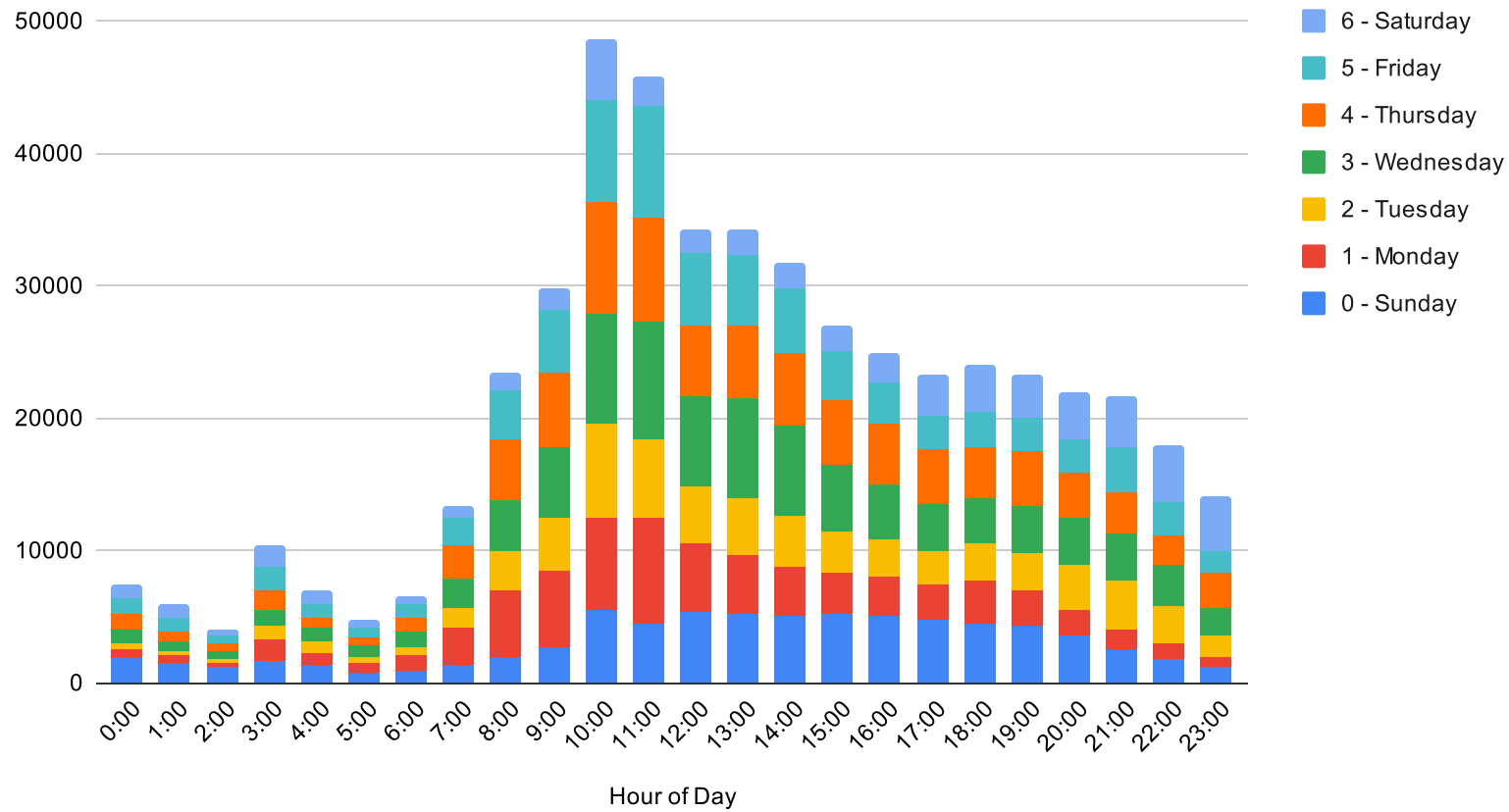


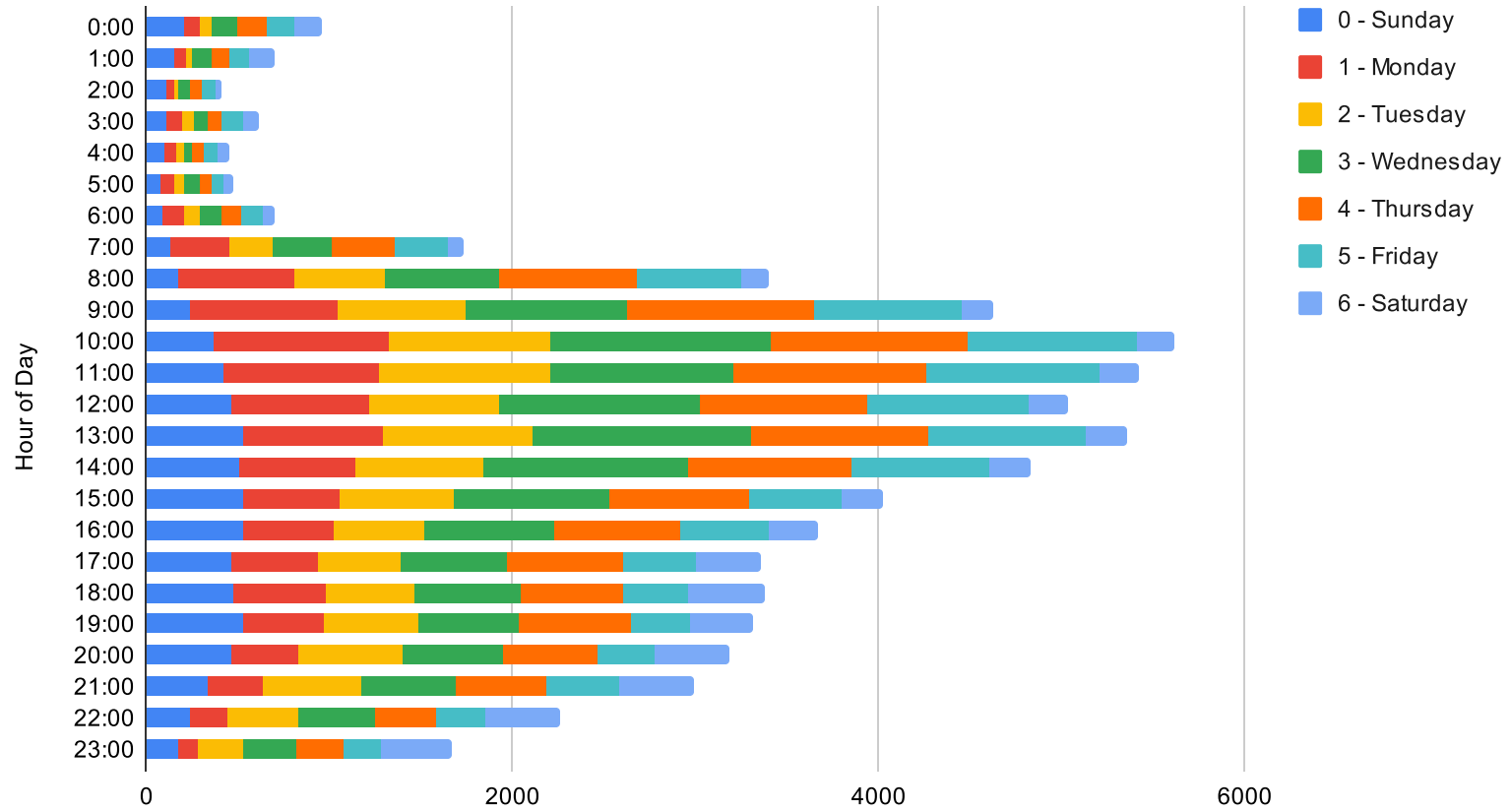
SUM of Sessions	Day of Week							
	Hour of Day	0 - Sunday	1 - Monday	2 - Tuesday	3 - Wednesday	4 - Thursday	5 - Friday	6 - Saturday
	0:00	1,966	618	430	1,012	1,189	1,138	1,124
	1:00	1,536	565	341	745	697	983	1,107
	2:00	1,135	416	228	548	593	692	347
	3:00	1,614	1,660	1,107	1,194	1,381	1,773	1,677
	4:00	1,345	969	788	1,047	795	1,050	938
	5:00	710	834	438	812	641	757	608
	6:00	897	1,153	682	1,194	998	1,029	652
	7:00	1,336	2,800	1,543	2,260	2,454	2,123	885
	8:00	1,911	5,051	2,967	3,846	4,569	3,804	1,256
	9:00	2,661	5,840	3,906	5,333	5,645	4,768	1,604
	10:00	5,450	7,071	7,119	8,212	8,502	7,604	4,723
	11:00	4,454	8,037	5,942	8,801	7,858	8,527	2,244
	12:00	5,331	5,164	4,390	6,833	5,298	5,412	1,781
	13:00	5,187	4,449	4,287	7,572	5,504	5,385	1,829
	14:00	5,061	3,665	3,917	6,772	5,505	4,907	1,864
	15:00	5,157	3,141	3,129	5,089	4,871	3,728	1,844
	16:00	5,103	2,980	2,701	4,158	4,663	3,129	2,133
	17:00	4,812	2,569	2,556	3,578	4,101	2,597	3,121
	18:00	4,477	3,302	2,711	3,508	3,836	2,586	3,616
	19:00	4,260	2,651	2,941	3,511	4,203	2,505	3,142
