

REVENUE OPERATION ANALYSIS



TOTAL CUSTOMERS
25.1K

TOTAL ORDERS
26.5K

GROSS REVENUE
9.2M

NET REVENUE
7.0M

CATEGORY
3

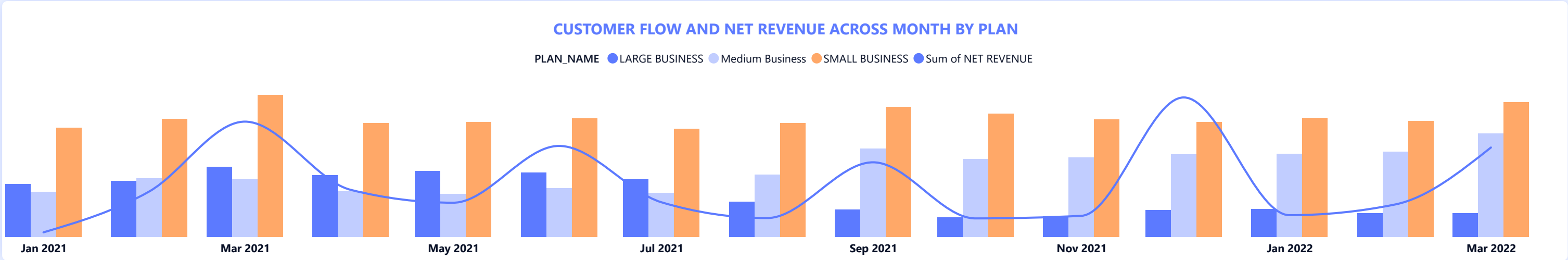
