



# ARASH MOHTADI

UX/UI Designer

## CONTACT

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## UX SKILLS

User Research  
Task Analysis  
Information Architecture  
Personas  
Journey Maps  
User Flow  
Usability Testing  
Preference Testing  
Wireframing  
Prototyping

## LANGUAGES

German (Fluent)  
English (Fluent)  
Persian (Native)

## ABOUT ME

UX/UI designer with background in fine arts, photography, graphic design and web development.

- I'm passionate about creative designs and finding solutions.
- My goal is to improve people's lives through User-Centered Design.
- My focus lies in creating meaningful products that provide people with useful tools and services for their everyday lives.

## EDUCATION

MAR 2020 - SEP 2020  
Berlin Germany

### User Experience Design Certificate CareerFoundry GmbH

A 6-month intensive project-based course for UX Designers, specialising in UX fundamentals and processes, with data-driven approaches to design.

- Problem Analysis & User research
- Content Auditing
- Information Architecture
- Fidelity Wireframes
- Designing for Accessibility
- Prototyping & Usability Testing
- Common Industry tools

OCT 2019  
Online

### Adobe Certified Associate Adobe via Certiport

- Visual Design using Adobe Photoshop CC 2018 (800/1000)
- Graphic Design & Illustration using Adobe Illustrator CC 2019 (700/1000)

APR 2019 - OCT 2019  
Berlin, Germany

### Web Developer & Graphic Designer HR Arena GmbH – Sky Akademie

- Adobe Dreamweaver CC
- Web Layout in HTML and CSS
- Responsive Web Design
- PHP und SQL/MySQL
- Adobe Photoshop, Adobe Illustrator

OCT 2010 - JUL 2011  
Berlin, Germany

### Master of Fine Arts Universität der Künste Berlin

- Visual Culture Studies
- Media, video and sound
- Documentary Photography

OCT 2006 - JUL 2010  
Berlin, Germany

### Diploma of Fine Arts Universität der Künste Berlin

- Visual Culture Studies
- Photography
- Art critique

OCT 2002 - JUN 2006  
Tehran, Iran

### Diploma in Aviation/Pilot Civil Aviation Technology College

- Training as a helicopter pilot.

DESIGN SKILLS

Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Invision Studio  
Apple Xcode  
Figma  
Balsamiq  
Google Apps  
OptimalSort  
UsabilityHub

COMPUTER SKILLS

Wordpress  
HTML  
CSS  
Php  
MySQL  
Javascript  
Adobe Dreamweaver  
Adobe Premiere  
Final Cut Pro  
Apple Keynote  
MS Office  
Zoom  
NI Traktor Pro

SOFT SKILLS

Communication  
Teamwork  
Time Management  
Tech-savvy  
Flexibility  
Dedicated & Enthusiastic  
Analytical & Strategic

EXPERIENCE

OCT 2020 - PRESENT  
Berlin, Germany

UX/UI Designer  
Freelance

Designing and creating digital products, e.g:  
• *GLASSiC App*: E-commerce platform developed to offer high end brand glasses for the fashionable consumer.

MAR 2020 - SEP 2020  
Berlin, Germany

UX Designer (in academic training)  
CareerFoundry GmbH

Independently developed & designed apps, e.g:  
• *Plantopia App*: Enable anyone to identify plants, chat with botanical experts & tips for plant care  
• *Word Lens App*: Extending vocabularies and improving language throughout fun features

FEB 2006 - PRESENT  
Berlin, Germany

Photographer  
Freelance

- Product, Portrait, Catalogs
- 720 degrees photography
- Photo editing, Set design, Composition
- Budget development, Portfolio consultation

MAY 2015 - DEC 2017  
&  
FEB 2011 - OCT 2012  
Berlin, Germany

Mediator, Advisor & Interpreter  
Landesamt für Flüchtlingsangelegenheiten

- Collaboration with government and non-government agencies
- Conflict management and integration
- Team leadership, Translation services

JUN 2013 - MAY 2014  
London, United Kingdom

Managing Director  
Tribe Yoga Studio

- Customer service and support
- Finance, Human resource management

MAY 2009 - MAY 2013  
Berlin, Germany

Social Educational Project Manager  
Zirkus Internationale e.V.

- Conceptualization and execution of culture and arts workshops
- Resource planning and events

JAN 2009 - MAR 2013  
Berlin, Germany

Project Manager  
Berlinale – European Film Market

- Technical support, Event coordination

SEP 2007 - DES 2008  
Tehran, Iran

Helicopter Pilot  
Ministry of Energy

- Service flights for power line maintenance

AWARDS

JUN 2013  
Oxford, United Kingdom

Oxford Smith University  
Portrait Photography

OCT 2013  
Oxford , United Kingdom

Oxford University  
Environmental Photography