	20:00	3,616	1,956	3,407	3,539	3,419	2,453	3,503
	21:00	2,545	1,520	3,712	3,567	3,101	3,305	3,972
	22:00	1,743	1,301	2,772	3,139	2,202	2,546	4,273
	23:00	1,207	675	1,672	2,162	2,580	1,632	4,187

Total Sessions by Hour of Day



SUM of Conversions Hour of Day		Day of Week						
		0 - Sunday	1 - Monday	2 - Tuesday	3 - Wednesday	4 - Thursday	5 - Friday	6 - Saturday
0:00	203	93	63	139	155	151	157	
1:00	147	67	36	109	89	113	137	
2:00	108	45	22	64	65	72	29	
3:00	113	82	62	72	75	122	89	
4:00	92	72	36	52	60	72	71	
5:00	73	83	48	83	70	66	48	
6:00	85	124	79	125	104	117	67	
7:00	126	321	245	319	342	291	89	
8:00	177	633	497	622	754	568	147	
9:00	239	801	706	874	1,023	805	176	
10:00	370	950	886	1,205	1,076	925	205	
11:00	416	859	928	1,000	1,055	945	214	
12:00	459	758	706	1,105	913	883	215	
13:00	526	766	813	1,193	974	856	231	
14:00	511	628	705	1,112	893	759	221	
15:00	523	533	622	853	757	511	224	
16:00	525	495	501	702	687	490	267	
17:00	461	474	458	574	635	399	357	
18:00	476	503	481	583	559	360	420	
19:00	531	439	512	551	610	331	340	
20:00	467	367	566	552	511	316	409	
21:00	332	303	535	523	487	400	415	
22:00	234	211	386	414	335	267	409	
23:00	170	106	248	299	249	208	392	

