Project Development Phase-||

Debugging & Traceability

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NM ID	E6E1DFAC303A3A4B69045A752716115D
PROJECT NAME	How to Create a Brand Promo Video Using Canva

Debugging for Brand Promo Video Creation:

Identifying Issues:
   When creating a brand promo video, you may encounter issues like audio/video synchronization problems, rendering errors, or unexpected visual glitches. Identify these issues by thoroughly testing your video at different stages of production.

Debugging Tools:
   Use video editing software with built-in debugging tools to pinpoint and address issues. These tools may include error logs, timeline inspection, and frame-by-frame analysis.

Iterative Testing:
   Debugging often involves an iterative testing process. Make incremental changes to your video, and after each change, review the video to ensure that the issue is resolved or improved.

Collaborative Debugging:
   If multiple team members are involved in video creation, establish clear communication and a process for collaborative debugging. This might involve sharing project files and annotations to highlight issues.

Traceability for Brand Promo Video Creation:

Version Control:
   Use version control systems or project management tools to track changes to your video project. This allows you to see who made modifications, when they were made, and what changes were implemented.

Asset Management:

Maintain a well-organized file structure for media assets, project files, and resources related to your brand promo video. Use consistent naming conventions to make it easier to find and manage assets.

Documentation:

Create documentation that tracks the project's progress. Include information about script versions, shot lists, and any significant decisions made during the video creation process.

Collaboration History:

Maintain a log of discussions, decisions, and feedback from team members and stakeholders. This can help with traceability and understanding the reasoning behind certain creative choices.