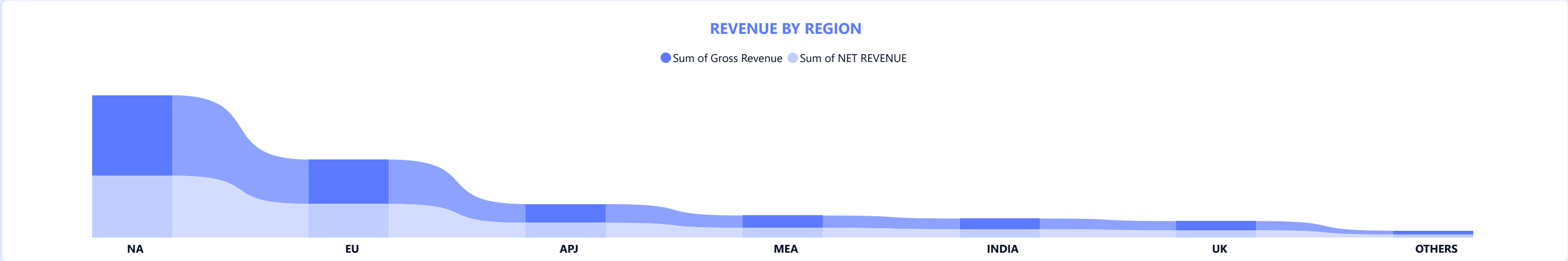
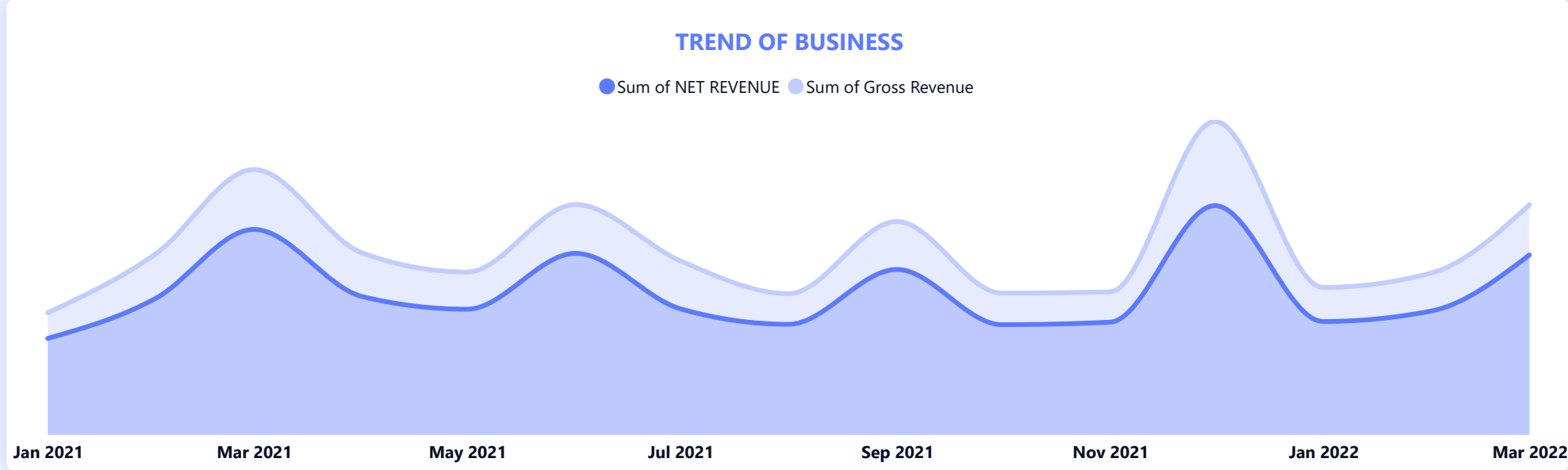
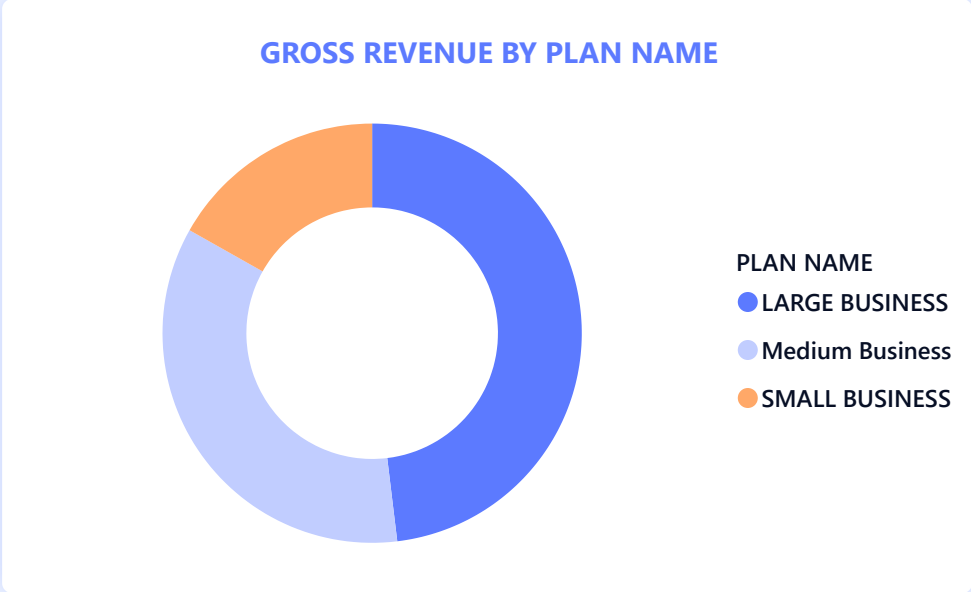
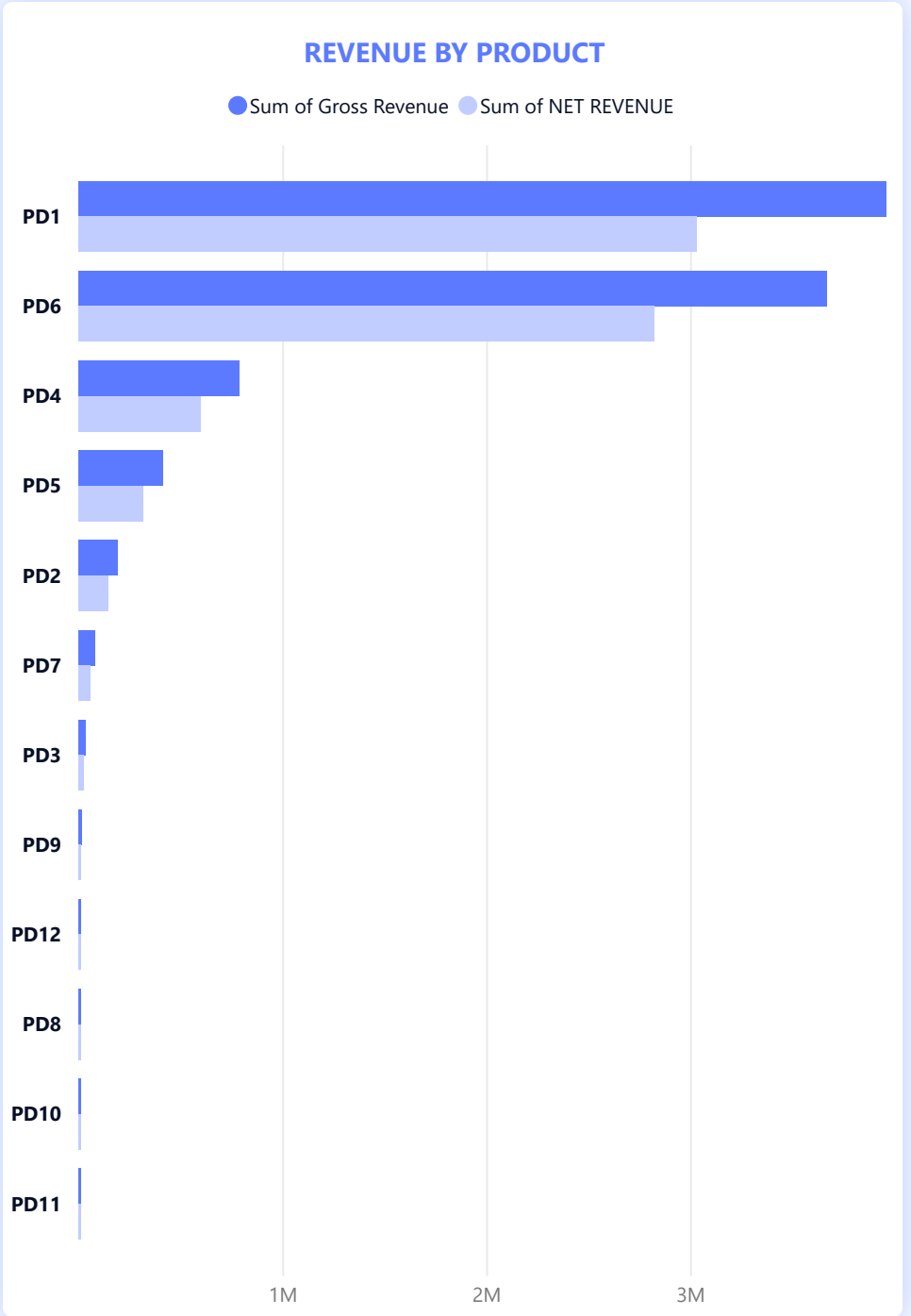
REGION
7

