

Guild Wars 2 Asset Kit

Version 2011.11

The *Guild Wars 2* Asset Kit is a collection of materials gathered from ArenaNet's creative works. It is intended as a tool to help creators of visual content related to *Guild Wars 2* by sharing some of the work of our art team and some screenshots of the game. We hope that this material will help anyone communicating information about *Guild Wars 2* to create compelling content related to the game. Whether you're a *Guild Wars 2* fansite, a general website about videogames or if you're simply talking about *Guild Wars 2* in anything you create, these graphical assets are here for you to improve and illustrate your content.

The *Guild Wars 2* Asset Kit contains folders with concept arts, game screenshots, and logos. In addition to these assets, you'll find guidelines on how to use them in the document "Graphic Design Guidelines," including details on logo usage, fonts, and other graphic elements.

The *Guild Wars 2* Asset Kit is a living collection of assets and will be periodically updated as we get more content to share. So make sure to check for a new version of the *Guild Wars 2* Asset Kit on the *Guild Wars 2* website.

For information about the appropriate use of the *Guild Wars 2* assets, please read the "Terms of Use" and the "Graphic Design Guidelines" documents. For any question, you can email the ArenaNet Community Team at community@arena.net. Please use the tag [GW2 Asset Kit] in your email.

Further links

You can find more *Guild Wars 2* resources directly on the *Guild Wars 2* website, including more concept art and screenshots, wallpapers and videos:

<http://www.guildwars2.com/en/media/>

You can also get more videos and pictures from ArenaNet's YouTube and Flickr channels:

<http://www.youtube.com/arenanetofficial>

<http://www.flickr.com/photos/arenanet/>

For general information about *Guild Wars 2*, please consult the files "Guild Wars 2 Game FAQ.doc" and the *Guild Wars 2* website:

<http://www.guildwars2.com/>