

## Sample of Stakeholder Interview Results

User/stakeholder interviews were filled out individually by interviewees. Below are results from three stakeholder interviews that were conducted.

### Stakeholder Interview #1

Use of prescription drug and/or prescription drug interaction information online	
Do you use or look for prescription drug and/or prescription drug interaction information online? If yes, please briefly describe.	Yes, when I pick up new prescriptions or over-the-counter medication. Also when I travel. I look for what drugs I should be taking, and what issues I may have.
Approximately how frequently do you use the Web to research or read about prescription drug and/or prescription drug interaction information online? <ul style="list-style-type: none"> <li>▪ Daily</li> <li>▪ Almost Daily</li> <li>▪ Several times a week</li> <li>▪ Once a week</li> <li>▪ Once every two weeks</li> <li>▪ Once a month</li> <li>▪ Once every 3 to 4 months</li> <li>▪ A couple of times a year</li> <li>▪ Other (please specify)</li> </ul>	About once a month, or when my drug regimen changes
Please list any Web sites or web-based tools that you have used to look for prescription drug and/or prescription drug interaction information online.	WebMD, FDA.gov
What is your primary interest in prescription drug and/or prescription drug interaction information? <ul style="list-style-type: none"> <li>▪ Professional</li> <li>▪ Personal</li> <li>▪ Both professional and personal</li> <li>▪ Other (please specify)</li> </ul>	Personal
How do you use the information on prescription drug and/or prescription drug interactions that you access online?	I use the information to talk to my doctor about what I'm taking and how it could affect me.
What are your frustrations or challenges with finding, accessing, and/or utilizing this information online?	It's a lot of suggestions, and hard to determine what's actually important, versus all the potential but unlikely issues. Also unclear what the side effects are. And generic versus name brand.

Device Usage Information (all for informational purposes only)	
<p>On a daily basis, what devices do you utilize in accessing online information?</p> <ul style="list-style-type: none"> <li>Personal computer</li> <li>Networked desktop computer (personal or work or both)</li> <li>Laptop (personal or work or both)</li> <li>Notebook or other small-sized laptop (personal or work or both)</li> <li>Smartphone (personal or work or both)</li> <li>Web TV or similar</li> <li>Video game console or other gaming platform</li> <li>Other (please specify)</li> </ul>	Personal smartphone
<p>On a monthly basis, what additional devices do you utilize in accessing online information?</p> <ul style="list-style-type: none"> <li>Personal computer</li> <li>Networked desktop computer (personal or work or both)</li> <li>Laptop (personal or work or both)</li> <li>Notebook or other small-sized laptop (personal or work or both)</li> <li>Smartphone (personal or work or both)</li> <li>Web TV or similar</li> <li>Video game console or other gaming platform</li> <li>Other (please specify)</li> </ul>	Networked desktop computer
<p>How would you rate your level of online technology savvy?</p> <ul style="list-style-type: none"> <li>Novice</li> <li>Intermediate</li> <li>Advanced</li> <li>Expert</li> </ul>	Novice-Intermediate
<p>Does your household have internet access?</p> <ul style="list-style-type: none"> <li>Yes, high-speed access (wired only)</li> <li>Yes, high-speed access (wireless or wired and wireless)</li> <li>Yes, but no high-speed access (standard cable, dial-up, etc.)</li> <li>No, I use a mobile device instead</li> <li>No, I do not have household internet access</li> </ul>	Wireless cable modem
<p>Does your place of work have internet access?</p> <ul style="list-style-type: none"> <li>Yes, high-speed access (wired only)</li> <li>Yes, high-speed access (wireless or wired and wireless)</li> <li>No</li> </ul>	Yes, wired and wireless

Personal Demographic Information (all for informational purposes only)	
In what country, state/province/district, and city do you reside?	Maryland, USA
In what country, state/province/district, and city do you work?	Maryland, USA
What is your occupation and title?	Service industry work
Which of the following indicates your age? <ul style="list-style-type: none"> <li>18-26</li> <li>27-36</li> <li>37-46</li> <li>47-55</li> <li>56-65</li> <li>Over 65</li> </ul>	37-46
What is the highest level of education you've completed? <ul style="list-style-type: none"> <li>High school</li> <li>Some College</li> <li>Currently attending college</li> <li>Associate's degree or trade school</li> <li>Bachelor's degree</li> <li>Master's degree</li> <li>Ph.D. degree</li> <li>Other (please specify)</li> </ul>	High school
Which of the following best describes your household? <ul style="list-style-type: none"> <li>Live alone</li> <li>Live in a group setting (apartment, shared home, etc.)</li> <li>Live with family</li> <li>Live with a spouse or partner</li> <li>Live with a spouse or partner plus children</li> <li>Other (please specify)</li> </ul>	Live with family