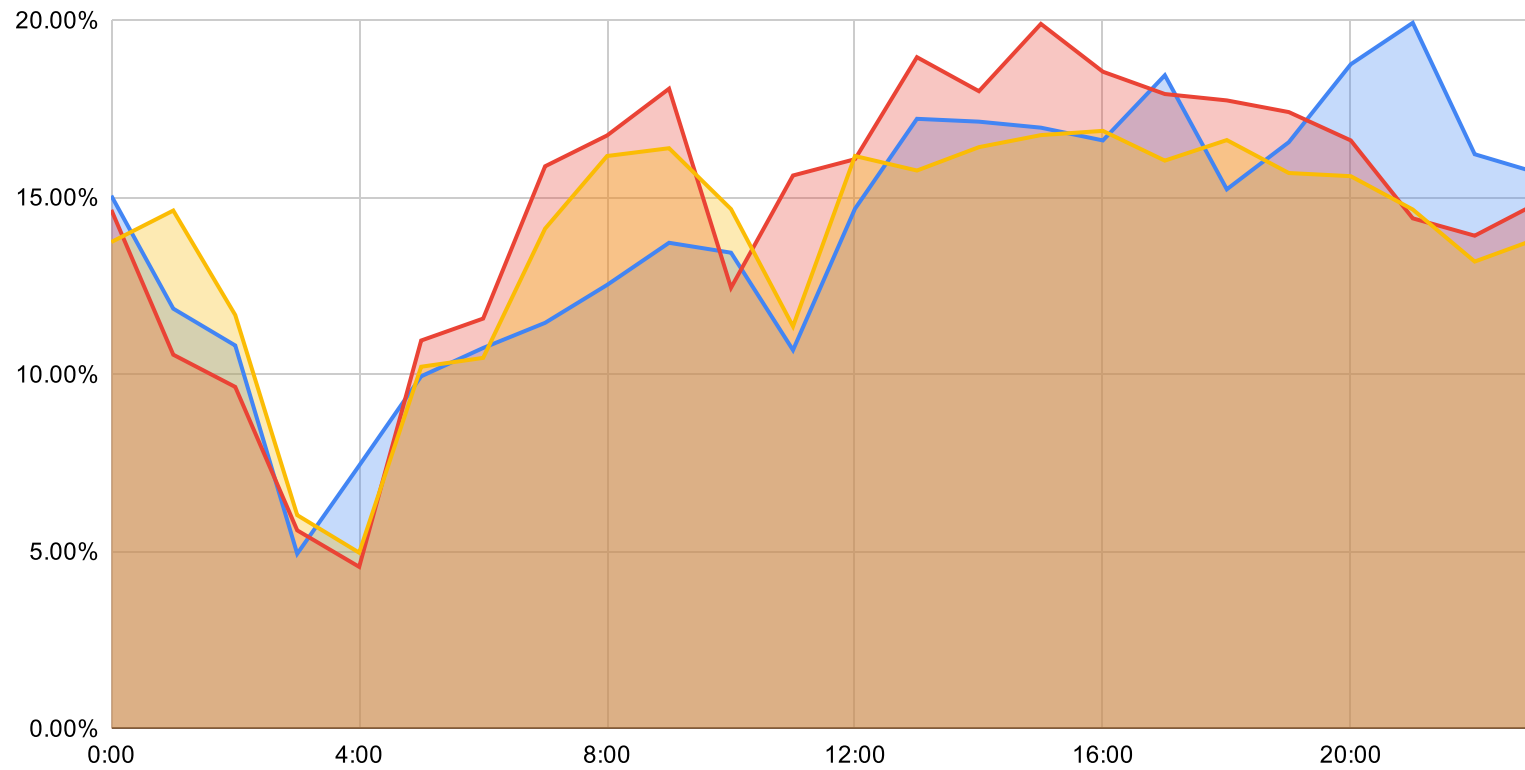
Total Conversions by Hour of Day



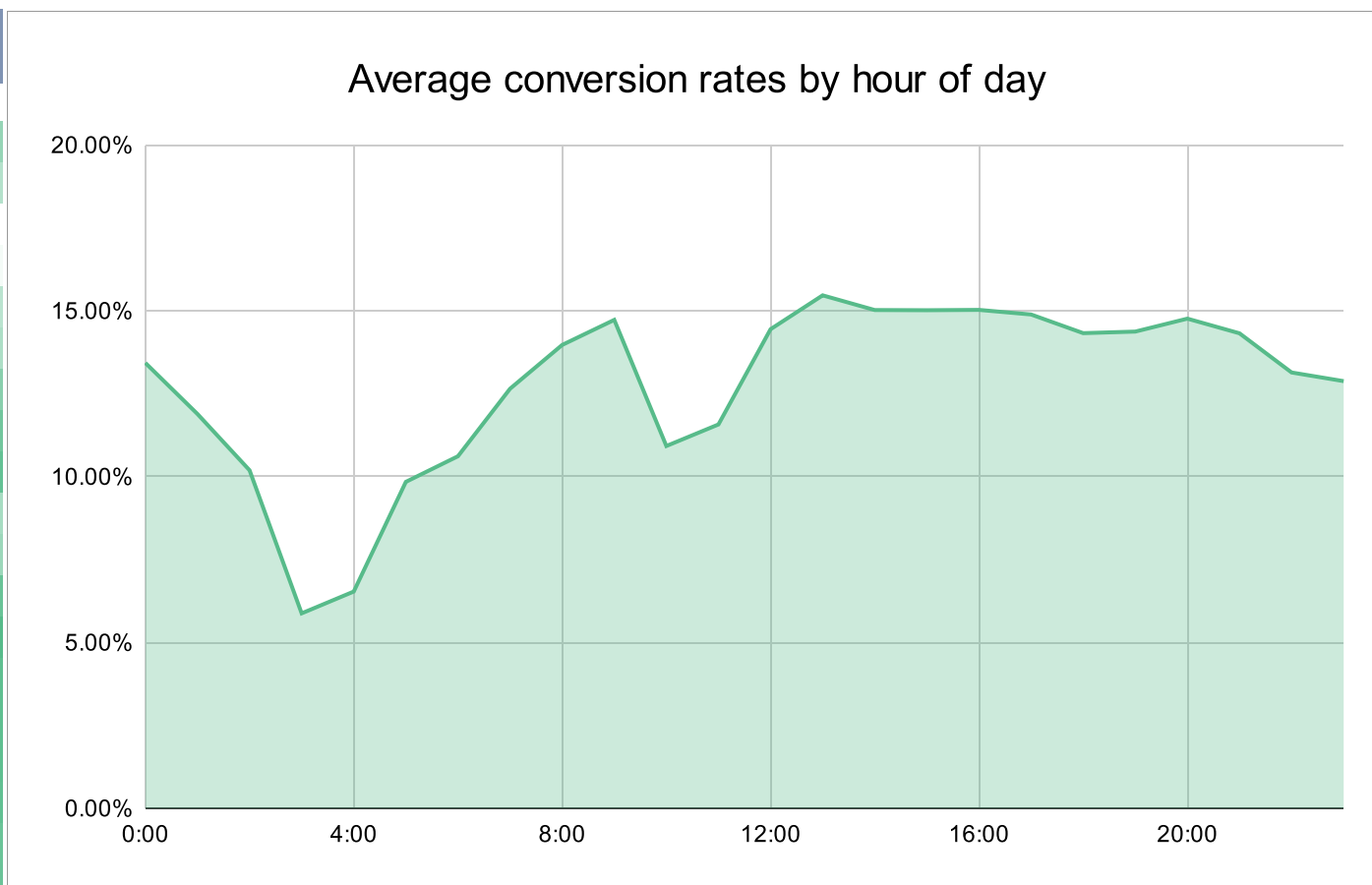
AVERAGE of Conversion rate		Day of Week		
Hour of Day		1 - Monday	2 - Tuesday	3 - Wednesday
0:00		15.05%	14.65%	13.74%
1:00		11.86%	10.56%	14.63%
2:00		10.82%	9.65%	11.68%
3:00		4.94%	5.60%	6.03%
4:00		7.43%	4.57%	4.97%
5:00		9.95%	10.96%	10.22%
6:00		10.75%	11.58%	10.47%
7:00		11.46%	15.88%	14.12%
8:00		12.53%	16.75%	16.17%
9:00		13.72%	18.07%	16.39%
10:00		13.44%	12.45%	14.67%
11:00		10.69%	15.62%	11.36%
12:00		14.68%	16.08%	16.17%
13:00		17.22%	18.96%	15.76%
14:00		17.14%	18.00%	16.42%
15:00		16.97%	19.90%	16.76%
16:00		16.61%	18.55%	16.88%
17:00		18.45%	17.92%	16.04%
18:00		15.23%	17.74%	16.62%
19:00		16.56%	17.41%	15.69%
20:00		18.76%	16.61%	15.60%
21:00		19.93%	14.41%	14.66%
22:00		16.22%	13.92%	13.19%
23:00		15.70%	14.83%	13.83%

