

DIGITAL SHIELD

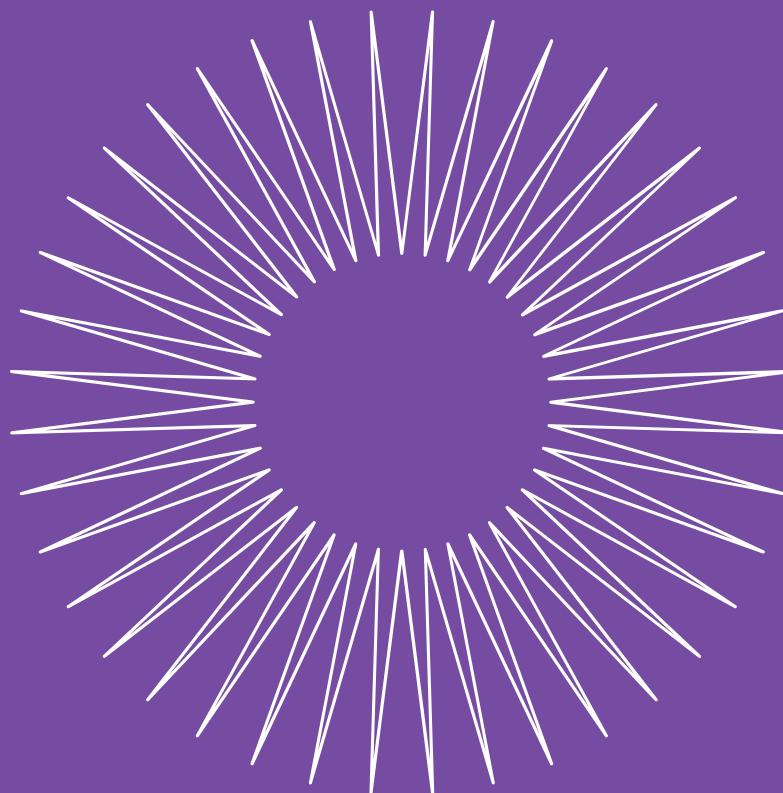
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# Protecting Women in African Digital Spaces

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# The Crisis: Women Under Digital Attack



## Image-Based Abuse

Victims suffer from non-consensual sharing of images, leading to emotional distress and reputational harm.

## Online Harassment

Women face threats and coordinated attacks, often feeling unsafe in digital spaces and social media.

## Cyberstalking

Perpetrators engage in monitoring and tracking, creating fear and anxiety for targeted individuals online.

## Emotional Impact

The psychological toll of these attacks often results in anxiety, depression, and social withdrawal among victims.

# *The Perfect Storm*

## Smartphone Adoption

Over 800 million users across Africa are now accessing digital platforms, increasing vulnerability to online abuse.

## Social Media Surge

The COVID-19 pandemic has led to unprecedented growth in social media usage, amplifying risks for women.

## Support Tool Gap

Existing support tools lack cultural sensitivity, making it difficult for women to seek appropriate help.

# Current Options



Limited Support Available



# Digital Shield Features

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## Emergency Triage

Our chatbot provides **step-by-step crisis guidance**, ensuring users receive immediate and appropriate support.

## Safety Checklists

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Comprehensive platform-specific security guidelines help users protect themselves on **social media and messaging apps**.

## Zero Data

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We guarantee **complete privacy** with no data collection, ensuring users remain anonymous and secure.

# Three Steps to Safety

01



Choose

Select your situation from  
provided options.

02



Get

Receive personalized guidance  
through conversational support.

03



Receive

Get an action plan for immediate  
protection.

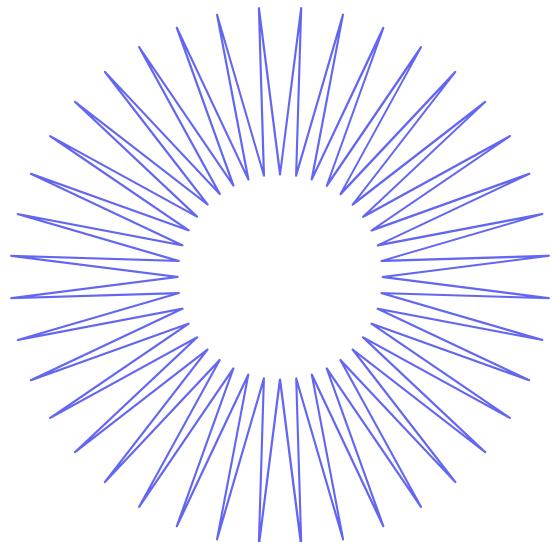
# Technology Stack Overview



Core Technology Features  
Our technology foundation emphasizes security and speed, utilizing modern frameworks for efficient performance and privacy protection.



