# Aradhana Chhabra

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#### WORK EXPERIENCE

#### **Software Engineer - Frontend**

Bengaluru | Hybrid

RevenueHero

Jan 2023 – Present

- Contributed to the company's growth from 0 to nearly \$1M ARR, supporting 200+ companies.
- Led the development of the Campaign Router feature with **Svelte**, **Next.js**, **Tailwind CSS**, **and TypeScript** increasing **qualified meeting conversions by 87.5%** and **doubling show rates**
- · Contributed to developing a Chrome extension for one-click meeting bookings via instant calendar availability in emails
- Developed a scalable and flexible resource deletion UI using **SOLID principles**
- Collaborated closely with design, management, and dev team on a complete UI revamp, implementing a new design system, reducing bloat through refactoring and modularization, resulting in atleast 50% reduction in page load times and smoother user interactions
- Introduced **view model** for centralized business logic and improved structure, and achieved more than **80% test coverage** with Vite for enhanced maintainability.

#### **Frontend Engineer Intern**

Remote

RevenueHero

March 2022 - Dec 2022

- Developed MJML-based email templates for the app through POCs, breaking them into custom components and integrating with Nunjucks, used consistently for customer notifications since past two years
- Co-developed the Routing Log feature using React.js to track and display the qualification and routing process of meeting bookings, enhancing visibility into prospect activities
- Implemented a new **onboarding flow** for sales admins, hence improving user experience by simplifying steps and integrating smoothly with CRMs and calendars
- Conducted POCs for integrating our inbound calendar script with various forms (HTML, Hubspot, embedded, Gatsby), ensuring broad compatibility.

### **Software Developer Intern**

Remote

Eka Netwoks Inc.

Dec 2021

- Added functionalities and redesigned UI in React framework to develop the MVP
- Ensured responsiveness and optimised for user experience using styled components and keyframe animations

## **SKILLS**

**Languages**: JavaScript, TypeScript, HTML/CSS, Core Java (OOPs and Data Structures)

Frameworks/Libraries: React.js, Next.js, Tailwind CSS, Svelte, Astro, React Query, Redux, Vite, React Hook Form

Tools: Git, Github, Visual Studio Code, Linear

#### PROJECTS\_

#### **Snippet Expander Chrome Extension**

Save customized text snippets and use it anywhere in your browser

2/2022

- · built using React.js and TypeScript to add new shortcuts, edit and lookup their value anytime
- used Chrome API to store and retrieve the data

#### **Find Mutuals**

A web app to find the degree of separation between any two people

Nov 2021

- Built with React.js, TypeScript, styled-components and React Context for state management
- used DFS (depth-first-search algorithm) on a graph

#### **EDUCATION**

#### **Bachelor of Engineering in Computer Science**

Chitkara University, Punjab, IND

CGPA: 9.91/10 2019 - 2023

**Senior Secondary School** 

Dr. M.K.K. Arya Model School, Panipat, Haryana

Score: 93%

2017-2019