

# Task:

To identify the top 5 zipcodes to invest in.

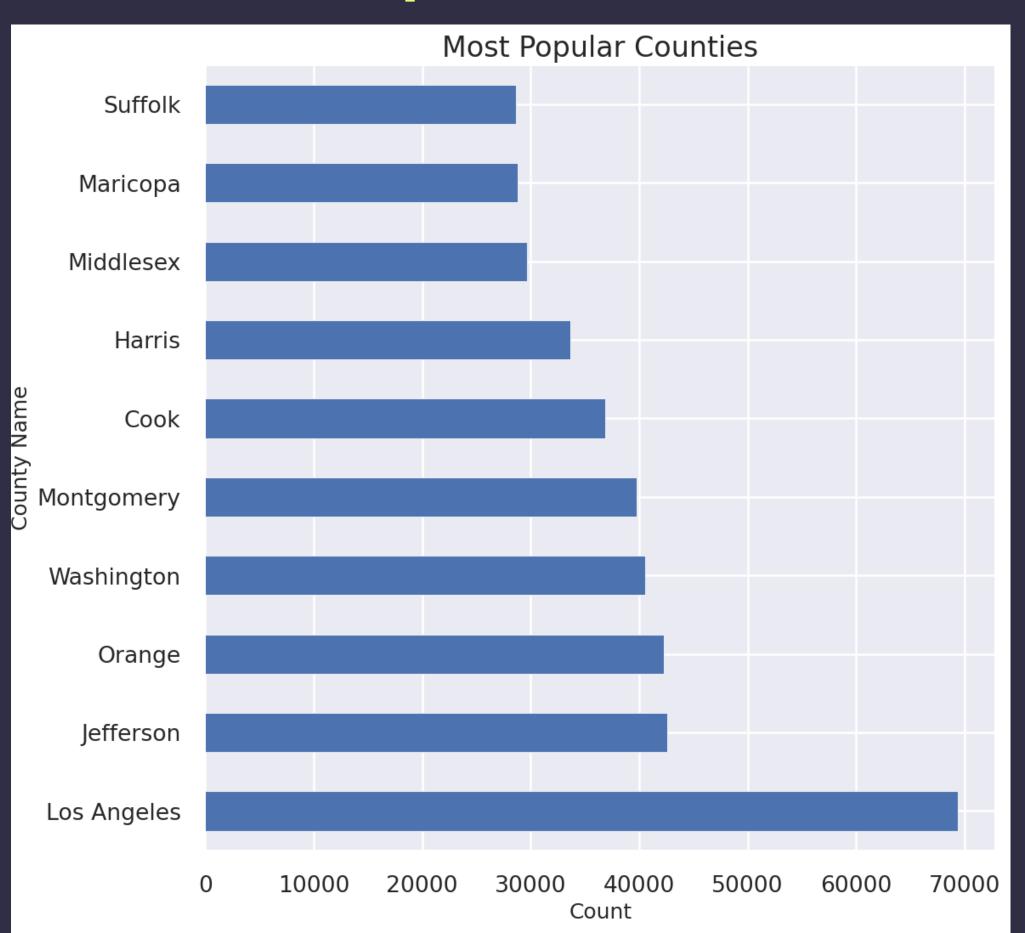


## Objectives:

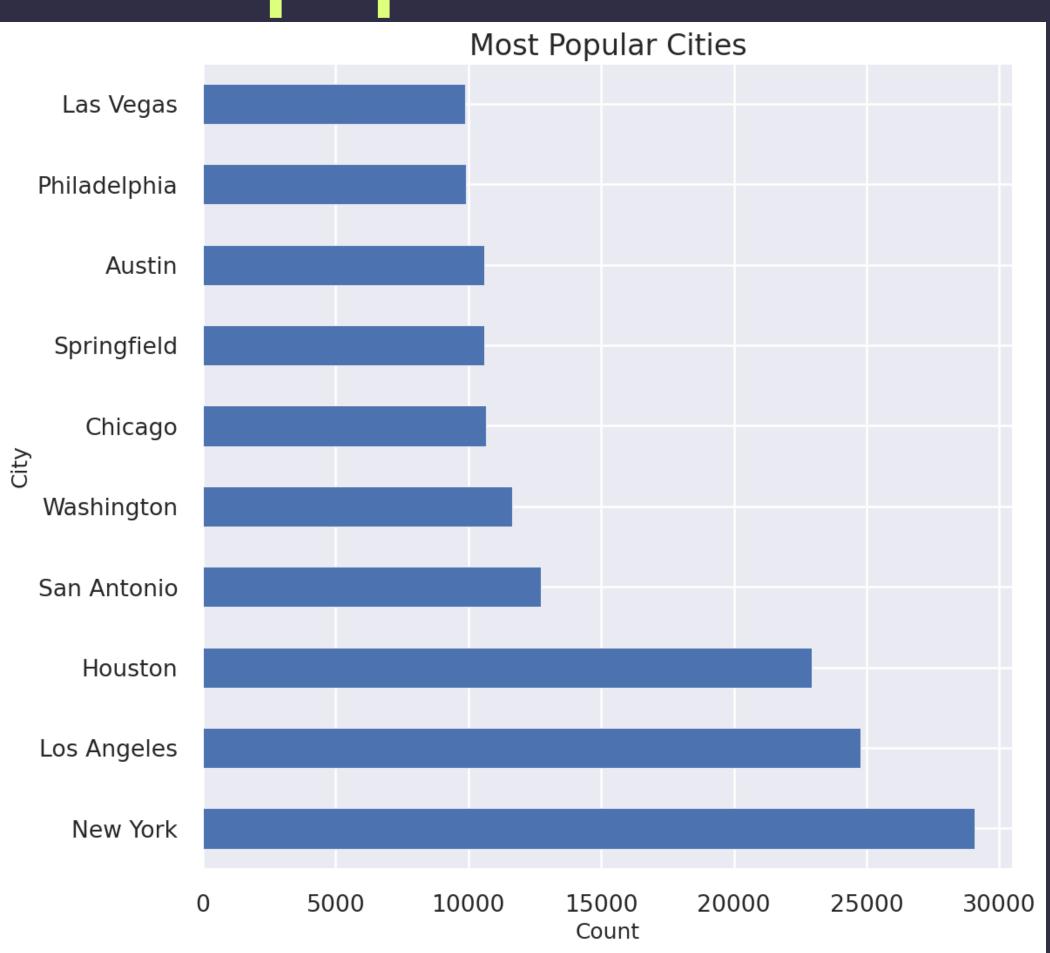


- To conduct a time series analysis on Zillow Research data
- To develop a time series model that would predict the top 5 zip codes to invest in
  - To come up with recommendations for the top 5 zip codes for Talanta Ltd

