

# ROAD MAP

## PHASE 1: LAUNCH (OCTOBER 2024 - DECEMBER 2024)

**PLATFORM LAUNCH:** RELEASE OF THE FIRST VERSION OF THE ARCADIA WEB3 PLATFORM WITH A LIMITED SET OF GAMES AND FEATURES.

**ARCADIA COIN PRE-SALE:** BEGIN PRE-SALE OF THE ARCADIA COIN TOKEN FOR EARLY INVESTORS.

**PARTNERSHIPS:** SECURE PARTNERSHIPS WITH GAME DEVELOPERS AND CRYPTO PROJECTS.

**MARKETING & PR:** LAUNCH MARKETING CAMPAIGNS TO ATTRACT USERS AND INVESTORS.

## PHASE 2: GROWTH (JANUARY 2025 - MARCH 2025)

**EXPAND GAME PORTFOLIO:** ADD NEW GAMES ACROSS DIVERSE GENRES TO THE ARCADIA WEB3 ECOSYSTEM.

**DEVELOP PLAY-TO-EARN MECHANICS:** INTRODUCE NEW EARNING MECHANISMS FOR PLAYERS.

**LAUNCH DEX:** LAUNCH A DECENTRALIZED EXCHANGE (DEX) FOR TRADING ARCADIA COIN AND OTHER TOKENS.

**BUILD NFT MARKETPLACE:** CREATE A PLATFORM FOR TRADING NFT ASSETS WITHIN THE ARCADIA ECOSYSTEM.

**COMMUNITY BUILDING:** ACTIVELY DEVELOP THE ARCADIA WEB3 COMMUNITY THROUGH VARIOUS COMMUNICATION CHANNELS.

## PHASE 3: DEVELOPMENT (APRIL 2025 - JUNE 2025)

**IMPLEMENT DEFI FEATURES:** INTEGRATE DEFI PROTOCOLS INTO THE ECOSYSTEM TO EXPAND EARNING OPPORTUNITIES.

**METAVERSE CREATION:** BEGIN DEVELOPMENT OF THE ARCADIA METAVERSE WITH VIRTUAL WORLDS AND PLAYER INTERACTIONS.

**MOBILE APP DEVELOPMENT:** RELEASE A MOBILE APP FOR ARCADIA WEB3 TO ACCESS THE PLATFORM FROM MOBILE DEVICES.

**INCREASE USER BASE:** CONTINUE LARGE-SCALE MARKETING CAMPAIGNS TO ATTRACT NEW USERS.

## PHASE 4: SCALING (JULY 2025 - SEPTEMBER 2025)

**ECOSYSTEM EXPANSION:** ADD NEW FEATURES AND SERVICES, SUCH AS GAMING TOURNAMENTS, GUILDS, AND COMMUNITY MANAGEMENT SYSTEMS.

**BRAND PARTNERSHIPS:** COLLABORATE WITH ESTABLISHED BRANDS TO INTEGRATE THEIR PRODUCTS INTO THE ARCADIA ECOSYSTEM.

**ARCADIA COIN DEVELOPMENT:** CONTINUE DEVELOPING THE ARCADIA COIN AS A KEY ASSET OF THE ECOSYSTEM AND A TOOL FOR GOVERNANCE AND EARNING.

## PHASE 5: FUTURE (OCTOBER 2025 - ONGOING)

**CONTINUOUS DEVELOPMENT:** CONTINUE TO DEVELOP AND UPDATE THE ARCADIA WEB3 PLATFORM IN RESPONSE TO USER NEEDS AND MARKET CHANGES.

**ECOSYSTEM SCALING:** INCREASE THE NUMBER OF GAMES, FEATURES, AND SERVICES WITHIN THE ARCADIA ECOSYSTEM.

**ESTABLISH ARCADIA WEB3 AS A LEADING WEB3.0 PLATFORM:** CREATE A SUSTAINABLE AND DYNAMIC ARCADIA WEB3 ECOSYSTEM THAT WILL CREATE NEW OPPORTUNITIES FOR PLAYERS, DEVELOPERS, AND INVESTORS.