

# **ANDER ARAMENDI**

WEB DEVELOPER - SEO SPECIALIST



https://www.linkedin.com/in/ander-aramendi/



https://github.com/aramendiander



https://aramendi.dev/

aramendiander@gmail.com



# SOFT SKILLS

Teamwork
Adaptability
Learning ability

Proactive

Commitment

Problem-solving

# HARD SKILLS

# **Programming Languages:**

- JavaScript
- PHP

# Technologies / Frameworks:

- React
- NodeJs
- Express.js
- SQL (MySQL & Postgres)
- MongoDB
- Nginx
- Docker
- WordPress
- Prestashop
- Screaming Frog

#### LANGUAGES

Spanish | Euskera Native

English

Full professional proficiency

#### WORK EXPERIENCE

#### **SEOCOM AGENCY**

SENIOR SEO SPECIALIST - SEO TEAM LEADER SEP 2020 - MAY 2023

- SEO Audit and Strategy
- Keyword Research
- Technical SEO
- Inbound Marketing
- Crawl budget optimization
- Index optimization
- On-page optimization
- Off-page optimization / Link Building
- Results and progression reports
- Use of Al

# **SEOBIDE MARKETING**

SEO SPECIALIST JUN 2016 - SEP 2020

- HTML & CSS
- Wordpress backend and file management, Child themes, functions.php...
- Ecommerce Management (WP Woocommerce and Prestashop)
- Online reputation

### EDUCATION

Full-Stack development on MERN Stack Bootcamp
BBK THE BRIDGE (2023-2024)

Computer, server and network administration MARISTAK (2015-2017)

Micro-computing Systems and Networks Technician CIFP ZORNOTZA LHII (2012-2014)

# CERTIFICATES

Google Analytics Individual Qualification (GAIQ)
Google Ads Search Certification