

ARAFAT MAMIA

WordPress Custom Theme Developer

My Contact

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TECHNICAL SKILLS

WordPress Specialization

- Custom Theme Development (theme.json, FSE)
- Gutenberg Blocks Development
- WooCommerce Setup & Customization
- ACF Pro & Custom Post Types
- WordPress REST API Integration
- Performance & Security Optimization

Frontend Development

- HTML5, CSS3, JavaScript (ES6+)
- React & Next.js
- Responsive Design
- Figma to WordPress Conversion
- Cross-browser Compatibility

Backend & Tools

- PHP (WordPress Development)
- Node.js, Express
- MySQL, Database Management
- Git, GitHub, GitLab
- cPanel & Hosting Management

Education Background

- Computer Engineering
Addis Ababa Science and Technology University
- Full Stack Software Engineering
ALX Africa

About Me

Specialized WordPress Developer focused on building custom themes using modern WordPress technologies like theme.json, Full Site Editing, and Gutenberg blocks. I convert Figma designs into responsive, high-performance WordPress websites with custom functionality. Strong expertise in WooCommerce, ACF Pro, and REST API integrations. Passionate about creating optimized, secure, and scalable WordPress solutions.

Professional Experience

WordPress Developer - Custom Theme Specialist *Chainlinx Technologies | UK (remote) 2024–2025*

- Developed custom WordPress themes using theme.json and Full Site Editing (FSE)
- Built responsive business websites converting Figma designs to custom WordPress themes
- Implemented custom Gutenberg blocks for enhanced content editing experience
- Optimized website performance achieving 90+ PageSpeed scores
- Enhanced security measures and implemented SEO best practices

website Developer *kestedamena | Addis Ababa, Ethiopia 2019–Present*

- Developed custom WordPress plugins extending site functionality
- Integrated REST APIs and third-party services into WordPress
- Created custom post types and taxonomies using ACF Pro
- Improved SEO performance leading to increased organic traffic
- Troubleshoot and resolved complex WordPress theme/plugin issues

WORDPRESS SPECIALIZATION

Custom Themes

Figma to WordPress conversion using theme.json & FSE

WooCommerce

E-commerce solutions with custom functionality

Plugin Development

Custom functionality & API integrations