

Ideation Phase
Problem Statements

Date	22 June 2024
Team ID	SWTID1720433526
Project Name	Project - Book-Store
Maximum Marks	3 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS - 1	An avid reader who enjoys reading new books	Find a new niche genre of books to purchase online	Most online bookstores have a limited search functionality and poor user experience	They do not provide personalized recommendations or efficient search and filter options	Frustrated and Discouraged
PS - 2	An independent	List my books on an	Existing platforms	They prioritize large	Overlooked and Depress

	author lookint to sell my books	online platform from which I can sell them to interest ed readers	charge 20% or more on commisi on for listing books.	publishe rs over independ ent authors	ed
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