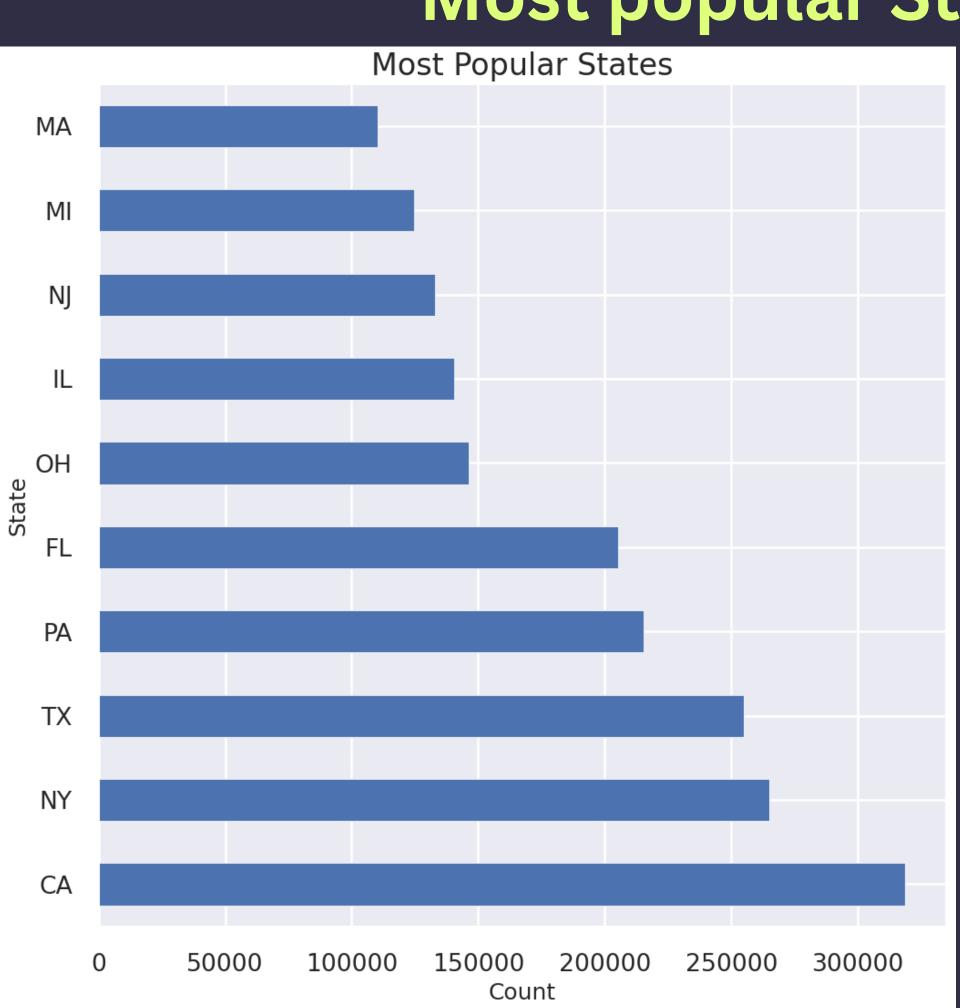
## **Most Popular Counties**



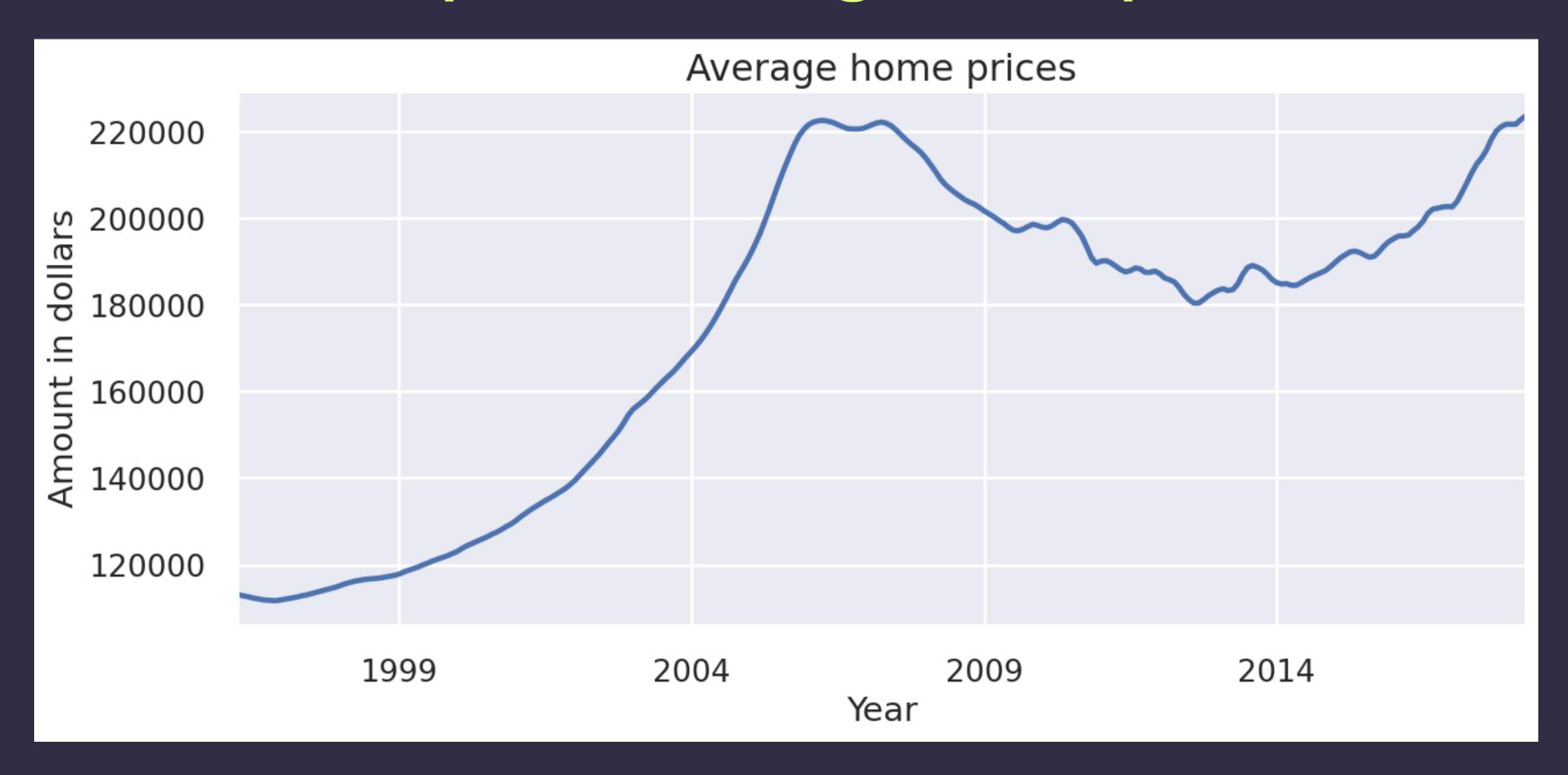
## Most popular cities



