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ESTRELLA TERA

Estrella Tera (ETA)

Token Split Model Explanation

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# What is Token Split?

A token split (similar to share split) happens when a company increases

the number of its token to boost the token's liquidity.

Although the number of tokens increased by a specific multiple, the total market value of all token outstanding remains the same because a split does not fundamentally change the total market cap.

## Key advantages of token split

01

Lower price of token, makes it more attractive for new investors

02

Fair model, market cap remains unchanged



# What is Token Split?



Estrella Tera Token (ETA)  
Starts from  
US\$0.20



Every 10,000 token sold  
Price increase by  
US\$0.002

\*applicable for Round 1 and 2 only



When the price reaches  
US\$0.40, dApp will  
execute token split.

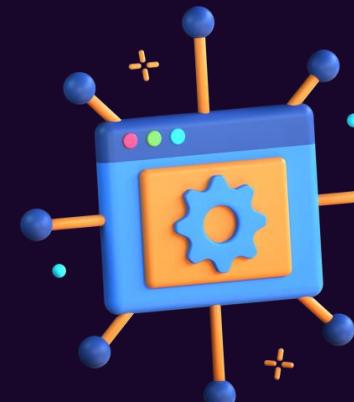


**1 ETA becomes 2 ETA.**  
Existing holders will double  
their token holdings

After token Split, starts from  
US\$0.20 in a new round

# Why ETA?

## Decentralized App ( dApp )



**dApps are decentralized, they are free from the control and interference of a single authority**



**Decentralized platform also enable users to receive their profit instantly, removes the need to apply for withdrawal**



**Benefits of dApps include the safeguarding of user privacy, 100% transparency , and the flexibility of development**



**Solves trust and security issue that most centralized share split/token split encounter**



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# ETA Tokenomics

Rounds	ETA	Price
1, 2	10,000	\$0.200
1, 2	10,000	\$0.202
1, 2	10,000	\$0.204
1, 2	10,000	\$0.206
1, 2	10,000	\$0.208
1, 2	10,000	\$0.210
1, 2	10,000	\$0.212
1, 2	.....	....
1, 2	10,000	\$0.396
1, 2	10,000	\$0.398

Total ETA **2,000,000**



## ETA tokenomics

During Round 1 and 2 (seed funding), every 10,000 ETA sold, the selling price will

