

A Farmable Synths Protocol

### ■ The Problem

 Yield farmers use cross-chain bridges in order to gain higher returns and alter their farming portfolios

Several problems arise from using these bridges to cross chains

Time

Security

Fees

**Asset Management** 

## The Solution

 The Arable protocol brings multichain assets onto a single chain using a single interface

 The ACRE token and Arable protocol exist on the alt chain, and allow users a frictionless staking and liquidity mining experience

Farmable synthetic asset insurance protocol

### Market Validation

Yield Farmers' vocal Pain-points:

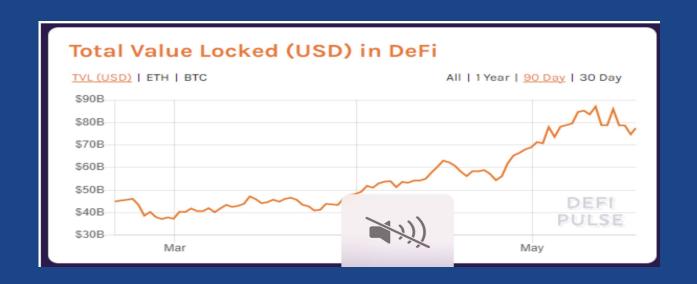
 Yield Farmers did not like setting up new wallets for other farms

 Many yield farmers are unable to reach great projects

### ■ Total Addressable Market

Decentralized Finance (DeFi)
Nearly \$100 Billion market cap

Yield Farming \$50 Billion in Protocol



### Benefits for Farmers

 Yield Farmers can farm <u>any ecosystem assets on any chain</u> without crossing the bridge, and at the same APY

 Arable's goal is to be the most convenient place for farming and asset management

Low bridge fees

low trading fees

Asset Management Platform

### Benefits for Minters

Minters get the ACRE token as a reward for minting synths

Get synths that are spent by users

Safe and Secure

**ACRE** Rewards

Synthetic Rewards

# ■ Product- Arable Application





# Key Differentiation from Competitors

Arable focuses on Crypto assets (unlike Synthetix and Mirror)

Assets are <u>farmable</u>

Arable Protocol provides <u>ACRE token</u> and <u>synths</u> to Yield Farmers

# ■ Go-to-Market Strategy

Airdropping ACRE tokens to users to get initial liquidity

 Partnering with Avalanche and getting AVAX/ACRE liquidity from the avalanche foundation

Working with Social Media Influencers in Crypto

## Founding Team

- Jun- Has been working as a blockchain engineer since 2017- contributed to blockchain core, smart contracts, & security audits for DeFi and NFT industry and distributed network applications. Recently, he contributed to Thorchain and TrueFi. Since 2021, he he researched and came up with the Arable protocol
- Jikun-Developer specializing in Solidity and React, worked as a LEAD developer on several blockchain teams such as SafeLaunch and Gameswap.
- Prithvi- Student at USC and studies business marketing and software. He is a crypto enthusiast and loves the world of defi. He is motivated and passionate about yield farming and solving problems in the crypto space
- Danial- Hotel Management student in college of Yayasan Melaka. Practiced chart reading, technical analysis, forex trading, and crypto in 2016. Did analysis on crypto coins to determine their legitimacy, and active in the @TheGemHuntersTG telegram channel to provide traders with knowledge.
- Michelle- Computer Science Student at University of Makati, College of Computer Science. She studies digital marketing and social
  computing. She is a graphic Designer and into cryptogames and arts. She is now interested in DeFi and Yield Farming projects.
- Coltrane Yan-

#### **Contact Information**

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