign, as a major update to my Asset Store page! Stay tuned;)

Were you biologically born or grown on a farm?

Yes.

What does your family think about your career?

My family is extremely supportive, and in fact decided to follow in my footsteps! I'm not supposed to say too much yet, but in the next few months, my siblings will be making their debut on the Asset Store.

What are your ambitions?

I hope to one day see Banana Yellow Games become a AAA studio, and help bring new ideas to the video game industry.

What do you consider to be the key to success?

To me, success means bringing happiness to as many people as I can. I try to remain honest, humble, and close to my community, as they're the ones I work to please. I think that's what Banana Yellow Games stands for, and what makes them such a good team of developers to work with. I hope to continue working with them and the community this new year, and help inspire greatness!

You heard it here first. Banana Man is working hard on redesigning his appearance and brand, as well as preparing his family for the spotlight. You can also expect characters, such as Banana Woman, to premier as assets of their own in the near future! These upgrades will be free, but in the meantime, give Banana Man a home in your next Unity project, and get rid of that boring default test dummy.

Learn more

Asset Store page:

https://assetstore.unity.com/packages/3d/
characters/humanoids/banana-man196830

Website:

bananayellowgames.com