



Says
What have we heard them say?
What can we imagine them saying?



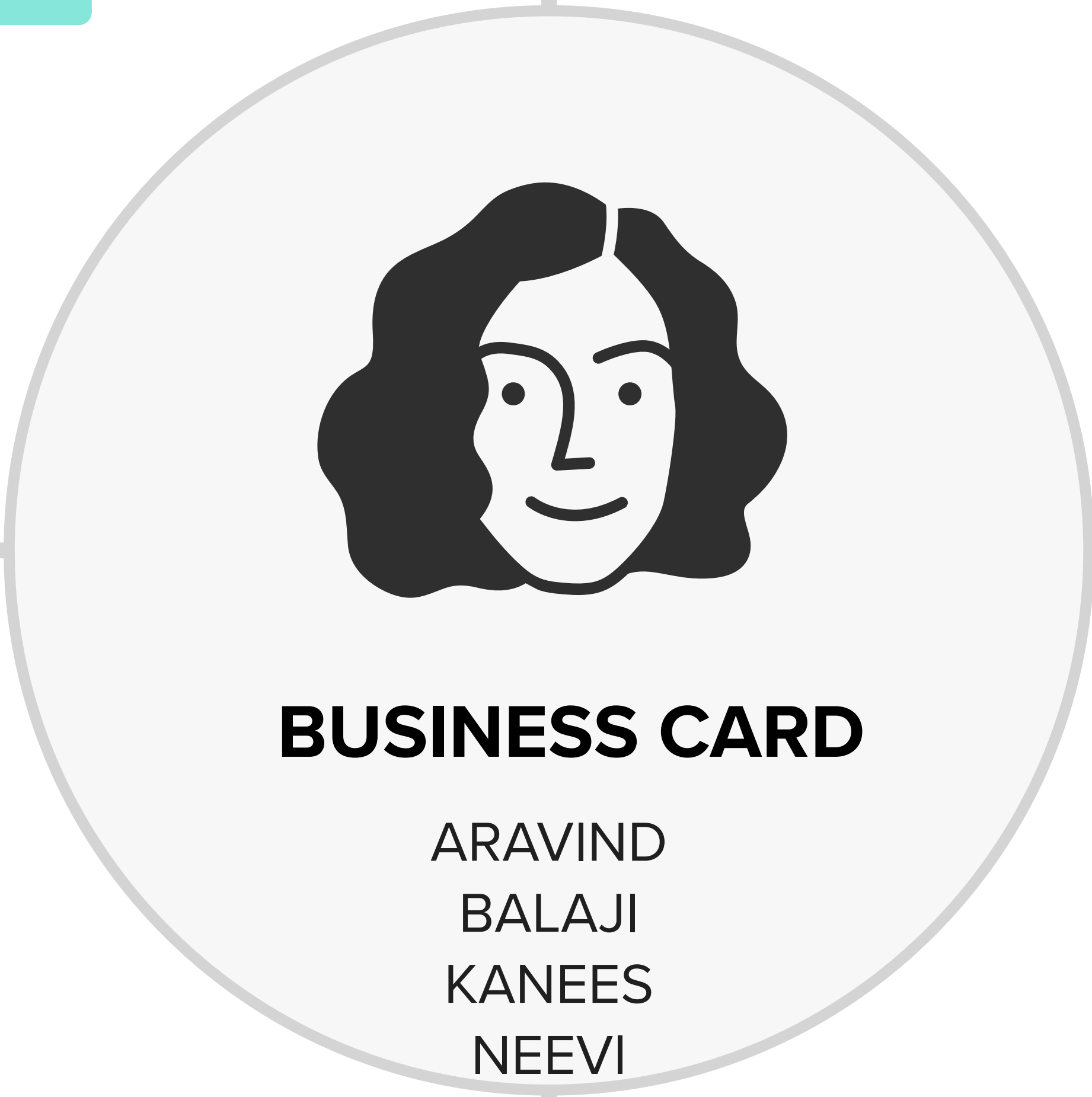
Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

BACKGROUND
COLOR IS
AWESOME

LOGO IS
PERFECT

OVERALL
VIEW IS
EXCELLENT

QUALITY
IS GOOD



VERY
QUICK
FINISHING
THIS WORK

FONT
STYLE IS
ADORABLE

BACKGROUND
COLOR IS
GREATFULL

NEAT
PRESENTATION



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?