Monday-Wednesday conversion rates by hour

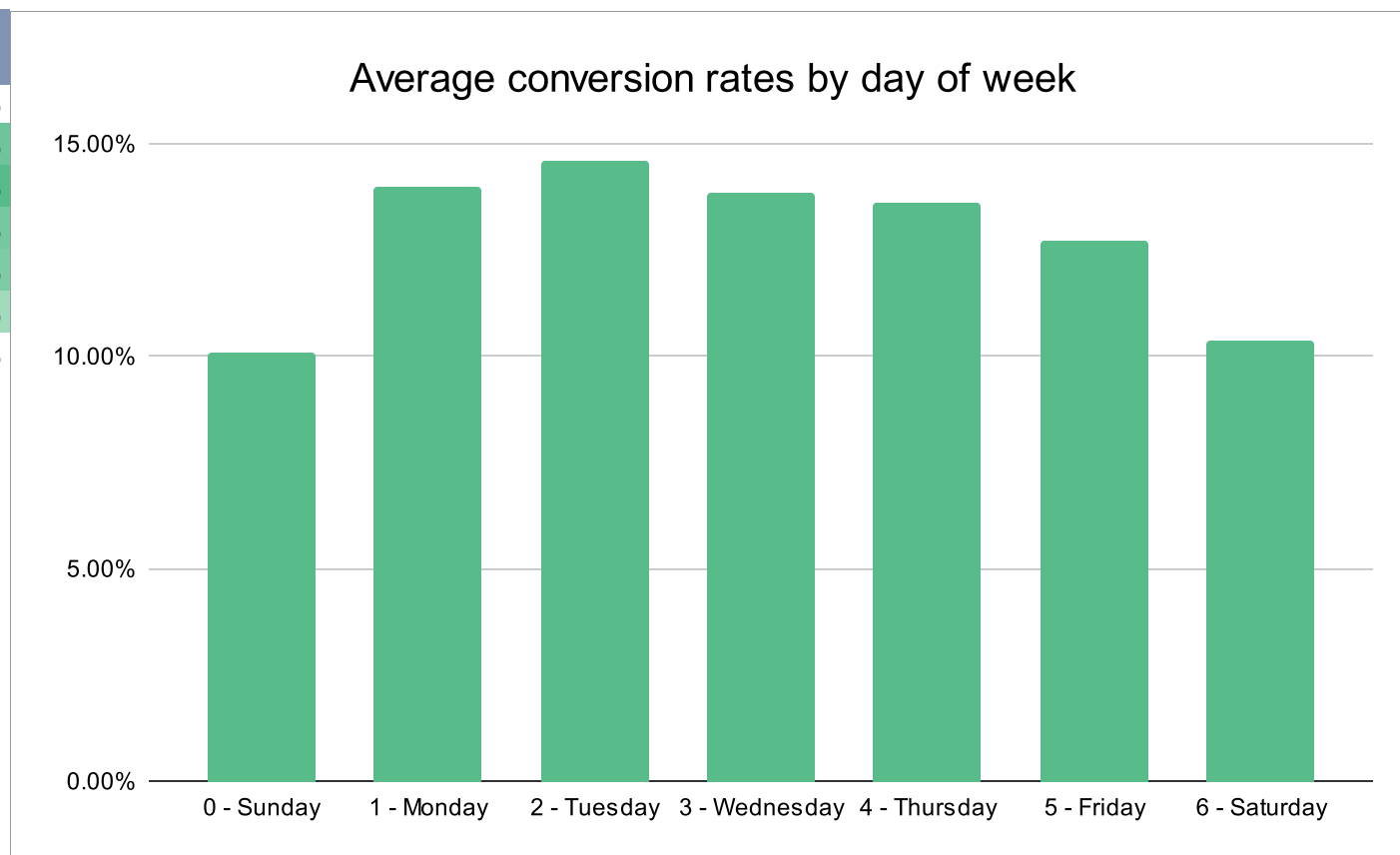
1 - Monday 2 - Tuesday 3 - Wednesday



Hour of Day	AVERAGE of Conversion rate
0:00	13.44%
1:00	11.90%
2:00	10.20%
3:00	5.88%
4:00	6.54%
5:00	9.85%
6:00	10.62%
7:00	12.66%
8:00	13.98%
9:00	14.73%
10:00	10.93%
11:00	11.58%
12:00	14.45%
13:00	15.47%
14:00	15.03%
15:00	15.02%
16:00	15.03%
17:00	14.90%
18:00	14.33%
19:00	14.38%
20:00	14.77%
21:00	14.33%
22:00	13.15%
23:00	12.89%



Day of Week	AVERAGE of Conversion rate
0 - Sunday	10.09%
1 - Monday	14.00%
2 - Tuesday	14.61%
3 - Wednesday	13.84%
4 - Thursday	13.63%
5 - Friday	12.73%
6 - Saturday	10.36%



