



Akshita Jain
Product Designer

✉ akshitajain2405@gmail.com
📍 Greater Noida, Uttar Pradesh
☎ +91 8290642314

Behance LinkedIn Dribbble

Work Experience

ATIG Digital /Snr UX UI Designer / Jan 2024 - Present | 7 Months

- Created visually appealing and informative one-pagers for various services offered by the company, ensuring consistency with brand colors and typography.
- Developed comprehensive design systems that standardized visual and interactive elements across the company's digital assets, enhancing consistency and efficiency in design processes.
- Built the company's website on Framer, leveraging the design system to ensure a cohesive and user-friendly experience.
- Designed professional and customizable presentation templates for internal and external use, aligning with the company's branding guidelines.

Freelancer /UX UI Designer / Sep 2023 - Present | 11 Months

Climate Decode /Canada

- Designed a website for small to medium businesses and project developers, providing tools and expertise to effectively measure and reduce their carbon footprint.
- Created intuitive dashboards for users to calculate their carbon footprint by sharing event details and to compensate for their carbon footprint.

Certu System /Mexico

- Designed an app for transporters, providing real-time visibility from purchasing to warehousing, fulfillment, transportation, and delivery. Ensured intuitive management of resources at each stage.
- Created comprehensive dashboards for the admin, allowing them to view all statistics in one place through their AI engine.

Spartify - E-commerce Website for Auto Parts /Delhi

- Designed intuitive, user-friendly interfaces for both sellers and buyers, enhancing the overall user experience and ensuring ease of navigation.
- Created comprehensive, intuitive dashboards for sellers to upload and manage their products, including detailed item descriptions, pricing, and inventory management.
- Developed an intuitive admin dashboard for streamlined management of product inventory, delivery logistics, financial transactions, order processing, and data visibility.

Internship /UX UI Designer / May 2023 - Dec 2023 | 8 Months

CapGuide

- Designed a College recommendation website based on student exam rank, preferred locations, branches etc. and refined 4 user flows, enhancing usability and user experience.
- Created an optimized information architecture for easy navigation and efficient data management.
- Prepared detailed wireframes to effectively communicate the website's layout, structure, and interactions to the development team.

Stipple Marketing Pvt Ltd

- Delivered seamless, visually appealing user experiences across various devices, enhancing usability and performance. Received positive feedback from clients and seniors, contributing to increased client referrals.
- Improved user engagement and satisfaction with effective design strategies. Collaborated closely with development teams, providing design assets and guidance to ensure consistent and high-quality implementation across all platforms.

Tech Mahindra /Autocad Specialist / Sep 2022 - May 2023 | 9 Months

- Assisted the team in preparing a client website in Figma, emphasizing user experience and adherence to design principles.
- Curated 100+ diverse sample drawings for comprehensive testing, ensuring accurate compliance analysis of architectural drawings by streamlining the testing process for improved efficiency.

About

With over 3 year of experience in UX/UI designing and 6 years of experience in architecture. I have now become a result driven UX/UI designer with a passion for solving problems and enhancing user experiences. Known for my empathetic approach, I prioritize understanding user needs and incorporating their feedback to create impactful designs.

Education

MNIT, Jaipur / Masters in Urban Planning

2011-2013

Aayojan School Of Architecture, Jaipur / B.Architecture

2005-2010

Skill Set



End-to-End Design Process: Mastery in user research, wireframing, high-fidelity prototyping, developer handoff, and feedback iteration.

Cross-Functional Collaboration: Experienced in aligning stakeholders, managing expectations, and spearheading sprint-driven projects.

Visual, Interaction & Motion Design: Proficient in creating pixel-perfect designs and motion design to elevate user experience.

Data-Driven Decision Making: Utilizes key performance metrics to guide design choices and validate outcomes.

Leadership & Mentorship: Adept at leading design teams, maintaining style guides, and facilitating design reviews for stakeholder alignment.

Figma: Skilled in utilizing Figma for designing and prototyping, collaborating with team members, and ensuring design consistency.

Framer: Proficient in using Framer to create interactive and high-fidelity prototypes, enhancing the overall design workflow.

Certification

UX UI Design, Dropout Academy

Issued On: April 2023

Foundation of User Experience Design, Coursera

Issued On: March 2023