		Entrepreneurs	ship Developmen	nt	L T P J C
					3 0 0 4 4
Pre-requisite	e	Nil			Syllabus version
					1.0
		To develop the ability to			
		he concept and overview of e			
		ledge on the basics of entrepr			
3. Explo	ore new	vistas of entrepreneurship in	generating innova	ative busines	s ideas.
E		041	- C 41- : 41	_4_ 14:11 *	1 1-1 - 4
		utcome: On the completion of			
		e ability to identify and evaluation understanding of the entrepresentations.	-		
		critical thinking skills, use of			
		knowledge of Management f			solve problems
		siness Plan Document	anetions and then	integration	
_	_	professional, esponsibilities a	and aspire to add y	value to soci	etv
0. De ine		professionar, espensionires e	and aspire to add	<u> </u>	
Student Lea	rning	Dutcomes (SLO): 1,2,3,7,9	,10,12,18		
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Module:1	Conco				
		ots of Entrenreneurshin			4 Hour
		ots of Entrepreneurship Jeur Manager Entrepreneur &	& Entrepreneurshi	in: Conceptu	
Meaning - Er	ntrepre	eur, Manager, Entrepreneur &			al model of
Meaning - Er Entrepreneur	ntrepre ship; E	eur, Manager, Entrepreneur & ntrepreneurial role / functions	, Qualities/ traits	of Entrepren	al model of eurs; Entrepreneur
Meaning - Er Entrepreneur types; Motiva	ntrepre ship; E ational	neur, Manager, Entrepreneur & ntrepreneurial role / functions forces; Myths of Entrepreneur	, Qualities/ traits or ship; Factors affer	of Entreprenecting entrep	nal model of neurs; Entrepreneur preneurship growth;
Meaning - Er Entrepreneur types; Motiva	ntrepre ship; E ational	eur, Manager, Entrepreneur & ntrepreneurial role / functions	, Qualities/ traits or ship; Factors affer	of Entreprenecting entrep	nal model of neurs; Entrepreneur preneurship growth;
Meaning - Entrepreneur types; Motiva Reason for but Module:2	ntrepre ship; E ational usiness Entre	neur, Manager, Entrepreneur & Intrepreneurial role / functions forces; Myths of Entrepreneur failures, causes and preventive reneurial Environment	, Qualities/ traits or ship; Factors affer measures; Future	of Entreprenecting entreprener of Entreprener	tal model of teurs; Entrepreneur treneurship growth; reneurship in India.
Meaning - Entrepreneur types; Motiva Reason for be Module:2 Business En	ntrepre ship; E ational usiness Entreprivironn	neur, Manager, Entrepreneur & entrepreneurial role / functions forces; Myths of Entrepreneur failures, causes and preventive reneurial Environment ent; Role of Family and	, Qualities/ traits or rship; Factors affer re measures; Future Society; Environ	of Entreprenecting entreprener of Entreprenental he	tal model of teurs; Entrepreneur treneurship growth treneurship in India 2 Hour lps & barriers to
Meaning - Enterpreneur types; Motiva Reason for but Module:2 Business Enterpreneurs	ntrepre ship; E ational usiness Entre nvironn ship; I	reneurial Environment ent; Role of Family and ntrepreneurship Developmen	ye measures; Future Society; Environ	of Entreprenecting entrepre of Entreprenental he Other Supp	tal model of teurs; Entrepreneur treneurship growth reneurship in India 2 Hour lps & barriers to
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Meaning - Enterpreneur types; Motiva Reason for but the Module:2 Business Enterpreneur Services; Centerpreneur opportunities generation to Module:4 Defining the	Entrepression of the color of t	reneurial Environment ent; Role of Family and entrepreneurship Development d State Government Industrial es of entrepreneurship existion process - The Aspects es for new ideas & evaluation eative Problem solving technic	Society; Environt Training and Policies and Reg	of Entreprenecting entreprene of Entreprenental he Other Suppgulations.	2 Hours lentifying the ss; Idea lectision making. 6 Hours lentifying the ss; Idea lectision making.
Meaning - Enterpreneur types; Motiva Reason for but Module:2 Business Enterpreneur Services; Centerpreneur opportunities generation to Module:4 Defining the Preposition; Opportunities (Context)	Entrepre exhip; Exhip; Exhip; Exhip; Intral are exhip; Intral are exhip Destroy, Source exhip Destroy, Cols; Creen exhip Destroy, Channel exhip	reneurial Environment entrepreneurial Environment entrepreneurial Environment entrepreneurial Environment ent; Role of Family and entrepreneurship Development d State Government Industria es of entrepreneurship existion process - The Aspects es for new ideas & evaluation eative Problem solving technic estibility Study et/service offering; Criteria for	Society; Environt Training and Policies and Regular of Entrepreneurian of new idea for eques used in entre	of Entreprenecting entreprene of Entreprenental he Other Suppgulations.	al model of leurs; Entrepreneur reneurship growth; reneurship in India 2 Hours lps & barriers to bort Organisationa 6 Hours lentifying the ss; Idea lecision making. 6 Hours ler Segment; Value are Segment; Value
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Sources of capital; Criteria's for selecting a particular project. Feasibility report particular particular project. Feasibility report particular p	reparation 7 Hours						
Process of setting up of a Micro Small Medium Enterprise (MSME) – Procedures	7 Hours						
Process of setting up of a Micro Small Medium Enterprise (MSME) – Procedures	7 Hours						
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for registration of business units and its benefits. Types of ownership in Business	and formalities						
demerits; Government promotional measures like Incentives and subsidies & bounties for business							
units; Policy initiatives.							
Institutional support & Preparation of Business Plan: Central and State level I							
support for business units. Industrial Estates & Special Economic Zones in India -	Business Plan:						
Meaning, Objectives, Model format of business Plan							
Module:8 Contemporary issues:	2 Hours						
Module:8 Contemporary issues:	2 Hours						
Total Lecture	45 hours						
	43 110018						
Text Book(s)							
1. Robert D Hisrich, Michael P Peters, & Dean A Shepherd, (2007) Entrepreneurship, The							
McGraw Hill Companies							
Reference Books							
	\mathcal{O}						
Review 7th Edition							
2 C.B Gupta & S. Srinivasan, Entrepreneurial Development, S. Chand & Control Delhi. 2005	o., Limited New						
	Transaga and						
Donald Kuratho & Richard M Hodgetts, (2005) Entrepreneurship (Theory, Process and Practice), Thomson							
4 Robert D Hisrich, Michael P Peters & Dean a Shepherd (2005) Entrepreneurship, The							
McGraw Hill Companies							
Rajeev Roy (2008) Entrepreneurship, Oxford Higher Education							
	athew Manimala (2005), Entrepreneurship Theory at the Crossroads, Paradigms & Praxis,						
Biztrantra, 2nd Edition.							
Mode of Evaluation: CAT / Assignment / Quiz / FAT / Project / Seminar							
Project Project							
1. Project	60 hours						
Total Project							
Recommended by Board of Studies 03-03-2016	1000000						
Approved by Academic Council 40 Date 18-03-2016							