

# E-Commerce Business Insights & Executive Report

## Overview

Total Customers

99.44K

Total Orders

96.10K

Total Sales

13.75M

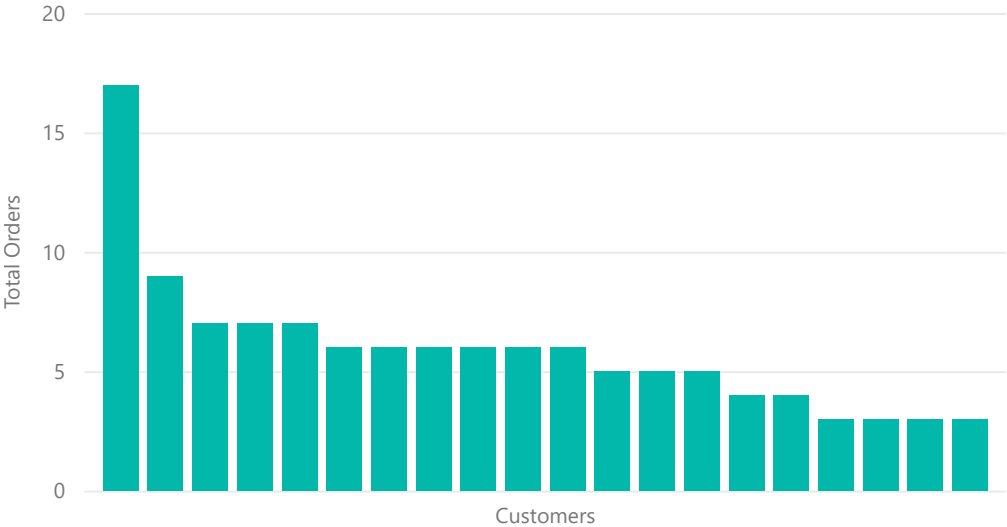
AVG Payment Value

160.99

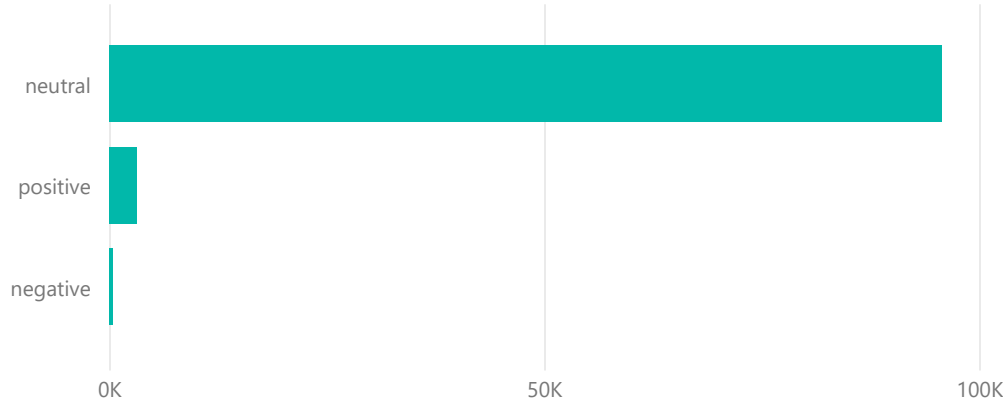
Total Sales Over Time



Top Customers



Customer Sentiment



Canceled Orders vs Total orders