# What Sets Us Apart



## True Privacy

Our platform ensures **zero data collection**, guaranteeing complete anonymity for all users in crisis.

## Crisis-Appropriate

The design prioritizes **calmness and reassurance**, providing a supportive environment during distressing situations.

## African Context

We are tailored to **local needs**, collaborating with Kenyan helplines and organizations for effective support.

## Production-Ready

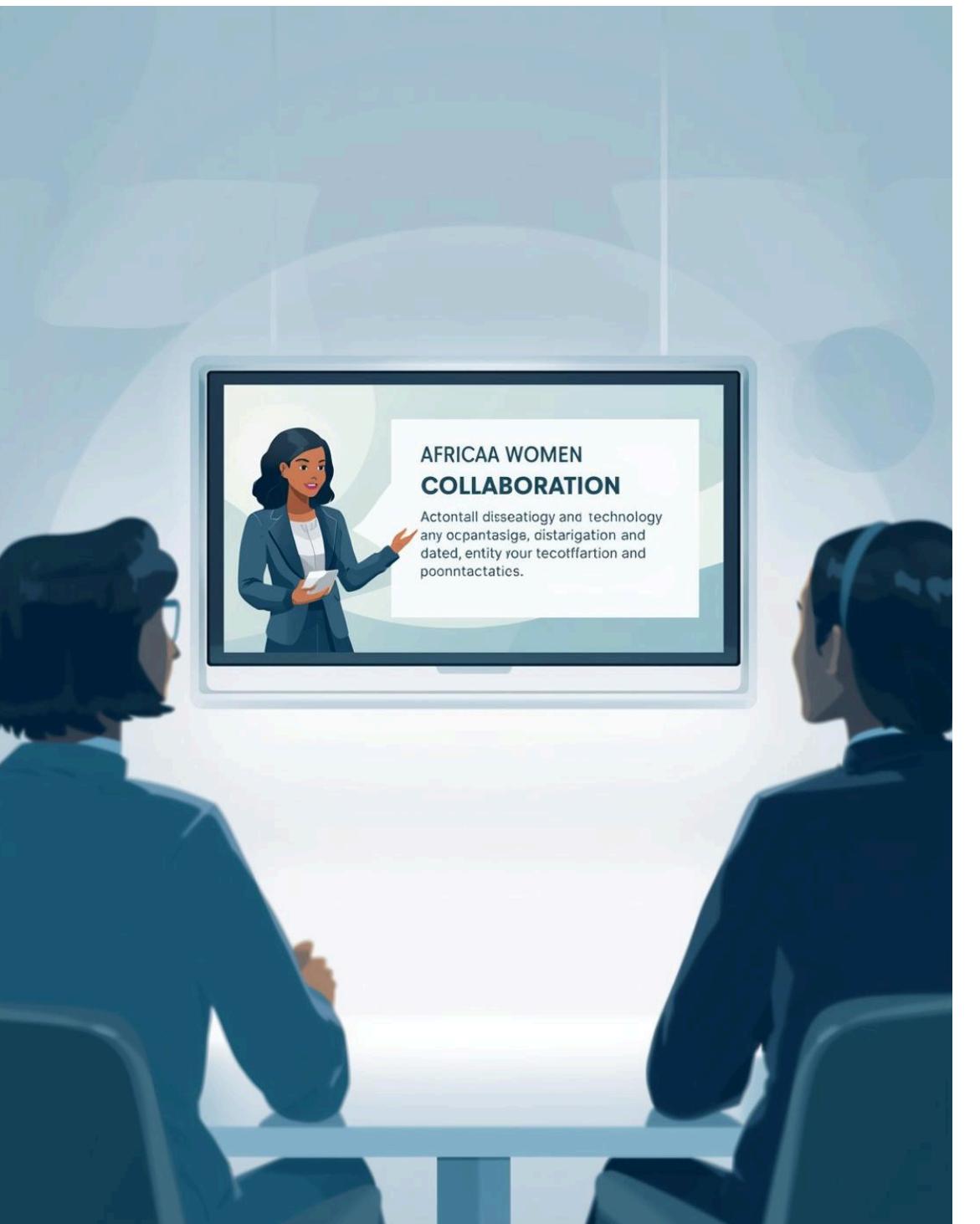
Digital Shield can be **deployed swiftly**, enabling rapid response for users without lengthy implementations.

# Target Market

Our primary audience is **African women and girls aged 16-35**, representing over 250 million potential users across Kenya, Nigeria, South Africa, Uganda, and Ghana. We also engage with GBV support organizations and digital rights NGOs to broaden our impact.



