

2. If there are 2 users, User A and User B in the organisation and we want in Account object that User A should not see the User B Record and user B should not see User A record then apply the Security for the users.

**Solution:**

**Step 1: Create two separate custom profiles, one for User A and one for User B.**

The screenshot shows the Salesforce Setup interface with the 'Profiles' tab selected. The left sidebar includes links for Setup Home, Service Setup Assistant, Multi-Factor Authentication Assistant, Hyperforce Assistant, Release Updates, Lighting Experience Transition Assistant, Salesforce Mobile App, Lighting Usage, Optimizer, ADMINISTRATION, and Users. Under Users, 'Profiles' is highlighted. The main content area displays a table of profiles with columns for Action, Profile Name, User License, and Status (Custom). The table lists various profiles such as Analytics Cloud Integration User, Analytics Cloud Security User, Authenticated Website, Chatter External User, Chatter Free User, Chatter Moderator User, Contract Manager, Cross Org Data Proxy User, Custom Marketing Profile, Custom Sales Profile, Custom Support Profile, Customer Community Login User, Customer Community Plus Login User, Customer Community Plus User, Customer Portal Manager Custom, and XOrg Proxy User. The 'User License' column shows values like Analytics Cloud Integration User, Authenticated Website, Chatter External, Chatter Free, Salesforce, and Customer Community Login. The 'Status' column indicates if a profile is Custom or Standard.

This screenshot shows the same Salesforce Setup interface and 'Profiles' tab as the previous one. The left sidebar and main content area are identical, displaying the list of profiles and their details. The table shows the same set of profiles and their configurations, including User Licenses like Salesforce API Only System Integrations, Salesmanager, Silver Partner User, Solution Manager, Standard Platform User, Standard User, and System Administrator, along with their respective User Licenses and Statuses.

Salesforce Developer Session | (128) Top Hits 2023 | Object Manager | Salesforce | Profiles | Salesforce | Downloads

Setup Home  
Service Setup Assistant  
Multi-Factor Authentication Assistant  
Hyperforce Assistant  
Release Updates  
Lightning Experience Transition Assistant  
Salesforce Mobile App  
Lightning Usage  
Optimizer  
  
ADMINISTRATION  
Users  
Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings  
Users  
Lightning Usage  
Optimizer  
  
ADMINISTRATION  
Users  
Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings

SETUP Profiles Manager

Name: Manager  
User License: Salesforce Platform  
Description:

**Custom App Settings**

	Visible	Default		Visible	Default
Analytics Studio (standard_Insights)	<input type="checkbox"/>	<input checked="" type="radio"/>	Platform (standard_Platform)	<input type="checkbox"/>	<input checked="" type="radio"/>
App Launcher (standard_AppLauncher)	<input type="checkbox"/>	<input checked="" type="radio"/>	WDC (standard_Work)	<input type="checkbox"/>	<input checked="" type="radio"/>
kiot (kiot)	<input checked="" type="checkbox"/>	<input type="radio"/>			

**Service Provider Access**

Tab Settings

Overwrite users' personal tab customizations

Standard Tab Settings	Home	Default On	Learning	Default On
Accounts	<input checked="" type="checkbox"/>	Default On	Libraries	Tab Hidden
Alert Settings	<input checked="" type="checkbox"/>	Default On	Lightning Bolt Solutions	Default On

Save Cancel

Salesforce Developer Session | (128) Top Hits 2023 | Object Manager | Salesforce | Profiles | Salesforce | Downloads

Setup Home  
Service Setup Assistant  
Multi-Factor Authentication Assistant  
Hyperforce Assistant  
Release Updates  
Lightning Experience Transition Assistant  
Salesforce Mobile App  
Lightning Usage  
Optimizer  
  
ADMINISTRATION  
Users  
Permission Set Groups  
Permission Sets  
Profiles  
Public Groups  
Queues  
Roles  
User Management Settings  
Users

SETUP Profiles Manager

Contact Point Addresses  
Contact Point Consents  
Contact Point Emails  
Sellers  
Streaming Channels  
User External Credentials

**Custom Object Permissions**

Object	Basic Access						Data Administration					
	Read	Create	Edit	Delete	View All	Modify All	Read	Create	Edit	Delete	View All	Modify All
Bank	<input checked="" type="checkbox"/>	<input type="checkbox"/>										
customers	<input checked="" type="checkbox"/>	<input type="checkbox"/>										

