



Shenzhen Meets Berlin



MotionLab.Berlin

Aravinth Panch

Head of International Partnerships

MotionLab ML GmbH | Berlin

ara@motionlab.berlin

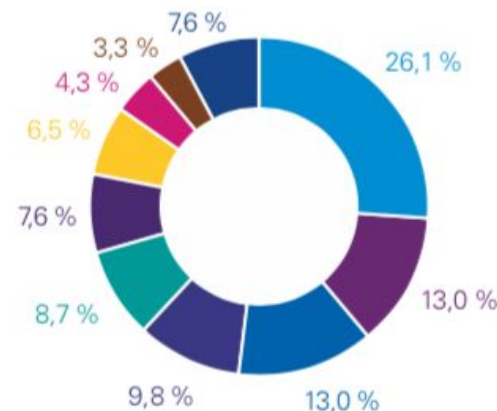


MOTIVATION

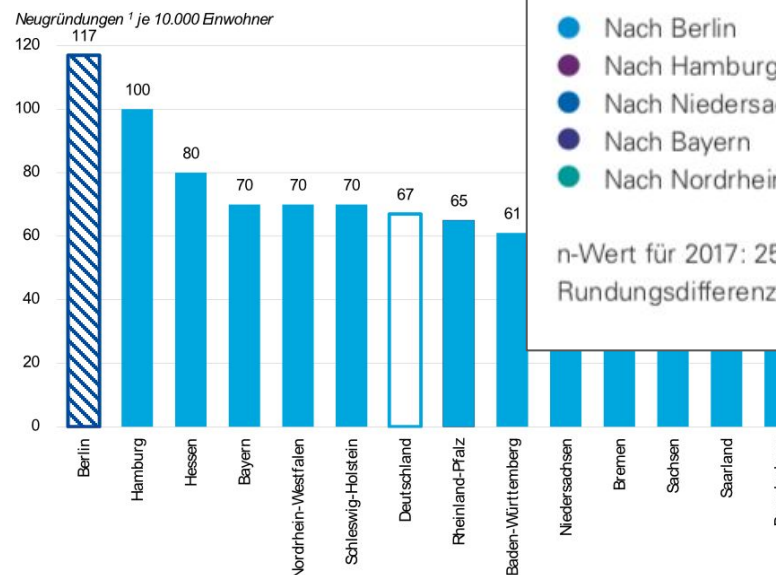
Berlin

Is Becoming The Epicenter of Startups in EU

Abb. 4: Bundesländer mit dem größten Zulauf durch überregionale Standortwechsler (2017)

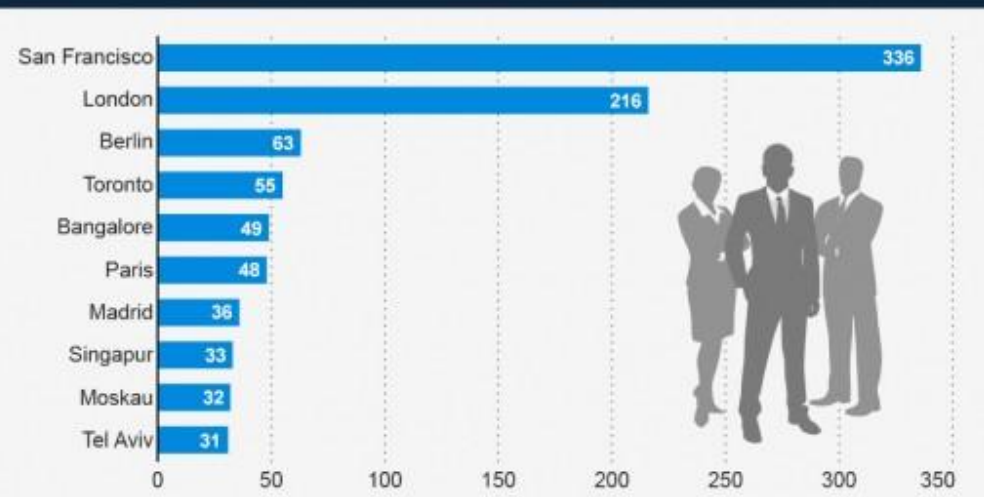


Unternehmensgründungen im Gewerbenneugründen



Startup-Mekka San Francisco

Anzahl der neu gegründeten Tech-Startups in ausgewählten Städten 2012



Why Berlin? Berlin is Poor, but Sexy

Open, Creative, Diverse, Communal and Cheap



The background image is a wide-angle shot of a large, empty industrial warehouse. The space is characterized by a high ceiling with a complex network of steel beams and trusses. Several large, rectangular skylights are visible, allowing natural light to enter the space. The floor is a smooth, light-colored concrete. On the right side, there are multiple levels of mezzanine or walkways with metal railings. The overall atmosphere is one of vastness and emptiness, with a warm, yellowish tint applied to the entire image.

