

ARAVIND SANKAR

GRAPHIC DESIGNER

CONTACT

+91-7904562723
aravindssa12@gmail.com
Chennai
www..com

SOFTWARE



LANGUAGES

English ★★★★★
Tamil ★★★★★

SKILLS

Graphic Design	90%
Typography	87%
Branding & Identity	95%
Print & Digital Media	84%
HTML, CSS & Bootstrap	92%
JAVA	50%
ReactBootstrap	70%



PROFILE

Creative and detail-oriented graphic designer with years of experience in developing visually compelling designs for print and digital media. Adept at collaborating with cross-functional teams and managing multiple projects to deliver high-quality results on time and within budget.



WORK EXPERIENCE

GTKFOUNDATIONS

2024 - PRESENT

GRAPHIC DESIGNER

- Created branding materials, marketing collateral, and digital assets, which led to a 25% increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Defined visual branding guidelines for all internal marketing materials and is responsible for maintaining a repository of styles, font typefaces, and colour palette for internal use and client projects.
- Prepared marketing videos/materials, brochures, flyers, business cards, websites, logos, and presentation documents for the clients.
- Contributed to the development of websites that boosted customer engagement by 28%. Designed wireframes, high-fidelity mockups, and interactive prototypes utilizing Figma.

MAINTEC TECHNOLOGIESPVT LTD

2022 - 2023

HR RECRUITER

- Sourcing candidates as per job requirements, scheduling job interviews, and assisting in the interview process
- Developed and maintained personnel records, staff files, and other relevant records.
- Conducted new employee orientation and onboarding. Developed and implemented employee relations policies.



EDUCATION

Sathyabama Institute of Science and Technology

2019 - 2021

MBA HR and Marketing

Karpagam University

2016 - 2019

B. Com