**Session Settings**

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login: --None--

**Password Policies**

User passwords expire in	90 days
Enforce password history	3 passwords remembered
Minimum password length	8
Password complexity requirement	Must include alpha and numeric characters
Password question requirement	Cannot contain password
Maximum invalid login attempts	10
Lockout effective period	15 minutes

Salesforce Developer Session | Object Manager | Profiles | Salesforce | Downloads

artificialintelligence-d-dev-ed.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e5j00000WQBz%2Fe%3FretURL%3D%252F00e5j0... Finish update

## SETUP Profiles

Custom Object Permissions

	Basic Access	Create	Edit	Delete	Data Administration	View All	Modify All
Bank	<input type="checkbox"/>						
customers	<input type="checkbox"/>						

Enhancement Requests

	Basic Access	Create	Edit	Delete	Data Administration	View All	Modify All
	<input type="checkbox"/>						

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login: -None--

Password Policies

User passwords expire in: 90 days

Enforce password history: 3 passwords remembered

Minimum password length: 8

Password complexity requirement: Must include alpha and numeric characters

Password question requirement: Cannot contain password

Maximum Invalid login attempts: 10

Lockout effective period: 15 minutes

Obfuscate secret answer for password resets:

Require a minimum 1 day password lifetime:

Don't immediately expire links in forgot password emails:

Setup Home Service Setup Assistant Multi-Factor Authentication Assistant Hyperforce Assistant Release Updates Lightning Experience Transition Assistant Salesforce Mobile App Lightning Usage Optimizer ADMINISTRATION Users Permission Set Groups Permission Sets Profiles Public Groups Queues Roles User Management Settings Users

Salesforce Developer Session | Object Manager | Profiles | Salesforce | Downloads

artificialintelligence-d-dev-ed.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=%2F00e5j00000WQBz%2Fe%3FretURL%3D%252F00e5j0... Finish update

## SETUP Profiles

Custom Object Permissions

	Basic Access	Create	Edit	Delete	Data Administration	View All	Modify All
Bank	<input checked="" type="checkbox"/>						
customers	<input checked="" type="checkbox"/>						

Enhancement Requests

	Basic Access	Create	Edit	Delete	Data Administration	View All	Modify All
	<input checked="" type="checkbox"/>						

Session Settings

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login: -None--

Users

New User

User Edit

General Information

First Name	<input type="text"/>	Role	<input type="text"/> None Specified
Last Name	<input type="text"/>	User License	<input type="text"/> Salesforce Integration
Alias	<input type="text"/>	Profile	<input type="text"/> Salesforce API Only System Integrations
Email	<input type="text"/>	Active	<input checked="" type="checkbox"/>
Username	<input type="text"/>	Marketing User	<input type="checkbox"/>
Nickname	<input type="text"/>	Offline User	<input type="checkbox"/>
Title	<input type="text"/>	Knowledge User	<input type="checkbox"/>
Company	<input type="text"/>	Flow User	<input type="checkbox"/>
Department	<input type="text"/>	Service Cloud User	<input type="checkbox"/>
Division	<input type="text"/>	Site.com Contributor User	<input type="checkbox"/>
		Site.com Publisher User	<input type="checkbox"/>
		WDC User	<input type="checkbox"/>
		Data.com User Type	<input type="text"/> None
		Data.com Monthly Addition Limit	<input type="text"/> Default Limit (300)
		Accessibility Mode (Classic Only)	<input type="checkbox"/>
		High-Contrast Palette on Charts	<input type="checkbox"/>
		Load Lightning Pages While Scrolling	<input checked="" type="checkbox"/>
		Debug Mode	<input type="checkbox"/>

Help for this Page

Required Information

Setup Home Service Setup Assistant Multi-Factor Authentication Assistant Hyperforce Assistant Release Updates Lightning Experience Transition Assistant Salesforce Mobile App Lightning Usage Optimizer ADMINISTRATION Users

The screenshot shows the Salesforce Setup interface. On the left, a sidebar lists various setup categories like Hyperforce Assistant, Release Updates, Lightning Experience Transition Assistant, etc. The main area displays the 'Users' setup page for a user named 'SOWMYI BALA'. The 'User Detail' section shows the following information:

Name	sowmyi bala	Role	Salesforce Platform
Alias	stala	User License	Manager
Email	2k21se173@kiot.ac.in [Verify]	Profile	Active
Username	2k21se173@kiot.ac.in	Marketing User	<input type="checkbox"/>
Nickname	User16961677126256452616	Offline User	<input type="checkbox"/>
Title	worker	Knowledge User	<input type="checkbox"/>
Company	kiot bank	Flow User	<input type="checkbox"/>
Department		Service Cloud User	<input type="checkbox"/>
Division		Site.com Contributor User	<input type="checkbox"/>
Address		Site.com Publisher User	<input type="checkbox"/>
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	WDC User	<input type="checkbox"/>
Locale	English (India)	Mobile Push Registrations	View
Language	English	Data.com User Type	<input type="checkbox"/>
Delegated Approver		Accessibility Mode (Classic Only)	<input type="checkbox"/>
Manager		Debug Mode	<input type="checkbox"/>
Receive Approval Request Emails	Only if I am an approver	High-Contrast Palette on Charts	<input type="checkbox"/>
Federation ID		Load Lightning Pages While Scrolling	<input checked="" type="checkbox"/>
App Registration: One-Time Password Authenticator	<input type="checkbox"/>	Salesforce CRM Content User	<input checked="" type="checkbox"/>
App Registration: Salesforce Authenticator	<input type="checkbox"/>		

The screenshot shows a multi-tab browser window. The tabs include WhatsApp, Salesforce Developer Session, Top Hits 2023, Object Manager, Users, Downloads, and a Gmail tab. The main content area shows a Gmail inbox on the left and a Salesforce login screen on the right. The Salesforce screen displays a 'New customer' form with the following fields:

Information	*	Required Information
* customer Name	madhu	
* Bank	bol	

At the bottom of the Salesforce screen, there are 'Cancel', 'Save & New', and 'Save' buttons.

Salesforce Developer Session 2 | (128) Top Hits 2023 | New Proj | Profiles | Salesforce | Welcome to Salesforce: Verify

Setup Home Object Manager

## Profiles

All Profiles Edit | Delete | Create New View

Action	Profile Name	User License	Custom
<input type="checkbox"/> Edit   Clone	Salesforce API Only System Integrations	Salesforce Integration	<input type="checkbox"/>
<input type="checkbox"/> Edit   Del  ...	salesmanager	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/> Edit   Clone	Silver Partner User	Silver Partner	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	Solution Manager	Salesforce	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	Standard Platform User	Salesforce Platform	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	Standard User	Salesforce	<input type="checkbox"/>
<input type="checkbox"/> Edit   Clone	System Administrator	Salesforce	<input type="checkbox"/>

1-7 of 7 0 Selected Page 1 of 1

javascript:srcUp(%27%2F\_un%2Fperm%2Fu%2Fprofile%2FprofileClone%2Fe%3Fd%3D00e5j000003uvku%26setupid%3DenhancedProfiles%26retURL%3D%252F00e%253Ffc%253D0085j00000Oc7Uf%2526roleIndex%253D18%2526page%253D1%2526sdtp%253Dp1%26sdtp%

List View

Salesforce Developer Session 2 | (128) Top Hits 2023 | New Proj | Profiles | Salesforce | Welcome to Salesforce: Verify

Setup Home Object Manager

## Profile salesmanager

Help for this Page

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

Log In IP Ranges | Enabled Apex Class Access | Enabled Visualforce Page Access | Enabled External Data Source Access | Enabled Named Credential Access | Enabled External Credential Principal Access | Enabled Custom Metadata Type Access | Enabled Custom Setting Definitions Access | Enabled Flow Access | Enabled Service Presence Status Access | Enabled Custom Permissions

### Profile Detail

Name	salesmanager	Custom Profile	<input checked="" type="checkbox"/>
User License	Salesforce Platform		
Description			
Created By	GOPAL_S 01/10/2023, 7:19 pm	Modified By	GOPAL_S 01/10/2023, 7:19 pm

### Page Layouts

Standard Object Layouts	Global	Operating Hours
Email Application	Global Layout [View Assignment]	Order Layout [View Assignment]
Home Page Layout	Home Page Default [View Assignment]	Order Product Layout [View Assignment]
Account	Account Layout [View Assignment]	Payment Layout [View Assignment]
Alternative Payment Method	Alternative Payment Method Layout [View Assignment]	Payment Authorization Layout [View Assignment]
Appointment Invitation	Appointment Invitation Layout [View Assignment]	Payment Authorization Adjustment Layout [View Assignment]
Asset	Asset Layout [View Assignment]	Payment Gateway Layout [View Assignment]





## Change Your Password

Enter a new password for **2k20csit@kiot.ac.in**. Make sure to include at least:

- 8 characters
- 1 letter
- 1 number

\* New Password

 Good

\* Confirm New Password

 Match

Security Question

In what city were you born?