## Stakeholder Interview #2

Use of prescription drug and/or prescription drug interaction information online	
Do you use or look for prescription drug and/or prescription drug interaction information online? If yes, please briefly describe.	Yes—I usually do a Google search for medicine I'm taking to see what info comes up
Approximately how frequently do you use the Web to research or read about prescription drug and/or prescription drug interaction information online? <ul style="list-style-type: none"> <li>▪ Daily</li> <li>▪ Almost Daily</li> <li>▪ Several times a week</li> <li>▪ Once a week</li> <li>▪ Once every two weeks</li> <li>▪ Once a month</li> <li>▪ Once every 3 to 4 months</li> <li>▪ A couple of times a year</li> <li>▪ Other (please specify)</li> </ul>	Once every two weeks
Please list any Web sites or web-based tools that you have used to look for prescription drug and/or prescription drug interaction information online.	webMD.com interaction checker and drugs.com
What is your primary interest in prescription drug and/or prescription drug interaction information? <ul style="list-style-type: none"> <li>▪ Professional</li> <li>▪ Personal</li> <li>▪ Both professional and personal</li> <li>▪ Other (please specify)</li> </ul>	Personal and for me and for a senior citizen in my family
How do you use the information on prescription drug and/or prescription drug interactions that you access online?	I use the information I find to make a list of questions to ask my doctor
What are your frustrations or challenges with finding, accessing, and/or utilizing this information online?	I can find information on typical reactions of one medication but it's not easy to find information on what happens when I take one medication in combination with another medication

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<p>On a daily basis, what devices do you utilize in accessing online information?</p> <ul style="list-style-type: none"> <li>Personal computer</li> <li>Networked desktop computer (personal or work or both)</li> <li>Laptop (personal or work or both)</li> <li>Notebook or other small-sized laptop (personal or work or both)</li> <li>Smartphone (personal or work or both)</li> <li>Web TV or similar</li> <li>Video game console or other gaming platform</li> <li>Other (please specify)</li> </ul>	<p>Personal home computer</p> <p>Laptop</p> <p>Iphone</p>
<p>How would you rate your level of online technology savvy?</p> <ul style="list-style-type: none"> <li>Novice</li> <li>Intermediate</li> <li>Advanced</li> <li>Expert</li> </ul>	<p>Intermediate</p>
<p>Does your household have internet access?</p> <ul style="list-style-type: none"> <li>Yes, high-speed access (wired only)</li> <li>Yes, high-speed access (wireless or wired and wireless)</li> <li>Yes, but no high-speed access (standard cable, dial-up, etc.)</li> <li>No, I use a mobile device instead</li> <li>No, I do not have household internet access</li> </ul>	<p>Yes, high-speed access, wireless or wired</p>
<p>Does your place of work have internet access?</p> <ul style="list-style-type: none"> <li>Yes, high-speed access (wired only)</li> <li>Yes, high-speed access (wireless or wired and wireless)</li> <li>No</li> </ul>	<p>Yes, high-speed wired</p>

Personal Demographic Information (all for informational purposes only)	
In what country, state/province/district, and city do you reside?	Millersville, Maryland, USA
In what country, state/province/district, and city do you work?	Columbia, Maryland, USA
What is your occupation and title?	Sales Clerk, Retail
Which of the following indicates your age? <ul style="list-style-type: none"> <li>18-26</li> <li>27-36</li> <li>37-46</li> <li>47-55</li> <li>56-65</li> <li>Over 65</li> </ul>	37-46
What is the highest level of education you've completed? <ul style="list-style-type: none"> <li>High school</li> <li>Some College</li> <li>Currently attending college</li> <li>Associate's degree or trade school</li> <li>Bachelor's degree</li> <li>Master's degree</li> <li>Ph.D. degree</li> <li>Other (please specify)</li> </ul>	Some college
Which of the following best describes your household? <ul style="list-style-type: none"> <li>Live alone</li> <li>Live in a group setting (apartment, shared home, etc.)</li> <li>Live with family</li> <li>Live with a spouse or partner</li> <li>Live with a spouse or partner plus children</li> <li>Other (please specify)</li> </ul>	Live with family

