```sql
Select distinct product_name,
            base_price,promo_type
From Revenue
where base_price >500 and
promo_type="BOGOF"
```

```sql
Select city,count(distinct store_id) as Store_count
 From Revenue
 group by city
 order by Store_count desc
```

```sql
 Select campaign_name,
 concat(round(sum(Revenue_Before_Promo)/1000000,2),'M') as Revenue_Before_Promotion,
   concat(round(sum(Revenue_After_Promo)/1000000,2),'M') as Revenue_After_Promotion
From Revenue
group by campaign_name
order by campaign_name asc
```

```sql
with cte1 as
        (Select category,sum(ISU) as ISU,
                round(sum(ISU)/sum(`quantity_sold(before_promo)`)*100,2) as `ISU_%`
          From revenue
          where campaign_name='Diwali'
          group by category
        )

Select *,
rank() over(ORDER BY `ISU_%` DESC) as ISU_rank
From cte1
order by `ISU_%` desc
```

```sql
Select product_name,category,
round(SUM(IR)/SUM(Revenue_Before_Promo)*100,2) as `IR%`,
rank() over(order by SUM(IR)/SUM(Revenue_Before_Promo)*100 desc) as ranking
From Revenue
group by product_name,category
order by `IR%` desc
limit 5
```