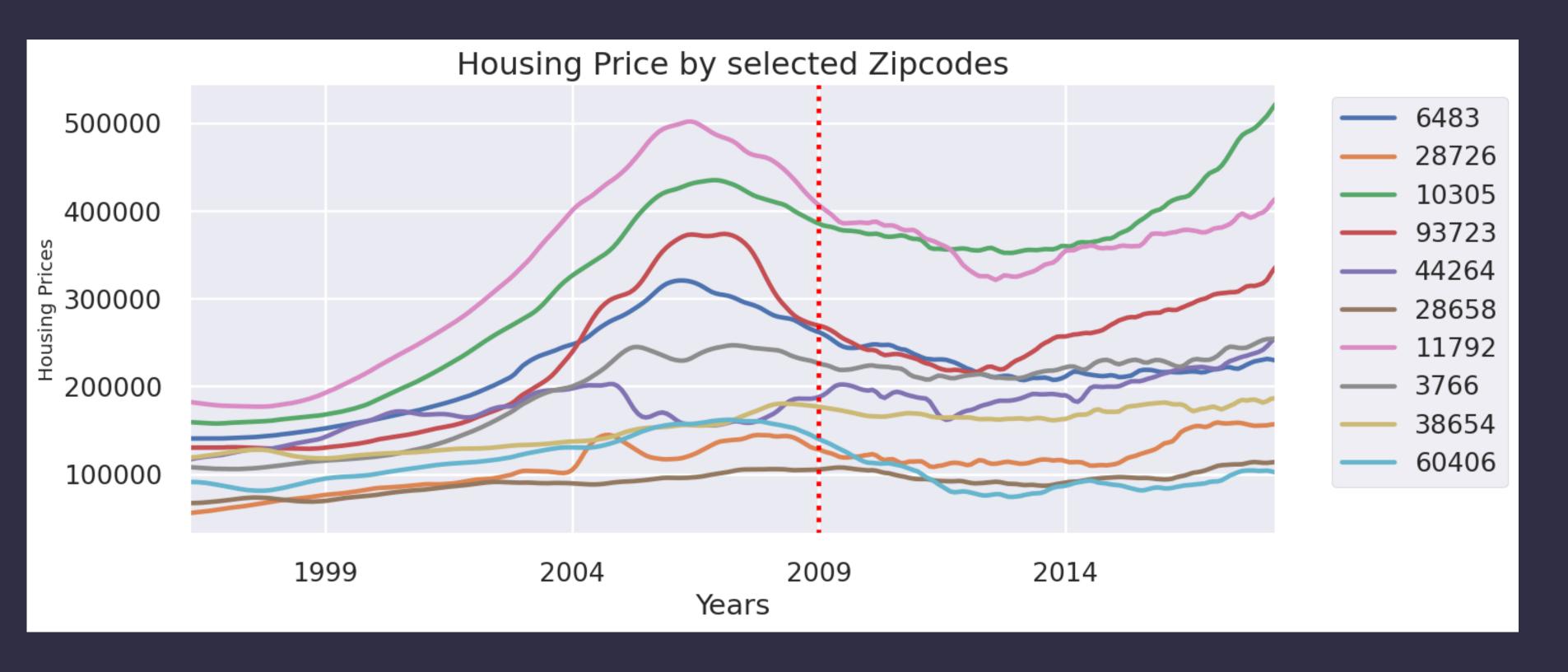
## Most popular States



### Line plot of Average Home prices

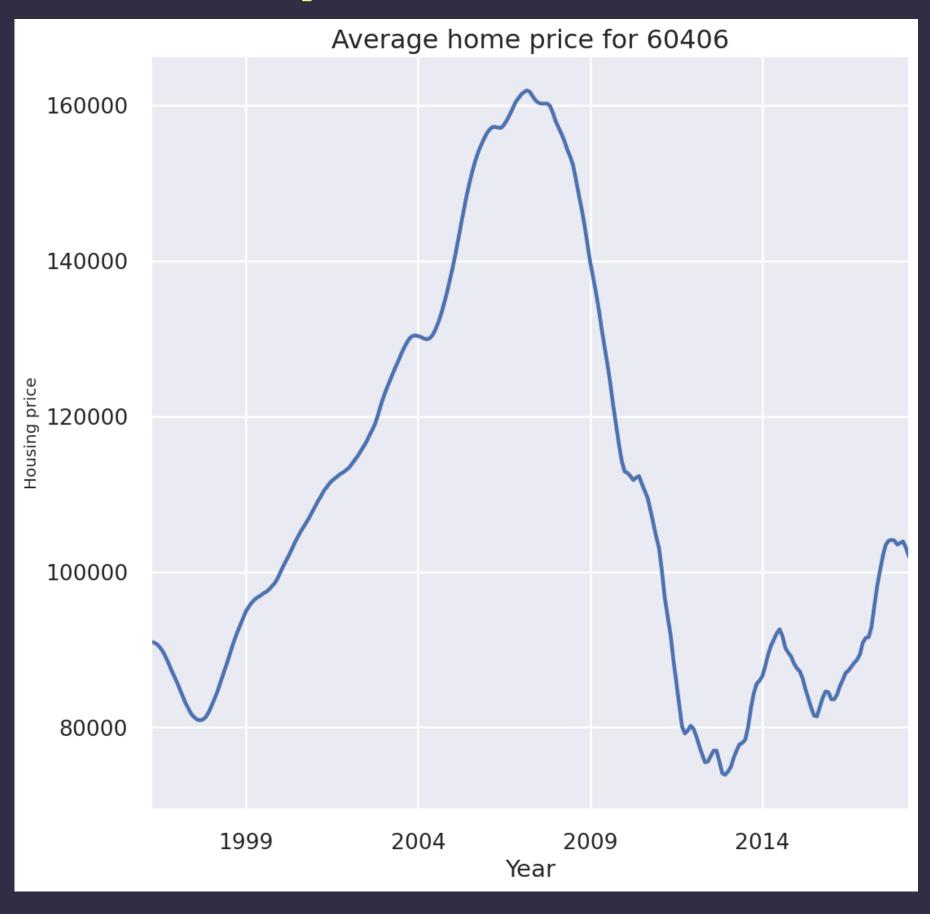


## Housing Prices by selected zipcodes



## Average House Prices for various zip codes

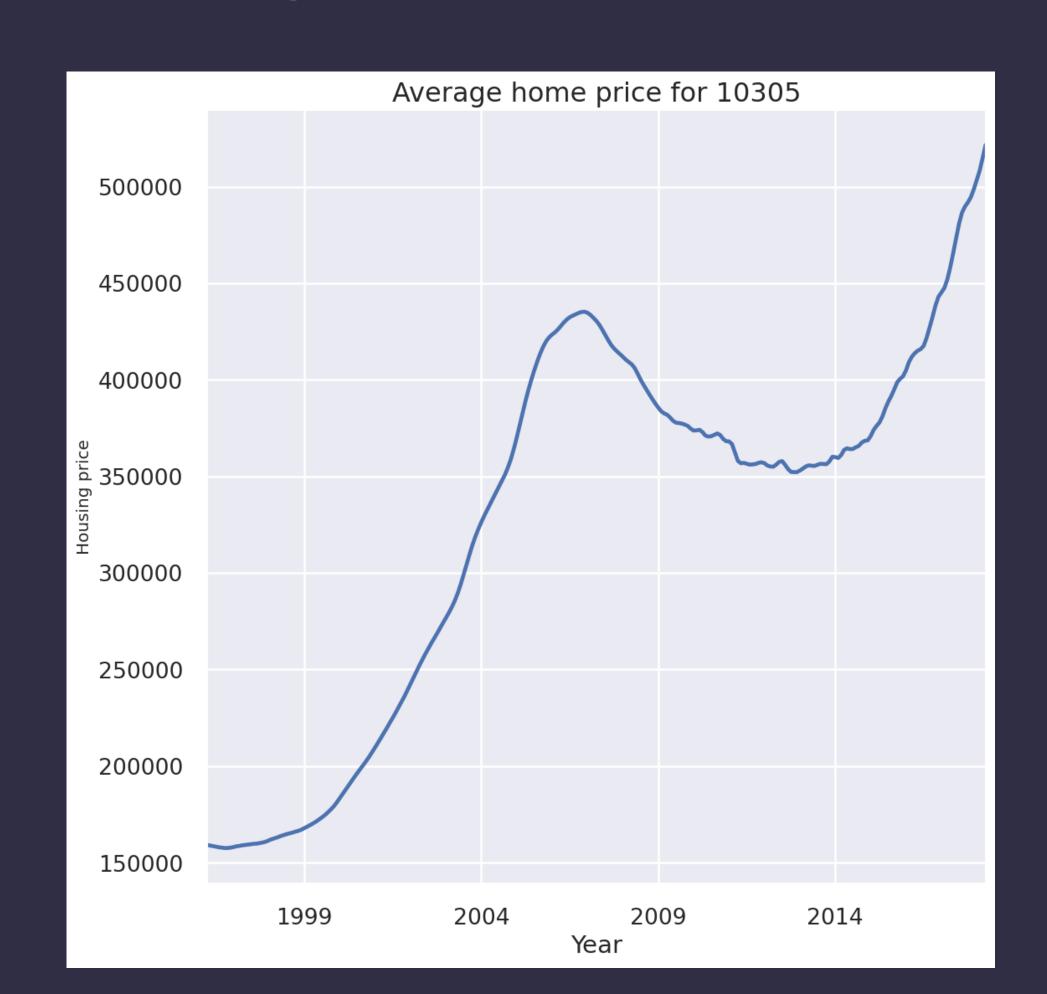
## zipcode 60406



