

Uncovering The Gaming Industry's Hidden Gems: A Comprehensive Analysis Of Video Game

PROJECT REPORT

1. INTRODUCTION

1.1. Overview

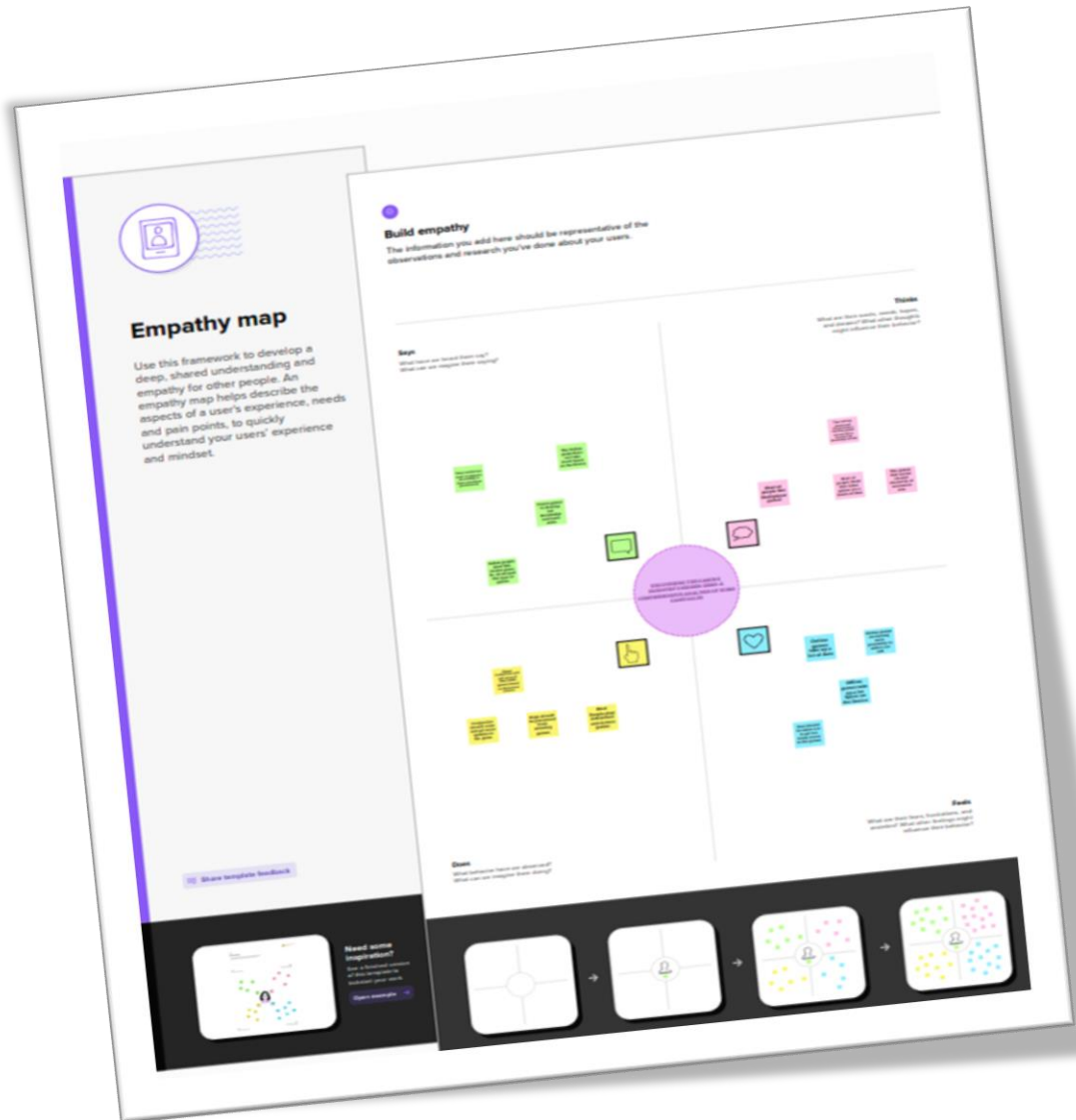
The video gaming industry is a rapidly growing market that generates billions of dollars in revenue each year. According to the market research firm Newzoo, the global gaming market was worth \$159.3 billion in 2020, with a projected growth rate of 9.3% to reach \$174.9 billion in 2021. Overall, the video gaming industry is a rapidly evolving market, with new technologies and trends constantly emerging. As the industry continues to grow, new ways of selling and monetizing games will undoubtedly emerge.