↑ US\$0.002

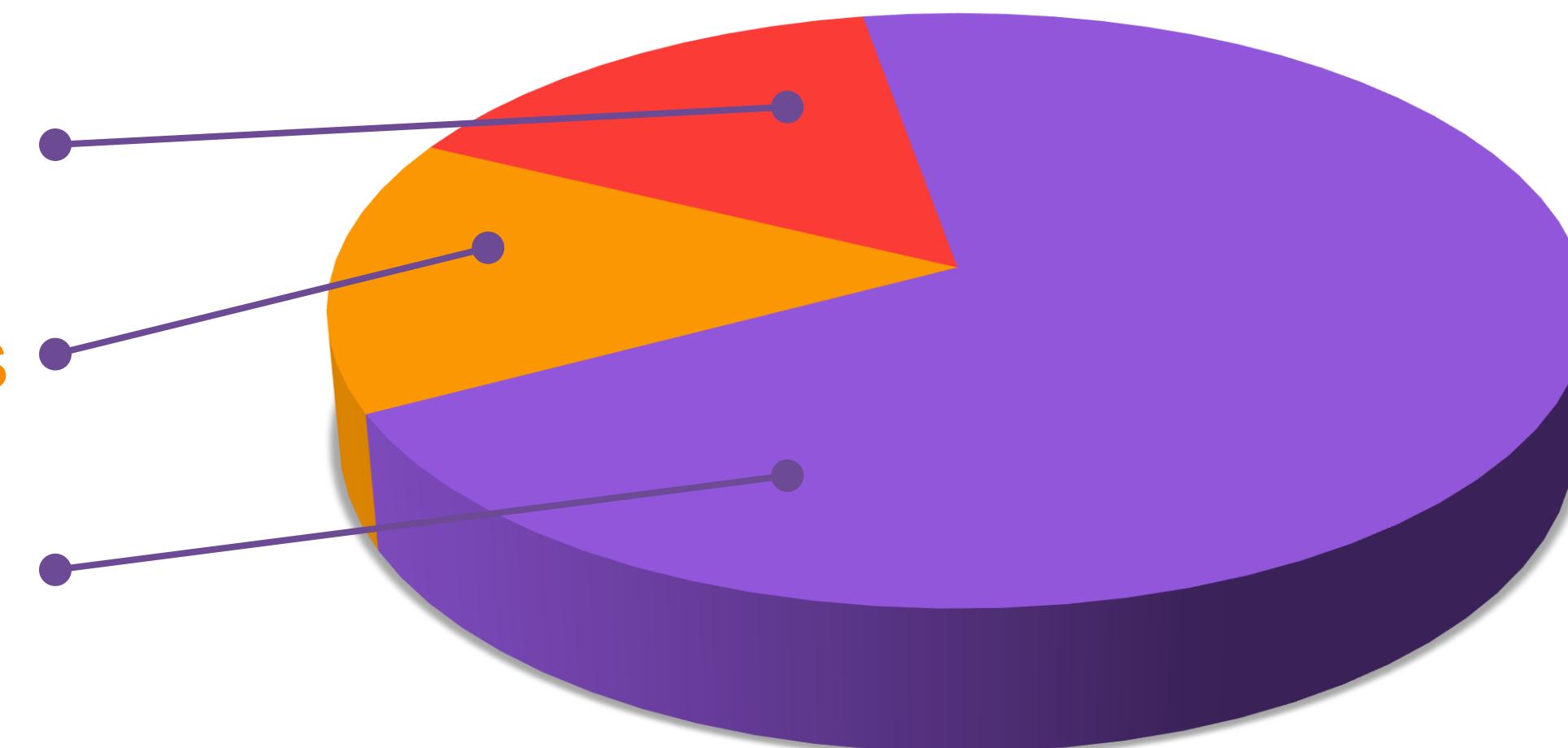
Total seed funding 2,000,000 ETA

# Seed Funding

15% Marketing expenses

15% Development expenses

70% ETA development





## ETA tokenomics

So what happen after the 2nd round?

.....

Users that purchase ETA, will begin selling their tokens (automatic selling via dApp) after holding more than 2 rounds

.....

Example:

Robert bought ETA in round 1, dApp will sell his token in round 3 to round 6



# dApp Auto selling system

Round	ETA	Sell	Balance
n	100%	0	100%
n + 1	200%	0	200%
n + 2	400%	160%	240%
n + 3	480%	180%	300%
n + 4	600%	200%	400%
n + 5	800%	800%	0%
Total		1340%	



# ETA Tokenomics

Round	ETA Seller (Rounds)	Estimate Volume required for \$0.002 price increase
3	1	160%
4	1, 2	180% + 160%
5	1, 2, 3	200% + 180% + 160%
6	1, 2, 3, 4	800%+ 200% + 180% + 160%
7	2, 3, 4, 5	800%+ 200% + 180% + 160%
8	3, 4, 5, 6	800%+ 200% + 180% + 160%
n	n-5 , n-4 , n-3, n-2	800%+ 200% + 180% + 160%



