

Madras Mind Works,

Warm Greetings!

We are pleased to inform you that the **seventeenth edition of SRM Institute of Science and Technology (SRM IST), Chennai, National Level Techno-Management Fest, AARUUSH'23** is scheduled to be held from **21st September, 2023 to 24th September, 2023** (tentatively).

The **Organizing Committee of Aaruush 2023** takes this opportunity to invite you to be a part of **AARUUSH'23** as an EXPO Organising Team and address the students of various Universities taking part in our Fest. We believe that your presence will **motivate and inspire students** to excel in their careers while providing an experience where students can have holistic development. With the motto of **“Rising in the Spirit of Innovation”** aims for technology to create an impact on the well-being of everyone and establishing ideologies that can harbour mankind and Innovation.

Established in 1985 on the outskirts of Chennai, Tamil Nadu, SRM IST has grown into one of **India's top-ranked institutes**. The Institute provides education to more than 52,000 students in various disciplines of Engineering, Medicine, Management, Journalism, and many more under the guidance of 3200+ expert faculty members (<https://www.srmist.edu.in>). **SRMIST is also the first private Institute in India to have launched an in-house Satellite, SRMSAT by ISRO's PSLV-C18 in October 2011.**

AARUUSH is the student-run **TECHNO-MANAGEMENT Fest of SRM IST**. Ever since its inception in 2007, AARUUSH has taken strides, year after year to become one of the most watched and most attended fests of the country. Inaugurated by the **former President of India, Late Dr. A.P.J. Abdul Kalam**, AARUUSH has surpassed expectations yearly.

AARUUSH hosts a vast culmination of Exhibitions that are held all around the campus and provide a unique learning environment to students. AARUUSH has been host to some revolutionary expos which include the **unveiling of Arjun MK I and II Tanks, Auto Expo, DRDO Expo, Bike Expo, and INDRO: TALLEST HUMANOID, and CHETAK Helicopter Landing amongst others.**

We would be elated and honoured to have your Expo Exhibition at AARUUSH'23. We are hoping for a positive reply of consent on the same.

With warm regards,

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