

Company: BASF – The Chemical Company

Location: Research Triangle Park, NC USA

Job ID: 1102031

Type/Duration: Full Time/Permanent

Apply Link: <https://basf.taleo.net/careersection/2/jobdetail.ftl?lang=en&job=122831>

Competitive Benchmarking Manager

JOB DESCRIPTION:

Throughout the 20th century, BASF has played a leading role in agriculture and nutrition. BASF Plant Science (BPS) was founded in 1998 and is represented at seven sites in four countries. With this international network of expertise, BPS is especially well equipped to be a leader in plant biotechnology in the 21st century. BPS develops sustainable solutions for superior agricultural productivity, better and healthier nutrition and renewable resources. Leadership, creativity, teamwork and passion combined with our unique plant biotechnology expertise are the foundation for our success.

BPS is seeking to appoint a Competitive Benchmarking Manager for its Research Triangle Park, NC location. Technology-based monitoring and analysis of third parties' activities are key for BASF Plant Science to benchmark its internal activities and to identify new technological opportunities. As a member of the global TAIM (Technology Acquisition and Innovation Management) function the Competitive Benchmarking Manager will coordinate technology-based monitoring and benchmarking across the BPS' research platform. He/she will head the existing BPS Research Competitor Watch Team - located at different sites and working in different functions - watching the major players in plant biotechnology as well as relevant small biotech companies. He/she will be the key contact to the Strategic Marketing function for defining and implementing a BPS-wide competitor watch system. He/she will develop, maintain and optimize a database to monitor all research based contacts, negotiations, collaborations and licenses with third parties. Further he/she will support the Technology Acquisition Team to identify new technology opportunities by e.g. providing web-based searches. Finally he/she will develop standards that help to assess the value of third party technologies for BPS. The Competitive Benchmarking Manager will functionally and administratively report to the Manager Technology Acquisition. BASF Plant Science Video

THE PRIMARY RESPONSIBILITIES INCLUDE:

- Coordinate competitive benchmarking activities (monitoring and analysis) in BPS Research
- Head the BPS Research Competitor Watch Team
- Be the key contact to Strategic Marketing for defining and implementing a BPS-wide competitor watch system
- Develop, implement and optimize a technology acquisition database (contacts, negotiations, collaborations and licenses)

- Perform web-based searches for new technology opportunities
- Develop standards to assess the value of 3rd party technologies

QUALIFICATIONS - *BASF recognizes institutions of Higher Education which are accredited by the Council for Higher Education Accreditation or equivalent*

Required

- PhD degree in plant biology or a related field with a minimum of 2 years post-PhD experience or Masters degree in plant biology or a related field with a minimum of 7 years of relevant experience or Bachelors degree in plant biology or a related field with a minimum of 10 years of relevant experience. Additional experience may be substituted for educational requirement. BASF recognizes Institutions of Higher Education which are accredited by the Council for Higher Education Accreditation or equivalent
- Demonstrated knowledge of the plant biotechnology market and our competitors' activities
- Demonstrated knowledge of competitive and respective benchmarking databases/search engines
- Ability to build work relationships in a global functional matrix

Preferred

- Proven experience in competitive intelligence
- Experience in IT based search engines
- Set up and handling of complex databases