

Report Summary

◆ **Overview: Key KPIs showing total reviews, users, and products.**

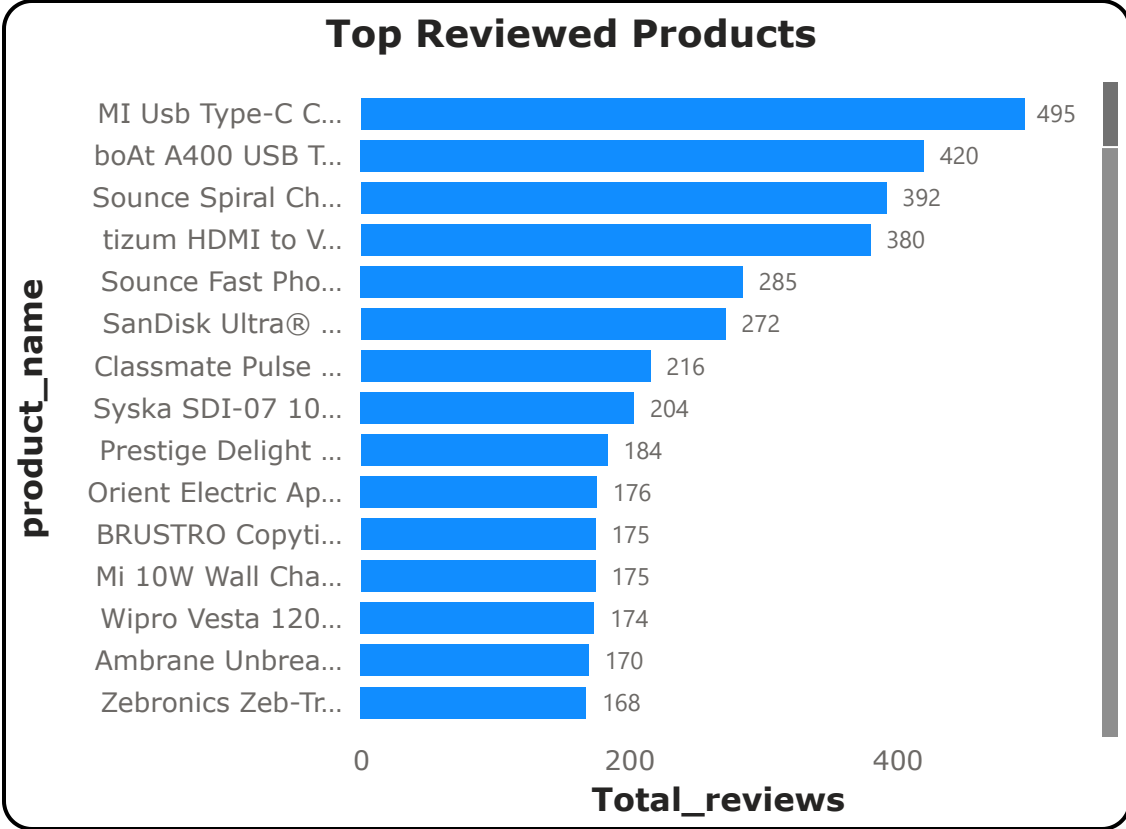
📦 **Category Insights: Performance of each product category.**

🔍 **Product Deep Dive: Top products by reviews and ratings.**

👤 **User Behavior: Most active users and review patterns.**

💬 **Review Content: Word cloud and common terms in reviews.**

Dashboard Overview: Review & Product Performance Summary



Product Name	Category	Ratings	Sum of Discounted Price
SVM Products Unbreakab...	Accessories	3.60	2,112.00
tizum HDMI to VGA Adap...	Accessories	3.70	21,204.00
Crypto™ Universal Remot...	Accessories	3.80	7,774.00
PRUSHTI COVER AND BAGS...	Accessories	3.80	5,373.00
HP 32GB Class 10 Micro...	Accessories	4.00	9,594.00
PROLEGEND® PL-T002 Uni...	Accessories	4.00	48,100.00
CableCreation RCA to 3...	Accessories	4.20	10,975.00
DIGITEK® (DTR-200MT) (...)	Accessories	4.20	9,074.00
SanDisk Ultra microSD ...	Accessories	4.40	34,612.00
SanDisk Ultra® microSD...	Accessories	4.40	138,924.00
HUMBLE Dynamic Lapel C...	Accessories&Peripherals	3.30	5,373.00
Total			43,419,699.08

