



# UNCONFERENCE E-SUMMIT, 2k17 EVENT TIMELINE

**30th March, 2017** - Case studies mailed to qualified applicants.

**31st March, 2017 - 6th April 2017**- Participants are expected to go through their case studies thoroughly and choose one particular problem they would like to work on during Unconference. Resources and other relevant material will be sent to assist in this process.

## **7th April - Day 1:**

*18:00 to 18:30* - Briefed about the summit and ice breaking session.

*18:30 to 19:30* - Team formation along with finalization of problem statement based on inputs by moderator.

*19:30 to 20:30* - Networking Dinner

*20:30 to 22:00* - **Brainstorming session** among teams guided by the moderator.

## **8th April - Day 2:**

*10:00 to 11:00* - **Motivational lecture** by an entrepreneur.

*11:00 to 12:00* - Workshop on **Design Thinking**.

*12:00 to 14:00* - Brainstorming session guided by inputs from mentors and target audience.

*14:00 to 15:00* - Networking Lunch

*15:00 to 16:00* - Workshop on **Idea Validation**

*16:00 to 19:00* - **Start-up Walk** for interaction with startups from relevant sectors.

*19:00 to 20:00* - Networking Dinner

*20:00 to 22:00* - Working on their ideas by teams based on inputs gained from startup walk.

**9th April - Day 3:**

*10:00 to 11:00* - Workshop on **Business Model Canvassing**.

*11:00 to 13:00* - Discussion with **Mentors ( Sector Specific )** and finalization of ideas and presentation.

*13:00 to 14:00* - Lunch Break

*14:00 to 15 30* - Final pitch in front of a panel of judges and notable entrepreneurs.

**\*\* Schedule and Format are not rigid and subject to changes.**