

# Arable Protocol Pitch Deck

The World's First Synthetic Farming Protocol  
Bringing multi-chain yield farms into a single chain

# Executive Summary

Arable Protocol brings multichain farms and available assets onto a single chain.



Strong team



Bootstrapped



3,900 users



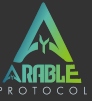
Raising \$500,000

In just under one year, we have bootstrapped the protocol to achieve the following:

- Built a team of 13 members
- Successfully launched a pre-MVP prototype to establish the protocol, and onboard validators
- Developed a MVP product that has passed audit and will go live on **July 6th, 2022**
- Onboarded over 3.9K users with \$0 ad spend.

The team is now looking to raise \$500,000 US dollars to fund the operations for the next six months.

# The Problem



Yield farmers diversify their farming portfolio by using several assets on different chains to gain high returns, leading to security risks on bridges, asset management difficulties, and gas & slippage fees loss.

# The Market

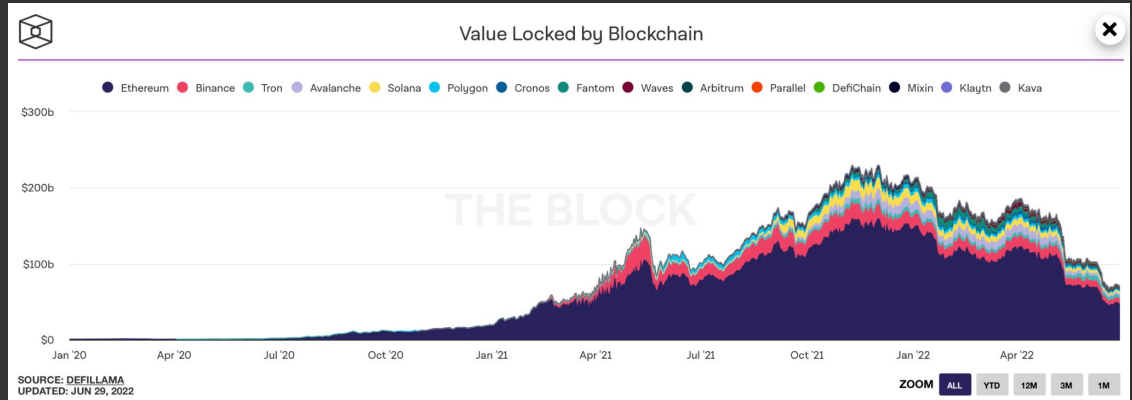
**\$70b+**

Decentralized Finance (DeFi)

**\$35b**

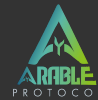
Yield Farming in Protocol

Traditional Fi derivatives value – \$12-13 trillion. DeFi derivatives (synthetic assets) are on pace to become larger than the entire crypto market.



<https://www.theblock.co/data/decentralized-finance/total-value-locked-tvl/value-locked-by-blockchain>

# The Solution

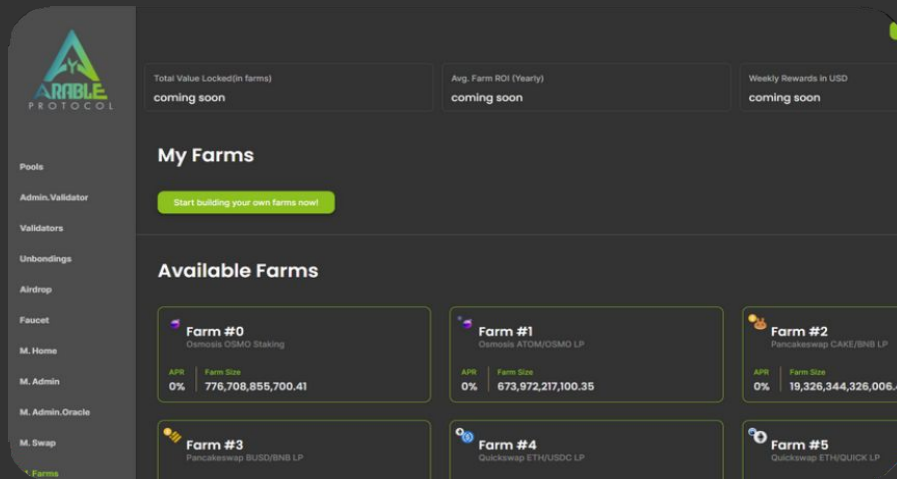


The **Arable Protocol** brings multi-chain farms and available assets onto a single chain.

We make it possible to farm any ecosystem assets, on all (available) chains at the same APY - without the need of using bridges.