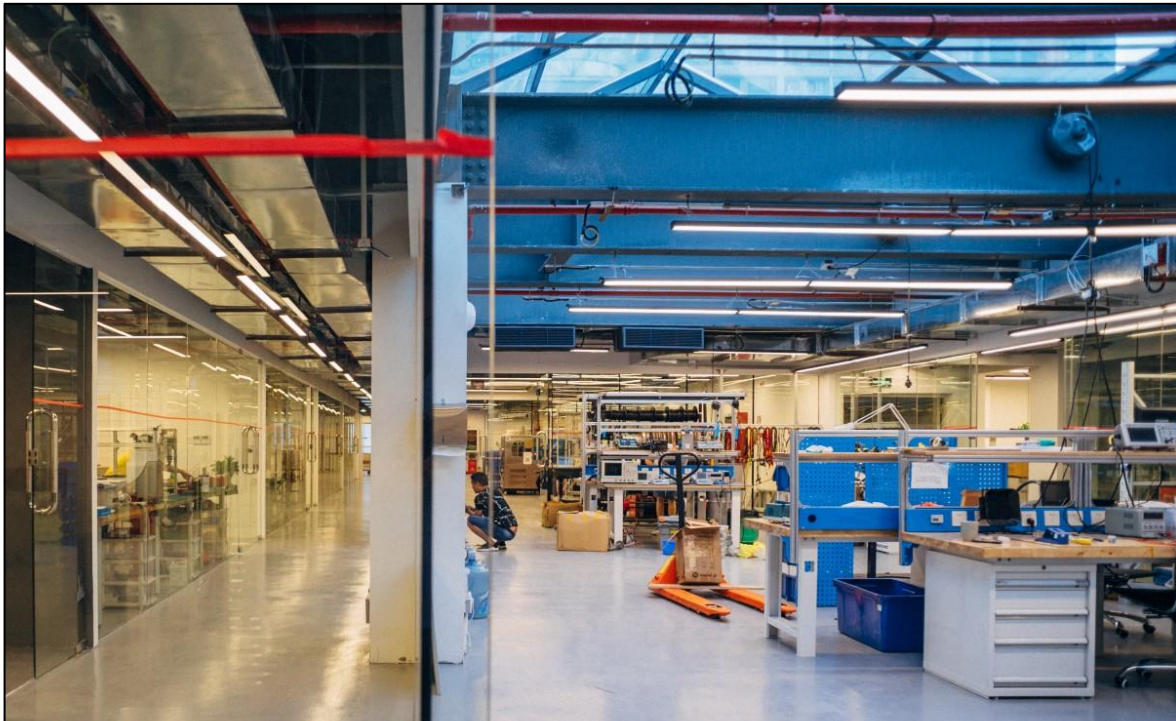
PROBLEM

Self-Sustained Infrastructure

For High-Tech Hardware Innovations

Hardware Startups in Berlin needed an equipped infrastructure to go from idea to production.

Berlin needed this ...



Berlin has enough of this !!!



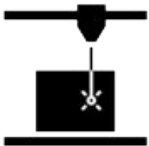


SOLUTION

MotionLab.Berlin

Living Ecosystem for Hardware Startups in Berlin

HIGH-TECH MACHINES



GARAGES & OFFICES



TRAININGS & EVENTS



PARTNERSHIPS & COMMUNITIES



We were then ...



We are now ...



We are now ...

Startup Garages



We are now

A Fast Growing Hardware Innovation Hub in Berlin for Young Startups to Design,
Develop and Produce Their Ideas

WE ARE
> 200

Hardware Experts,
Startups, Companies
and Communities

WE HAVE
> 4500^{m²}

Garages and Factory
With Manufacturing
Machines for Plastic,
Metal, Wood,
Electronics

WE HOST
> 20

Startups Working on
Hardware Innovation
Especially in Smart
Mobility & Additive
Manufacturing

