Turning data into insights with IBM Granite

Meet Abdul, a project manager with a leading pharmaceutical corporation.

One of Abdul's responsibilities is to prepare a business review presentation for senior management every month.

To create the presentation, Abdul summarizes dozens of business performance reports and hundreds of customer feedback entries that the company receives during the month.

Abdul struggles with this task because manually summarizing these vast and unstructured data sets is tedious and prone to errors. Inconsistencies across formats make it hard for him to find patterns.

Complex technical language and irrelevant details in some of the reports slow Abdul down further.

What if Abdul could extract meaningful and actionable insights from all this data accurately and quickly?

IBM Granite models can help Abdul.

These models are a family of large language models designed to make AI more accessible and practical for real-world applications.

IBM Granite models are adept at automatic text summarization, a process of condensing extensive, unstructured text such as customer feedback entries, blog posts, and business reports into precise, actionable summaries.

Even when summarizing extremely large datasets, IBM Granite models ensure consistency, accuracy, and scalability.

Abdul turns to IBM Granite models to extract highlights from various reports and summarize customer feedback.

Using the Granite models, Abdul summarizes numerous customer feedback entries and all the business performance reports in a few hours.

Also, he generates specific insights for his monthly report.

For businesses managing large volumes of data, whether project reports, customer feedback, or multilingual datasets, IBM Granite models make data summarization fast, accurate, and effortless.