1.2. Purpose

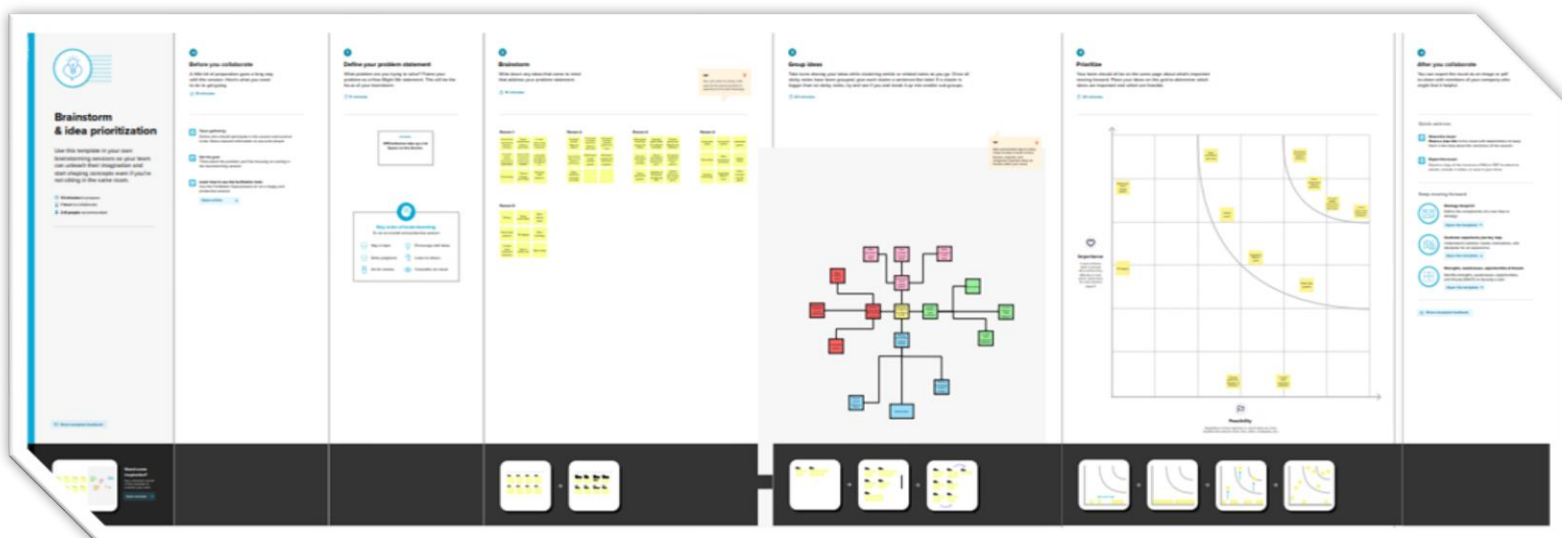
The purpose of selling video games is to provide entertainment to consumers while generating revenue for game developers and publishers. Video game sales can be a significant source of income for these companies, and successful games can generate millions or even billions of dollars in revenue. In addition to financial gain, selling video games can also help to build brand recognition and create a loyal fanbase. Successful franchises, such as Call of Duty, Mario, and Halo, have gained a devoted following over the years through their consistent delivery of high-quality games. Overall, the purpose of selling video games is to provide entertainment to consumers, generate revenue for developers and publishers, build brand recognition, and showcase creative and technical skills.