\* Answer

**Change Password**

Recently Viewed | Bank | Salesfo... +

artificialintelligence-d-dev-ed.develop.lightning.force.com/lightning/o/Bank\_\_c/list?filterName=Recent

Recently Viewed | customers | Salesfo... +

artificialintelligence-d-dev-ed.develop.lightning.force.com/lightning/o/customer\_\_c/list?filterName=Recent

Bank

Recently Viewed

0 items • Updated a few seconds ago

Bank Name

customer Name

You haven't viewed any customers recently.  
Try switching list views.

## Step 2:

### Permission Sets:

- Create two permission sets, one for User A and one for User B.

### Object-Level Security:

- In each profile and permission set, set the object-level security for the Account object to “Read” to ensure that both User A and User B can view Account records.

### Record-Level Security:

- Implement record-level security using Criteria-Based Sharing Rules.
- Create a sharing rule that shares Account records owned by User A with User A and Records owned by User B with user B.
- For the sharing rule criteria, specify that records owned by User A are shared with user A, and records owned by User B are shared with User B.

### Ownership:

- Ensure that the Account records are owned by the respective users, with User A owning Their records and User B owning their records.

### Organization-Wide Defaults:

- Set the organization-wide defaults for the Account object to “Private” to ensure that Records are private by default.

### Testing:

- Test the setup by logging in as User A and User B separately to verify that they cannot Access each other's records.

The screenshot shows the Salesforce Permission Sets page. The left sidebar navigation includes 'Setup' and 'Object Manager'. Under 'Users', 'Permission Sets' is selected. The main content area displays a table titled 'Permission Sets' with columns for 'Action', 'Permission Set Label', 'Description', and 'License'. The table lists various permission sets such as 'Access to activity', 'Buyer', 'Buyer Manager', 'CRM User', 'Commerce Admin', 'Contact Center Admin', 'Contact Center Agent', 'Contact Center Supervisor', 'Experience Profile Manager', 'Facility Manager', 'FieldServiceMobileStandardPermSet', 'Merchandiser', 'Order Management Agent', 'Order Management Operations Manager', and 'Order Management Shopper'. Each row provides a brief description and the license it applies to, such as 'B2B Buyer Permission Set One Seat' or 'Field Service Mobile'.

Action	Permission Set Label	Description	License
<input type="checkbox"/>	Access to activity	Allows access to the store. Lets users see products and categories, ...	B2B Buyer Permission Set One Seat
<input type="checkbox"/>	Buyer	Includes all Buyer capabilities, and allows access to manage carts an...	B2B Buyer Manager Permission Set One Seat
<input type="checkbox"/>	Buyer Manager	Denotes that the user is a Sales Cloud or Service Cloud user.	CRM User
<input type="checkbox"/>	CRM User	Allow access to commerce admin features.	Commerce Admin Permission Set License Seat
<input type="checkbox"/>	Commerce Admin	Manage Service Cloud Voice contact centers that use Amazon Conn...	Service Cloud Voice User
<input type="checkbox"/>	Contact Center Admin	Access agent features in Service Cloud Voice contact centers that us...	Service Cloud Voice User
<input type="checkbox"/>	Contact Center Agent	Access supervisor features in Service Cloud Voice contact centers th...	Service Cloud Voice User
<input type="checkbox"/>	Contact Center Supervisor		
<input type="checkbox"/>	Del   Clone		
<input type="checkbox"/>	Experience Profile Manager	Lets users create, read, edit, and delete locations, sublocations, que...	Salesforce
<input type="checkbox"/>	Facility Manager	Give your mobile workforce access to the Field Service mobile app. S...	Field Service Manager
<input type="checkbox"/>	FieldServiceMobileStandardPermSet	Allow access to commerce merchandising features.	Commerce Merchandiser User Permission Set License Seat
<input type="checkbox"/>	Merchandiser	Read Access to all entities enabled by Order Management	Lightning Order Management User
<input type="checkbox"/>	Order Management Agent	Access to all features enabled by Order Management	Lightning Order Management User
<input type="checkbox"/>	Order Management Operations Manager	Limited access to Order Management features for Self Service	Lightning Order Management User
<input type="checkbox"/>	Order Management Shopper		

