

SUNSTONE  
**ARENA**





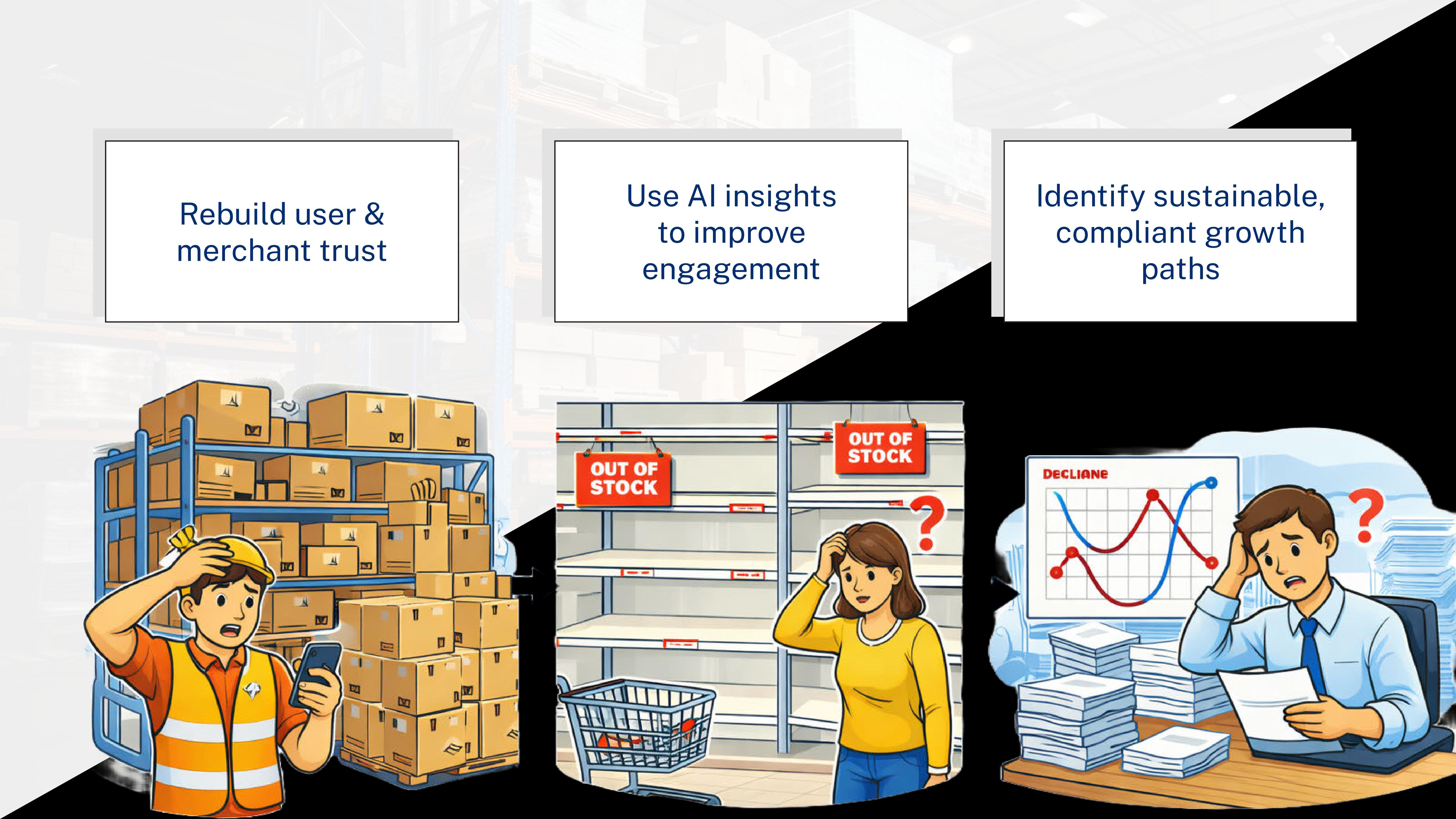
# Aligning Inventory & Demand in DTC





**A global leader built on  
innovation and performance**



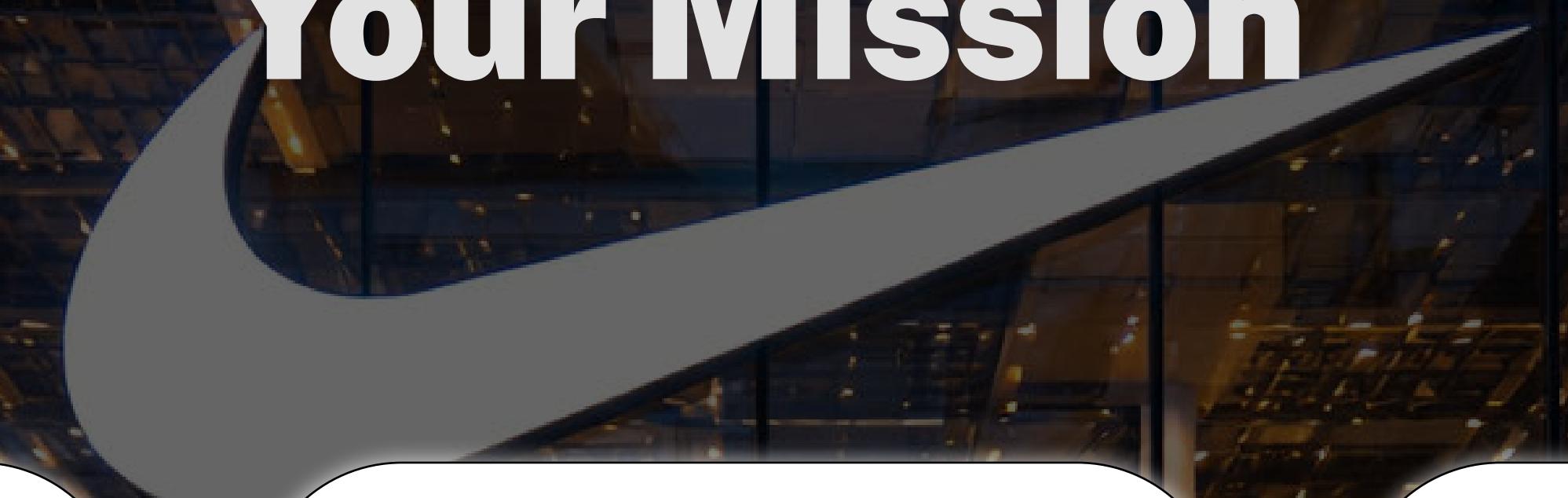


Rebuild user & merchant trust

Use AI insights to improve engagement

Identify sustainable, compliant growth paths





# Your Mission

Improve demand  
forecasting  
accuracy

Align inventory  
across DTC  
channels

Enhance customer  
experience without  
increasing cost or  
complexity

Nike

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# Submit your idea in a 5–6 slide PPT

Click to add speaker notes



# **DEADLINE:**



**February**

**12**

**Redefine Paytm's next chapter**