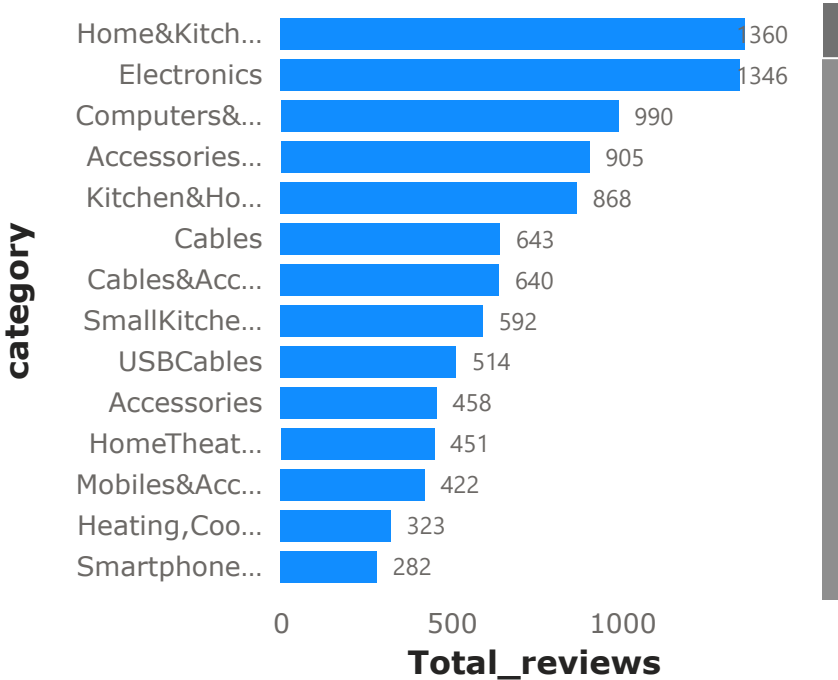
4.06
Average_rating

17K
Total_reviews

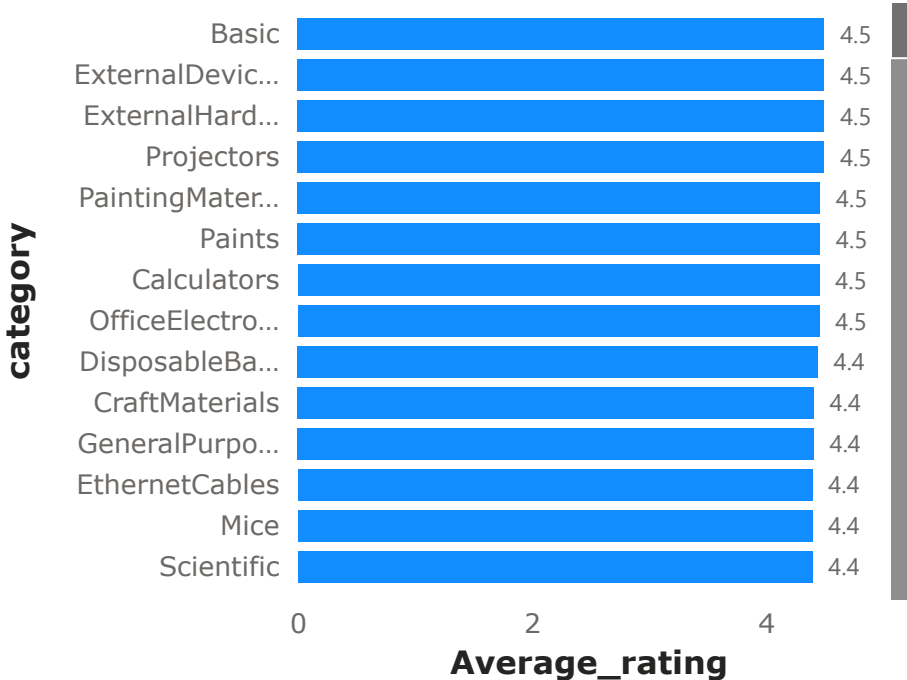
148
Total_Products

Category-Level Insights

Total_reviews by category



Average_rating by category



Categories

All

Ratings

☐ 2.00

☐ 2.60

☐ 2.90

☐ 3.10

☐ 3.30

☐ 3.50

☐ 3.70

☐ 3.80