The goal is to offer:

- Single-chain farming
- Smooth & easy asset management
- Zero slippage DEX for synths
- MEV Protection



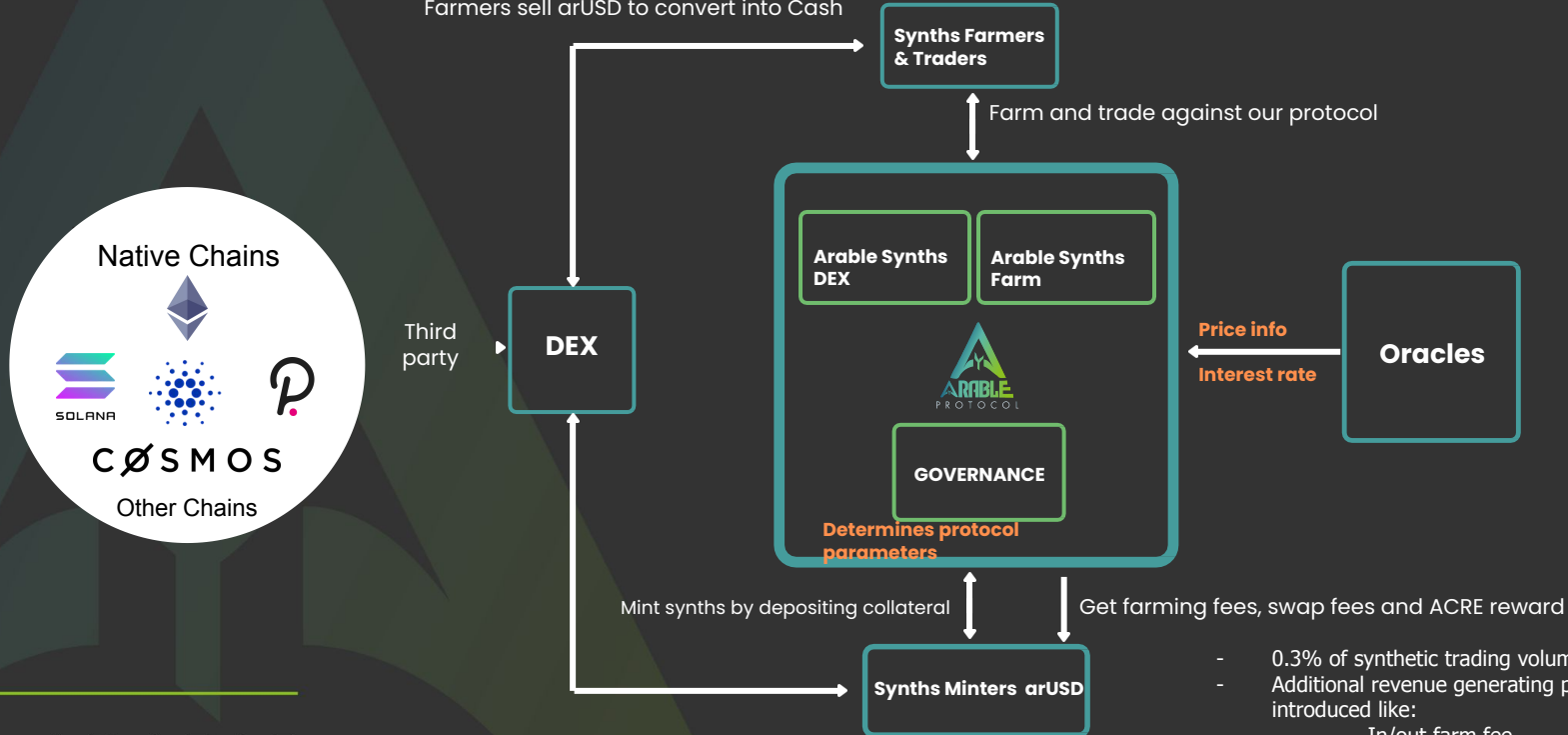
<https://mvp.arable.finance>

Official audit link:

<https://solidity.finance/audits/Arable/>

# Business Model

Farmers buy arUSD to use Arable protocol  
Farmers sell arUSD to convert into Cash



- 0.3% of synthetic trading volume
- Additional revenue generating products to be introduced like:
  - In/out farm fee
  - Leveraged yield farming
  - Insurance
  - Copy trading/farming

# Competition

Arable Protocol is, in fact, the world's first synthetic farming protocol. The closest competitors – Synthetix & Mirror focus only on traditional assets, whereas we focus on **synthetic crypto farming**.

**Our core lies in synthetic crypto yield farms, not stock synthetics, and this differentiates us from the closest competitors because we don't just focus on assets we unify chains to create farms.**



