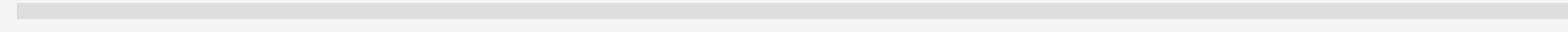




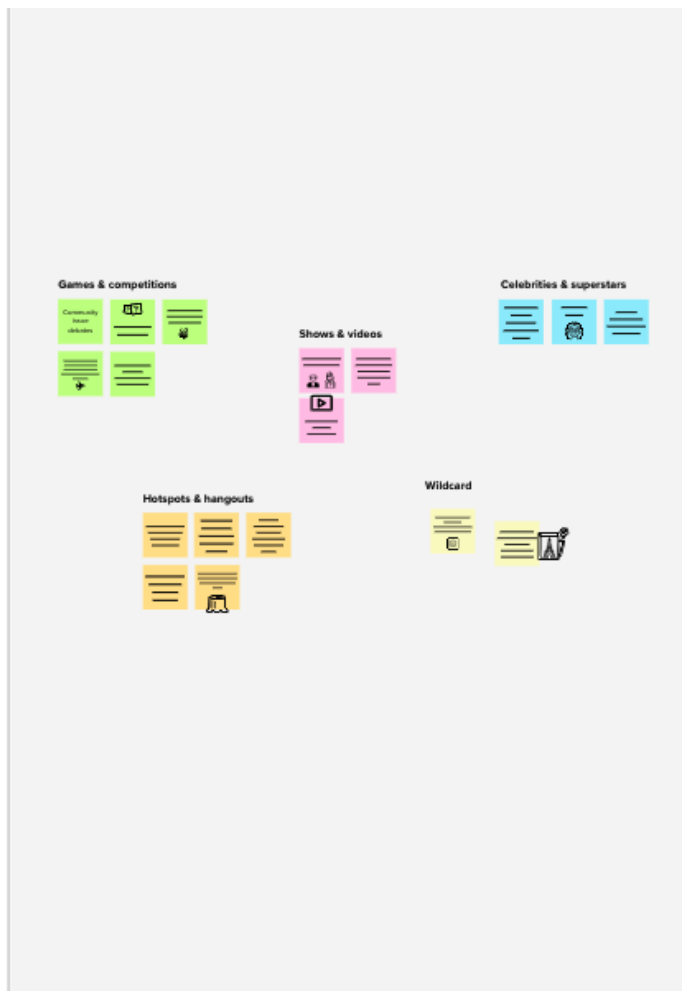
# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



[Share template feedback](#)



## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

---

**A**

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B**

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

**C**

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

## Define your problem statement

# population advantage and disadvantage

🕒 5 minutes

---

### PROBLEM

#### Advantages

- Increasing military power
- Human

resources will increase

#### Disadvantages

- Increase pollution
- Low quality of life

Brainstorm

Speak to population  
advantages & disadvantages

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Aravindan S

Greater economic growth	Human Resources will Increase	more jobs.
Social Infrastructure	Higher population density efficiency	unemployment
pollution incresing	increase man power	lots of living

Asla yesmeen M

Low quality of water	low quality of air	low quality of food
more then traffic	More than millinery	increasing death
Cost to the environment	More pressure on land	more then health issues

Janani R

Problem of unemployment	Decrease of forest areas	Some individual focus on producing
decrease farming	Export and contribute to globalisation	Ability to promote cultural
Increased diversity	Greater wealth	Energy crisis

Kalaivanan R

Pressure food, clothing & housing	increased goods and services	Eco-degradation
innovative ideas	Economics of scale	promote specilisation
promote division of labour	Standard of living	Critical mass

Monika K

Cost to the environment	The efficiency of higher polution growth	population put pressure
population leads to unemployment	Humens resources will increase	Artificial risks instead of only producing
pressure on society	population increased consumption	reduced savings

Reshma A

Demand has led to more jobs	The government must spend a lot of money	Benifits of immigration
Adding new cultures	Higher industry demand	Aging dependency
reduced capital formation	increase dependency	enlarged market

Vidhiya M

more labour	Reduced biodiversity	Water shortage
Property shortage	Diversity fosters creativity	Infection out breaks
Increased purchase in product	More waste creation	More scope of invention






## Group ideas

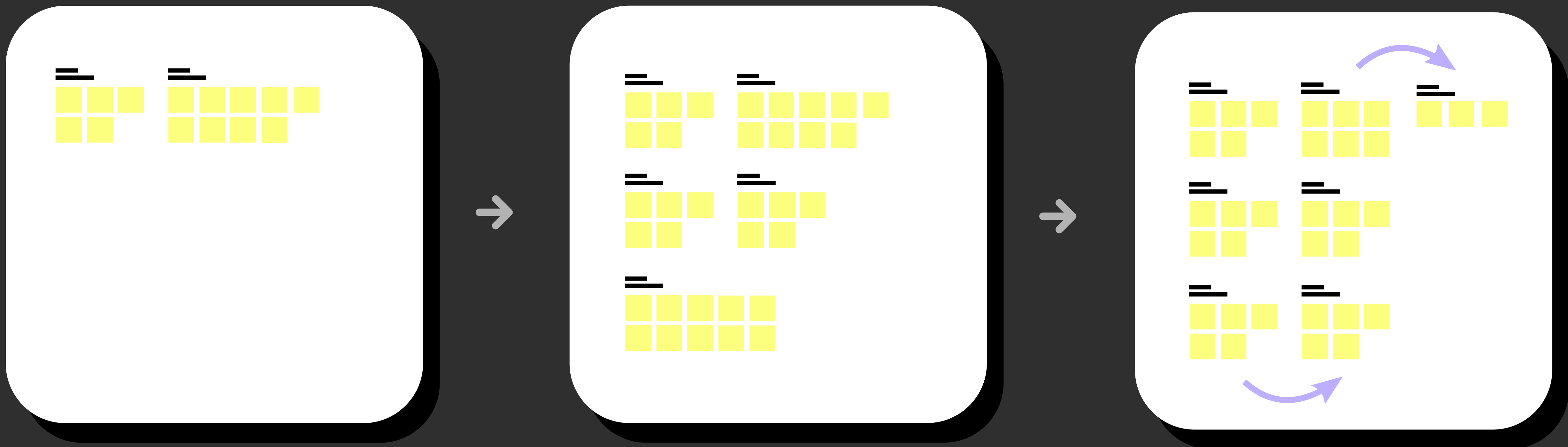
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

 20 minutes

TIP



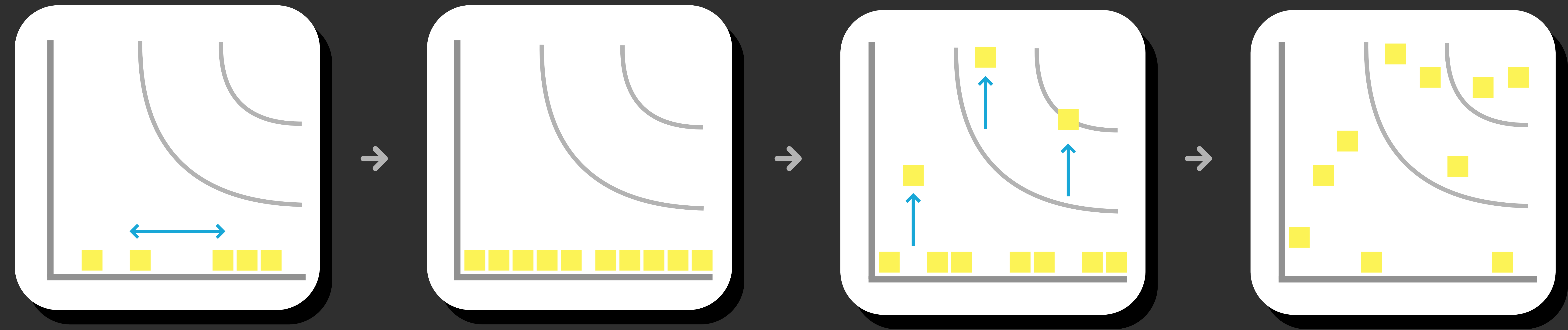
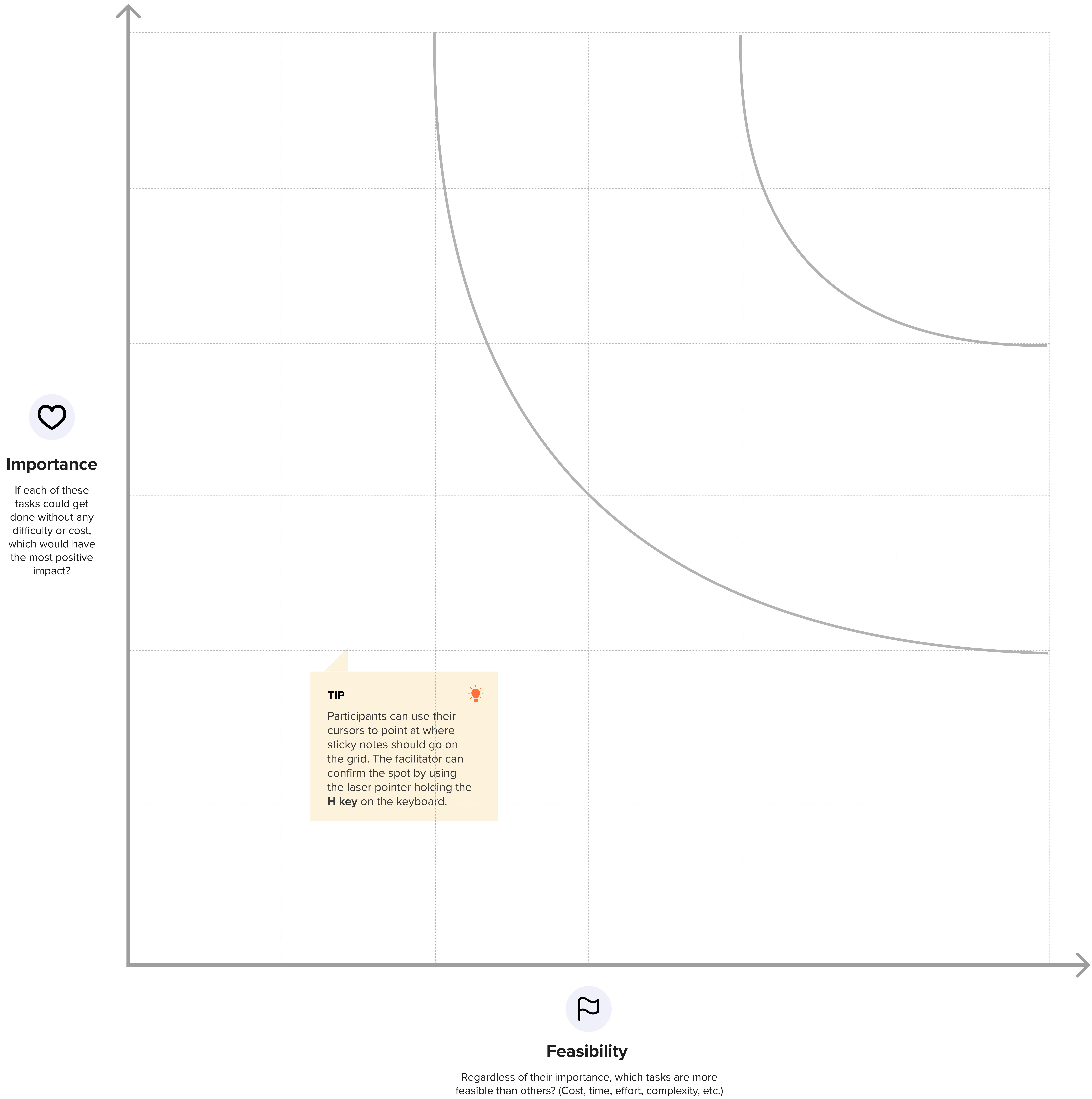
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

---

### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

---

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

---

[Share template feedback](#)