☐ 3.90

☐ 4.00

☐ 4.10

☐ 4.20

☐ 4.30

☐ 4.40

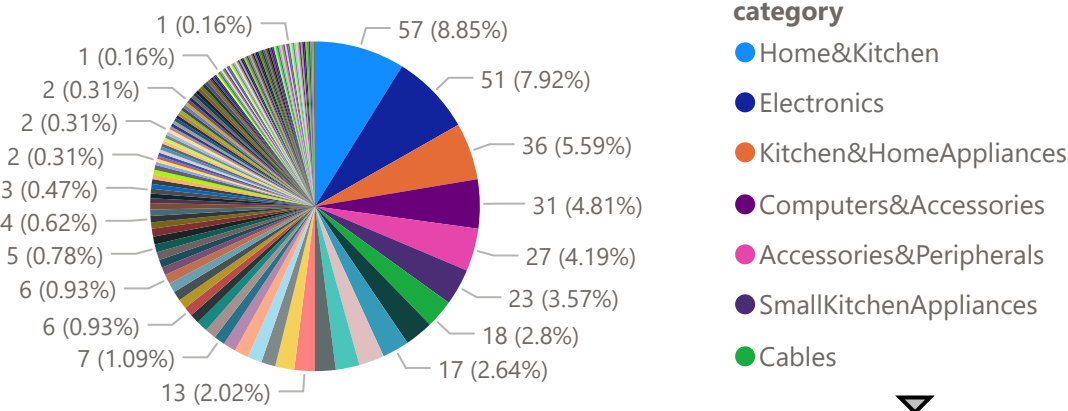
☐ 4.50

☐ 4.80

☐ 5.00

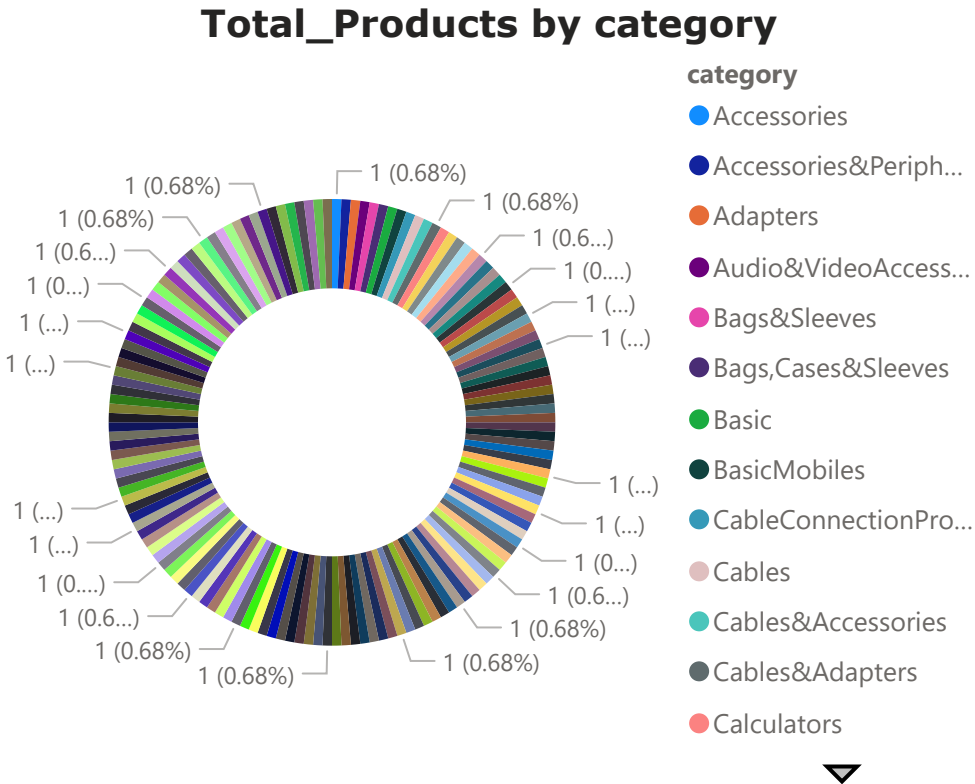
category	Average_rating	Total_
Accessories	4.11	
Accessories&Peripherals	4.14	
Adapters	4.00	
Audio&VideoAccessories	3.30	
Bags&Sleeves	4.20	
Bags,Cases&Sleeves	4.30	