WE BOOST
> 34

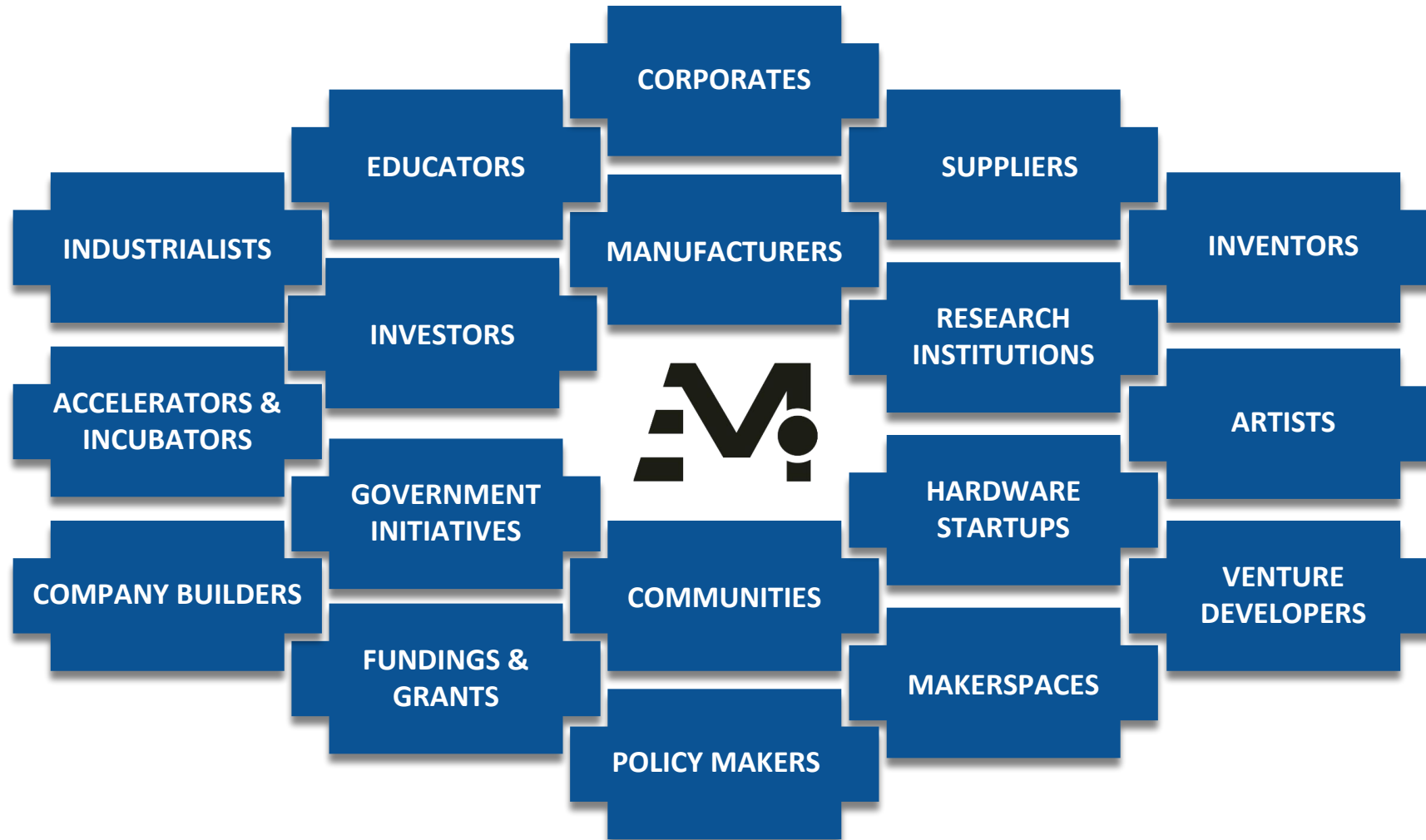
Products are Actively
Under Development
and Early Stage
Production

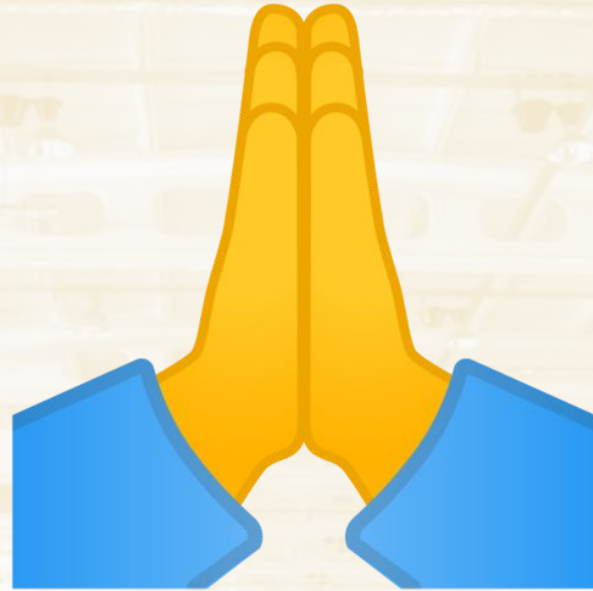


FUTURE

One Platform

A Self-Sustained Innovation Campus Leads to The Doorway to Success





Thank You