



```
Select distinct product_name,  
                base_price,promo_type  
From Revenue  
where base_price >500 and  
promo_type="BOGOF"
```



```
Select city,count(distinct store_id) as Store_count  
From Revenue  
group by city  
order by Store_count desc
```



```
Select campaign_name,  
concat(round(sum(Revenue_Before_Promo)/1000000,2),'M') as Revenue_Before_Promotion,  
concat(round(sum(Revenue_After_Promo)/1000000,2),'M') as Revenue_After_Promotion  
From Revenue  
group by campaign_name  
order by campaign_name asc
```

```
with cte1 as
    (Select category,sum(ISU) as ISU,
        round(sum(ISU)/sum(`quantity_sold(before_promo)`)*100,2) as `ISU_%`
        From revenue
        where campaign_name='Diwali'
        group by category
    )

Select *,
rank() over(ORDER BY `ISU_%` DESC) as ISU_rank
From cte1
order by `ISU_%` desc
```



```
Select product_name,category,  
round(SUM(IR)/SUM(Revenue_Before_Promo)*100,2) as `IR%`,  
rank() over(order by SUM(IR)/SUM(Revenue_Before_Promo)*100 desc) as ranking  
From Revenue  
group by product_name,category  
order by `IR%` desc  
limit 5
```