Total_Products by category



Product-Specific Analysis

user_name	review_title	rating
Aman M Nath	Awesome buy	4.30
Debashis Das	Nice product	4.30
kamlesh S.	Good quality	4.30
Nageswar	Go for it	4.30
Partha biswas	High price	4.30
Ram	Thank you Amazon	4.30
trishal patel	3.0	4.30
Venkataramana Chalamalasetty	Ok	4.30



product_name

4.30

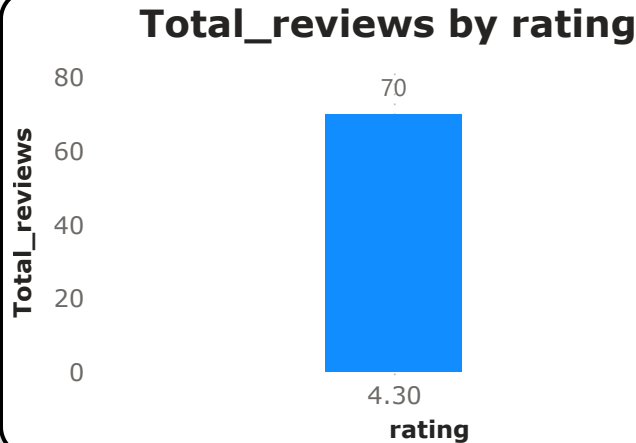
Average_rating

299.00

Max_discounted_price

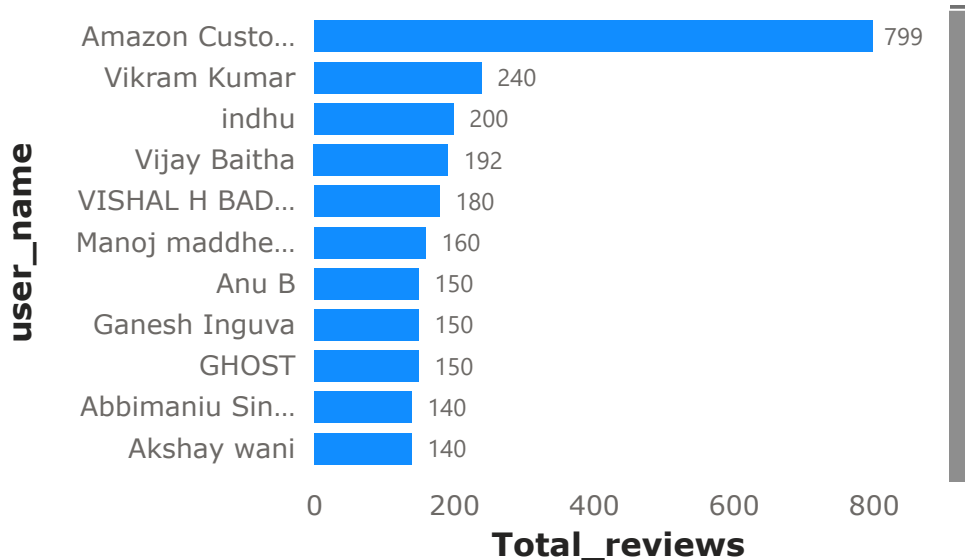
70

Total_reviews