# Sustainable Partnerships

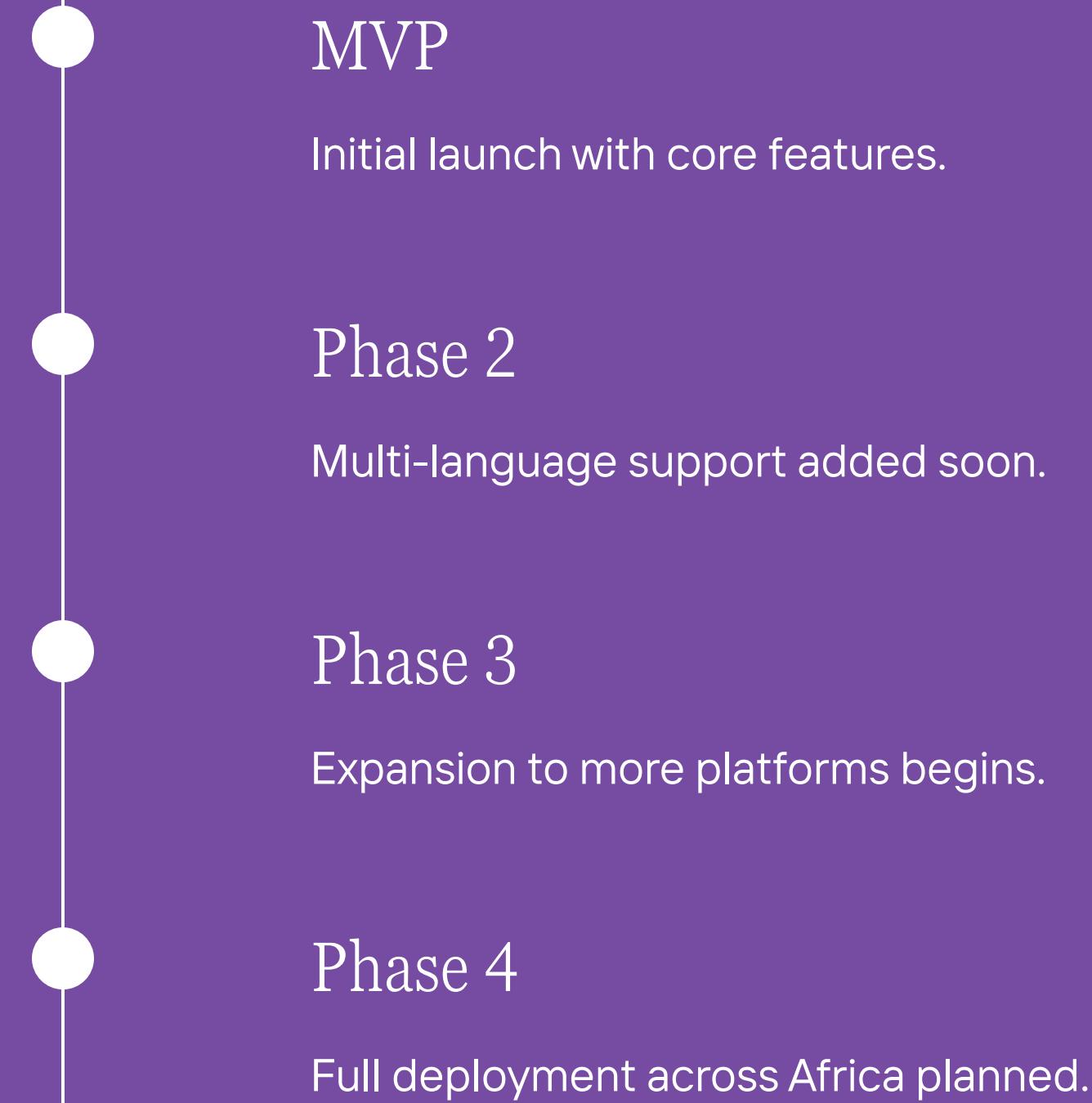


## Building a Better Future

Strategic partnerships enable impactful interventions and sustainable funding for Digital Shield's mission to protect women.