PRODUCT
12

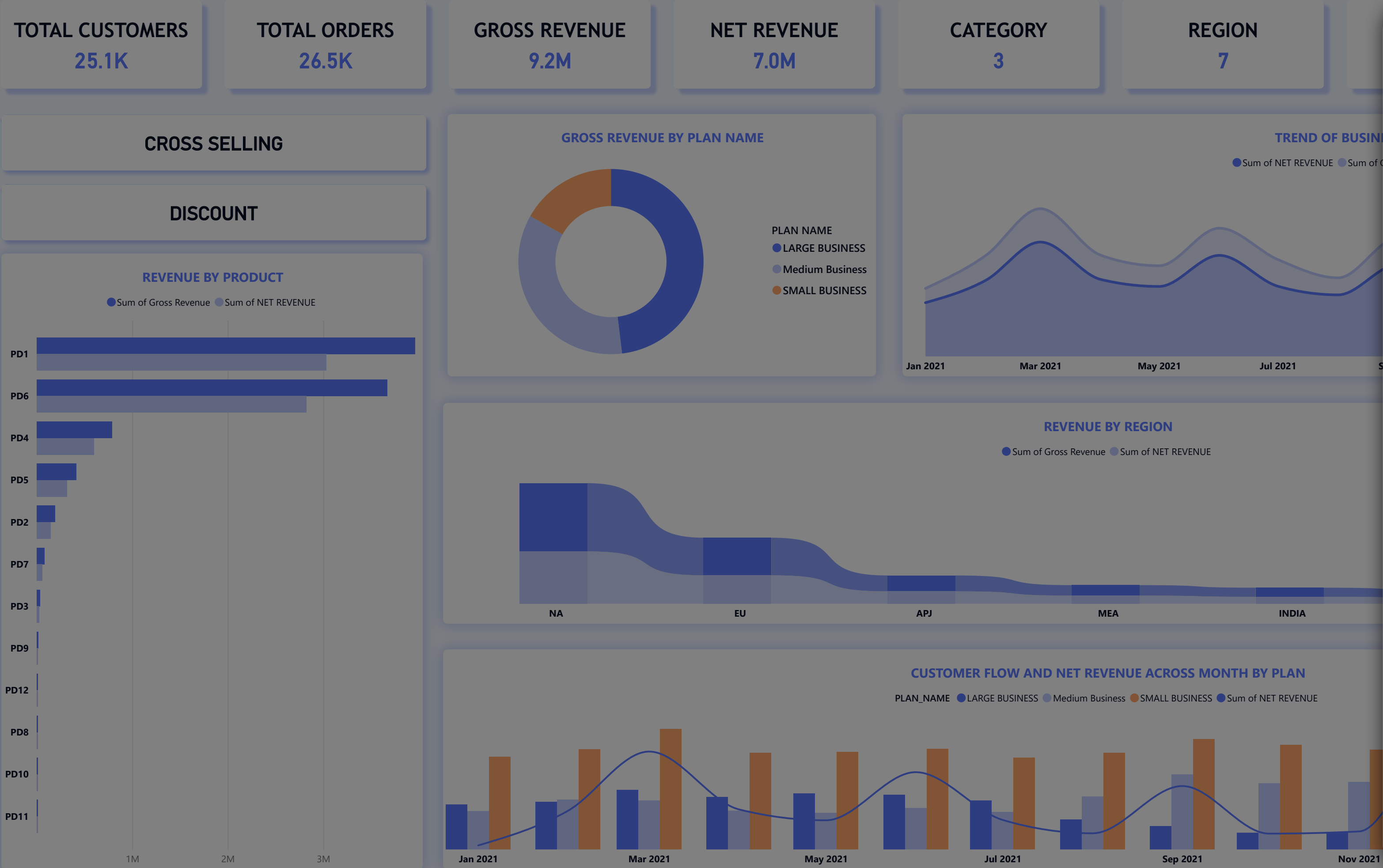
TOTAL DISCOUNTS
5.0K

CROSS SELLING

DISCOUNT



REVENUE OPERATION ANALYSIS



MONTHYEAR

1/1/20213/1/2022

REGION

All

PLAN NAME

Select all

LARGE BUSINESS

Medium Business

SMALL BUSINESS

PRODUCT

Select all

PD1

PD10

PD11

PD12

PD2

PD3

PD4

PD5

PD6

PD7

PD8

PD9

DISCOUNT ANALYSIS



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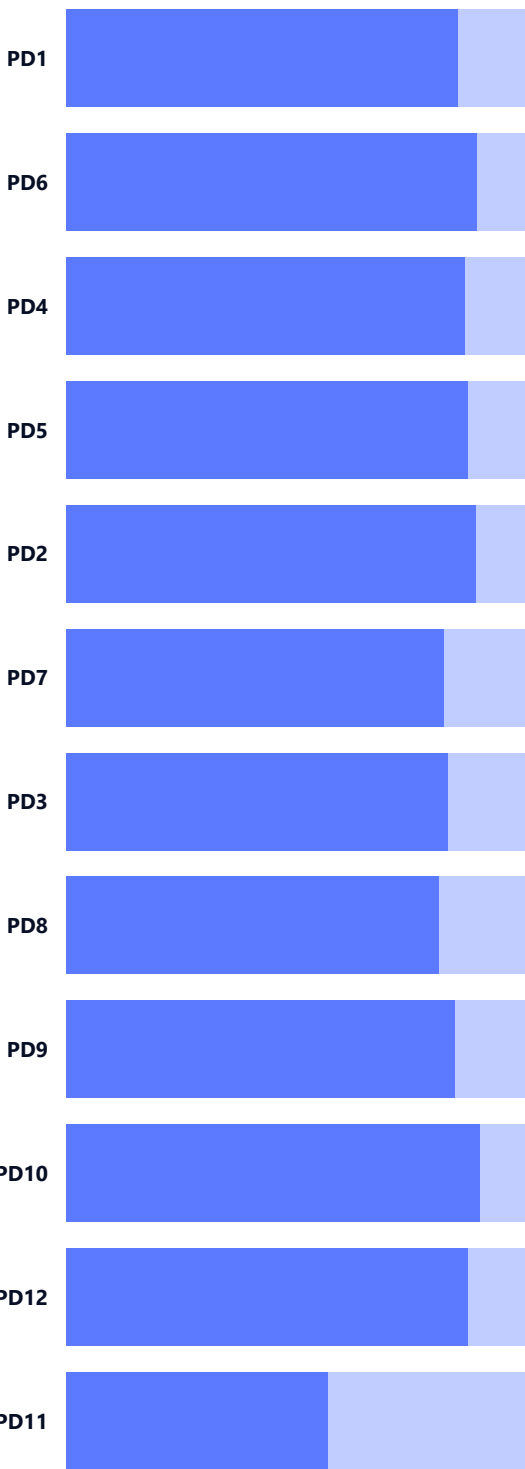
REGION
7

