Araba Kukua Adenu-Mensah

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SKILLS

COMPUTER: Figma, Adobe Creative Cloud, Sketch, SharePoint; Adobe XD, User testing, qualitative and quantitative research, UserZoom, SurveyMonkey, Google Survey, Praat, Psychopy

LANGUAGES: Conversational French, Fluent in Fante, Fluent in Twi, Fluent in English

EDUCATION

University of Lethbridge | Bachelor of Science in Psychology
Major: Psychology
Graduation: December 2023

Google UX design Certificate Program
Graduation: March 2022
- Rigorous studies for 8 months to gain UX Design skills
- Undertook three UX projects as lead UX Researcher and Designer
- **https://bit.ly/Uxcert**

UX/UI EXPERIENCE & PROJECTS

Language Laboratory   Lethbridge, AB
Research Assistant   June 2023 - June 2024
- Collaborate with a multidisciplinary team of researchers & educators to design & implement experiments & language assessments
- Design data collection & analysis strategies, applying rigorous scientific methodologies using advanced technology to save up to 4+ hours a week
- Implement experimental research, protocols and procedures, ensuring 80% accurate and reliable data collection

Airdrie Counselling Centre   Lethbridge, AB
UX Designer & Researcher, Contractor   May 2023 - May 2024
- Created visually appealing & user-friendly web interfaces by applying user-centered design principles, leveraging industry-standard tools to develop wireframes and interactive prototypes
- Conducted usability testing sessions to gather user feedback and insights, analyzing data to identify pain points and areas for improvement in the web design, increasing traffic by 20%
- Ensured seamless user experiences across different devices and browsers by implementing responsive design techniques

Pro-choice YQL   Lethbridge, AB
UX Designer - co-op   January 2023 - April 2023
- Devised & implemented surveys for demographic targeting & general community populations, increasing data collection by 75%
- Led collaboration with team members for mobile application creation, increasing access to services by 50%
- Generated content for social media to increase digital footprint by 50%
- https://adobe.ly/3m0nF7l

UX/UI Development for a Cooking Website, Course Project   Online
Google UX Program
- Followed a full development cycle in 3 months, creating a high fidelity prototype using Figma & Adobe XD, Coolors, Pexels, & Material Design
- Got into the details about research, development, process, teamwork, decisions, & adjustments
- Learned the importance of first-user testing of wireframes at every stage of development
- Presentation link: https://bit.ly/uxresearchslides

High-Fidelity Prototype for Wedding App   Lethbridge, AB
UX Designer & Researcher   April 2022 - July 2022
- Recognized pain points in experience from getting wedding invitation to attending the wedding in 75% of users
- Developed & analyzed 20+ low-fidelity wireframes then synthesize a high-fidelity prototype that allows users to easily access wedding information
- Prototype: https://bit.ly/weddingly

High-Fidelity Prototype for Cooking Website   Lethbridge, AB
UX Designer & Researcher   July 2021 - November 2021
- Conducted 30 user interviews and testing at critical stages of prototype development
- Designed a high-fidelity prototype that allows users to easily embark on amazing culinary experiences in Africa
- https://bit.ly/gooodcookingprototype

OTHER EMPLOYMENT EXPERIENCE

SASH Disability Support Work   Lethbridge, AB
Contractor   June 2023 - present
- Develop and implement individualized care plans in collaboration with legal & healthcare professionals and families
- Documenting progress and adjustments to ensure continuity of care and meet the changing needs of clients.
- Provide personalized care and support to individuals with disabilities, focusing on promoting independence and enhancing quality of life

Manji Group - Super 8   Lethbridge, AB
Front Desk Personnel, Night Audit   May 2022 - September 2022
- Performed daily account maintenance, generated 75+ reports, led administrative tasks on other intra-departmental special projects as assigned
- Ensured 99% accuracy in balancing hotel finances and statistics
- Maintained relations with 50+ long-term guests

Campus Collective Centre   Lethbridge, AB
Co-coordinator   January 2022 - April 2022
- Spearheaded overhaul of filing system, digitizing records and implementing cloud storage, reducing retrieval time by 50% and saving 20 hours per week
- Facilitated discussions and meetings
- Improved relations with students and 10+ organizations in the community

University of Lethbridge   Lethbridge, AB
International Student Representative   May 2021 - April 2022
- Coordinated with the student and staff committees to plan a 3-day orientation for all freshmen by developing a well-outlined program
- Pioneered a team of 10 to provide valuable resources for a creative writer's workshop to help students improve writing

ACTIVITIES AND INTERESTS

Rotaract Club, *Member*   September 2019 - January 2024
Private volunteer tutor, *Member*   January 2021 - December 2023
Sports: soccer, tennis, basketball, badminton