Hack Squad HA^3

TEAM PROFILE

HARINI

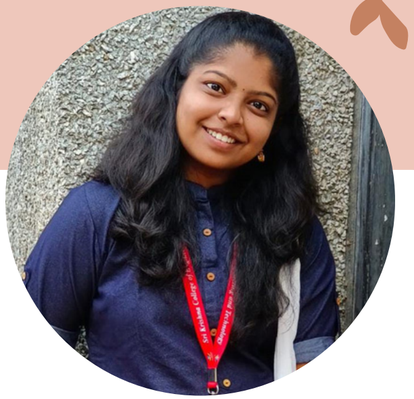
TEAM LEADER
B.TECH IT A

ARTHI

PROJECT
MANAGER
B.TECH IT A

ARCHANA

DESIGNER
B.TECH IT A



DENCY

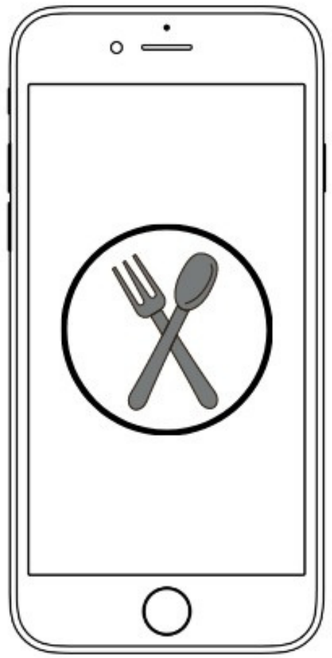
COORDINATOR
B.TECH IT A

PROBLEM STATEMENT

Open innovation category- Create an application that helps hotel customers to place contactless orders.

DELISH 2 GO

ESEE FOOD IN A FLASH



SOLUTION

This web app allows customers to scan
a QR code of the restaurant on their phone,
select menu and place their order
and have it delivered to their table
without waiting for the waiter.

PROGRAMMING LANGUAGES USED

HTML

CSS

JAVA SCRIPT

BUSINESS MODEL

KEY ACTIVITIES

-EFFICIENT TIME MANAGEMENT
-CUSTOMER EXPERIENCE
-GROW THE PLATFORM
-ENHANCE TECHNOLOGY
-OBSERVE EXTERNAL FACTORS

MEDIUM

-WEBSITE
-MOBILE

VALUE PROPOSITION

FOR CUSTOMERS:
-USER FRIENDLY
-CUSTOMER SERVICE
-RISK REDUCTION

FOR HOTELS:
-INCREMENTAL REVENUE
-GLOBAL REACH
-RISK REDUCTION
-ABILITY TO REACT

CUSTOMER RELATIONSHIP

-PERSONAL ASSISTANT
-SELF SERVICE(WEBSITE)