PRODUCT
12

TOTAL DISCOUNTS
5.0K

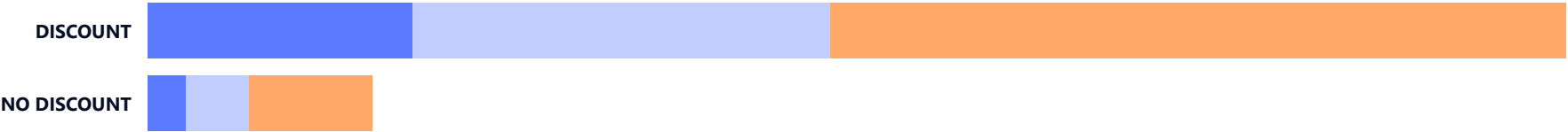
TOTAL CUSTOMER BY DISCOUNT

D S ● DISCOUNT ● NO DISCOUNT



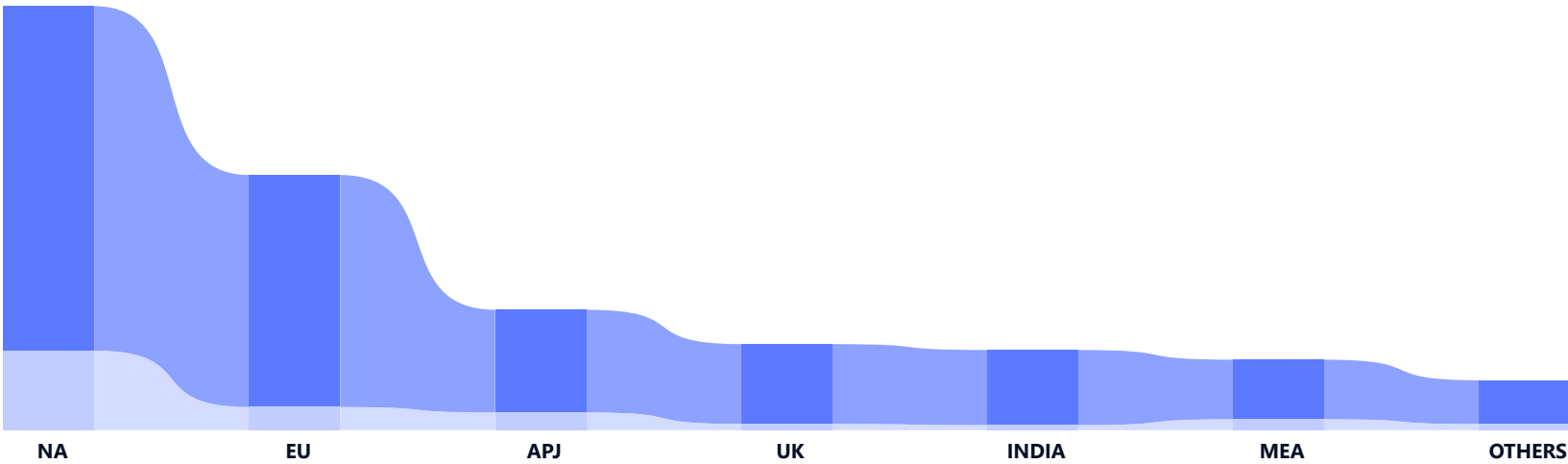
TOTAL CUSTOMER BY PLAN & DISCOUNT

PLAN_NAME ● LARGE BUSINESS ● Medium Business ● SMALL BUSINESS



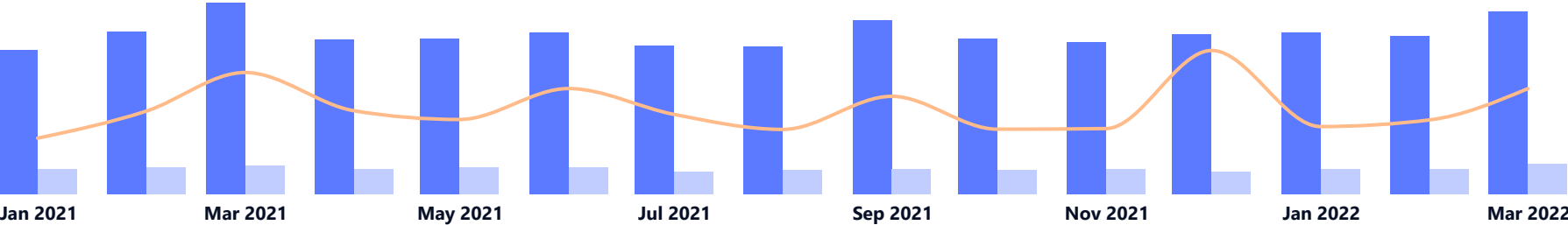
TOTAL CUSTOMER BY REGION & DISCOUNT

D S ● DISCOUNT ● NO DISCOUNT



