Final Project Proposal

- **Title:** ProFolio

- **Introduction**
  - ➢ A professional portfolio site that lets your work speak for itself, turning your skills and experience into new opportunities.

- **System Purpose**
  - ➢ ProFolio lets users build structured portfolios showcasing their expertise, past work, and credentials. Profiles highlight whether they are freelancers, business owners, or employees, along with their services and experience. The platform makes it easy for clients to find, evaluate, and connect with the right talent.

- **Target Users**
  - ➢ **Freelancers –** ProFolio gives independent professionals a structured way to present their work. They can upload past projects, list skills, and add testimonials so clients can easily assess their expertise.
  - ➢ **Job Seekers –** Instead of just listing job titles, ProFolio lets them showcase real work, certifications, and career progress in a clear timeline.
  - ➢ **Business Owners and Agencies** – Companies can create dedicated pages to showcase their services, past projects, and key team members. This helps potential clients see what your business offers and makes it easier to attract new partnerships.
  - ➢ **Clients and Recruiters** – Search filters help narrow down candidates based on skills, location, and job type. The client verification badge adds an extra layer of trust, making it easier to connect with serious professionals.

- **Key Features (3–5 minimum)**
  - ➢ **Portfolio Showcase** – Upload work samples like designs, articles, case studies, or coding projects. Your portfolio gives potential clients and employers a clear view of your skills and experience, making it easier for them to assess your fit for a job or project.
  - ➢ **Skills and Certifications** – Highlight your expertise by adding verified skills and industry-recognized certifications. These appear on your profile and in search results, helping you stand out to recruiters and clients looking for specific qualifications.
  - ➢ **Experience Timeline** – Display past roles, freelance projects, and career milestones in a structured format. Instead of a plain list of jobs, this feature lets you present your work history in a way that's easy to navigate and understand.
  - ➢ **Hire Me Button –** A one-click feature that allows clients to express interest in hiring a candidate by sending a direct notification. This opens the door for discussions before finalizing the hiring process, making it easier to connect and negotiate.
  - ➢ **Reviews and Ratings** – Collect feedback from past clients, employers, or collaborators. Positive reviews help build trust and credibility, giving potential clients confidence in your skills and professionalism.
  - ➢ **Client Verification Badge** – A system that marks verified clients, reducing the risk of scams or sketchy clients. This feature helps freelancers and job seekers connect with serious employers.
  - ➢ **Advanced Job Filters** – Narrow down talent searches based on salary, industry, required skills, experience level, and location. This saves time by showing only the most relevant opportunities.
  - ➢ **Team and Company Pages** – Businesses, agencies, and teams can create profiles to showcase their work, services, and key members. This helps attract potential clients or partners who want to see a company's track record before reaching out.