

| Campaign | Ad Group | Keywords | Final URL | Headlines | Characters (30 Max) | Descriptions | Characters (90 Max) | Extensions | Characters (25 Max) |
|-----------------------|----------------------|-----------------------------|----------------------|-------------------------------|------------------------|--|------------------------|---------------------------|------------------------|
| Oscar's Bakery Search | Order Online Feature | vegan baked goods | www.oscarsbakery.com | Try Oscar's Vegan Baked Goods | 30 | Since 1987, we've offered Boulder locals a healthy alternative for their sweet cravings. | 88 | Award-Winning Baked Goods | 25 |
| | | vegan cakes delivery | | Order Online Our Tasty Treats | 29 | Try Oscar's organic, vegan, gluten-free baked goods made with locally sourced ingredien | 89 | Free Delivery | 13 |
| | | vegan treats online | | Try Our Award-Winning Cakes | 27 | See the widest variety of baked goods seven days a week in Boulder here at Oscar's Bak | 90 | Up to 25 Cupcake Flavors | 24 |
| | | order vegan desserts online | | Taste the Organic Difference | 28 | Get Boulder's award-winning gluten-free baked goods here at Oscar's Bakery | 74 | Customer Order Cakes | 20 |
| | | order vegan cupcakes online | | Make Your Perfect Vegan Cake | 28 | Stay healthy with Oscar's vegan, organic, gluten-free treats available seven days a week | 88 | Local Organic Ingredients | 25 |
| | | | | Stay Sweet with Vegan Treats | 28 | | | | |
| | | | | Find Your Flavor | 17 | | | | |
| | | | | Get Healthy Organic Desserts | 28 | | | | |
| | | | | Eat Organic, Stay Healthy | 25 | | | | |
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