2. Problem Definition & Design Thinking

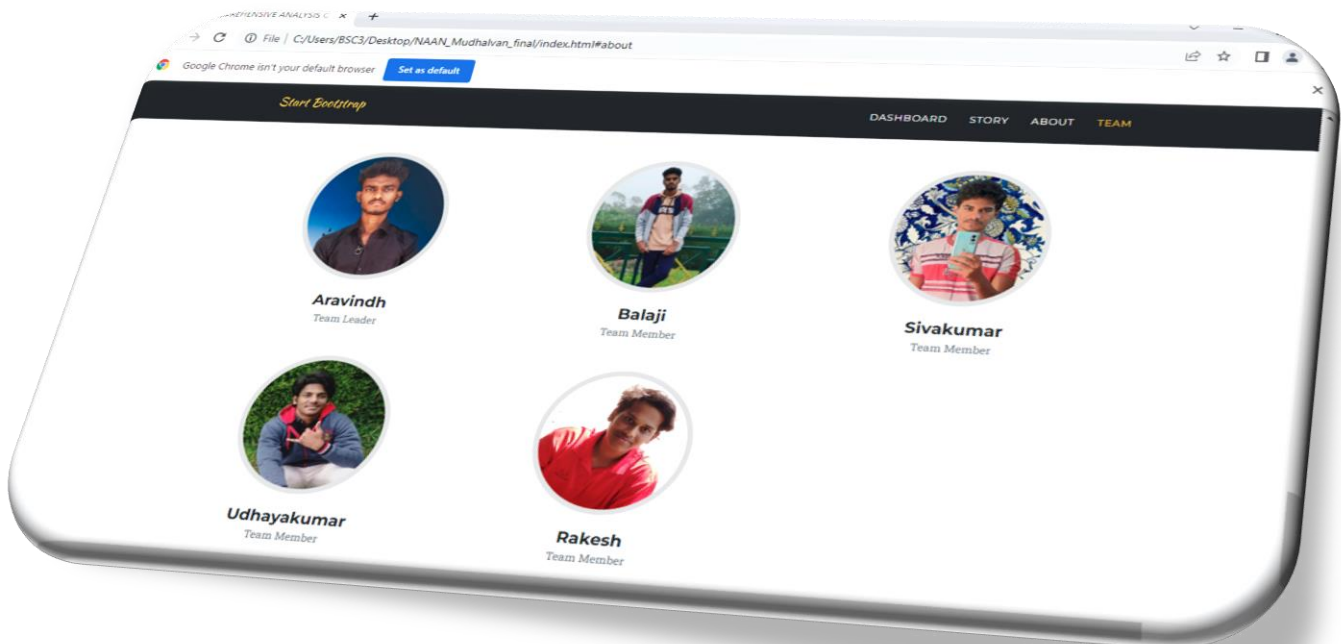
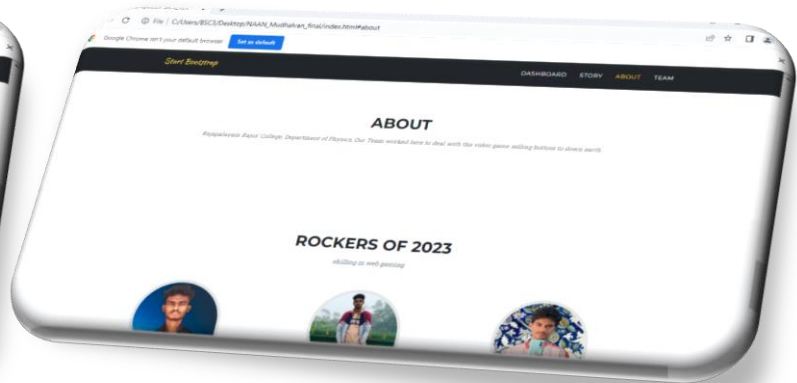
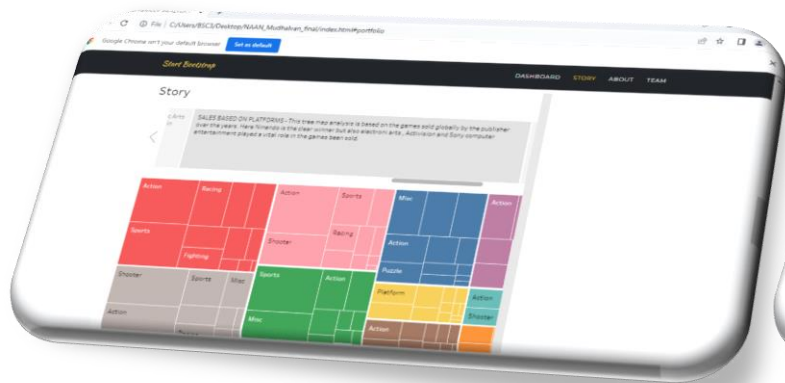
2.1. Empathy Map



2.2. Ideation & Brainstorming Map



3. RESULT



4. I. ADVANTAGES

- The Online game Does not take much Space on the Device
- Most of people like Multiplayer games
- Most People play Adventure and Action games
- Game industries will sell more if they make games based on historical stories

II. DISADVANTAGES

- Online games take up a lot of data
- Online games are having more possibility to addict our self.
- Bugs should be prevented from entering games.
- Offline games take up a lot Space on the Device

5. APPLICATIONS

There are several popular video gaming selling applications that allow users to buy and sell games, consoles, and gaming accessories. Here are a few examples:

- GameStop - GameStop is a popular video game retailer that also allows users to buy and sell used games, consoles, and accessories through their website and mobile app.
- EBay - eBay is a popular online marketplace that allows users to buy and sell all kinds of goods, including video games and gaming equipment.
- Amazon - Amazon is another popular online marketplace that allows users to buy and sell video games and gaming equipment through their website and mobile app.
- Offer Up - Offer Up is a mobile app that allows users to buy and sell a variety of goods, including video games and gaming equipment.
- Face book Marketplace - Face book Marketplace is a popular platform that allows users to buy and sell a wide range of goods, including video games and gaming equipment.