KEY PARTNERS

-HOTELS
-TECHNOLOGY PARTNERS
-OTHERS

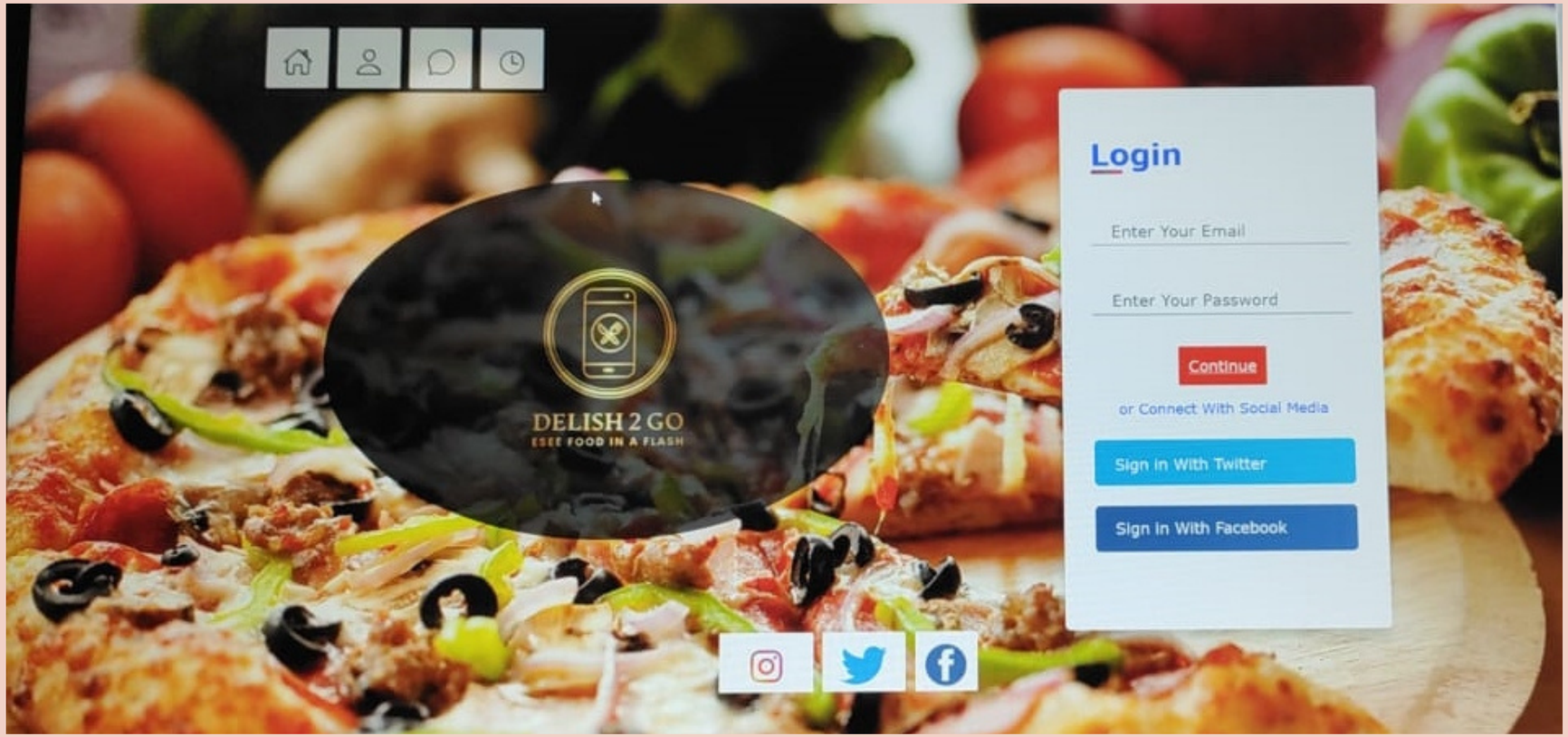
COST STRUCTURE

-SIGNIFICANT ONE-TIME INVESTMENT IN APP DEVELOPMENT
-ONGOING MAINTENANCE
-ONGOING PARTNER RELATIONS - MANAGEMENT
-DIGITAL INFRASTRUCTURE

NOVELTY

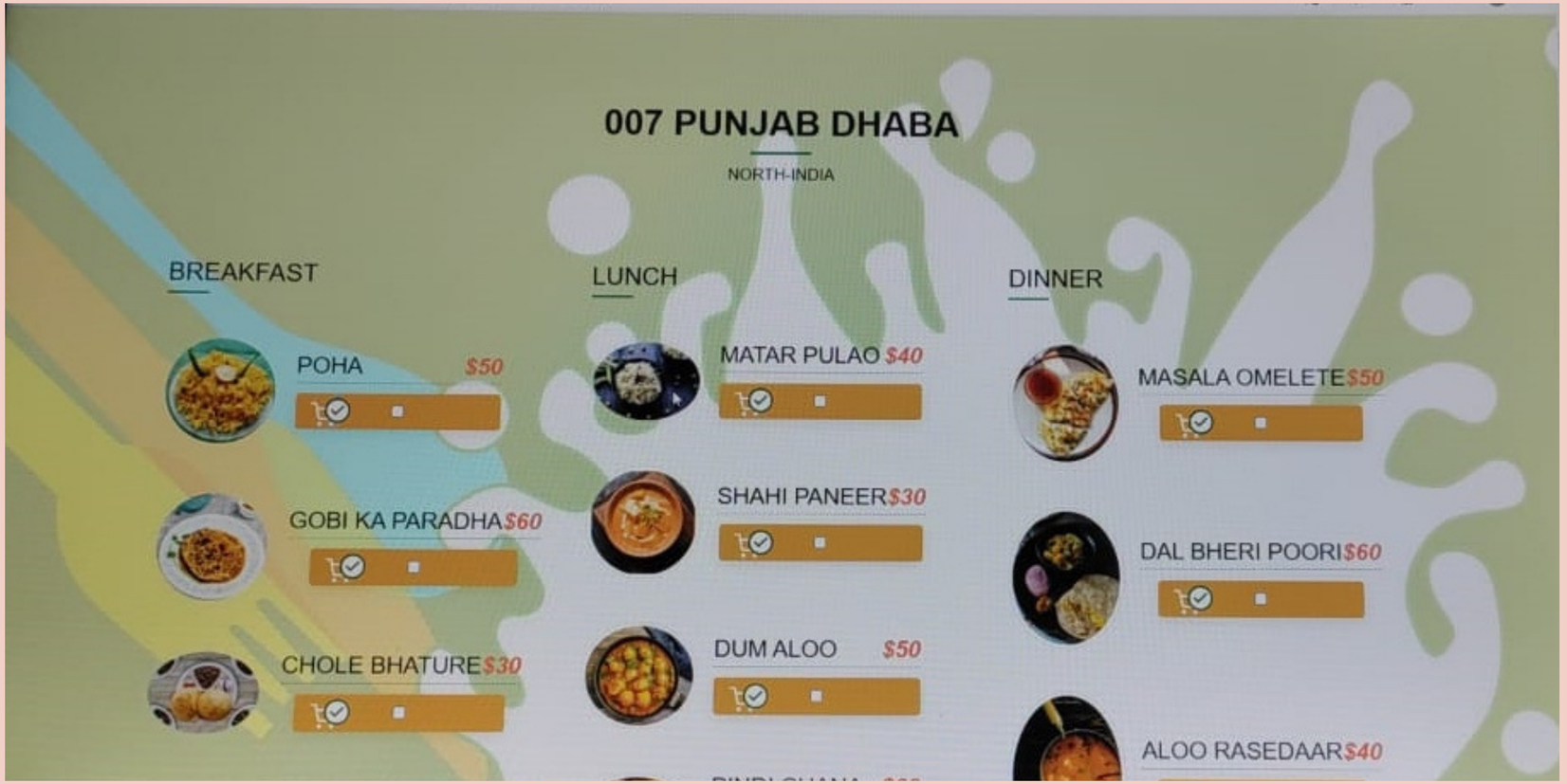
ALREADY THERE ARE APPS WITH SIMILAR TECHNOLOGIES BUT WHICH GIVES ACCESS ONLY TO VIP CUSTOMERS , GUEST ROOM OR ONLY ONE HOTEL(eg. imenu)
BUT OUR APP GIVES ACCESS TO ALL CUSTOMERS AND HOTELS.