Day of Week	Hour of Day	Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Conversion rate	Conversions
0 - Sunday	0:00	1,879	1,966	69.84%	1.74	0:00:54	10.33%	203
0 - Sunday	1:00	1,473	1,536	72.20%	1.67	0:00:33	9.57%	147
0 - Sunday	2:00	1,081	1,135	69.69%	1.66	0:00:42	9.52%	108
0 - Sunday	3:00	1,513	1,614	58.55%	1.92	0:00:45	7.00%	113
0 - Sunday	4:00	1,249	1,345	59.18%	1.92	0:00:56	6.84%	92
0 - Sunday	5:00	673	710	64.79%	1.71	0:00:55	10.28%	73
0 - Sunday	6:00	857	897	65.89%	1.65	0:00:43	9.48%	85
0 - Sunday	7:00	1,269	1,336	69.24%	1.66	0:00:47	9.43%	126
0 - Sunday	8:00	1,838	1,911	71.95%	1.69	0:00:54	9.26%	177
0 - Sunday	9:00	2,572	2,661	74.07%	1.55	0:00:39	8.98%	239
0 - Sunday	10:00	5,159	5,450	67.61%	1.76	0:00:36	6.79%	370
0 - Sunday	11:00	4,311	4,454	71.42%	1.69	0:00:44	9.34%	416
0 - Sunday	12:00	5,070	5,331	68.58%	1.85	0:00:40	8.61%	459
0 - Sunday	13:00	5,024	5,187	74.36%	1.65	0:00:39	10.14%	526
0 - Sunday	14:00	4,889	5,061	75.20%	1.62	0:00:38	10.10%	511
0 - Sunday	15:00	5,013	5,157	74.97%	1.63	0:00:35	10.14%	523
0 - Sunday	16:00	4,944	5,103	74.92%	1.58	0:00:33	10.29%	525
0 - Sunday	17:00	4,662	4,812	71.38%	1.68	0:00:36	9.58%	461
0 - Sunday	18:00	4,339	4,477	70.69%	1.7	0:00:35	10.63%	476
0 - Sunday	19:00	4,098	4,260	69.98%	1.74	0:00:45	12.46%	531
0 - Sunday	20:00	3,486	3,616	66.81%	1.69	0:00:45	12.91%	467
0 - Sunday	21:00	2,435	2,545	65.15%	1.9	0:00:55	13.05%	332
0 - Sunday	22:00	1,644	1,743	63.68%	2.02	0:01:12	13.43%	234
0 - Sunday	23:00	1,168	1,207	62.22%	1.97	0:00:59	14.08%	170
1 - Monday	0:00	586	618	59.55%	2.39	0:01:46	15.05%	93
1 - Monday	1:00	540	565	64.78%	1.73	0:00:45	11.86%	67
1 - Monday	2:00	402	416	67.79%	1.91	0:01:06	10.82%	45
1 - Monday	3:00	1,537	1,660	57.77%	2.03	0:00:50	4.94%	82
1 - Monday	4:00	916	969	61.82%	1.81	0:00:45	7.43%	72
1 - Monday	5:00	785	834	67.99%	1.54	0:00:46	9.95%	83
1 - Monday	6:00	1,111	1,153	69.38%	1.66	0:00:46	10.75%	124

1 - Monday	7:00	2,685	2,800	73.32%	1.58	0:00:39	11.46%	321
1 - Monday	8:00	4,862	5,051	75.37%	1.64	0:00:33	12.53%	633
1 - Monday	9:00	5,625	5,840	73.17%	1.76	0:00:55	13.72%	801
1 - Monday	10:00	6,812	7,071	67.54%	1.89	0:01:03	13.44%	950
1 - Monday	11:00	7,544	8,037	64.92%	1.95	0:00:55	10.69%	859
1 - Monday	12:00	4,964	5,164	68.90%	1.86	0:01:01	14.68%	758
1 - Monday	13:00	4,282	4,449	66.40%	1.99	0:01:23	17.22%	766
1 - Monday	14:00	3,548	3,665	65.10%	2.08	0:01:25	17.14%	628
1 - Monday	15:00	2,999	3,141	62.46%	2.19	0:01:28	16.97%	533
1 - Monday	16:00	2,841	2,980	63.29%	2.06	0:01:18	16.61%	495
1 - Monday	17:00	2,479	2,569	60.33%	2.12	0:01:17	18.45%	474
1 - Monday	18:00	3,135	3,302	58.84%	2.12	0:00:59	15.23%	503
1 - Monday	19:00	2,498	2,651	58.85%	2.02	0:00:56	16.56%	439
1 - Monday	20:00	1,854	1,956	58.08%	2.2	0:01:17	18.76%	367
1 - Monday	21:00	1,470	1,520	58.03%	2.41	0:01:39	19.93%	303
1 - Monday	22:00	1,242	1,301	59.26%	2.11	0:00:59	16.22%	211
1 - Monday	23:00	642	675	59.70%	2.29	0:01:12	15.70%	106
2 - Tuesday	0:00	421	430	60.47%	2.39	0:01:42	14.65%	63
2 - Tuesday	1:00	327	341	70.09%	2.03	0:01:21	10.56%	36
2 - Tuesday	2:00	218	228	64.47%	2.22	0:01:50	9.65%	22
2 - Tuesday	3:00	1,038	1,107	53.21%	2.31	0:00:55	5.60%	62
2 - Tuesday	4:00	718	788	59.01%	1.95	0:01:00	4.57%	36
2 - Tuesday	5:00	414	438	62.79%	1.75	0:01:04	10.96%	48
2 - Tuesday	6:00	648	682	66.72%	1.82	0:00:55	11.58%	79
2 - Tuesday	7:00	1,469	1,543	66.10%	1.97	0:01:21	15.88%	245
2 - Tuesday	8:00	2,828	2,967	67.58%	1.9	0:01:11	16.75%	497
2 - Tuesday	9:00	3,756	3,906	67.56%	2.03	0:01:21	18.07%	706
2 - Tuesday	10:00	6,695	7,119	61.93%	2.05	0:01:11	12.45%	886
2 - Tuesday	11:00	5,621	5,942	62.02%	2.24	0:01:34	15.62%	928
2 - Tuesday	12:00	4,229	4,390	68.00%	2.03	0:01:21	16.08%	706
2 - Tuesday	13:00	4,094	4,287	65.06%	2.18	0:01:45	18.96%	813

