

Date	02 November 2023
Team ID	E6E1DFAC303A3A4B69045A752716115D
PROJECT NAME	How to create a brand promo video using canva

## Code Layout Readability & Reusability:

**Storyboarding:** Incorporate a feature that allows users to create and visualize the video's storyboard. This helps in planning the sequence of scenes, transitions, and effects.

**Branding Elements:** Provide tools for users to easily add and customize branding elements such as logos, brand colors, and slogans.

**Templates and Presets:** Include pre-designed templates and presets that align with different industries or styles to streamline the video creation process.

**Text-to-Speech Integration:** Offer a feature that converts text to speech, enabling users to add voiceovers to their videos without recording their own audio.

**AI-Powered Suggestions:** Implement AI algorithms to suggest relevant stock footage, images, or music based on the video's theme and content.

**Export to Multiple Formats:** Ensure users can export their promo videos in various formats suitable for different platforms, such as social media, websites, or presentations.

