# ARAVIND VENUGOPAL

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#### EXPERIENCE

Program Manager workat.tech Aug 2021 - Present

- Initiated multiple growth experiments which gained 100k+ users, leading to increased platform adoption, DAU, and MAU.
- Designed the UI for the profile page and worked on implementing user adoption strategies for the Practice Platform leading to a 25% increase in MAU and 10% MoM growth.
- Managed various programs and their corresponding stakeholders including multiple teams of interns for Referral and Mentorship Program, Bootcamps, etc.
- Grew the workattech Discord community to over 5000 members and improved the social media audience by over 800%.
- Prepared technical content including PRDs which have been used over 22000 times across different platforms.

Co-founder MendorSpace Sept 2020 - Aug 2021

- Launched the MendorSpace platform to help people get access to one on one mentorship at ease, gaining initial traction with more than 3500 minutes of mentorship through the platform.
- · Developed the MVP and the initial platform.

#### **Gold Learn Student Ambassador**

### Microsoft LSA Program

Sep 2019 - Sep 2021

- Evangelized Microsoft technologies to over 2000+ people by hosting multiple developer events.
- · Helped multiple new ambassadors with guidance and event collaboration.

### **Developer Student Clubs Lead**

### **Google Developers**

Jan 2019 - Jul 2021

- Drove the initiatives of Developer Student Clubs on campus, promoting GCP & Flutter, impacting 1500+ students.
- Mentored succeeding teams to help scale the initiatives prepare the roadmaps.
- · Hosted multiple training programs leading to more people adopting the developer tools/platforms by Google.

### Dean School of AI Trivandrum

Oct 2018 - Sep 2020

- Lead the School of AI Trivandrum chapter, facilitated and organized more than 20 sessions, and has reached over 2000 people in one and half years making it one of the top 5 communities in the state.
- Devised multiple growth and engagement strategies which lead to 150% increase in reach & participation in the events.

## **EDUCATION**

### **B.Tech in Electronics & Communication**

### **MBCET, Trivandrum**

Aug 2017 - Aug 2021

 Coursework: Object-Oriented Programming, Embedded Systems, Computer Communication, Cyber Security, Android, Design Thinking, Business Analytics, etc.

## **TECHNICAL EXPERIENCE**

### **Projects**

- **SudoTags**: An open-sourced, one-stop solution for simplifying the retrieval of the lost products by solving the existing communication gap between the owner and the finder with the help of a mobile app. **Link**
- **Blupe URL Shortener**: Built a URL shortener that can be used for short-term requirements, and has been used over 500 times.
- Blupe.Space Secure Video Meetings: Blupe.Space is a free and open-sourced video meeting platform for mobile, built using a custom Jitsi Server, which can support more than 50 users concurrently in a single meeting. <u>Link</u>
- **DSA HandBook**: DSA handBook is an app (Beta release on Play Store with more than 500 users) using which anyone can prepare for SDE job interviews with ease. **Link**

## **ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES**

- · Awarded the Best Project Title for the project SudoTags during MBCET Exodus, 2021.
- Taught Dialogflow and Flutter to over 30000 students on Udemy.
- $\cdot$  Selected as one among the 300 Intel Software Innovators across the world in 2019.

## **S**KILLS

- · Languages: Java, Android, HTML/CSS, JavaScript
- Tools: Google Analytics, Figma, Azure, GCP
- Others: SEO, Marketing, Story telling, Event Organising, Growth and Strategy