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# WEBUTSAV PVT. LTD.

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WebUtsav Pvt. Ltd. is a full-stack IT company providing software development, digital marketing, and cloud services. We build scalable products and measurable campaigns that help businesses grow. Our mission is to deliver innovative, scalable, and impactful tech solutions for businesses globally through digital empowerment and smart technology.

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# ABOUT OUR TEAM

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## IT DEVELOPMENT TEAM

Our technical team comprises experienced developers and engineers specializing in modern web and mobile technologies. We leverage cutting-edge frameworks and cloud infrastructure to build robust, scalable solutions.

REACT

FLUTTER

NODE.JS

AWS

DEVOPS

## MARKETING TEAM

Our digital marketing experts drive measurable growth through data-driven strategies. From search engine optimization to paid advertising campaigns, we deliver results that matter to your business.

SEO

PPC

SOCIAL MEDIA

ANALYTICS

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# OUR EXPERTISE

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Comprehensive technology solutions across the full development lifecycle

## FULL-STACK DEVELOPMENT

End-to-end web application development using React, Next.js, Node.js, and modern databases. Scalable architecture and clean code practices.

## MOBILE APPS

Cross-platform mobile applications with Flutter and React Native. Native performance with beautiful, intuitive user interfaces.

## CLOUD & DEVOPS

AWS infrastructure setup, CI/CD pipelines, containerization with Docker, and automated deployment strategies for reliability.

## UI/UX DESIGN

User-centered design with modern interfaces. Wireframing, prototyping, and design systems that enhance user experience.

## WHATSAPP CRM

Automated customer engagement through WhatsApp Business API. Campaign management, chatbots, and CRM integration.

## DIGITAL MARKETING

SEO optimization, Google Ads, social media marketing, and content strategy. Data-driven campaigns with measurable ROI.

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# OUR PRODUCTS

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Innovative software solutions built for real-world business challenges

## FULL HRM SYSTEM

### ManagifyHR

A full HRM system (mobile + admin panel) for attendance, payroll, and leave management.

- Geo-fencing & live location tracking
- Multi-language support
- Payroll automation & notifications

[managifyhr.com](http://managifyhr.com)

## FLEET & EXPENSE MANAGEMENT

### RouteBudget

Fleet & expense management solution for cab/transport companies.

- Fuel tracking & FastTag management
- Service logs & cost reports
- ERP multi-admin with real-time uploads

[routebudget.com](http://routebudget.com)

## AUTOMATED CLIENT MESSAGING

### WhatsApp CRM

Automated client messaging integrated with CRM for sales and support.

- Campaigns & automation
- Unified inbox & templates
- Reports & performance metrics

#### ONLINE TAILORING PLATFORM

### SilkSew

Online tailoring and fashion commerce platform.

- Fabric catalog & custom stitching
- Measurements & size profiles
- Order tracking & notifications

[silksew.com](https://silksew.com)

#### LOCAL COMMERCE PLATFORM

### MyGarja

Local commerce and community platform for listings, orders, and engagement.

- Business listings & product catalog
- Offers, coupons, and promotions
- Orders, delivery status, and notifications

[mygarja.com](https://mygarja.com)

#### TRAVEL BOOKING PLATFORM

### WTL Tourism

Travel booking and tour management platform for agencies and D2C customers.

- Package catalog with pricing & inclusions
- Itinerary builder & lead management
- Online booking, payments & invoices

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# OUR CLIENTS

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Trusted by leading businesses across industries

RouteBudget	ManagifyHR	AIM Cab Booking	HealthFusion	AJ Cab Services
Aarti Travels	Vertex Abacus	Garja	Parmeshwar Cab	WTL Tourism



## WEBUTSAV PVT. LTD.

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