TREND OF CUSTOMER FLOW BY REVENUE & DISCOUNT

D S ● DISCOUNT ● NO DISCOUNT ● Sum of Gross Revenue



PLAN_NAME

All

REGION

All

Year

All

PRODUCT

All

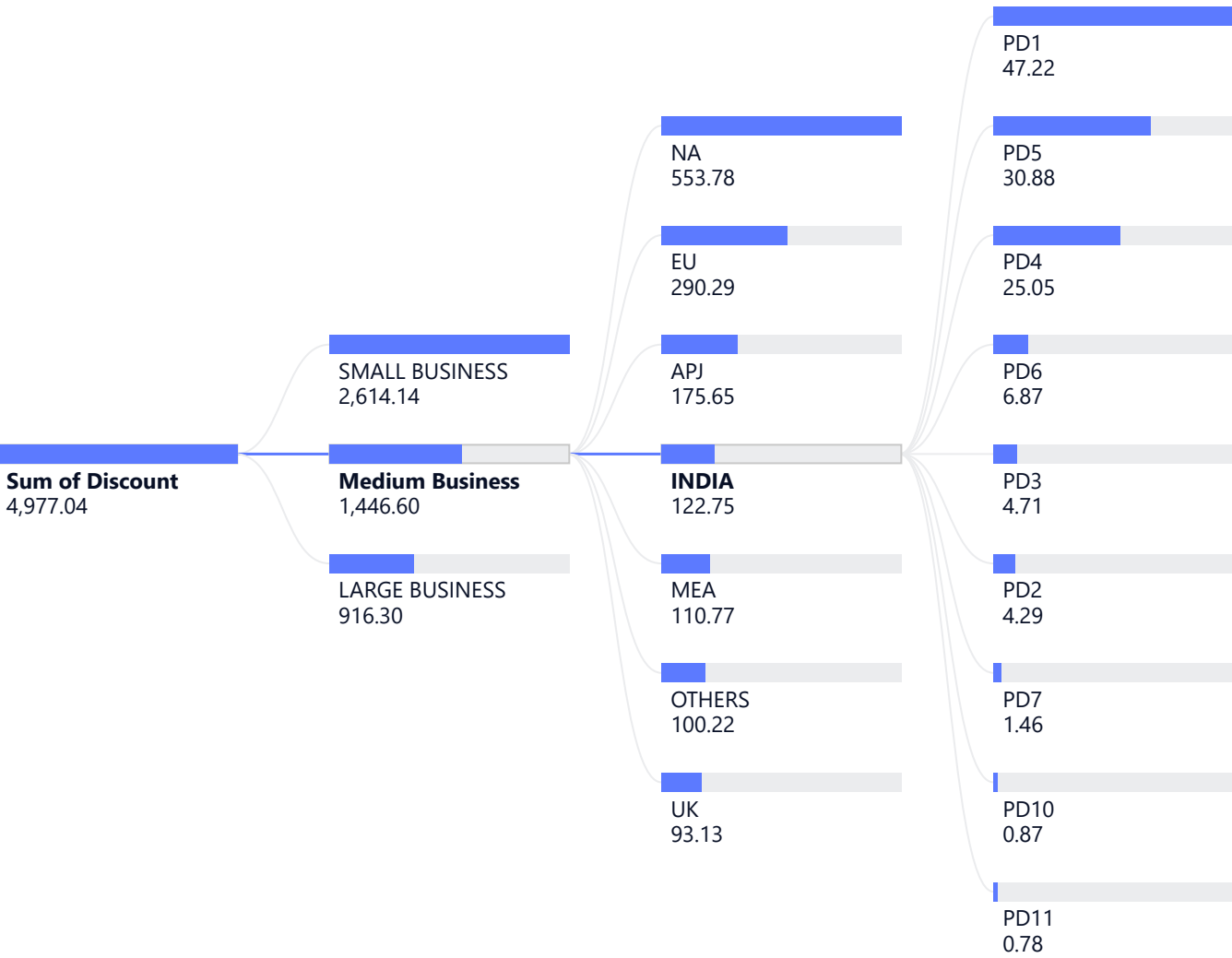
PLAN_NAME

Medium Business

REGION

INDIA

PRODUCT



TOTAL SALES ANALYSIS



TOTAL CUSTOMERS
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GROSS REVENUE
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7.0M

