

Confusion Matrix

	Predicted Positive	Predicted Negative
Actual Positive	71	8
Actual Negative	6	35

Classification Report

	Precision	Recall	F1-Score	Support
0	0.92	0.90	0.91	79
1	0.81	0.85	0.83	41
Accuracy	-	-	0.88	120
Macro avg	0.87	0.88	0.87	120
Weighted avg	0.89	0.88	0.88	120

CorrectlyClassified Not-Purchased = 71

CorrectlyClassified Purchased = 35

MisClassified Purchased = 6

Misclassified Not-Purchased = 8

Total count = 71+8+6+35 = 120

Accuracy

What is the percentage of correct classification of both from the test set?

What is the overall performance?

Accuracy = (CorrectlyClassified Not-Purchased + CorrectlyClassified Purchased) / Total count

Accuracy = (TP+TN) / (TP+FN+FP+TN) = (71+35) / 120 = 106/120 = 0.88 88%

Recall

What is the percentage of correct classification from the test set?

$$\text{Not-Purchased} = TP / (TP + FN) = 71 / (71+8) = 71/79 = 0.90 \text{ 90\%}$$

$$\text{Purchased} = TN / (FP + TN) = 35 / (35+6) = 35/41 = 0.85 \text{ 85\%}$$

Macro Average of Recall

What is the average performance of correctly classified?

$$(\text{Recall of Not-Purchased} + \text{Recall of Purchased}) / 2 = (0.90+0.85)/2 = 1.75/2 = 0.88 \text{ 88\%}$$

Precision

What is the percentage of correct classification to sum of correctly classified and wrongly classified of the total test set?

$$\text{Not purchased} = TP / (TP+FP) = 71 / (71+6) = 71/77 = 0.92 \text{ 92\%}$$

$$\text{Purchased} = TN / (TN+FN) = 35 / (35+8) = 35/43 = 0.81 \text{ 81\%}$$

Macro Average of Precision

What is the average performance of correctly and wrongly classified?

$$8. (\text{Precision of Not purchased} + \text{Precision of Purchased}) / 2 = (0.92 + 0.81)/2 = 1.73/2 = 0.87 \text{ 87\%}$$

F1 score

What is the overall performance of this model?

$$\text{Not purchased} = 2 * \text{recall} * \text{precision} / (\text{recall} + \text{precision})$$

$$\text{Not purchased} = 2*0.90*0.92 / (0.90+0.92) = 1.656/1.82 = 0.91 \text{ 91\%}$$

$$\text{Purchased} = 2 * \text{recall} * \text{precision} / (\text{recall} + \text{precision})$$

$$\text{Purchased} = 2*0.85*0.81 / (0.85 + 0.81) = 1.377/1.66 = 0.83 \text{ 83\%}$$

Macro Average of F1-score

What is the average performance of overall performance?

$$(\text{f1-score of Not Purchased} + \text{f1-score of Purchased}) / 2 = (0.91 + 0.83) / 2 = 1.74 / 2 = 0.87 \text{ 87\%}$$

Testset Total = 120

Testset Total Not-Purchased = 79

Testset Total Purchased = 41

Weighted Average of Precision

What is the sum of the product of proportion rate (weight) of each class of correctly and wrongly classified?

$$\begin{aligned} \text{Precision (Not Purchased)} * (79/120) + \text{Precision (Purchased)} * (41/120) &= 0.92 * 0.66 + \\ 0.81 * 0.34 &= 0.61 + 0.28 = 0.89 \text{ 89\%} \end{aligned}$$

Weighted Average of Recall

What is the sum of product proportion rate (weight) of each class of correctly classified?

$$\begin{aligned} \text{Recall (Not Purchased)} * (79/120) + \text{Recall (Purchased)} * (41/120) &= 0.90 * 0.66 + 0.85 * 0.34 = \\ 0.59 + 0.29 &= 0.88 \text{ 88\%} \end{aligned}$$

Weighted Average of F1-Score

What is the sum of the product proportion rate of each class of overall performance?

$$\begin{aligned} \text{F1-score (Not Purchased)} * (79/120) + \text{F1-score (Purchased)} * (41/120) &= 0.91 * 0.66 + 0.83 * 0.34 \\ &= 0.60 + 0.28 = 0.88 \text{ 88\%} \end{aligned}$$