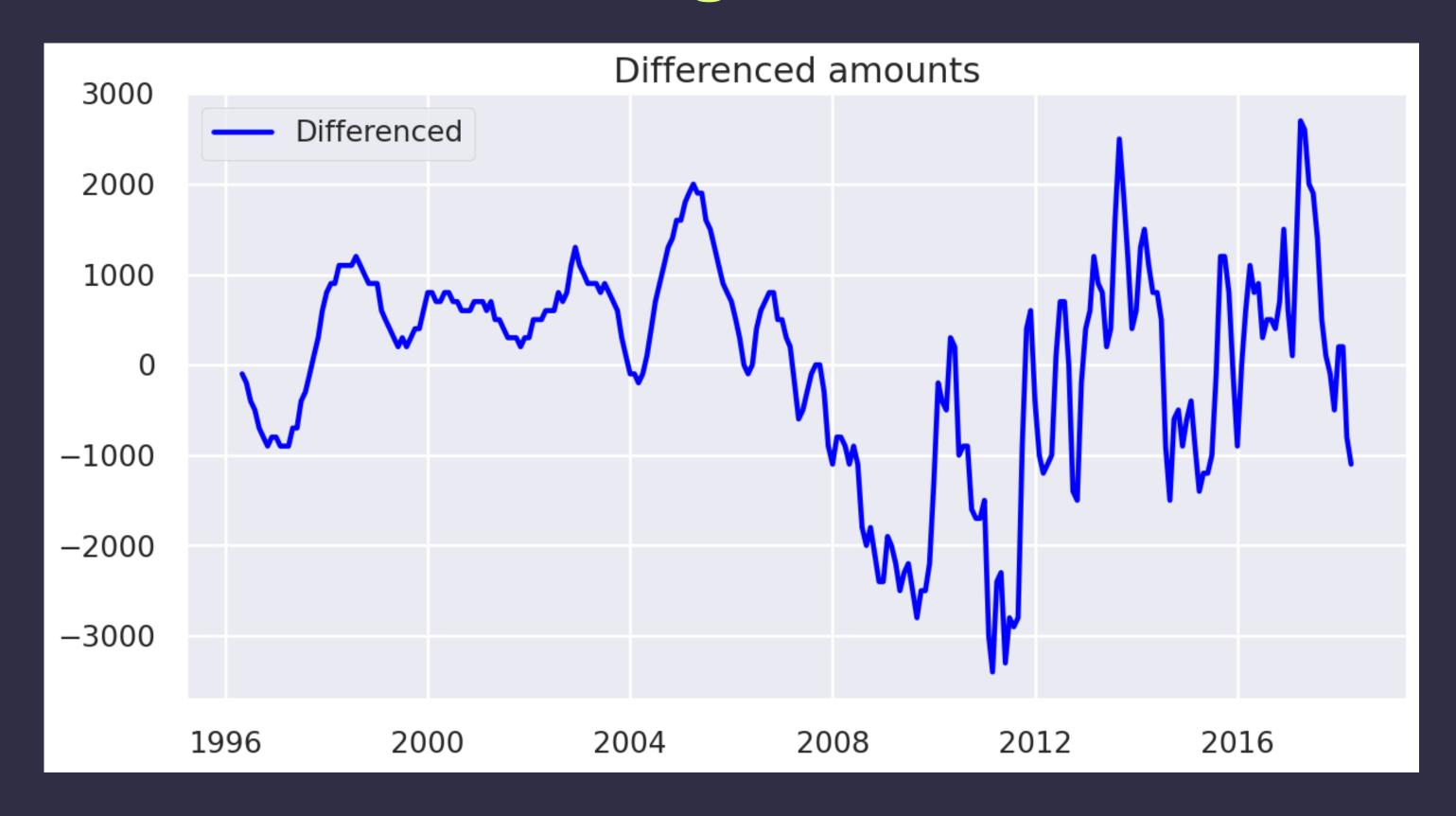
## zip code 28726



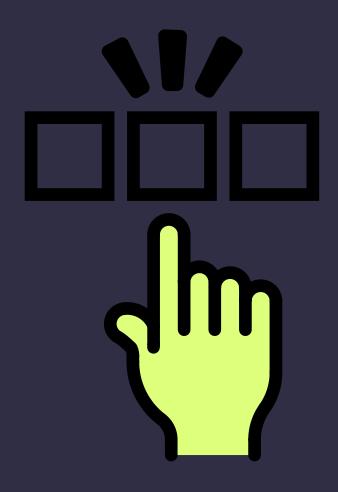
#### zip code 10305



## Removing trend



#### **Model Selection**

