



Feels Like Home | *For All* product line
Email series

Feels Like Home welcome email

From: Feels Like Home

To: <customer list>

Subject: Welcome Home {{fname}}!



We're glad you're here. You can now access exclusive deals, style tips, and consultations with interior design experts. Get cozy, because we think you'll want to stick around for a while.

Enjoy 10% off your first order

with code: **WELCOME10**

[Shop our collections](#)

For All product launch newsletter

From: Feels Like Home

To: <customer list>

Subject: Introducing the *For All* collection



Transform your home for less

Don't let high prices stop you from making your home the seat of luxury. Our new *For All* collection lets you bring our signature style into your home without breaking the bank.

With *For All*, you'll have our classic quality craftsmanship at an affordable cost.



Explore *For All*

Find out what people are saying about *For All* with reviews from [Homes in Style](#) magazine and the [Everyday Design](#) podcast.

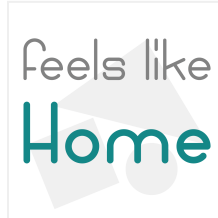
Ready to start designing?

[Book a design consultation](#)

[Claim your free fabric swatch](#)

Promotional email

From: Feels Like Home
To: <customer list>
Subject: You've got great taste!



Still thinking it over?

We think these space-saving shelves would look great in your home. But if you're still not sure, we're here to help. [Book a consultation](#) with one of our design experts now.



And remember—you can still get **10% off your first order**
with code **WELCOME10**

Get 10% Off Now

We've picked out a few more pieces we think you'll love. Check them out:

