

Says

What have we heard them say?
What can we imagine them saying?

Integrate predictive analytics to help businesses anticipate cash flow fluctuations and make informed decisions.

Implement
advanced customer
segmentation for
targeted marketing
campaigns based
on buying behavior
and preferences.

Improve the Zoho
Books mobile app
with features like
receipt scanning,
expense tracking,
and invoice creation
on the go.



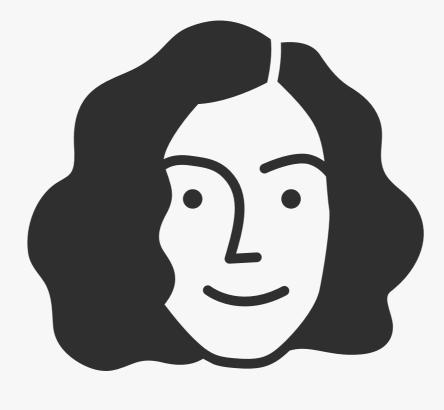
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



implement Alpowered
categorization for
expenses to save
time on manual
entry and sorting.

Create automated reminders for invoice due dates, helping users stay on top of their receivables.

Develop a central integration hub that connects Zoho Books with other popular business tools, streamlining workflows.



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PREPARATION AND
MAINTENANCE OF ZOHO
BOOKS FOR BRIGHT IDEAS
CONSULTING

Provide real-time insights into currency exchange rates and their impact on financials for businesses dealing with multiple currencies.

Utilize OCR
technology to
automatically
extract relevant
data from receipts
and invoices,
reducing manual
data entry.

Enable multiple users to collaborate on the same accounting data simultaneously, enhancing teamwork and efficiency.

Develop industryspecific templates that cater to the unique needs of different businesses, making setup and customization easier.

Remember, while considering these ideas, it's important to align them with user needs and keep user experience at the forefront

Zoho Books is a popular accounting software designed for small businesses. It offers various features to manage financial tasks such as invoicing, expense tracking, and financial reporting



Does

What behavior have we observed? What can we imagine them doing?



Feels

