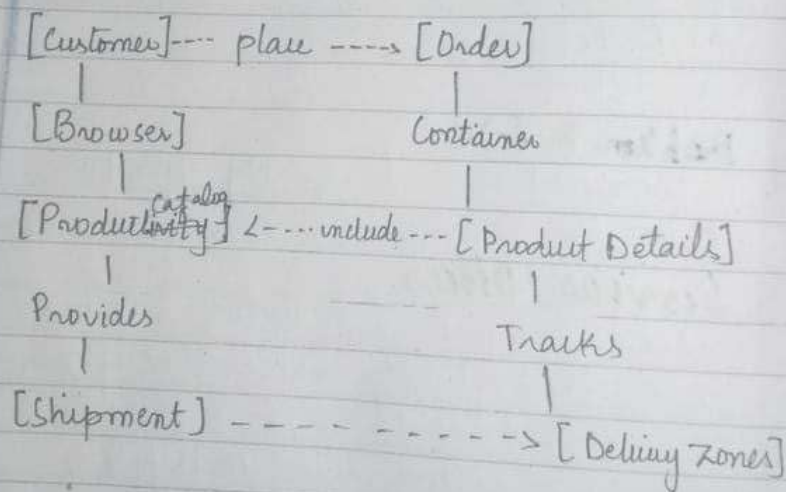


What makes it unique

- High quality sustainable furniture
- Exclusive custom designs that competitors don't offer
- Subscription model for furniture upgrade every year

Diagram for Market Place Flow

Here's how entities & relationships connect in this furniture market place.



Data Schema -

Each piece of info stores will relate to one of these entities.

Entities:

1) Product

Product ID

Name (eg. Sofa set)

Price

Stock Quantity

Material (eg. Wood, metal)

Category (eg. Living Room, Bedroom, Dimensions)

2) Orders

Order ID

Customer ID

List of Products

Total Price

Status (eg. Pending, Delivery)

3) Customers

Customer ID

Name

Contact Details (Phone, Email)

Address

Purchase

Market Place Type Selection

Hekto

New Furniture Collection Trends in 2020

This market focuses on furniture. This makes it General E-commerce market place. customers can browse and purchasing furniture from various categories. (eg: living room, bedroom)

Business Goals

Target Audience

- families
- Restaurants
- Offices

Problem to Solve

Convenient access to quality furniture
Offers for customization

Services / Offers

- Delivery & installation services
- Easily / EMI or installment options for expensive items.
- Unique customization tools for customers to visualize furniture in their space.

Shipment :

Shipment ID

Order ID

Delivery Zone

Estimated Delivery Date

Shipment Status.

5) Delivery Zone.

Zone ID

Name (eg City or Area)

Coverage Area :