These are just a few examples of video gaming selling applications. There are many other platforms and apps available that allow users to buy and sell video games and gaming equipment.

6. CONCLUSION

In conclusion, there are several popular video gaming selling applications available that allow users to buy and sell games, consoles, and gaming accessories. These applications include GameStop, eBay, Amazon, Offer Up, and Face book Marketplace, among others. Users can browse through a wide range of gaming products and choose to buy or sell based on their preferences and needs. With the rise in popularity of video gaming, these selling applications provide a convenient and easy way for gamers to buy, sell, and trade their favourite games and gaming equipment.

7. FUTURE SCOPE

The future scope of video gaming selling applications is promising, as the video gaming industry continues to grow and evolve. With the advancements in technology, such as augmented reality and virtual reality, the gaming experience is becoming more immersive and interactive, creating new opportunities for gamers and gaming enthusiasts.

As the demand for video games and gaming equipment increases, video gaming selling applications are likely to continue to play a crucial role in the gaming industry. These applications will provide gamers with a convenient and user-friendly platform to buy and sell their favourite games and equipment.

In addition, with the increasing awareness of sustainability and eco-friendliness, there is a growing trend of reusing and recycling gaming products, such as consoles and game discs. Video gaming selling applications can help facilitate this trend by providing a platform for gamers to resell their used products to other gamers who may be looking for a more affordable option.

Overall, the future scope of video gaming selling applications looks bright, as they continue to adapt to the changing needs and preferences of the gaming community.