## Stakeholder Interview #3

Use of prescription drug and/or prescription drug interaction information online	
Do you use or look for prescription drug and/or prescription drug interaction information online? If yes, please briefly describe.	Yes, I do a search with the name of my prescription and see what comes up. Then try to find what I am looking for.
Approximately how frequently do you use the Web to research or read about prescription drug and/or prescription drug interaction information online? <ul style="list-style-type: none"> <li>▪ Daily</li> <li>▪ Almost Daily</li> <li>▪ Several times a week</li> <li>▪ Once a week</li> <li>▪ Once every two weeks</li> <li>▪ Once a month</li> <li>▪ Once every 3 to 4 months</li> <li>▪ A couple of times a year</li> <li>▪ Other (please specify)</li> </ul>	Once a week
Please list any Web sites or web-based tools that you have used to look for prescription drug and/or prescription drug interaction information online.	Healthline.com, CVS.com, and sometimes webMD.com
What is your primary interest in prescription drug and/or prescription drug interaction information? <ul style="list-style-type: none"> <li>▪ Professional</li> <li>▪ Personal</li> <li>▪ Both professional and personal</li> <li>▪ Other (please specify)</li> </ul>	Personal
How do you use the information on prescription drug and/or prescription drug interactions that you access online?	I take several different prescription drugs every day. I try to find information on how I can expect to feel when I take my medications.
What are your frustrations or challenges with finding, accessing, and/or utilizing this information online?	There is so much information on-line to sort through that sometimes it's hard understand what I'm looking at. I also don't always trust the information I'm reading; I'm not sure how credible the information is.

Device Usage Information (all for informational purposes only)

<p>On a daily basis, what devices do you utilize in accessing online information?</p> <ul style="list-style-type: none"> <li>▪ Personal computer</li> <li>▪ Networked desktop computer (personal or work or both)</li> <li>▪ Laptop (personal or work or both)</li> <li>▪ Notebook or other small-sized laptop (personal or work or both)</li> <li>▪ Smartphone (personal or work or both)</li> <li>▪ Web TV or similar</li> <li>▪ Video game console or other gaming platform</li> <li>▪ Other (please specify)</li> </ul>	<p>I usually use my laptop or my smartphone to search for information.</p>
<p>How would you rate your level of online technology savvy?</p> <ul style="list-style-type: none"> <li>▪ Novice</li> <li>▪ Intermediate</li> <li>▪ Advanced</li> <li>▪ Expert</li> </ul>	<p>Sort of in between novice and Intermediate</p>
<p>Does your household have internet access?</p> <ul style="list-style-type: none"> <li>▪ Yes, high-speed access (wired only)</li> <li>▪ Yes, high-speed access (wireless or wired and wireless)</li> <li>▪ Yes, but no high-speed access (standard cable, dial-up, etc.)</li> <li>▪ No, I use a mobile device instead</li> <li>▪ No, I do not have household internet access</li> </ul>	<p>Yes, high-speed access, wireless or wired</p>
<p>Does your place of work have internet access?</p> <ul style="list-style-type: none"> <li>▪ Yes, high-speed access (wired only)</li> <li>▪ Yes, high-speed access (wireless or wired and wireless)</li> <li>▪ No</li> </ul>	<p>No, I am retired</p>



Personal Demographic Information (all for informational purposes only)	
In what country, state/province/district, and city do you reside?	Rockville, Maryland, USA
In what country, state/province/district, and city do you work?	I'm retired
What is your occupation and title?	I'm retired
Which of the following indicates your age? <ul style="list-style-type: none"> <li>18-26</li> <li>27-36</li> <li>37-46</li> <li>47-55</li> <li>56-65</li> <li>Over 65</li> </ul>	56-65
What is the highest level of education you've completed? <ul style="list-style-type: none"> <li>High school</li> <li>Some College</li> <li>Currently attending college</li> <li>Associate's degree or trade school</li> <li>Bachelor's degree</li> <li>Master's degree</li> <li>Ph.D. degree</li> <li>Other (please specify)</li> </ul>	I went to a trade school
Which of the following best describes your household? <ul style="list-style-type: none"> <li>Live alone</li> <li>Live in a group setting (apartment, shared home, etc.)</li> <li>Live with family</li> <li>Live with a spouse or partner</li> <li>Live with a spouse or partner plus children</li> <li>Other (please specify)</li> </ul>	I live with my spouse