Aravind Paraniraja

Business Intelligence and Data Analytics

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SKILLS

- **Project & Program Management:** Stakeholder engagement, project planning, delivery oversight, risk & cross-functional collaboration.
- **Business Intelligence & Analytics:** Power BI, ServiceNow Dashboard, Advanced Excel, Data Modelling (DAX, SQL).
- **ETL & Data Integration:** Power Query, Azure Data Factory, Databricks, MS Access, PostgreSQL.
- **Workflow & Process Automation:** Power Automate, Power Apps, Macros, AI-driven Copilot agents.
- **Leadership & Mentoring:** Team management, capability building, process optimization, knowledge sharing.

CERTIFICATES

Microsoft Power BI Analyst (DA -100)

Diploma in Hardware and Networking

EXPERIENCES:

(I) Accenture - Business Intelligence and Data Analytics | November 2018 - Present

- **Project Delivery & Management:** Successfully delivered 20+ BI and automation projects, ensuring on-time delivery, budget adherence, and stakeholder satisfaction across Service Management, Finance, Logistics, HR, and IT Operations.
- **Stakeholder Management:** Facilitated requirement workshops, aligned KPIs with business goals, and maintained continuous engagement with senior leaders to ensure transparency and adoption of BI solutions.
- **Data & Technology Strategy:** Designed and implemented enterprise data pipelines and analytics solutions integrating multiple platforms (Azure, PostgreSQL, SharePoint, Blob Storage).
- **Process Automation Leadership:** Introduced **zero-touch reporting automation** initiatives, reducing manual efforts and improving accuracy, widely adopted as best practice across teams.
- **Team Leadership:** Managed and mentored BI developers, optimized workloads, conducted peer reviews, and coached junior members to enhance productivity and quality delivery.
- **Innovation & Change Management:** Proposed and deployed AI-driven Copilot Studio agents for IT ticket classification and resolution guidance, improving turnaround time and decision-making.
- **Project Governance & Risk Management:** Established governance frameworks, defined success metrics, and proactively identified risks and dependencies, ensuring projects stayed aligned with business objectives.

Major Achievements:

- ➢ Delivered **20+ cross-functional BI and automation projects** with 100% on-time delivery, driving measurable business outcomes and stakeholder satisfaction.
- ➢ Spearheaded **zero-touch automation initiatives** saving 4.5+ FTE annually, earning multiple client and leadership awards for innovation and project excellence

(ii) Sutherland Global Service - Senior Specialist - October 2017 to November 2018

- Extracted and analyzed data from multiple sources, performed data cleansing, and developed comprehensive reports and dashboards using Power BI to deliver business insights to leadership.

- Supported new enhancements based on client requirements, ensuring timely delivery and adherence to deadlines.

- Assisted business leads and managers with special projects and ad hoc requests, providing necessary support and expertise.

(iii) Hapag Lloyd – Senior Customer Service Coordinator - July 2013 to October 2017

- Developed Macros and MS-Access databases to automate various business requirements.

- Maintained Business Intelligence dashboards (**QlikView**, **Pentaho**) for executive visualization by retrieving, analyzing, transforming, and presenting raw data.

- Managed user accounts and access privileges in various databases as a Database Administrator (DBA).

- Designed and extracted comprehensive data reports by writing SQL queries and using other business tools to assist business managers and executives in making informed decisions.

Major Achievements:

➤ Developed over 52 macros to automate Excel reports and multiple MS Access databases to recording of productive elements, ensuring adherence to Service Level Agreements (SLA).

➤ Independently provided and implemented innovative solutions, automating Excel and PowerPoint reports, as well as Hapag-Lloyd's in-house system (FIS), resulting in a savings of over 8 Full-Time Equivalents (FTEs) for the MIS, QC, and Data Entry Operations teams.

Leadership:

- Demonstrates leadership by being approachable, calm, flexible, and complementary, while prioritizing self-care and maintaining a human touch.

- Demonstrated strong leadership by driving team success and ensuring alignment with organizational goals.

- Ability to manage multiple projects simultaneously and meet tight deadlines, while maintaining the highest standards of quality.

Education & Personal Details:

High Graduation: Master of Computer Application, KLN College of Information Technology, Madurai (2009 – 2012)

Date of birth: 10th Feb 1989

Marital status: Married

Additional Experience:

- **Power BI & Data Analytics Trainer (Weekends)**
  Conduct weekend training sessions on Power BI, Excel, and VBA for professionals and students, simplifying complex concepts and enabling them to build practical reporting solutions.
- **Creative Projects (Self-Initiated)**
  Designed personal websites and edited promotional videos using free and open-source tools. These projects, though hobby-driven, showcase creativity, adaptability, and technical curiosity beyond core data roles.