8. APPENDIX

A. Source Code

```
1 <!DOCTYPE html>
2 <html lang="en">
3   <head>
4     <meta charset="utf-8" />
5     <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no" />
6     <meta name="description" content="" />
7     <meta name="author" content="" />
8     <title>A COMPREHENSIVE ANALYSIS OF VIDEO GAME SALES-AK</title>
9     <!-- Favicon-->
10    <link rel="icon" type="image/x-icon" href="assets/favicon.ico" />
11    <!-- Font Awesome icons (free version)-->
12    <script src="https://use.fontawesome.com/releases/v6.3.0/js/all.js" crossorigin="anonymous"></script>
13    <!-- Google fonts-->
14    <link href="https://fonts.googleapis.com/css?family=Montserrat:400,700" rel="stylesheet" type="text/css" />
15    <link href="https://fonts.googleapis.com/css?family=Roboto+Slab:400,100,300,700" rel="stylesheet" type="text/css" />
16    <!-- Core theme CSS (includes Bootstrap)-->
17    <link href="css/styles.css" rel="stylesheet" />
18  </head>
19  <body id="page-top">
20    <!-- Navigation-->
21    <nav class="navbar navbar-expand-lg navbar-dark fixed-top" id="mainNav">
22      <div class="container">
23        <a class="navbar-brand" href="#page-top"></a>
24        <button class="navbar-toggler" type="button" data-bs-toggle="collapse" data-bs-target="#navbarResponsive" aria-controls="navbarRe
25          Menu
26          <i class="fas fa-bars ms-1"></i>
27        </button>
28        <div class="collapse navbar-collapse" id="navbarResponsive">
29          <ul class="navbar-nav text-uppercase ms-auto py-4 py-lg-0">
30            <li class="nav-item"><a class="nav-link" href="#services">Dashboard</a></li>
31            <li class="nav-item"><a class="nav-link" href="#portfolio">Story</a></li>
32            <li class="nav-item"><a class="nav-link" href="#about">About</a></li>
33            <li class="nav-item"><a class="nav-link" href="#team">Team</a></li>
34          </ul>
35        </div>
36      </div>
37    </nav>
38    <!-- Masthead-->
39    <header class="masthead">
40      <div class="container">
41        <div class="masthead-subheading">Welcome To NAAN MUDHALVAN Project!</div>
42        <div class="masthead-heading text-uppercase">Uncovering The Gaming Industry's Hidden Gems: A Comprehensive Analysis Of Video Game
43      </div>
44    </div>
45  </header>
46  <!-- Services-->
47  <section class="page-section" id="services">
48    <div class="container">
49      <div class="text-center">
50        <h2 class="section-heading text-uppercase">
51          <div class="tableauPlaceholder" id="viz1680680374235" style="position: relative"><noscript><a href="#"><img alt="Dashboar
52        </h2>
53      </div>
54    </div>
55  </section>
56  <!-- Portfolio Grid-->
57  <section class="page-section bg-light" id="portfolio">
58    <div class="container">
59      <div class="text-center">
60        <h2 class="section-heading text-uppercase">Story</h2>
61        <div class="tableauPlaceholder" id="viz1680681401362" style="position: relative"><noscript><a href="#"><img alt="Story" src=
62      </div>
63    </div>
64  </section>
65  <!-- About-->
66  <section class="page-section" id="about">
67    <div class="container">
68      <div class="text-center">
69        <h2 class="section-heading text-uppercase">About</h2>
70        <h3 class="section-subheading text-muted"> Rajapalayam Rajus' College, Department of Physics, Our Team worked here to deal wit
71      </div>
72    </div>
73  </section>
74  <!-- Team-->
75  <section class="page-section bg-light" id="team">
76    <div class="container">
77      <div class="text-center">
78        <h2 class="section-heading text-uppercase">rockers of 2023</h2>
79        <h3 class="section-subheading text-muted">skilling in web gaming.</h3>
80      </div>
81      <div class="row">
82        <div class="col-lg-4">
83          <div class="team-member">
84            
85            <h4>Aravindh</h4>
86            <p class="text-muted">Team Leader</p>
87          </div>
88        </div>
89        <div class="col-lg-4">
90          <div class="team-member">
91            
92            <h4>Balaji</h4>
93            <p class="text-muted">Team Member</p>
94          </div>
95        </div>
96        <div class="col-lg-4">
97          <div class="team-member">
98            
99            <h4>Sivakumar</h4>
100            <p class="text-muted">Team Member</p>
101          </div>
102        </div>
103      </div>
104    </div>
105  </section>
106  </body>
107 </html>
```

```

104     </div>
105 </div>
106 <div class="col-lg-4">
107     <div class="team-member">
108         
109         <h4>Udhayakumar</h4>
110         <p class="text-muted">Team Member</p>
111     </div>
112 </div>
113 <div class="col-lg-4">
114     <div class="team-member">
115         
116         <h4>Rakesh</h4>
117         <p class="text-muted">Team Member</p>
118     </div>
119 </div>
120 </div>
121 </div>
122 </div>
123 </div>
124 </div>
125 </div>
126 </section>
127 <!-- Clients -->
128 <div class="py-5">
129     <div class="container">
130         <div class="row align-items-center">
131             <div class="col-md-3 col-sm-6 my-3">
132                 <a href="#1"></a>
133             </div>
134             <div class="col-md-3 col-sm-6 my-3">
135                 <a href="#2"></a>
136             </div>
137             <div class="col-md-3 col-sm-6 my-3">
138                 <a href="#3"></a>
139             </div>
140             <div class="col-md-3 col-sm-6 my-3">
141                 <a href="#4"></a>
142             </div>
143         </div>
144     </div>
145 </div>
146 </div>
147 <!-- Bootstrap core JS -->
148 <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.2.3/dist/js/bootstrap.bundle.min.js"></script>
149 <!-- Core theme JS -->
150 <script src="js/scripts.js"></script>
151 <!-- * * * * * SB Forms JS * * * * * -->
152 <!-- * * Activate your form at https://startbootstrap.com/solution/contact-forms * * -->
153 <!-- * * * * * -->
154 <script src="https://cdn.startbootstrap.com/sb-forms-latest.js"></script>
155 </body>
156 </html>
157

```

Source Folder Link :

https://drive.google.com/drive/folders/1Gf-AojdqdH_u9mwGmfUxzO2rs3-kII0?usp=share_link

Source Code Link :

https://drive.google.com/file/d/1myz6E0KaftX0rR1twIwBvtrcvj7m9ml3/view?usp=share_link

Video Link :

https://drive.google.com/file/d/1-cyu0RJkLT1JMMezNVL9EmHDGxYNF1JU/view?usp=share_link

Tableau Public :

Story:

https://public.tableau.com/views/VideoGamingSellingStory/Story?:language=en-GB&:display_count=n&:origin=viz_share_link

Dashboard:

https://public.tableau.com/views/VideoGamingSellingDashboard/Dashboard3?:language=en-GB&:display_count=n&:origin=viz_share_link