Ankita Yadav

Data Analyst/ Business Analyst (Data Science)
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SUMMARY

Experienced data/business analyst with 4+ years in data science.   Proficient in gathering, evaluating large datasets, and generating accurate reports. Implemented a new system, reducing errors and achieving data accuracy. Collaborative team player with strong analytical skills, effective communication, and a passion for continuous learning.

PROFESSIONAL EXPERIENCE

1.DTDC   *(March2022-* present)
Data Analyst

- Responsible for Analytics Solutions, gathering and analysing business requirements, planning, end-user training, functional testing, and executing developmental tasks and delivering solutions to production
- Performing data validation to ensure accuracy and appropriateness and together requirements and manage multiple inputs and priorities.
- Collaborate with business stakeholders to understand their requirements and challenges, and translate them into data analysis objectives.
- Performing data validation to ensure accuracy and appropriateness and together requirements and manage multiple inputs and priorities.
- Use the JIRA tickets for every new implementation.

2.Alorica   *(May 2020-July 2021)*
DBOR

- Handling and reviewing the customers and orders, data analysis ensuring order details and dealing with them on live basis to resolve the issue on immediate basis.
- Maintained, analysed data and evaluate the changes and updates to source production systems.
- Automates data analysis and builds analytical models. Adapts to client updates and resolves customer needs efficiently

1. **Accenture**   *(May 2018-Nov 2019)*
Associate

- Implement various client-provided policies on their platform and suggest changes as necessary.
- Assured that data quality, content quality, coverage, and tags continue to increase.
- Effectively communicating with content partners to discuss adjustments and difficulties in putting new or existing policy into practice.
- Gathering information from several sources and create a report with highlights for review and validations of product marketing on social media based on customer needs and country regulations**.**

KEY SKILLS

- MySQL, Big query , GCP
- Data Visualization- Matplotlib, Seaborn, Tableau, power BI
- Python-NumPy, Pandas, SciPy, Scikit Learn

- Excel
- Exploratory Data Analysis (EDA)
- Statistical Methods for Decision Making- Hypothesis testing
- Machine Learning- Supervised -Linear Regression, Classification Algorithms, Ensemble Techniques, Unsupervised Learning (Clustering), PCA.

PROJECTS

1.Data analysis and Insights (DATAWARE HOUSING)

- Worked on collecting, analysing, maintaining accuracy and communicating business insights from data.
- Supporting the data warehouse in identifying and revising reporting requirements.
- Utilized advanced data visualization techniques to present sales trends, customer behaviours, and revenue performance. Enabled interactive dashboards, empowering stakeholders to make informed decisions for optimizing sales strategies.

2.Portal Revamp

- Act as a bridge between different senior stakeholders by leveraging latest portfolio trends and deep insights
- consolidating data, designing queries, and supporting for reports and analysis using MySQL PowerBI/GDS/Tableau, etc.

3.Tracking -Database Design and Implementation (Nov/2023 - Jan/2024)

- Designed and implemented a robust database system using Entity-Relationship (ER) diagrams. Migration of on premises data to the clouds.
- ETL Development process (Add, Update, Delete)

ACADEMICS

- PGP in Data Science and Engineering   with **80.00%**   (*Jan 2022*)
  (*Great Lakes Institute of Management*)
- MTech in CSE with **84.50%**   (*June 2017*)
  (*SRIST, RGPV*)
- Bachelor of engineering in CSE with **77.90%**   (*May 2014*)
  (*GGCT, RGPV*)
- Higher Secondary with **65.20%**   (*MAY 2010*)
  (*Maharishi Vidya Mandir*)
- Secondary education with **59.20%**   (*May 2008*)
  (*Maharishi Vidya Mandir*)

CERTIFICATIONS

- Python Hacker rank.
- SQL(INTERMEDIATE) from Hacker rank.
- Cloud digital leader - Google badges
- Programming basic in C from HCL info system.