SYNTHETIX



Mirror

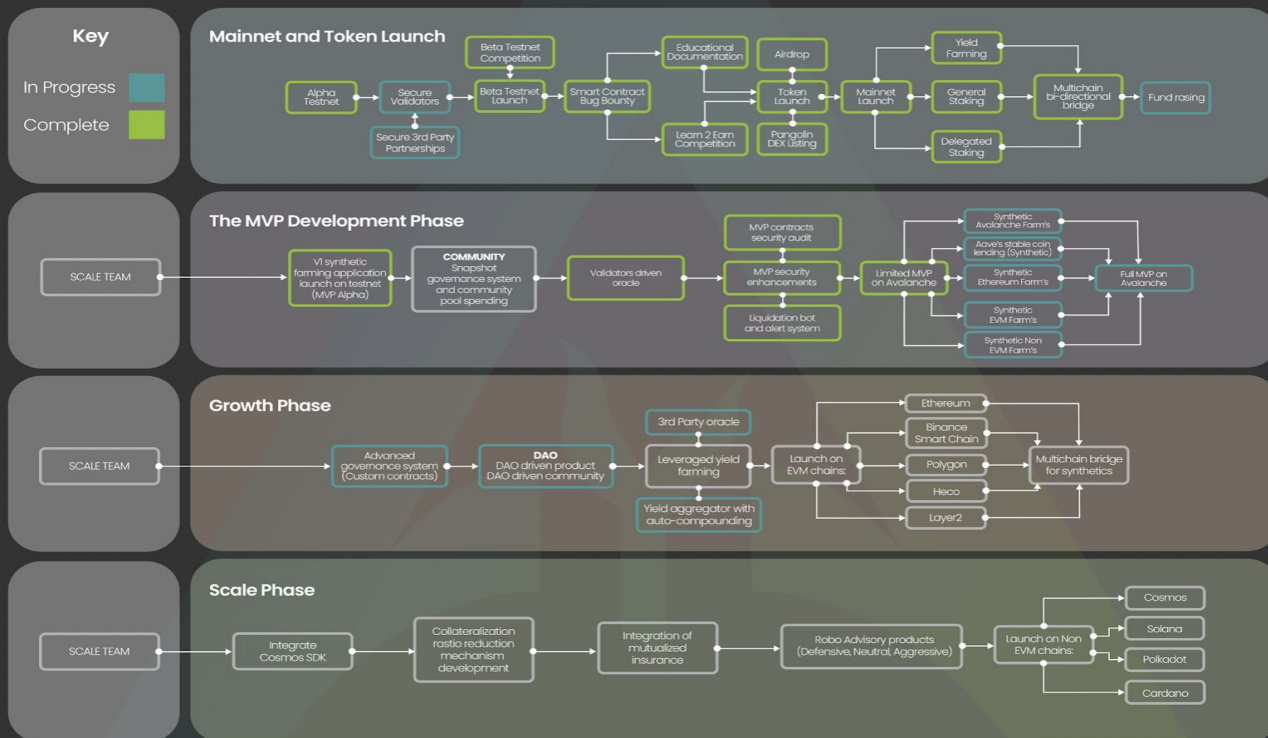
# Arable Roadmap

## 2022

1. Establish MVP on Avalanche
2. Expand farms across chains

## 2023

1. Create Chain on Cosmos
2. Launch on Non-EVM Chains





# Strong Partnerships



## Credible Validator Support



Synergynodes



Blockscope



Jet Nodes



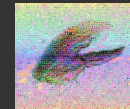
Everstake



Polygon



Pangolin



LobsterDAO



Quick Swap



itgold



Lux8



Nodes 24



web3ident



Yield Yak



DeFiato



Anyswap



Bancor



Yeti Finance



Bubble Maps

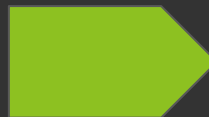


Solidity Finance

# Current Momentum

## Pre-MVP Bootstrapped Activities

AMAs  
Blogs & Articles  
Micro Influencers  
Airdrop Campaign  
Educational Content  
Protocol Partnerships  
Community Programs



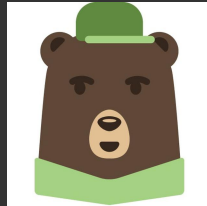
## Pre-MVP Results

Users: +3.9K Total / +1.4K Frequent Users  
Discord: 4.2K Members / 2.9x growth  
Telegram: 3.1K Members / 3.0x growth  
Twitter: 6K Followers / 17.4 M monthly reach  
ACRE Holders: 61K  
Daily Trading: \$2.1K  
Current Market Cap: \$1.2 M

# Founding Team



- Gopher – Tech Lead
- Blockchain dev since 2017
- Contributed to blockchain core, smart contracts, security audits for DeFi & NFT industry, and distributed network applications.

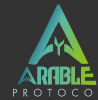


- Alfiers – Lead developer
- Solidity and React focus
- Worked at multiple smart contract projects since 2018.



- Sarmaku – Commercial Lead
- Crypto since 2013
- Experience from traditional startups – managed €60 mio P&L and >120 headcount.

# The Ask



We are seeking to raise \$0.5 M USD through the following investment options :

Option 1: ACRE Token Sale | 20% Discount | 6 and 12 Month Vesting (50%/50%)

Option 2: AFT Revenue Sharing Sale | AFT Amount (TBD)

The proceedings will be used to deliver the following over the next 6 months:

- Expand synthetic assets and farms on the platform
- Continue to improve user experience through feature expansion
- Launch MVP on EVM chains (with Partnership and liquidity set-up)
- Drive awareness and new user acquisition
- Establish governance

# P&L Forecast

	2022 (Jul - Dec)	2023	2024
Revenues	\$203,300	\$745,000	\$1,488,000
Salaries	\$300,000	\$600,000	\$750,000
Marketing / Ad Budget	\$100,000	\$200,000	\$300,000
P&L	-\$196,700	-\$55,000	\$438,000