PROJECT NAME: MYNTRA

PROJECT PAGES:

- ❖ Login page
- ❖ Home page
- ❖ My cart page
- ❖ Buy now page
- ❖ Payment page
- ❖ Order conformation page

PROJECT SUMMARY:

Myntra is a one stop shop for all your fashion and lifestyle needs. Being India's largest e-commerce store for fashion and lifestyle products, Myntra aims at providing a hassle free and enjoyable shopping experience to shoppers across the country with the widest range of brands and products on its portal.

The brand is making a conscious effort to bring the power of fashion to shoppers with an array of the latest and trendiest products available in the country.

The document covers the summary of e-commerce website development project. It includes all the possible pages and there essential specification to build the e-commerce website.

FILTERS BY:

BRANDS:

Myntra understands its shoppers' needs and caters to them with choice of apparel, accessories, cosmetics and footwear from over 500 leading Indian and international brands. Prominent brands include Adidas, Nike, Puma, Catwalk, Inc 5, United Colors of Benetton, FCUK, Timberland, Avirate, FabIndia and Biba to name a few. You can also shop from some recently introduced labels such as - Roadster, Sher Singh, Dressberry, Kook N Keech and ETC.

CATEGORY:

- ❖ MEN
- ❖ WOMEN
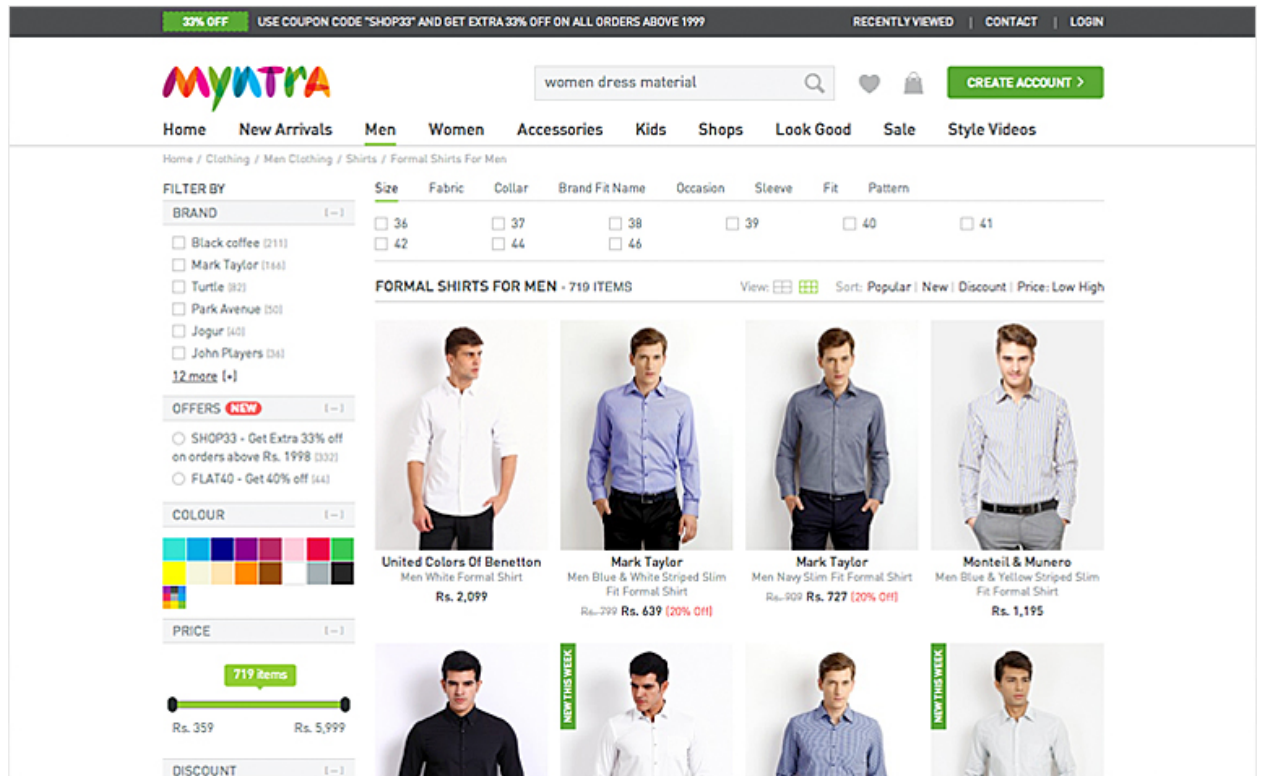- ❖ KIDS
- ❖ NEW ARRIVALS
- ❖ ACCESSORY

OFFERS:

- ❖ Coupons
- ❖ Gift voucher
- ❖ Festival offer
- ❖ Today's offer

Customer budget:

- ❖ **100-500**
- ❖ **500-1000**
- ❖ **1000-2000**
- ❖ **2000-5000**

Project overview:

Project leader:

D.ARUN