



# **Core Competencies**

- User Interface Designing
- User Experience Design
- Product Design
- User Flows
- Wireframe
- Prototyping



# **Technical Skills**

- Adobe Photoshop
- Adobe Xd
- Figma
- Balsamiq
- Invision
- Adobe illustrator



# Personal Information

Date of birth 15-Apr-1989

Gender Male

Address

5A Street No.5, West Laxmi Market

City New Delhi

Country INDIA

# Abdur Rehman Siddique

Sr UIUX Designer



8 Years 0 Month





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immediate joiner. Looking for better opportunity as a User Interface/ User Experience Designer.



# **Profile Summary**

Seasoned UI/UX designer with 8 years of experience crafting seamless digital experiences. Proficient in leveraging industry-leading tools such as Adobe XD and Figma to deliver intuitive and visually compelling designs. Adept at conducting user research, wireframing, prototyping, and user testing to drive product excellence. Collaborative team player known for translating complex ideas into user-friendly interfaces that exceed expectations. Seeking to contribute expertise to innovative projects and drive user-centric design strategies.



## Education

**BIM, 2012** 

**KUK** 

12th, 2009

**CBSE**, English

10th, 2007

**CBSE**, English



# Work Experience

Oct 2021 - Apr 2023

Sr UIUX Designer Infojini Consulting

• Gathering Requirements: Collect and evaluate user

- requirements with the help of product managers and engineers.
- Information Architecture: Developing the information architecture of the product, including user journey and navigation structures should be done to ensure content is organized and easily accessible.
- **Wireframing**: Create low fidelity and high fidelity wireframes for all the screens using paper pencil or wireframe tools (Balsamiq, Mockflow etc.).
- User Interface (UI) Design: Create visual designs for user interfaces, including layouts, colors, typography, and graphical elements, ensuring consistency with design system and usability principles.
- Prototyping: Building an interactive prototype using tools like Figma, or Adobe XD to demonstrate and test the product???s functionality and user experience

## Feb 2021 - Sep 2021

Sr UIUX Designer

#### Helloverifycom

- Conducting user research to understand the needs, behaviors, and pain points of the target audience.
- Creating wireframes, mockups, and prototypes to visualize and communicate design concepts.
- Crafting the visual elements of the product, including layout, typography, color schemes, and graphic assets.
- Worked on design system for product and marketing team.

#### Sep 2018 - Aug 2020

**UIUX** Designer

#### Magicbrickscom

- Conducting user research to understand the needs, behaviors, and pain points of the target audience.
- Creating wireframes, mockups, and prototypes to visualize and communicate design concepts.
- Crafting the visual elements of the product, including layout, typography, color schemes, and graphic assets.
- Collaborating with cross-functional teams including product managers, engineers, marketers, and other designers throughout the design process.
- Embracing an iterative design process to continuously refine and improve the product based on user feedback, analytics, and changing requirements.

 Worked on design system for product and marketing team.

## Jun 2014 - Jan 2017

Web Designer

### Infoedge naukricom

- Conducting user research to understand the needs, behaviors, and pain points of the target audience.
- Creating wireframes, mockups, and prototypes to visualize and communicate design concepts.
- Create visuel design for naukri.com, 99acres.com
- Create banner, landing pages, emailers for marketing team.



## **Projects**

## 0 Days

#### **Portfolio Links**

- https://www.behance.net/abdur89
- https://www.industrybuying.com/
- https://www.valleytransit.com/
- https://property.magicbricks.com/microsite/brandstore/amanora/
- https://property.magicbricks.com/microsite/brand-store