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## Return on Investment

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### PROFIT



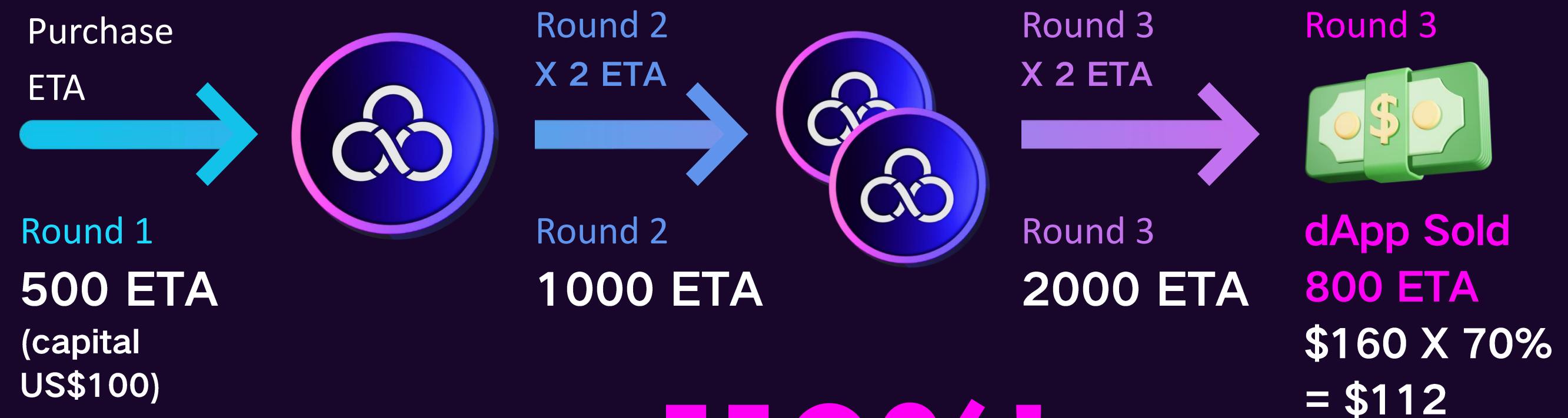
### Performance Results by Year

Periods	Profit (M)
2010	11
2011	15
2012	9
2013	14
2014	20
2015	22
2016	24
2017	26
2018	28



# Investing With ETA

# Investing with ETA



In Round 3, you will earn **112%!**

\*when selling ETA, 70% goes to seller, 30% goes to compensation plan



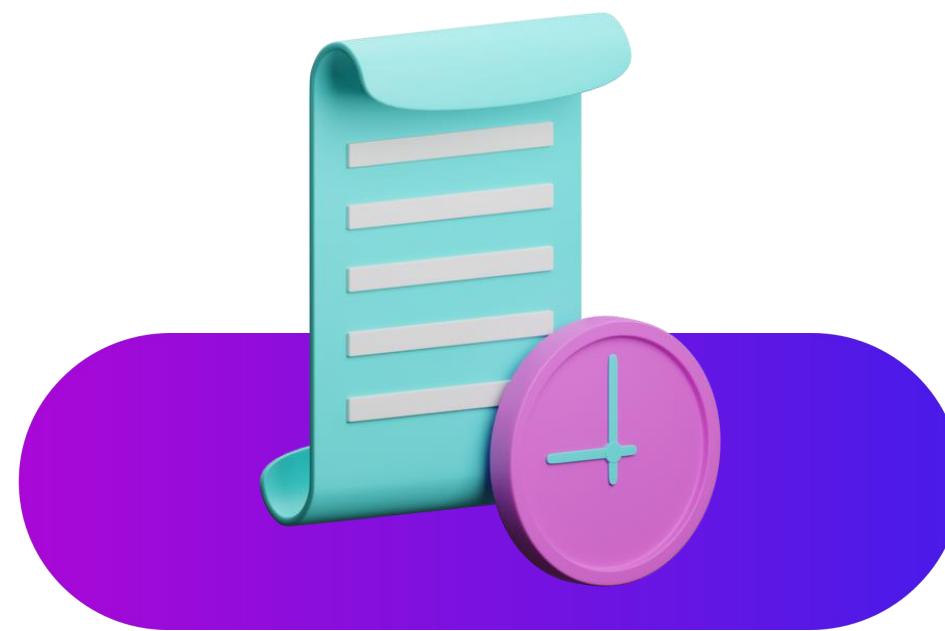
# dApp Auto system

## selling

Round	ETA	Sell (Net Profit)	Balance
n	100%	0	100%
n + 1	200%	0	200%
n + 2	400%	160% (112%)	240%
n + 3	480%	180% (126%)	300%
n + 4	600%	200% (140%)	400%
n + 5	800%	800% (560%)	0%

Net Profit **938%**

# ETA Key advantages



dApp will record users purchasing price



When selling on behalf of users, the “sell order” will be the same as the purchasing price



This will ensure all users have the same returns, to encourage more new users to participate



# Example A



Charlie (@ \$0.20)

Purchase  
ETA

Round 1  
1000 ETA  
(US\$200)



.....

Round 3



dApp sold 1600 ETA  
 $\$320 \times 70\% = \$224$



Robert (@ \$0.30)

Purchase  
ETA

Round 1  
1000 ETA  
(US\$300)



.....

