

Informational interview

Elizabeth Harrin - Elizabeth is the Program Manager at Spire Healthcare Group, a private hospital group in the UK. She is also CEO and Founder of The Otobos Group, a communications consultancy specializing in project management, and an award winning writer. Elizabeth is the voice behind The Money Files blog and A Girl's Guide to Project Management. She also authored the books Social Media for Project Managers and Customer-Centric Project Management.

I learned Strategic project management and 3 ways to resource the project for strategic success.

High-impact strategic work is done through a series of projects, so it's important that people running projects are equipped with the right set of skills to ensure success. Skills development is part of a holistic talent development process that pairs with Korn Ferry's other offerings to create a market-leading, integrated solution for growth-minded businesses.

I have learned to improve project performance through strategic planning

Susanne Madsen - Susanne currently serves as Director and Co-Founder of The Project Leadership Institute. She is also a project leadership coach, facilitator, and speaker helping organizations improve their project leadership capabilities. Susanne is the author of two project management books: The Project Management Coaching Workbook and The Power of Project Leadership.

I learned three types of complexity and why processes aren't the answer- Process is necessary, but it certainly isn't sufficient to master project delivery. The message isn't to throw away our processes, but to enrich our approach with an ability to effectively deal with irrational behaviours and large amounts of change in relation to our projects.

Michael Kaplan - Michael is the Senior IT Infrastructure Project Manager at TD

Ameritrade. He has rich experience leading large-scale projects worth tens of millions of dollars to drive organizational productivity and performance. He's worked in many industries, including insurance, finance, retail, construction, engineering, healthcare, and government.

Learned how a great manager would be :

- Helps you improve your performance
- Does not "micromanage" you
- Shows you consideration
- Values your perspective
- Keeps you focused on priorities
- Shares important leadership information
- Has meaningful career development conversations w/you
- Communicates clear goals

Lolly Daskal Lolly is the President and Founder of Lead From Within, a global leadership consultancy that specializes in leadership development, executive coaching, organizational development, and culture design. She is the author of thousands of articles and columns for various leading media publications, as well as the best selling book *The Leadership Gap*.

Learned Leadership skills - which is basically unlocking the potential of others.

Daskal says. "Leaders aren't great because they have power, but because they can empower others." Effective leadership is as simple—and challenging—as knowing who you are, what you stand for, and how you can use that to serve others.

Kevin Wood Kevin is the Digital Project Manager at Zimmerman Advertising, where he determines all of the steps, resources, and timelines for digital projects, among other project management duties. Kevin describes himself as passionate about digital strategy, UX, social media, design, SEO, and analytics.

Learned- How many web pages get organic search traffic?

90.63% of all pages in our index get zero traffic from Google, and 5.29% of them get ten visits per month or less.

- Reason 1: The page doesn't have any backlinks
- Reason 2: The topic of the page has no long-term traffic potential