2 - Tuesday	14:00	3,762	3,917	66.10%	2.12	0:01:32	18.00%	705
2 - Tuesday	15:00	2,959	3,129	62.16%	2.43	0:01:42	19.90%	622
2 - Tuesday	16:00	2,571	2,701	62.87%	2.29	0:01:16	18.55%	501
2 - Tuesday	17:00	2,439	2,556	61.78%	2.21	0:01:21	17.92%	458
2 - Tuesday	18:00	2,581	2,711	60.75%	2.09	0:00:55	17.74%	481
2 - Tuesday	19:00	2,820	2,941	61.82%	2.06	0:01:00	17.41%	512
2 - Tuesday	20:00	3,233	3,407	61.46%	1.94	0:00:52	16.61%	566
2 - Tuesday	21:00	3,506	3,712	61.13%	1.84	0:00:49	14.41%	535
2 - Tuesday	22:00	2,627	2,772	61.54%	1.87	0:00:50	13.92%	386
2 - Tuesday	23:00	1,607	1,672	64.53%	1.91	0:00:47	14.83%	248
3 - Wednesday	0:00	984	1,012	65.42%	1.85	0:01:07	13.74%	139
3 - Wednesday	1:00	724	745	60.40%	1.98	0:00:56	14.63%	109
3 - Wednesday	2:00	528	548	61.31%	1.91	0:01:11	11.68%	64
3 - Wednesday	3:00	1,122	1,194	55.70%	2.18	0:01:00	6.03%	72
3 - Wednesday	4:00	974	1,047	57.02%	2.06	0:00:58	4.97%	52
3 - Wednesday	5:00	775	812	57.14%	1.9	0:00:52	10.22%	83
3 - Wednesday	6:00	1,146	1,194	60.47%	1.76	0:00:46	10.47%	125
3 - Wednesday	7:00	2,147	2,260	63.41%	2	0:01:06	14.12%	319
3 - Wednesday	8:00	3,635	3,846	65.05%	1.95	0:01:03	16.17%	622
3 - Wednesday	9:00	5,097	5,333	67.45%	2.01	0:01:26	16.39%	874
3 - Wednesday	10:00	7,782	8,212	63.82%	2.13	0:01:23	14.67%	1,205
3 - Wednesday	11:00	9,436	8,801	64.42%	2.07	0:01:07	11.36%	1,000
3 - Wednesday	12:00	6,619	6,833	70.10%	2.02	0:01:16	16.17%	1,105
3 - Wednesday	13:00	7,260	7,572	71.10%	2.04	0:01:25	15.76%	1,193
3 - Wednesday	14:00	6,614	6,772	71.15%	1.95	0:01:06	16.42%	1,112
3 - Wednesday	15:00	4,869	5,089	68.95%	2.07	0:01:26	16.76%	853
3 - Wednesday	16:00	3,979	4,158	66.28%	2.02	0:01:11	16.88%	702
3 - Wednesday	17:00	3,433	3,578	65.90%	1.97	0:01:02	16.04%	574
3 - Wednesday	18:00	3,342	3,508	63.23%	1.93	0:00:53	16.62%	583
3 - Wednesday	19:00	3,315	3,511	62.92%	1.97	0:00:52	15.69%	551
3 - Wednesday	20:00	3,373	3,539	62.14%	1.95	0:01:01	15.60%	552

3 - Wednesday	21:00	3,398	3,567	64.40%	1.84	0:00:45	14.66%	523
3 - Wednesday	22:00	2,978	3,139	64.03%	1.85	0:00:56	13.19%	414
3 - Wednesday	23:00	2,043	2,162	63.00%	1.83	0:00:40	13.83%	299
4 - Thursday	0:00	1,130	1,189	58.45%	2.07	0:01:11	13.04%	155
4 - Thursday	1:00	664	697	64.71%	1.83	0:01:07	12.77%	89
4 - Thursday	2:00	557	593	60.37%	1.83	0:01:20	10.96%	65
4 - Thursday	3:00	1,285	1,381	55.54%	2.01	0:00:43	5.43%	75
4 - Thursday	4:00	739	795	59.12%	1.99	0:01:01	7.55%	60
4 - Thursday	5:00	614	641	64.74%	1.81	0:01:07	10.92%	70
4 - Thursday	6:00	949	998	70.04%	1.76	0:00:38	10.42%	104
4 - Thursday	7:00	2,334	2,454	69.80%	1.77	0:01:03	13.94%	342
4 - Thursday	8:00	4,388	4,569	68.72%	1.84	0:00:56	16.50%	754
4 - Thursday	9:00	5,410	5,645	68.24%	2.04	0:01:33	18.12%	1,023
4 - Thursday	10:00	8,025	8,502	63.67%	2.12	0:01:25	12.66%	1,076
4 - Thursday	11:00	7,454	7,858	64.24%	2.09	0:01:16	13.43%	1,055
4 - Thursday	12:00	5,102	5,298	66.95%	2	0:01:14	17.23%	913
4 - Thursday	13:00	5,312	5,504	68.20%	1.99	0:01:22	17.70%	974
4 - Thursday	14:00	5,330	5,505	68.94%	1.95	0:01:10	16.22%	893
4 - Thursday	15:00	4,678	4,871	69.43%	2.04	0:01:09	15.54%	757
4 - Thursday	16:00	4,496	4,663	68.82%	1.9	0:00:57	14.73%	687
4 - Thursday	17:00	3,938	4,101	66.79%	1.92	0:00:57	15.48%	635
4 - Thursday	18:00	3,674	3,836	64.57%	1.91	0:00:46	14.57%	559
4 - Thursday	19:00	3,987	4,203	64.19%	1.81	0:00:53	14.51%	610
4 - Thursday	20:00	3,279	3,419	66.01%	1.87	0:00:46	14.95%	511
4 - Thursday	21:00	2,963	3,101	64.53%	1.9	0:00:52	15.70%	487
4 - Thursday	22:00	2,139	2,202	66.08%	1.97	0:00:58	15.21%	335
4 - Thursday	23:00	2,474	2,580	68.76%	1.57	0:00:29	9.65%	249
5 - Friday	0:00	1,089	1,138	64.41%	2.04	0:01:15	13.27%	151
5 - Friday	1:00	915	983	64.29%	1.78	0:00:43	11.50%	113
5 - Friday	2:00	654	692	64.45%	1.7	0:00:55	10.40%	72
5 - Friday	3:00	1,646	1,773	61.59%	1.73	0:00:40	6.88%	122

