



Docker <—> Xcode

build & ship iOS apps with Docker CLI

Parallel Universe

- apps = images
- app store = registry
- testflight = private registry
- iOS simulator = boot2docker

Unified UX

- Software spans many platforms
- Lots of different flows and UIs
- Can we speak a common language?
- docker-compose it all together?

WWDC 2015

- recognized distribution problem!
 - publish images as bitcode
 - app thinning —> faster pulls
 - Xcode Server JSON API
 - App analytics

