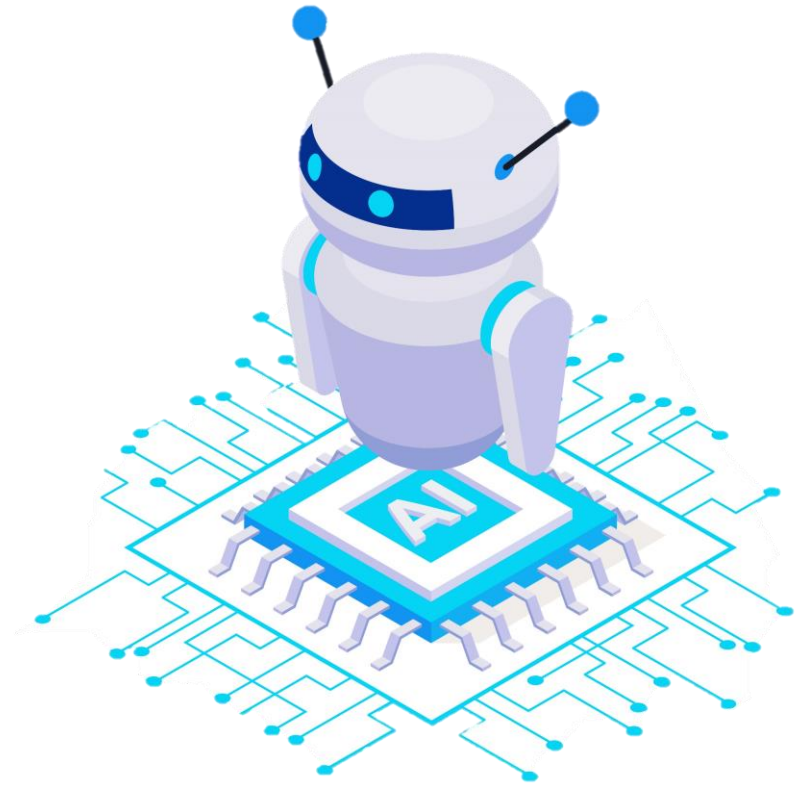


# E - BOT

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A Chat Bot That Can Adapt To Any Sector.

Aravinth S

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Palaniappan M



# Idea overview

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- 🗯 ***E-Bot*** is a chatbot service that adapts to any sector.
- 🗯 A '*chatbot*' program designed to simulate conversation with human users, especially over the Internet.
- 🗯 Often used in customer service and support, as well as in e-commerce, entertainment, and other areas.

# Problem addressed

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- 🗣️ There are 6,868 E-Service websites provided by our government.
- 🗣️ But, Only less than half of the websites are being used.
- 🗣️ One of the main reasons is that it is hard to navigate to the genuine webpage.

**Total websites : 6,868**

**Websites used : 2,998**

**Websites unused : 3,870**



# Solution

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- 🗨️ This chatbot helps the user to answer their *questions* and *navigate* through the government websites.
- 🗨️ User will be directed straight to the webpage they seek.
- 🗨️ This chatbot has features like,
  - ❑ Common queries.
  - ❑ Toll free numbers.
  - ❑ Bill payment.
  - ❑ Timings.
  - ❑ Document download.
  - ❑ Maps.

# Customer segment

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## Customer



Government  
(In this case)



Websites



Startups

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## Consumer



Website users

# Value proposition

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-  **Service – Based web application.**
-  **Customer can set both the question and answer.**
-  **Cost effective.**
-  **Improves user satisfaction.**
-  **User and client relationship.**
-  **Analytics and customer insights.**

# Marketing channels

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- 🤖 Since, this is a web application most of the marketing can only be done by online channels.



Internet surfing



Popup advertisements

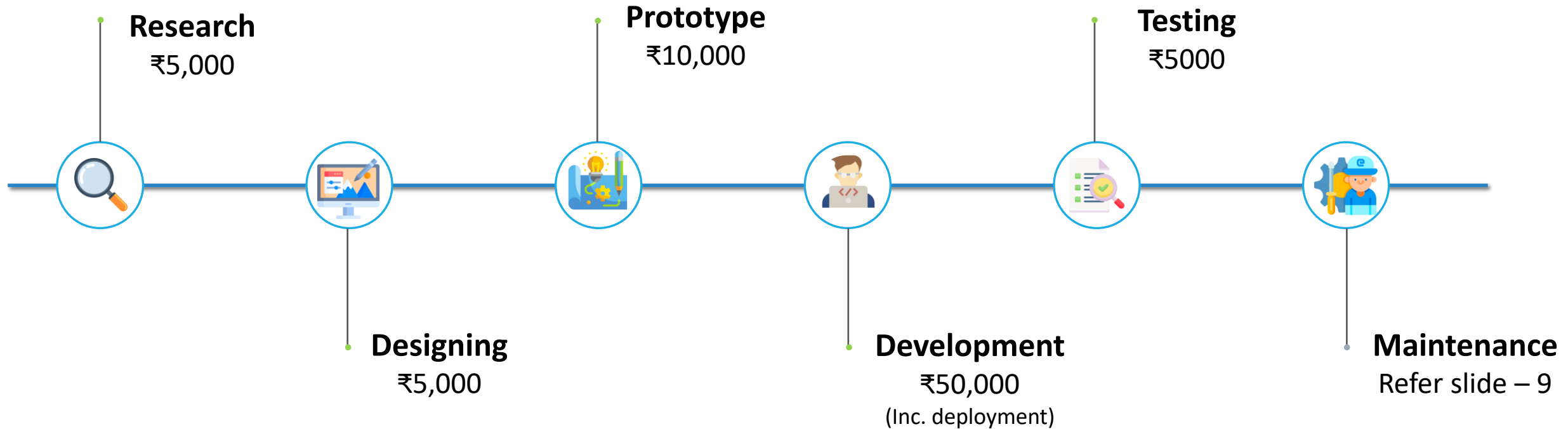


Online advertisement



Social medias platforms

# Cost structure



**Total** : ₹ 1,00,000 /- (approx.) May differ ₹ 20,000/-



# Cost structure after Development (per month)

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Server maintenance	₹ 3,000
Cloud storage	₹ 2,000 (Varies to input)
Web hosting	₹ 5,000
Maintenance salary	₹ 15,000
Total	₹ 25,000