CATEGORY
3

REGION
7

PRODUCT
12

TOTAL DISCOUNTS
5.0K

MONTHYEAR

PRODUCT

All

REGION

All

PLAN_NAME

All

Clear all slicers

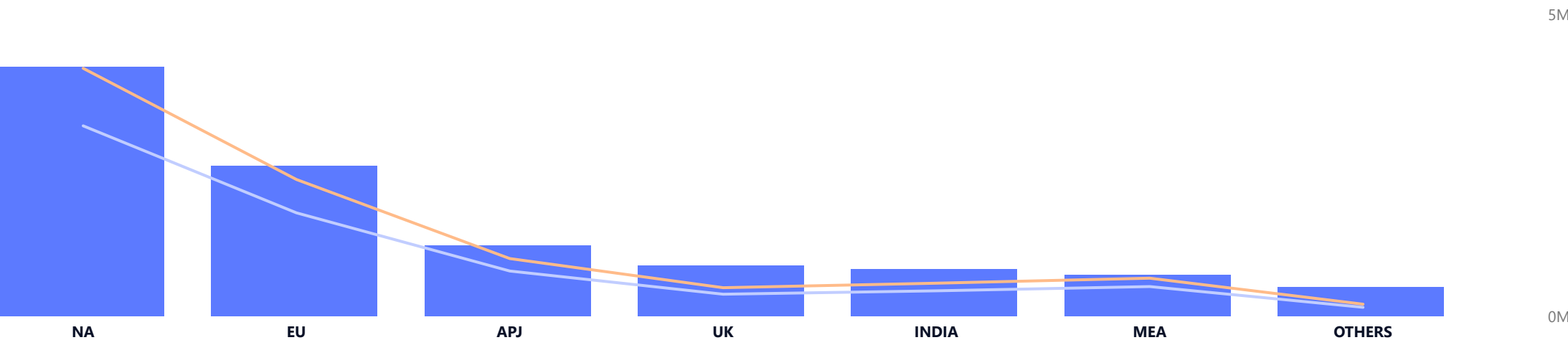
TOTAL SALES

CROSS SELLING

BASE SELLING

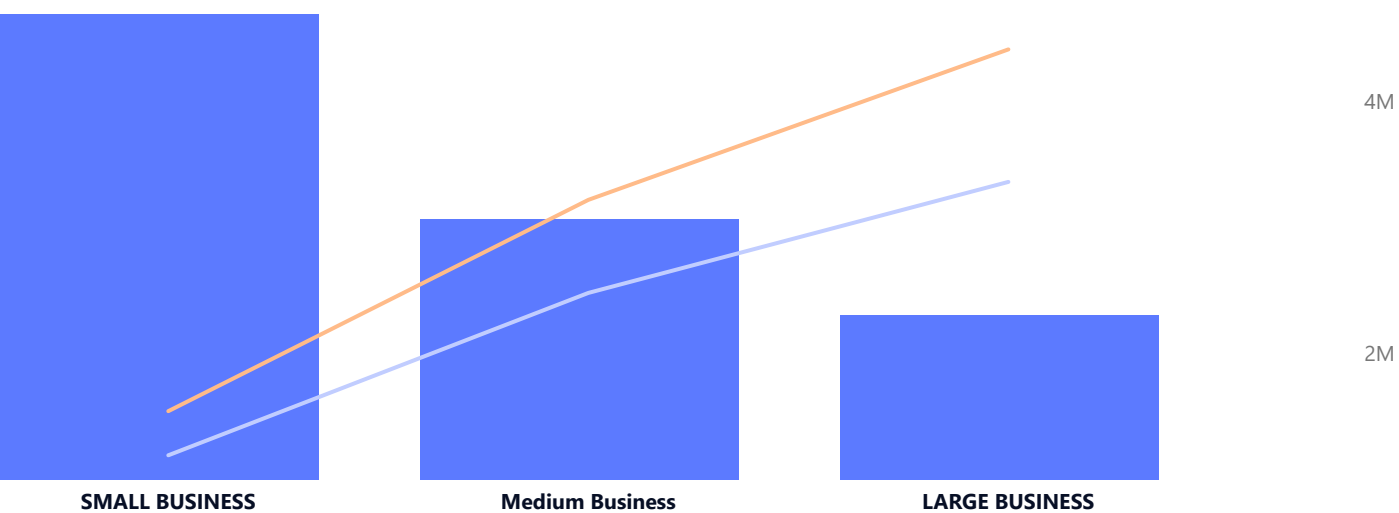
CUSTOMER FLOW OF TOTAL SALES BY REGION

Count of Customer ID Sum of Gross Revenue Sum of NET REVENUE



CUSTOMER FLOW OF TOTAL SALES BY REGION

