

# Aradhana Chhabra

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## WORK EXPERIENCE

### Software Engineer - Frontend

Bengaluru | Hybrid

RevenueHero

Jan 2023 – Jul 2024

- Contributed to the company's growth from **0 to \$1M+ ARR**, supporting **200+ companies**.
- Led the development of the Campaign Router feature with **Svelte, Next.js, Tailwind CSS, and TypeScript** increasing **qualified meeting conversions by 87.5%** and **doubling show rates**
- Contributed to developing a **Chrome extension** for one-click meeting bookings via instant calendar availability in emails
- Developed a scalable and flexible resource deletion UI using **SOLID principles**
- Collaborated closely with design, management, and dev team on a **complete UI revamp**, implementing a **new design system**, reducing bloat through refactoring and modularization, resulting in **at least 50% reduction in page load times** and smoother user interactions
- Introduced **view model** for centralised business logic and improved structure, and achieved more than **80% test coverage** with Vite for enhanced maintainability.

### Frontend Engineer Intern

Remote

RevenueHero

March 2022 – Dec 2022

- Developed **MJML-based email templates** for the app through POCs, breaking them into custom components and integrating with **Nunjucks**, used consistently for customer notifications since past two years
- Co-developed the **Routing Log** feature using React.js to track and display the qualification and routing process of meeting bookings, enhancing visibility into prospect activities
- Implemented a new **onboarding flow** for sales admins, hence improving user experience by simplifying steps and integrating smoothly with CRMs and calendars
- Conducted POCs for integrating our inbound calendar script with various forms (HTML, Hubspot, embedded, Gatsby), ensuring broad compatibility.

### Software Developer Intern

Remote

Eka Networks Inc.

Dec 2021

- Added functionalities and redesigned UI in React framework to develop the MVP
- Ensured responsiveness and optimised for user experience using styled components and **keyframe animations**

## SKILLS

**Languages** : JavaScript, TypeScript, HTML/CSS, Core Java (OOPs and Data Structures)

**Frameworks/Libraries** : React.js, Next.js, Tailwind CSS, Svelte, Astro, , React Query, Redux, Vite, React Hook Form

**Tools** : GIT, Github, Visual Studio Code, Linear

## PROJECTS

### Snippet Expander Chrome Extension

Save customized text snippets and use it anywhere in your browser

2/2022

- built using React.js and TypeScript to add new shortcuts, edit and lookup their value anytime
- used Chrome API to store and retrieve the data

### Find Mutuals

A web app to find the degree of separation between any two people

Nov 2021

- Built with React.js, TypeScript, styled-components and React Context for state management
- used DFS (depth-first-search algorithm) on a graph

## EDUCATION

### Bachelor of Engineering in Computer Science

CGPA: 9.91/10

Chitkara University, Punjab, IND

2019 - 2023

### Senior Secondary School

Score: 93%

Dr. M.K.K. Arya Model School, Panipat, Haryana

2017-2019