Round 3



dApp sold 1600 ETA  
 $(\$480 \times 70\% = \$336)$

Robert and Charlie bought

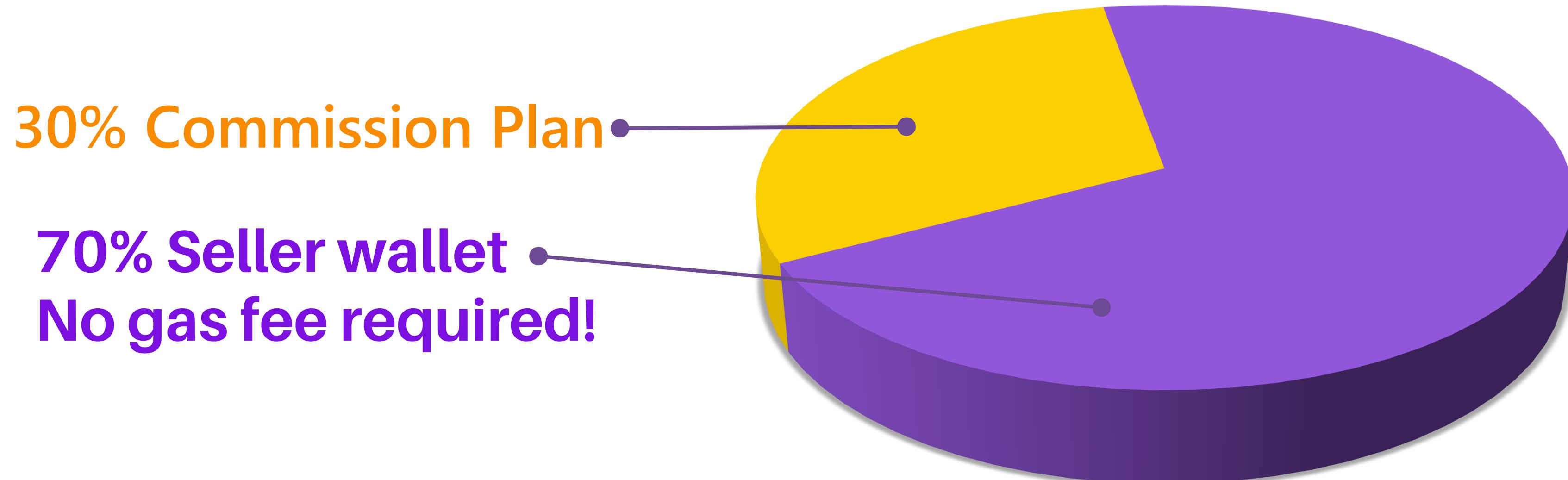
1000 ETA  
in Round 1

But Robert bought at a later  
time, when the price is  
US\$0.20, hence Robert paid  
US\$100 more than Charlie.

Thanks to the fair system in  
ETA, Robert will still enjoy  
112% profit during round 3!