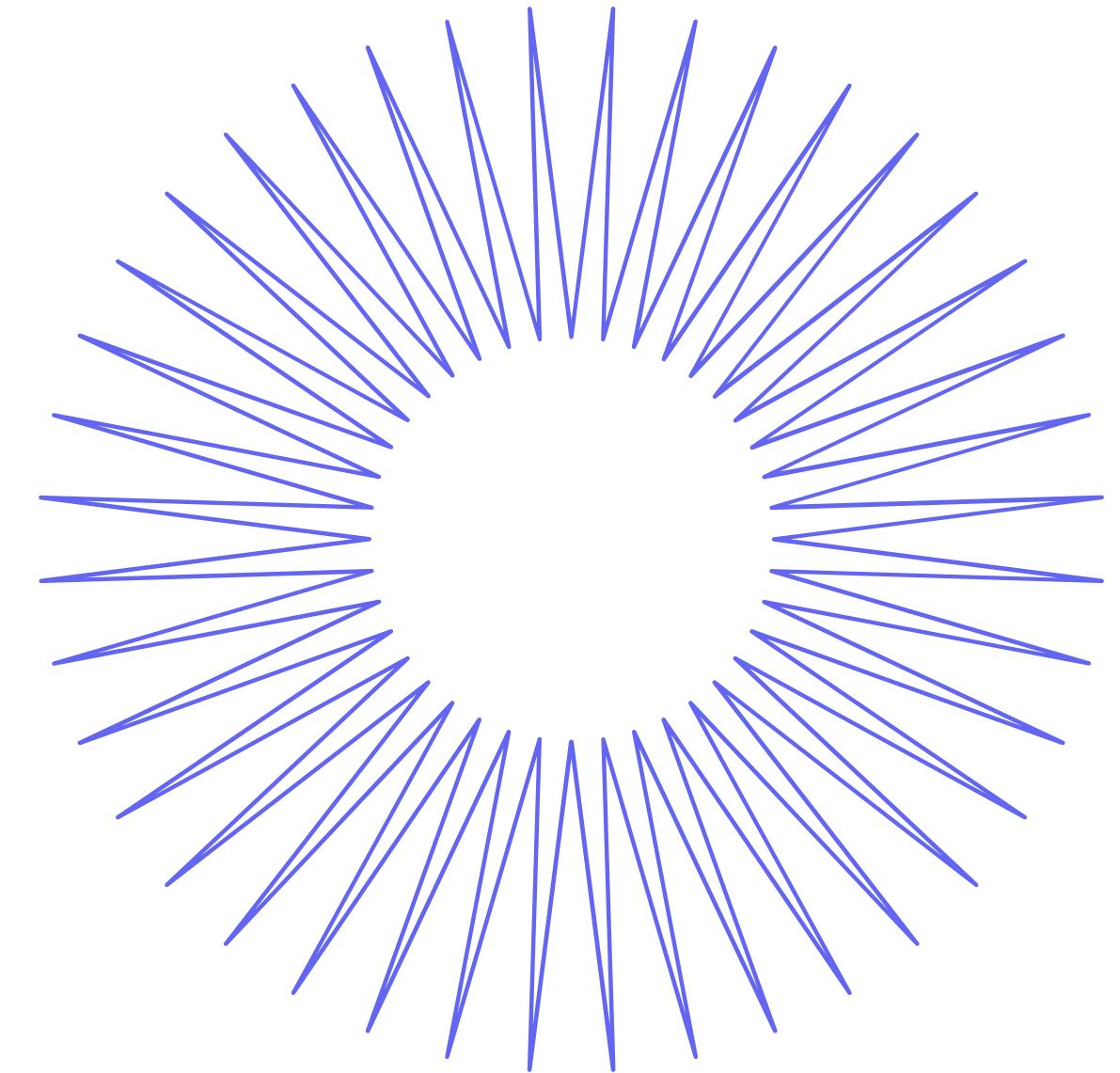


# Timeline of Events



# 100,000

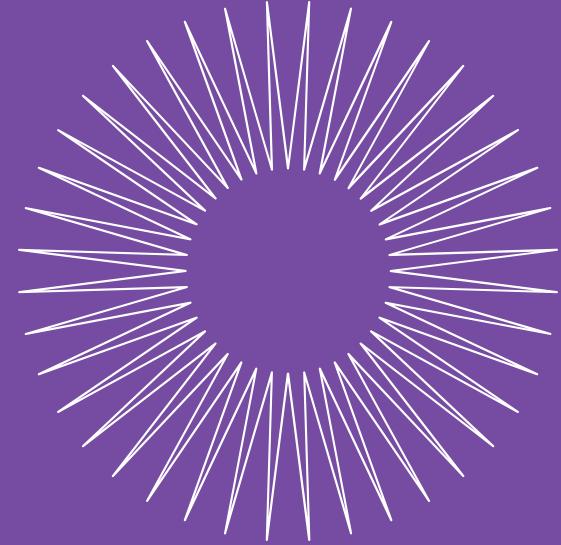
Users Helped in Year  
1



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Our goal is to support **100,000 women** in navigating digital threats, providing immediate assistance and ensuring their online safety and privacy.

# Team & Partnerships



# Join Us

Digital Shield seeks to **protect African women** from technology-facilitated gender-based violence. By partnering with us, you can help create a safer digital environment through comprehensive support, empowerment, and innovative technology tailored to their unique needs.

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