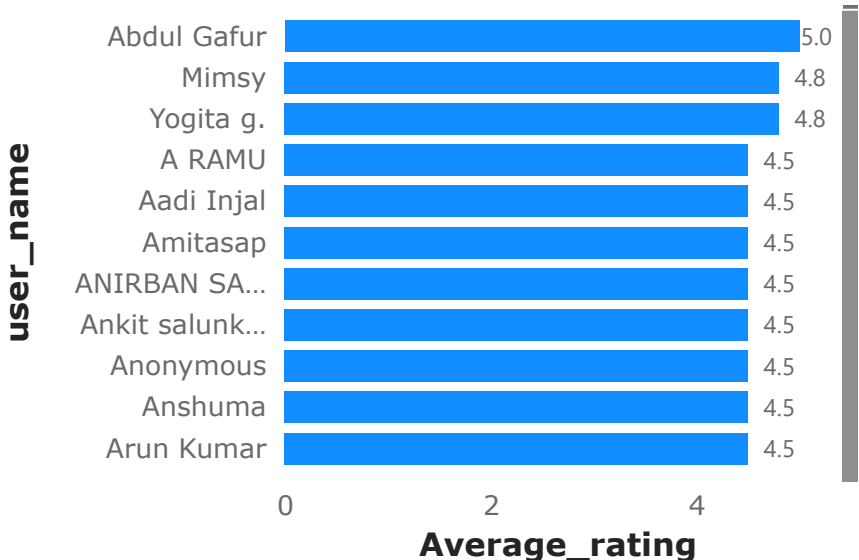


User Engagement Insights

Total_reviews by user_name

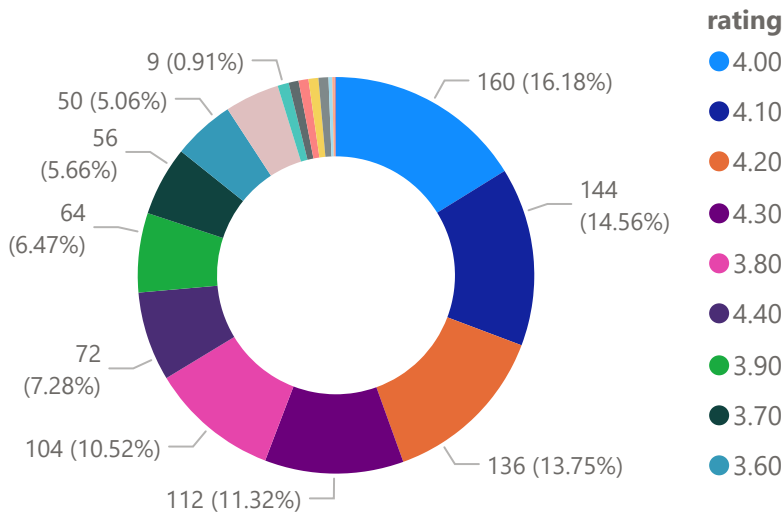


Average_rating by user_name



user_name	Product Name	rating
Anonymous	WANBO X1 Pro (Upgraded...	4.50
Chandrabose C	WANBO X1 Pro (Upgraded...	4.50
parveen	WANBO X1 Pro (Upgraded...	4.50
Sid	WANBO X1 Pro (Upgraded...	4.50
Mimsy	Swiffer Instant Electr...	4.80
Yogita g.	Swiffer Instant Electr...	4.80
Amitasap	Seagate Expansion 1TB ...	4.50

