Combined Correlation Heatmap (Numeric and Categorical Features) 1.0 -0.22 -0.35 1.00 -0.00 0.00 -0.00 0.06 -0.07 -0.05 0.00 -0.01 Age -0.29 0.16 Gender - -0.00 1.00 0.01 0.00 0.00 0.01 0.00 -0.00 -0.00 0.01 0.01 0.00 -0.00 - 0.8 Region -0.00 0.01 1.00 0.19 -0.00 -0.01 -0.00 -0.00 0.01 -0.00 0.01 0.01 0.00 DeviceType - -0.00 0.00 0.19 1.00 0.00 0.00 -0.00 -0.01 -0.00 0.00 0.01 0.00 -0.00 - 0.6 SubscriptionLength - -0.22 0.00 -0.00 0.00 1.00 0.54 -0.10 0.13 -0.48 0.09 -0.00 0.00 -0.35 - 0.4 UsageFrequency -0.01 -0.01 0.00 0.54 1.00 -0.08 0.19 -0.37 -0.00 -0.32 -0.35 0.13 0.01 Complaints -0.06 0.00 -0.00 -0.00 -0.10-0.081.00 -0.01 0.21 -0.15-0.00 0.00 0.44 - 0.2 PromotionsUsed --0.01 -0.07 -0.07 -0.00 -0.00 -0.01 0.13 0.19 1.00 0.03 0.00 0.01 -0.06 PromotionsDriven -0.29 -0.00 0.01 -0.00 -0.48 -0.37 0.21 -0.07 1.00 -0.08 -0.00 -0.00 0.30 - 0.0 AverageSpending - -0.05 0.01 -0.00 0.00 0.09 0.13 -0.15 0.03 -0.08 1.00 0.00 -0.00 -0.10 PaymentMethod -0.00 0.01 0.01 0.01 -0.00 -0.00 -0.00 0.00 -0.00 0.00 1.00 0.01 -0.00 - -0.2 DeviceType.1 - -0.01 0.00 0.01 0.00 0.00 0.01 0.00 0.01 -0.00 -0.000.01 1.00 -0.01 **- -**0.4 CustomerChurned --0.06 0.30 -0.10 0.16 -0.00 0.00 -0.00 -0.35 -0.32 0.44 -0.00 -0.01 1.00 Age Gender Region PaymentMethod DeviceType SubscriptionLength Complaints PromotionsUsed PromotionsDriven **AverageSpending** CustomerChurned UsageFrequency DeviceType.1