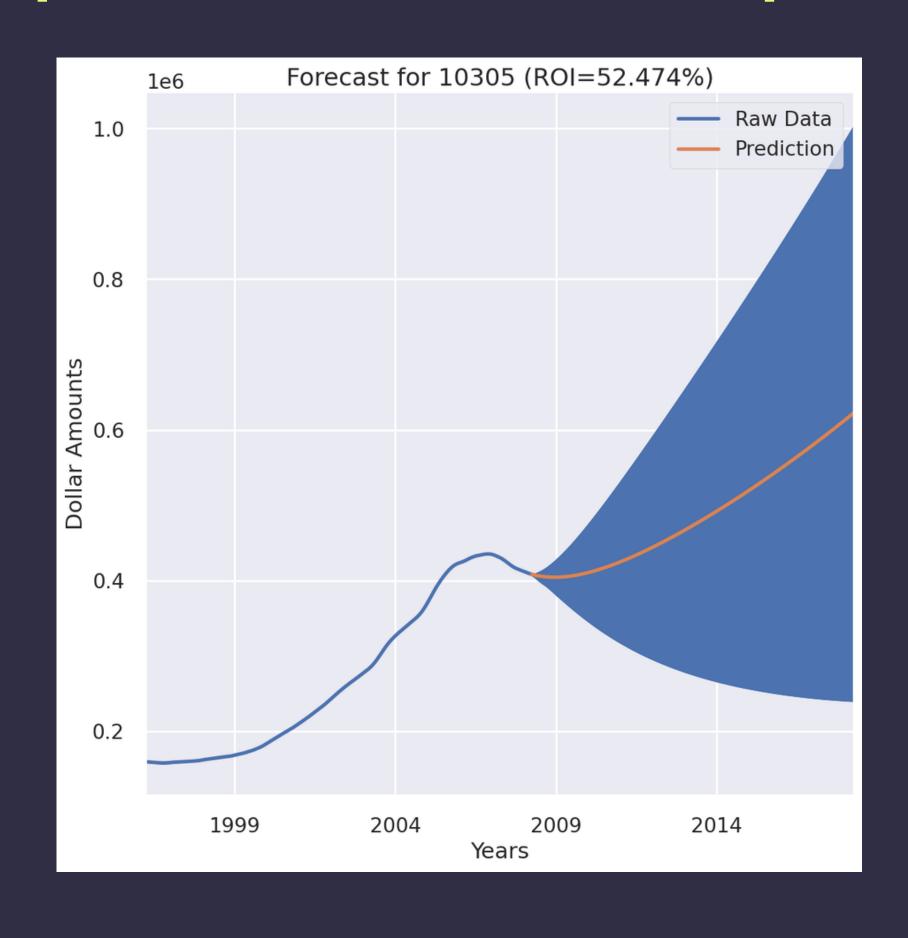


ARIMA Model

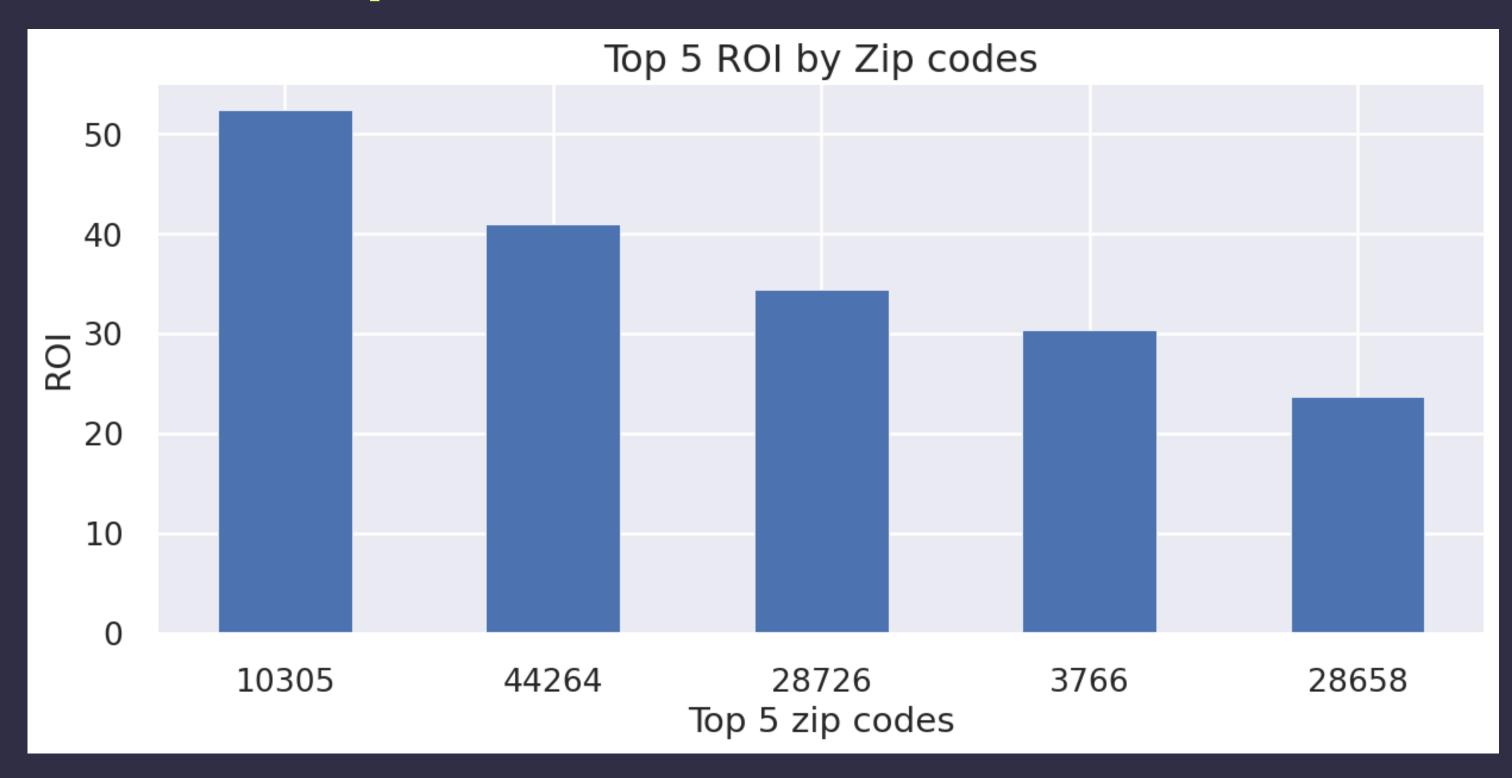
## **Model Prediction**



## One of the zip codes with a future potential



## Recommended Zipcodes



#### Talanta LTD should invest in the following zip codes:

- 10305
- 44264
- 28726
- 3766
- 28658