Total_Unique_Users by rating



user_name

- ☐ 8360101472
- ☐ A RAMU
- ☐ A Vase
- ☐ A.D.PAUL & CO.
- ☐ A.Ramu
- ☐ Aadi Injal
- ☐ Aaman Bhat
- ☐ Aashiq
- ☐ Aayush
- ☐ Abbimaniu Singh
- ☐ Abdul Gafur
- ☐ Abhay Dogra
- ☐ Abhay Patil

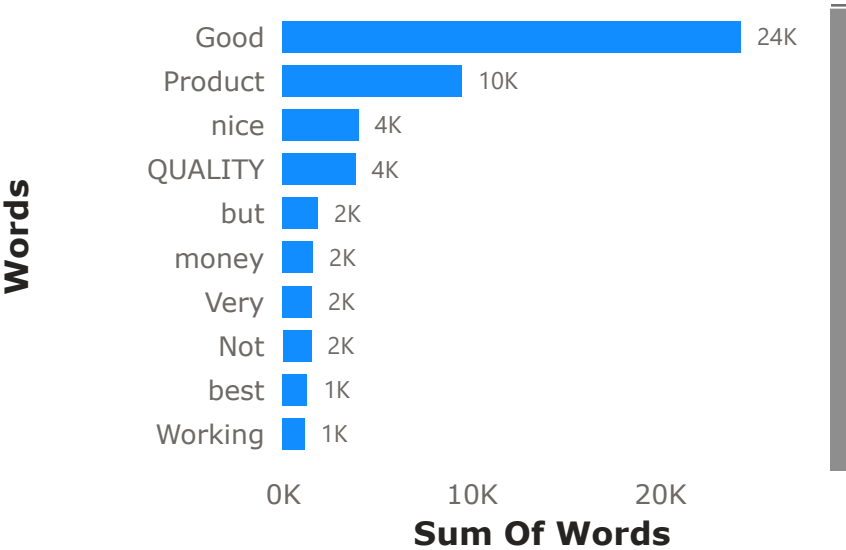
988
Total_Unique_Users

Review Text Insights

Product Name	Sum of rating	Reviews
HP 65W AC Laptops Char...	34.40	100% authentic
Lava Charging Adapter ...	74.00	101% fake lava usb
CP PLUS 2MP Full HD Sm...	30.40	2 month
Casio FX-82MS 2nd Gen ...	17.60	200
Bajaj Rex 500W Mixer G...	100.80	3 PIN Plug should be there
Amazon Basics USB 3.0 ...	21.50	3.0
...
Total	68,557.10	

Category	Rating
<input type="checkbox"/> Accessories	<input type="checkbox"/> 2.00
<input type="checkbox"/> Accessories&Peripherals	<input type="checkbox"/> 2.60
<input type="checkbox"/> Adapters	<input type="checkbox"/> 2.90
<input type="checkbox"/> Audio&VideoAccessories	<input type="checkbox"/> 3.10
<input type="checkbox"/> Bags&Sleeves	<input type="checkbox"/> 3.30
<input type="checkbox"/> Bags,Cases&Sleeves	<input type="checkbox"/> 3.50
<input type="checkbox"/> Basic	<input type="checkbox"/> 3.60
<input type="checkbox"/> BasicMobiles	<input type="checkbox"/> 3.70
<input type="checkbox"/> CableConnectionProte...	<input type="checkbox"/> 3.80
<input type="checkbox"/> Cables	<input type="checkbox"/> 3.90
<input type="checkbox"/> Cables&Accessories	<input type="checkbox"/> 4.00
<input type="checkbox"/> Cables&Adapters	<input type="checkbox"/> 4.10
<input type="checkbox"/> Calculators	<input type="checkbox"/> 4.20
<input type="checkbox"/> Cameras&Photography	<input type="checkbox"/> 4.30
<input type="checkbox"/> Cases	<input type="checkbox"/> 4.40
<input type="checkbox"/> CeilingFans	<input type="checkbox"/> 4.50
<input type="checkbox"/> Chargers	<input type="checkbox"/> 4.80
<input type="checkbox"/> ColouredPaper	<input type="checkbox"/> 5.00

Number of times word appeared



Words related to Category