Count of Customer ID Sum of Gross Revenue Sum of NET REVENUE



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TOTAL DISCOUNTS
5.0K

MONTHYEAR
1/1/2021 3/1/2022

PRODUCT
All

REGION
All

PLAN_NAME
All

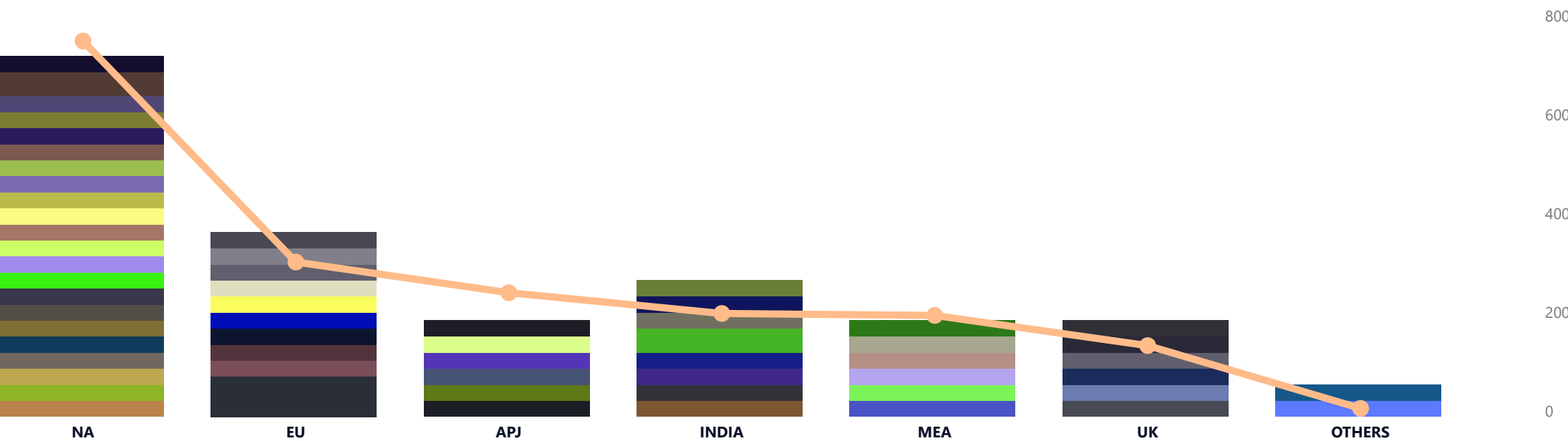
Clear all slicers

TOTAL SALES

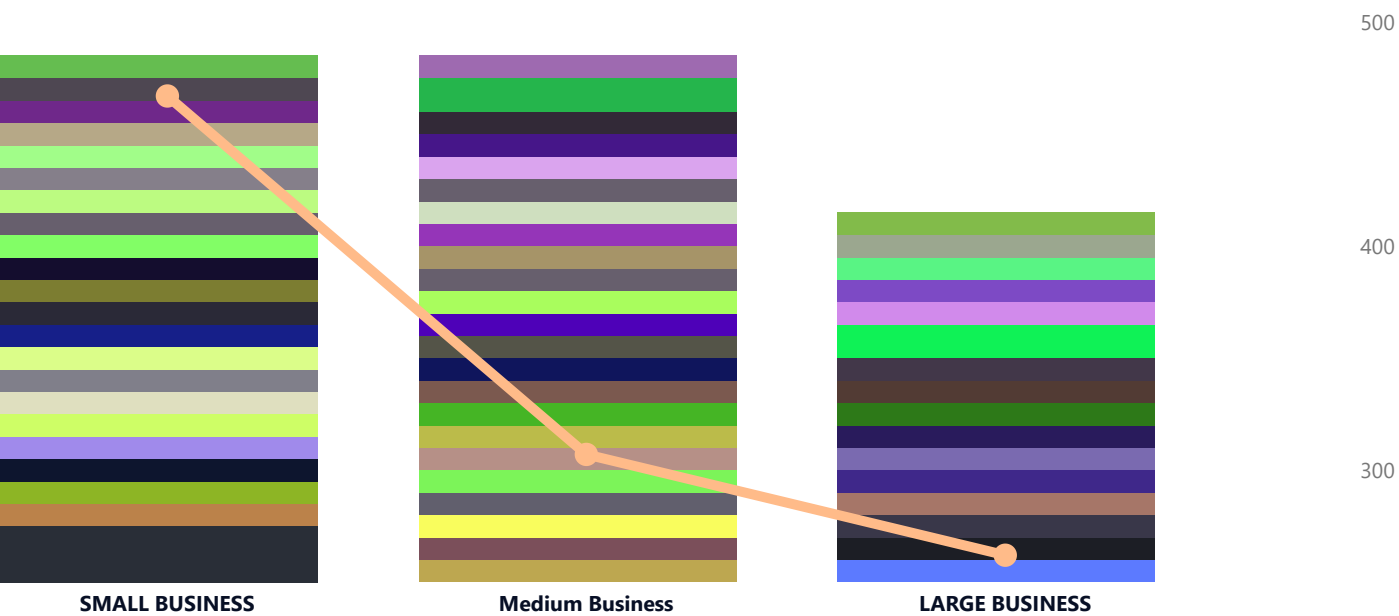
CROSS SELLING

BASE SELLING

CROSS SELLING BY REGION



CROSS SELLING BY PLAN



BASE SELLING