# Revenue model

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- ☐ Weekly subscription
- ☐ Monthly subscription
- ☐ Yearly subscription



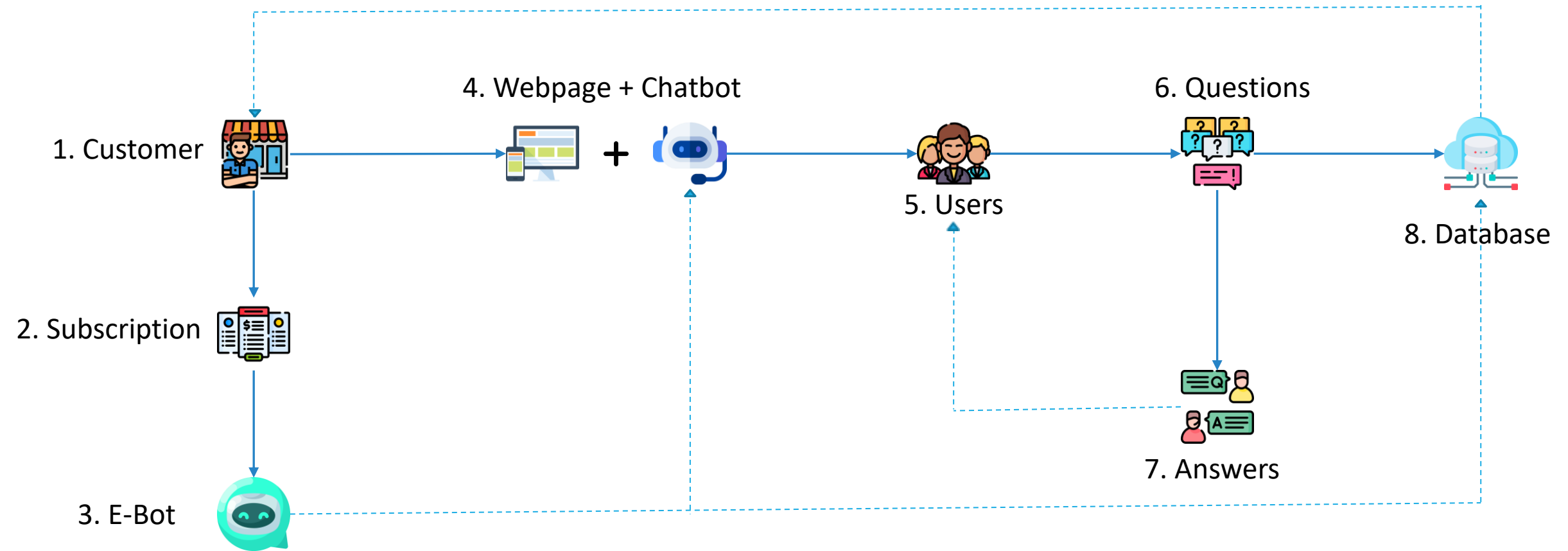
- ☐ VIP membership
- ☐ Limit of questions
- ☐ Storage limit

# Unfair advantage

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-  Subscriber can customize both the *questions* and *answers*.
-  Subscriber can get the *analysis of the data*.
-  Since machine learning is involved, application gets more and more *efficient*.

# Flowchart

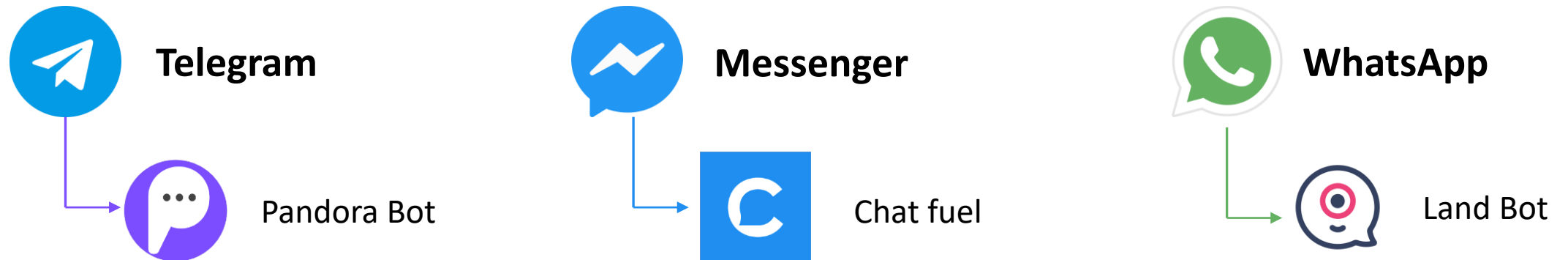


# Competitors

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There is no competitors with exact application, but there are some automatic bot service across the internet.

For instance,



# Assistance required

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-  Appointment with expert in chosen field. [AI / ML]
-  Finance to do develop application. (Slide – 8)
-  Technical support to build the product. (Machines & servers )

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# THANK YOU

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