# dApp Auto selling system

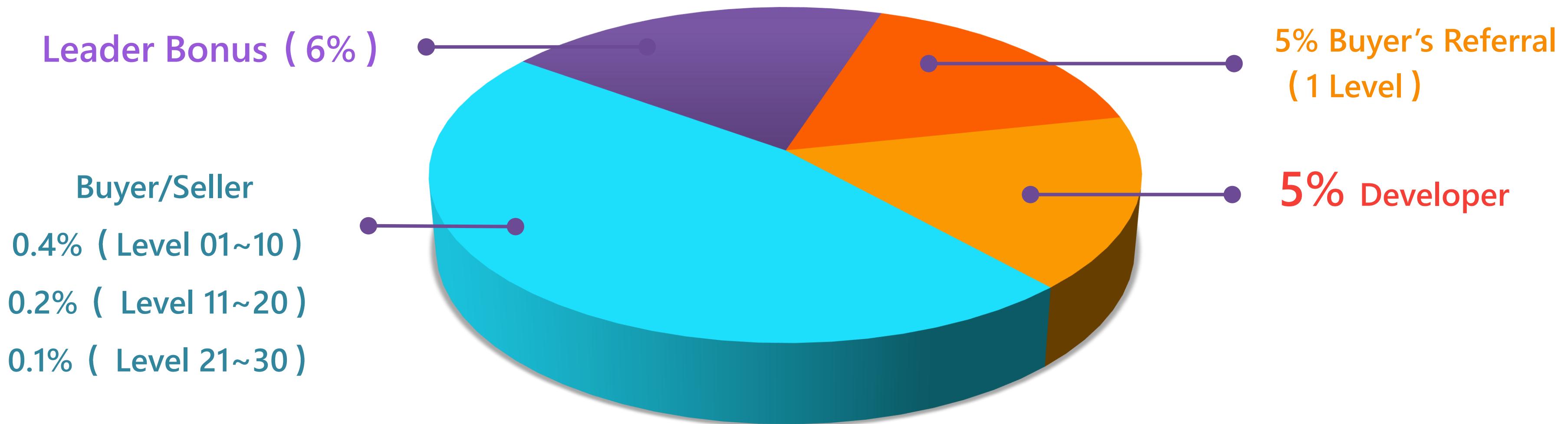


# ETA

## Commission Plan



# 30% Comission Plan



\*withdraw to 400% USDT (with reference to capital) in commission

\*Commission will continue to accumulate after 400%, repurchase to withdraw

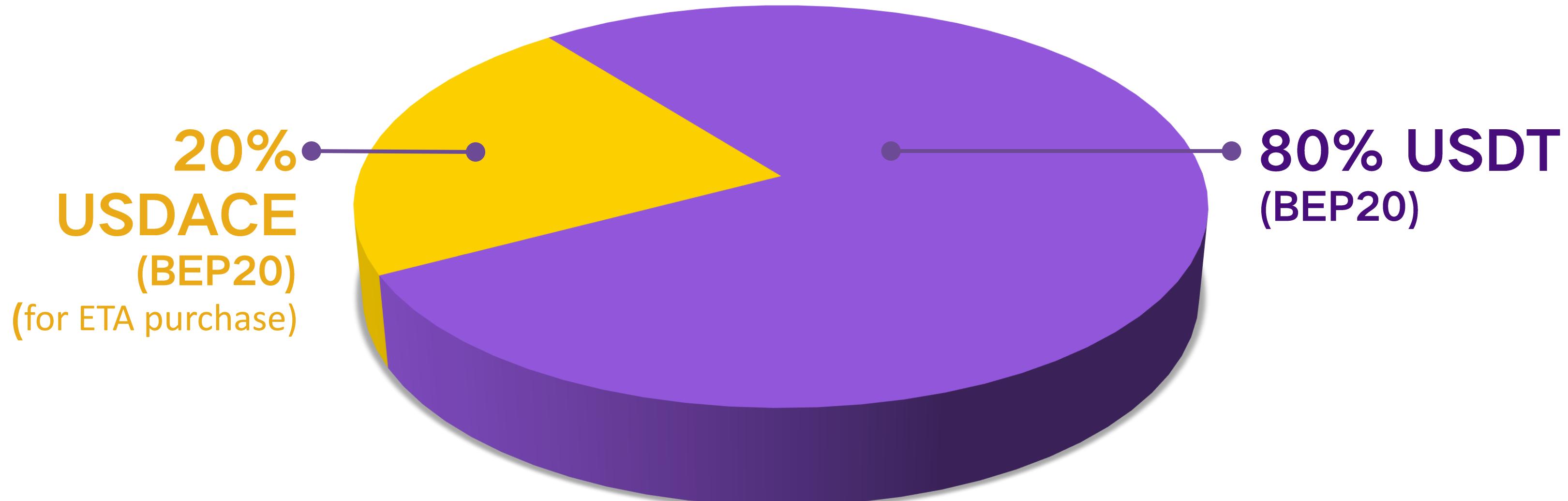
# Leader Bonus

Rank	Rewards	Type	Requirement	Payout
1 Star	1.00%	Stair Step	Total Sale 1M USD, each network count max 500k	Weekly
2 Star	2.00%	Stair Step	Total Sale 2M USD, each network count max 1M	Weekly
3 Star	3.00%	Stair Step	Total Sale 3M USD, each network count max 1M	Weekly
4 Star	4.00%	Stair Step	Total Sale 5M USD, each network count max 2M	Weekly
5 Star	5.00%	Stair Step	Total Sale 10M USD, each network count max 3M	Weekly
5 Star	1.00%	*1 Share GPS	Total Sale 10M USD, each network count max 3M	Weekly

**\*GPS Global Profit Sharing**  
**\* Application required**



# 30% Comission Plan



\*USDACE 1:1 USD



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# ETA withdrawal

# ETA Withdrawal

- User can withdraw their ETA tokens (BEP20) from dApp if they do not wish to wait for dApp to sell their tokens
- After withdrawal, users ETA token will not participate in the token split
- Users will receive 10 X USD of ETA tokens (outstanding capital)

Example: Robert purchased 100 USD of ETA tokens, he will receive 1000 ETA if he chose to withdraw



- **includes USDT and USDACE purchase**
- Starting from round 11, 10X multiplier will half every 2 rounds.
- Round 11,12 : multiplier is 5X
- Round 13,14 : multiplier is 2.5X



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Thank you!