

# Example of an annotated webpage from our usability tests

(we completed this with five different pages)

The screenshot shows the USDA website with several annotations in purple circles and numbers:

- 01**: Located near the top navigation bar, pointing to the search bar.
- 02**: Located near the top navigation bar, pointing to the 'TOPICS' link.
- 03**: Located near the 'Tell Sonny!' section, pointing to the 'Make Your Voice Heard' button.
- 04**: Located near the 'USDA in Action' section, pointing to the 'CLEAN THEN SANITIZE' article.
- 05**: Located near the 'USDA in Action' section, pointing to the 'Prescribed Fire Training Exchanges' article.
- 06**: Located near the 'USDA in Action' section, pointing to the 'North Dakota Market Value of Ag Products Sold, 2017' table.
- 07**: Located near the 'Featured' section, pointing to the 'Digital, Press, TV & Radio' article.
- 08**: Located near the 'Featured' section, pointing to the 'Disaster Resource Center' article.
- 09**: Located near the 'Featured' section, pointing to the '2017 Census of Agriculture' article.
- 10**: Located near the 'Featured' section, pointing to the 'Question? Ask the Expert' article.

The website content includes:

- USDA in Action**: A section with four articles: 'CLEAN THEN SANITIZE', 'Prescribed Fire Training Exchanges', 'North Dakota Market Value of Ag Products Sold, 2017', and 'Common Mistakes College Students Make When Ordering Take Out'.
- Featured**: A section with four articles: 'Digital, Press, TV & Radio', 'Disaster Resource Center', '2017 Census of Agriculture', and 'Question? Ask the Expert'.

Item	Farms	Value (\$)	Percentage of Total Value
Cattle and Hogs	8,391	2,114,412	25.7
Corn	6,102	1,400,488	17.1
Wheat	6,102	1,345,366	16.4
Cattle and Hogs	6,310	1,295,054	15.7
Other Cattle and Hogs	6,214	240,216	2.9
Vegetables, Melons, and Fruits	281	244,419	3.0
Beef	1,488	124,484	1.5
Pigs and Poultry	192	79,242	1.0

01 Testers immediately wondered who Sonny was and why one would want to talk to him

02 Testers suggested moving this sector higher up on the screen

03 Providing a site map for the website is extremely beneficial for users needing accessibility on the site

04 From a heuristic view, the search bar is clear - however, we should consider using the word 'search' for usability

05 The USDA has utilized a good amount of white space which makes for a clean, readable design

06 The USDA site does a great job in 'chunking' the site's information and graphics - which helps users process the site quickly and efficiently