

# ANAND MULLAPATI

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## JOB SUMMARY

- Having 4+ years of experience in IT industry and 3.2 Years of Experience in Content Management systems (CMS) using Adobe Experience Manager
- Developed and maintained AEM components, templates, dialogs, and workflows using Java and front-end technologies (JavaScript, HTML, CSS).
- Expertise in building robust single-page applications (SPAs) using Angular and integrating them with AEM components.
- Designed and developed interactive and responsive AEM Forms with custom components and backend integration.
- Configured AEM Forms for submissions, notifications, and document generation, and ensured accessibility compliance.
- Optimized AEM Dispatcher for efficient content caching, and delivery, and implemented security configurations.
- Implemented Multi-Site Manager (MSM) for managing and deploying content across multiple sites or channels.
- Developed and configured R18 configurations for content rollout and synchronization across AEM instances.
- Designed and implemented custom OSGi services, Sling servlets, and Sling models to extend AEM's core functionality.
- Developed custom workflow event handlers and listeners to automate processes and trigger actions based on specific events.
- Implemented custom-scheduled jobs and services to perform periodic tasks or background operations.
- Configured user authentication and authorization mechanisms, including integration with external identity providers.
- Conducted migration projects, ensuring smooth data and content transfer between AEM instances or versions.
- Integrated AEM with Adobe Analytics and Campaign for tracking, reporting, and data-driven insights.
- Implemented Adobe Target for A/B testing, multivariate testing, and personalized content delivery within AEM.
- Configured Adobe Campaign for email marketing, campaign workflows, personalization, and lead management.
- Implemented Adobe Journey Optimizer for customer journey orchestration, triggers, events, and messaging experiences.
- Integrated AEM with Adobe Experience Platform for unified customer data and personalization.
- Deployed and optimized AEM instances on cloud services, ensuring scalability, performance, and reliability.
- Implemented CI/CD pipelines for automated testing, build, and deployment of AEM applications.
- Conducted code reviews, ensuring code quality, performance, and adherence to standards and best practices. (JUnit testing)
- Proficient in AEM development using Sling, OSGi, JackRabbit, JCR, and J2EE programming principles.
- Developed AEM artifacts, including Components, Templates, Services, Servlets, and Job Schedulers.
- Demonstrated adaptability and continuous learning in the rapidly evolving AEM ecosystem.
- Expertise in troubleshooting and resolving issues related to AEM, Adobe Experience Platform, and integrated technologies

**Project:** *cardinalhealth.com*

**Role:** *AEM Developer*

**Date:** *Feb 2023 till now*

- Developed AEM components, templates, editable templates, and custom dialogs for content authoring on the live site, utilizing Sling Models, HTL (formerly Sightly), Granite UI, creating OSGi bundles with Apache Felix, and resolving project dependencies with Maven.
- Developed and tested interactive AEM Forms integrated with backend systems via RESTful APIs, streamlining processes with AEM Workflow Modeler.
- Implementation and setup of the website's AEP tolls (Analytic, Target, and Campaign).
- Integration of AEM form with AEP ( Adobe Experience Platform)
- Implemented Multi-Site Manager (MSM) for content management across multiple sites, developed content synchronization and region-specific rollout configurations for AEM instances, enabling localized content variations.
- Created custom components, OSGi services, Sling servlets, work flows, and sling models to enhance AEM functionality, supporting multilingual content management with automatic translation through blueprints and Language Copy features.

**Environments:**

JAVA, AEM6.5,6.4, Hybris, NPM, HTML5, jQuery, Git Bash, VS Code, AEM Form, Analytics, Target, Junit.

**Project:** *hayyat.com*

**Role:** *AEM Developer*

**Date:** *May 2021 to Nov 2022*

- Angular integration within AEM for enhanced web and mobile user experiences, optimized content delivery via AEM Dispatcher, and implemented SPA architecture for dynamic rendering.
- Creating pages component experience fragment content fragment creation and authoring.
- Develop and maintain metadata profiles and schema within AEM, ensuring consistency and accuracy of metadata across assets
- Extended AEM core functionalities with custom OSGi services, Sling servlets, models, and jobs, addressing project-specific needs while integrating Apache Sling APIs for enhanced performance.
- Implemented Multi-Site Manager (MSM) for content management across multiple sites, developed content synchronization and region-specific rollout configurations for AEM instances, enabling localized content variations.
- Implement automated testing for repetitive and regression tasks to increase efficiency and accuracy, maintaining and updating tests as the application evolves.
- Designed and executed comprehensive automated testing strategies for AEM back-end components and front-end Angular applications, enhancing functional integrity and user experience.

**Environments:**

AEM 6.5, 6.4 AEM Assets, slightly. Angular JS11, GraphQL, JAVA, jQuery, Selenium, Apache J meter.

**Project:** *bookmybus.com*

**Role:** *Java Developer*

**Date:** *March 2020 to Feb 2021*

- Involved in the development of applications using Core JAVA, JEE
- Worked closely with system analysts to understand the technical requirements of the projects.
- Development of Web Layer with MVC framework using Java, JSP, and Servlets.
- Design and development of Web pages using HTML, and CSS including Ajax controls and XML.
- Used JavaScript1.5 for custom client-side validation.
- Designed and developed user-friendly web-based interfaces using JSP, HTML, CSS, JavaScript, and custom tags.
- Involved in writing SQL Queries and stored Procedures to interact with the Oracle database.
- Handled all aspects of the web applications including maintaining, testing, debugging, and deploying
- Identifying, Analyzing, and fixing

**Environments:**

Core JAVA, JEE, JSP, HTML, CSS, JavaScript, SQL Queries, J unit.

## EMPLOYMENT SUMMARY

*Company: Deloitte      Designation: AEM Developer      Location: Bangalore*

### **Technical Skills Summary:**

- Adobe Technologies: AEM, AEP, RTCDP, Adobe Journey Optimizer, Customer Journey
- Web Development: HTML, CSS, JavaScript, AngularJS, ReactJS
- Data Management: Experience with data ingestion, segmentation, and activation within RTCDP
- Analytics & Optimization: Proficient in leveraging Customer Journey Analytics for insights And Adobe Journey Optimizer for real-time engagement
- Programming Languages: Java, C++, C
- Tools & Platforms: Maven, Jenkins, Git, SVN
- Design & Development: UML, Responsive Web Design (RWD)

## DECLARATION

*I hereby declare that the above details are true and best of my knowledge and belief*

Place: Bangalore

Date: