

Keyword	Predicted Impressions	Predicted CTR	Predicted Clicks	Predicted CPC	Predicted Cost
craft	100,000	0.10%	100	\$1.50	\$150.00
crafts	100,000	0.15%	150	\$1.50	\$225.00
upcycling crafts	30,000	0.50%	150	\$0.75	\$112.50
reuse crafts	30,000	0.65%	195	\$0.75	\$146.25
crafts from trash	40,000	0.95%	380	\$0.80	\$304.00
crafts from recycling	50,000	1.00%	500	\$0.85	\$425.00
recycled crafts	60,000	0.80%	480	\$0.90	\$432.00
environmental-friendly art	20,000	0.80%	160	\$0.60	\$96.00
environment art	15,000	0.60%	90	\$0.70	\$63.00
environment crafts	5,000	0.80%	40	\$0.75	\$30.00
crafts from waste	40,000	1.25%	500	\$0.85	\$425.00
waste crafts	25,000	0.90%	225	\$0.40	\$90.00
shop for crafts	50,000	0.80%	400	\$0.90	\$360.00
craft shopping	45,000	0.65%	293	\$0.95	\$277.88
art shopping	60,000	0.20%	120	\$1.00	\$120.00
art shops	75,000	0.25%	188	\$1.50	\$281.25
craft shops	50,000	0.30%	150	\$1.25	\$187.50
eco-friendly shops	60,000	0.50%	300	\$0.75	\$225.00
eco-friendly art	65,000	0.75%	488	\$1.00	\$487.50
eco-friendly crafts	50,000	1%	500	\$0.80	\$400.00
art	200,000	0.05%	100	\$2.00	\$200.00