Kubernetes Community Days

MUNICH 2020

SPONSOR PROSPECTUS

KCD MUNICH | JULY 15, 2020

KCD MUNICH

On July 15, the Kubernetes community will gather in Munich for a one-day technical conference loaded with exciting talks and plenty of opportunities to exchange and network.

The event is aimed at developers, systems engineer and all IT professionals with an interest in Cloud Native technologies.

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WHAT
YOU CAN EXPECT

AS AN ATTENDEE

- Kubernetes Community Days Munich strongly embraces the **Cloud Native Computing Foundation Code of Conduct**. We're committing ourselves to increase **diversity** and **inclusion** and to eliminate any discrimination to provide a **harassment-free environment**.

- We will focus on creating **lasting value from the community and for the community**. Hence we prioritise talks that are **technically competent,** relevant to the **larger community** and coming from **end-users** rather than vendors. This is to ensure the highest quality of sessions and an interesting event for all of its attendees.

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WHAT
YOU CAN EXPECT

AS A SPONSOR

- Our open source community lives from the **contributions of its members** - from **individual contributors** to the **big players**. Helping the event will give local and international businesses the chance to contribute to the **regional community**, while sending a strong signal of commitment to Cloud Native technologies.

- We strictly require all sponsors to adhere to our **code of conduct and privacy policies**.
  We encourage an active participation of all sponsors to the community.

- We have the capacity for **350+ attendees**.
  If you help us to create this space we commit to increase it in the next year!

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ABOUT

THE FACTS

- 350+ attendees
- One main track and one side-track
- Carefully selected technical talks
- Outdoor/Networking area for breakout sessions
- Connect with the local community and major industry players
- Position your business as a serious player in the cloud native space

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ABOUT
THE VENUE

TonHalle München
& Werksviertel

TONHALLE
– Conference Day –

The former industrial building is located in the "Werksviertel Mitte" and is now used as a concert and event hall. In the immediate vicinity are two more live stages, the Technikum and the NachtKantine. Discotheques, an art gallery as well as trade and gastronomy complete the urban mix of the Werksviertel.

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WERKSVIERTEL
– Evening Event –

In the Werksviertel new spaces for living, working, leisure and culture are being created in this 40-hectare former industrial and commercial area. Thrilling architecture, the linking of past, present and future and the spectacular mixed use of buildings and public space make the Werksviertel the district of the future for Munich.

ABOUT
GOLD SPONSORS

PACKAGE PRICE: **5,000€**

Gold sponsors are the ones contributing the most and they have the unique chance to gain extensive visibility during the event by hosting a table in the sponsor area of the venue.

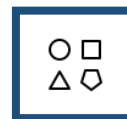**6 Tickets**

10 Minute "promo" spot during talk intermissions

Table/booth presence at the venue

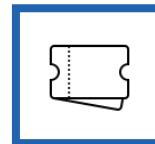**Logo on-site** & Conference Materials

Lead scanning app

4 Diversity Tickets Sponsorship

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ABOUT
SILVER SPONSORS

PACKAGE PRICE: **3,000€**

Silver sponsors form the backbone of the conference's backers and represent the businesses that strongly believe in the Cloud Native movement. Furthermore they also have the financial capabilities to support it.
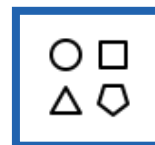
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4 Tickets

Half a table/booth presence at the venue or a **single shared swag table**

Logo on-site & Conference Materials

Lead scanning app

2 Diversity Ticket Sponsorships

ABOUT

BRONZE SPONSORS

PACKAGE PRICE: **1,500€**

Bronze sponsors are important contributors to KCD with perhaps limited financial resources. We'll make sure you have visibility on our website and you'll receive a collective mention during the keynote.

Even a small contribution means a lot for the community!

2 Tickets

Logo on Website & on Banner

Leave stickers / flyers / etc. in dedicated public space

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OTHER OPTIONS...

No package fitting your needs? No problem! There are various other means of supporting KCD Munich.

Think of beer / social events, coffee, lanyards, mobile charging stations, BBQ, kids corner and more.

- ☐ **Lunch Sponsor:** On Request
- ☐ **WLAN Sponsor:** On Request
- ☐ **Recording Sponsor:** On Request
- ☐ **Morning / Afternoon Snack Sponsor:** 3,000€
- ☐ **Reception Sponsor:** 2,000€
- ☐ **Community Sponsor:** 1,000€
- ☐ **Lanyard Sponsor:** 1,000€
- ☐ **Session Chair Drop:** 1,000€
- ☐ **Coffee Sponsor:** 1,000€
- ☐ **Your Own Idea:** Contact Us

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ABOUT

MEETUPS

We want to include as many local communities as we possibly can, so feel free to get in touch with us to discuss how our communities can work together. We are specially looking for **diverse communities** (meaning also not from the tech sector)!

Contact us:

organizers-munich@kubernetescommunitydays.org

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BENEFITS	GOLD	SILVER	BRONZE	COMMUNITY
Logo on Website & Email	+	+	+	+
Logo on Banner	+	+	+	
Sponsor Table	+	+		
10 Min Promo Slot	+			
Keynote Mention	+			
Tickets	6	4	2	0
Diversity Tickets	4	2	0	0
Price (ex-VAT)	5,000€	3,000€	1,500€	1,000€

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CONTACT US

WE'RE ACTIVE ON

[f] @KCDMunich2020

[t] @KCDMunich

[i] @KCDMUNICH

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