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MONTHYEAR
1/1/2021 3/1/2022

PRODUCT
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REGION
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PLAN_NAME
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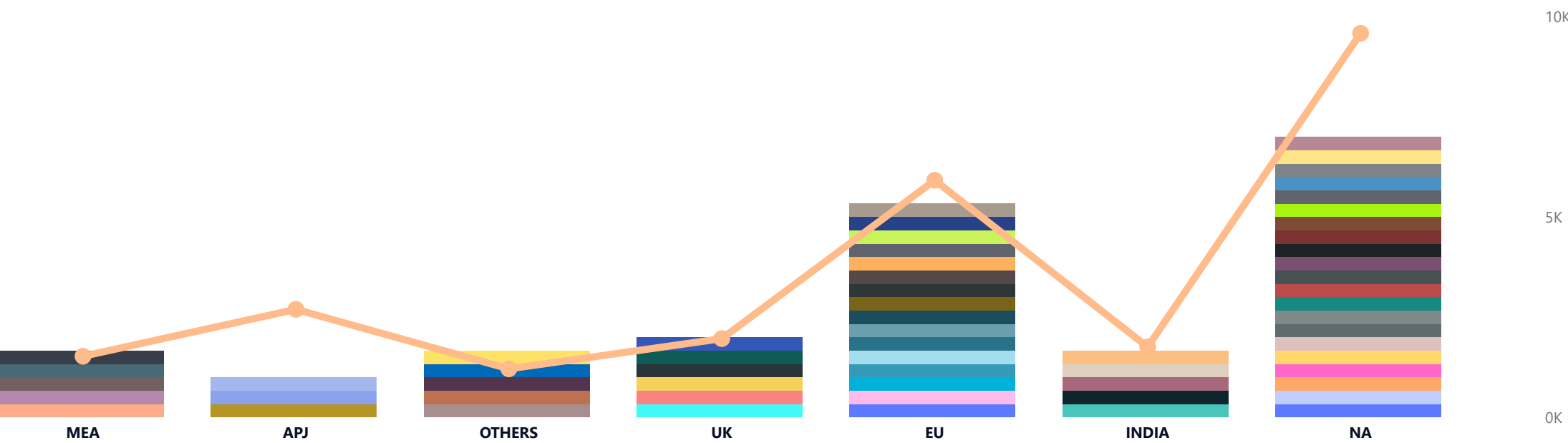
Clear all slicers

TOTAL SALES

CROSS SELLING

BASE SELLING

BASE SELLING BY REGION



BASE SELLING BY PLAN

