
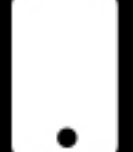



THOMAS ARCHAMBAUD

Experienced product manager with demonstrated history
in working in SAAS and telemedecine industries,
with a focus objective to provide the best experience to the customer.

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TOOLS

Follow up tools

Github Project
Notion
Any.do
Basecamp

Framing and prototyping

Sketch, Invision
Adobe XD, photoshop

Web analytics

Google analytics
Google tag manager

CMS

Wordpress
Joomla
Drupal

Office tools

Google suite
Microsoft office suite

LANGUAGES

English :

Full professional proficiency

French :

Native language

HOBBIES

Pixel design

Interior decoration

Basketball

Tennis

SKILLS

Organization and structuration of the product pole : coordinate product squadsn animate weekly standups, finance follow up for go to market decisions, recruiting product managers and product designers.

Products management : define and lead product roadmap, managing product lifecycle, create product from scratch, prioritize backlog, work closely with tech and design teams, evangelize and communicate to stakeholders about new features.

Conception : writing product requirement, functional specifications, organize user research and end-to-end tests, lean prototyping UX/UI prototyping, define KPIs for analytics measurement.

EXPERIENCES

Since 2019 | Lead Product manager | MesDocteurs.com

- Product discovery: Understand users pain points and needs through qualitative research or quantitative data. Articulate those problems in smaller & actionable ones.
- Product strategy: Build and communicate the product roadmap.
- Product building: Work closely with Product, Marketing and engineers to come up with the best solution to improve and adapt or create offers.
- Mentor the team: Manage & mentor a team of product managers and product designers

January 2016 to december 2018 | Product & Operations Manager | STIM MEDIA (3 years)

- Lead global operations for a startup : lean prototyping & management for a front-end intern framework and a SAAS editor to create B2B elearning platforms
- Create and provide educational engineering for L'Oréal brands
- Manage design and development team (3 designers, 10 developers)
- Conception of B2B iOS / Android apps
- Recruit designers and developers

October 2014 to october 2018 | Freelance digital project manager (4 years)

Digital project management as independant : creation of websites, digital analytics, front-end integration and digital strategy.

August 2015 to december 2015 | Chef de projet digital | Gulsftream Communication (5 months)

Digital project management for B2C brands : website conception, digital strategy, content management system (wordpress, joomla) for SodaStream, Tipiak and Valdys group).

July 2014 to july 2015 | Digital Project Manager | Entrecom.com (1 year)

Digital project management for B2C brands during my MBA degree : Website conception, digital strategy, editorial consulting, facebook acquisition campaigns, content management system (wordpress, EZpublish) for BNP Paribas, AFNIC, Transdev. clients.

October 2013 to july 2014 | Digital Consultant | Spintank.fr (10 months)

Recommandation of digital strategies and write editorial content for agency's clients during my MBA degree (Microsoft, RATP, French Ministry of Education).

EDUCATION

2013 - 2015 | Master of Business Administration + Master Web Business

@ESCEN School & Golden Gate University (*Paris and San Fransisco*)
Major in entrepreneurship, digital strategy, SEO / SEA, web design, web development, e-business

2010 - 2013 | Bachelor in Marketing and Finance

@EGC Vendee Business School
Major in finance, internaltional marketing, customer relations, business administration, european and french law, 6 months internship abroad (New-York),