5 - Friday	4:00	983	1,050	58.10%	1.93	0:00:55	6.86%	72
5 - Friday	5:00	725	757	62.75%	1.8	0:01:01	8.72%	66
5 - Friday	6:00	987	1,029	65.40%	1.73	0:00:49	11.37%	117
5 - Friday	7:00	2,022	2,123	68.82%	1.76	0:00:47	13.71%	291
5 - Friday	8:00	3,648	3,804	68.93%	1.96	0:01:05	14.93%	568
5 - Friday	9:00	4,574	4,768	69.04%	2	0:01:30	16.88%	805
5 - Friday	10:00	7,263	7,604	65.62%	1.98	0:01:03	12.16%	925
5 - Friday	11:00	7,967	8,527	65.86%	1.98	0:00:53	11.08%	945
5 - Friday	12:00	5,171	5,412	69.18%	2.04	0:01:25	16.32%	883
5 - Friday	13:00	5,151	5,385	68.69%	1.96	0:01:22	15.90%	856
5 - Friday	14:00	4,737	4,907	70.45%	1.91	0:00:56	15.47%	759
5 - Friday	15:00	3,592	3,728	69.47%	2.01	0:01:07	13.71%	511
5 - Friday	16:00	3,006	3,129	67.56%	1.98	0:01:03	15.66%	490
5 - Friday	17:00	2,515	2,597	64.46%	1.98	0:00:57	15.36%	399
5 - Friday	18:00	2,465	2,586	65.51%	1.76	0:00:44	13.92%	360
5 - Friday	19:00	2,419	2,505	66.91%	1.83	0:00:48	13.21%	331
5 - Friday	20:00	2,351	2,453	65.72%	1.91	0:00:45	12.88%	316
5 - Friday	21:00	3,135	3,305	64.11%	1.73	0:00:40	12.10%	400
5 - Friday	22:00	2,464	2,546	68.11%	1.66	0:00:35	10.49%	267
5 - Friday	23:00	1,566	1,632	66.18%	1.81	0:00:31	12.75%	208
6 - Saturday	0:00	1,065	1,124	60.59%	2.09	0:01:16	13.97%	157
6 - Saturday	1:00	1,037	1,107	61.25%	1.88	0:00:57	12.38%	137
6 - Saturday	2:00	326	347	71.18%	1.59	0:00:53	8.36%	29
6 - Saturday	3:00	1,542	1,677	57.60%	1.99	0:00:44	5.31%	89
6 - Saturday	4:00	861	938	58.74%	1.88	0:00:50	7.57%	71
6 - Saturday	5:00	567	608	62.17%	1.75	0:01:07	7.89%	48
6 - Saturday	6:00	622	652	59.82%	1.93	0:01:09	10.28%	67
6 - Saturday	7:00	834	885	64.41%	1.82	0:01:02	10.06%	89
6 - Saturday	8:00	1,198	1,256	63.85%	1.76	0:00:51	11.70%	147
6 - Saturday	9:00	1,547	1,604	65.65%	1.71	0:00:42	10.97%	176
6 - Saturday	10:00	4,383	4,723	57.46%	2.07	0:00:45	4.34%	205

6 - Saturday	11:00	2,141	2,244	64.04%	1.89	0:00:55	9.54%	214
6 - Saturday	12:00	1,719	1,781	68.84%	1.86	0:00:54	12.07%	215
6 - Saturday	13:00	1,766	1,829	67.85%	1.75	0:00:48	12.63%	231
6 - Saturday	14:00	1,786	1,864	70.44%	1.78	0:00:51	11.86%	221
6 - Saturday	15:00	1,785	1,844	66.65%	1.92	0:00:48	12.15%	224
6 - Saturday	16:00	2,061	2,133	68.21%	1.76	0:00:49	12.52%	267
6 - Saturday	17:00	2,978	3,121	66.13%	1.71	0:00:45	11.44%	357
6 - Saturday	18:00	3,465	3,616	67.67%	1.7	0:00:43	11.62%	420
6 - Saturday	19:00	3,019	3,142	70.34%	1.7	0:00:37	10.82%	340
6 - Saturday	20:00	3,384	3,503	70.85%	1.71	0:00:42	11.68%	409
6 - Saturday	21:00	3,833	3,972	69.86%	1.63	0:00:35	10.45%	415
6 - Saturday	22:00	4,101	4,273	71.80%	1.57	0:00:34	9.57%	409
6 - Saturday	23:00	4,020	4,187	72.53%	1.53	0:00:23	9.36%	392