The screenshot shows the Salesforce Setup interface. On the left, the navigation sidebar is open, showing categories like Users, Feature Settings, and User Interface. Under the Users category, 'Permission Sets' is selected. In the main content area, a 'Permission Sets' page is displayed with a 'Create' button. A modal window titled 'Enter permission set information' is open, showing fields for Label ('Salesmanager'), API Name ('Salesmanager'), and Description. Below this, a section titled 'Select the type of users who will use this permission set' asks 'Who will use this permission set?' with options: 'Choose -None-' (selected), 'Choose a specific user license if you want users with only one license type to use this permission set.', and 'Choose a specific permission set license if you want this permission set license auto-assigned with the permission set.' A note says 'Not sure what a permission set license is? Learn more here.' and a dropdown menu shows 'License: -None--'. At the bottom of the modal are 'Save' and 'Cancel' buttons.

The screenshot shows the Salesforce Setup interface. The navigation sidebar is identical to the previous screenshot. In the main content area, a 'Permission Sets' page is displayed, showing a list of existing permission sets. One permission set, 'salesmanager', is selected. The right side of the screen shows the configuration details for this permission set. Under 'Bank' settings, there is a 'Tab Settings' table with columns 'Available' and 'Visible'. Under 'Object Permissions', there is a table with columns 'Permission Name' and 'Enabled'. The rows include Read, Create, Edit, Delete, View All, and Modify All. Under 'Field Permissions', there is a table with columns 'Field Name', 'Read Access', and 'Edit Access'. The rows include Bank Name, Created By, and Last Modified By. The 'Edit' button is visible at the top of the permission set configuration area.

Salesforce Developer Session | (128) Top Hits 2023 | Permission Sets | Salesforce | Welcome to Salesforce | Reset Password | Salesforce

artificialintelligence-d-dev-ed.lightning.force.com/lightning/setup/PermSets/page?address=%2F0P55j000008Phok%2Fe%3Fs%3DEntityPermissions%26o... | Finish update

Setup Home Object Manager

Search Setup

User

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Service

Embedded Service

Messaging for In-App and Web User Verification

User Interface

Action Link Templates

Actions & Recommendations

App Menu

... > SETUP > PERMISSION SET 'SALESMANAGER'

**salesmanager**

### Current Assignments

Add Assignment



No assignments defined.

Salesforce Developer Session | (128) Top Hits 2023 | Permission Sets | Salesforce | Welcome to Salesforce | Reset Password | Salesforce

artificialintelligence-d-dev-ed.lightning.force.com/lightning/setup/PermSets/OP55j000008Phok/PermissionSetAssignment/new | Finish update

Setup Home Object Manager

Search Setup

User

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Service

Embedded Service

Messaging for In-App and Web User Verification

User Interface

Action Link Templates

Actions & Recommendations

App Menu

Select Users to Assign

### All Users

1 item selected

Full Name	Username	Role	Profile
Amelia Ellington	aelli	Force.com - App Subscription User	
Chatter Expert	chatty.00d500000bcskkeab.lo0bfwmpqike@chatter.salesforce.com	Chatter Free User	
Diya Adanna	dadan	UMS User	
GOPAL S	GS	System Administrator	
Integration User	integ	Analytics Cloud Integration User	
madhu b	mb	salesmanage	
Security User	sec	Analytics Cloud Security User	
sowmiya bala	sbala	Manager	

Search this list...

Cancel Next

The screenshot shows a web browser window with multiple tabs open. The active tab is a Salesforce Lightning component titled "Recently Viewed | customers". The page displays a list view of customer names, with a message indicating no recent activity. A context menu is open over the list, showing options like "New", "Clone", "Rename", "Sharing Settings", "Show List Filters", "Select Fields to Display", "Delete", and "Reset Column Widths". At the bottom of the page, there's a sidebar with links for "Action Link Templates", "Actions & Recommendations", and "App Menu".