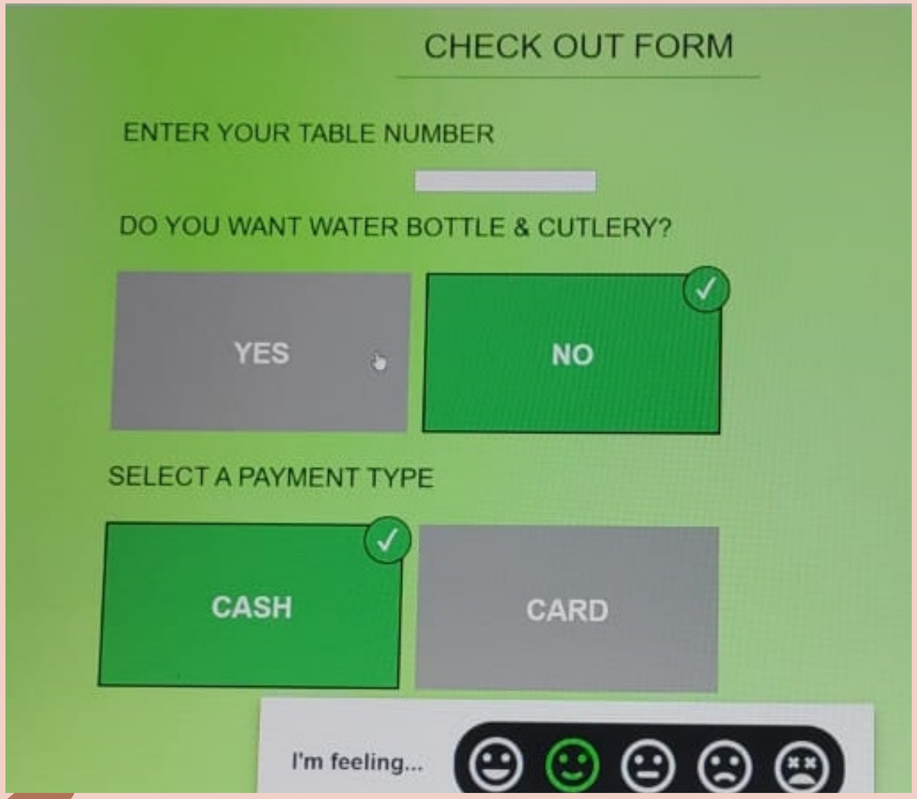
IMAGE GALLERY

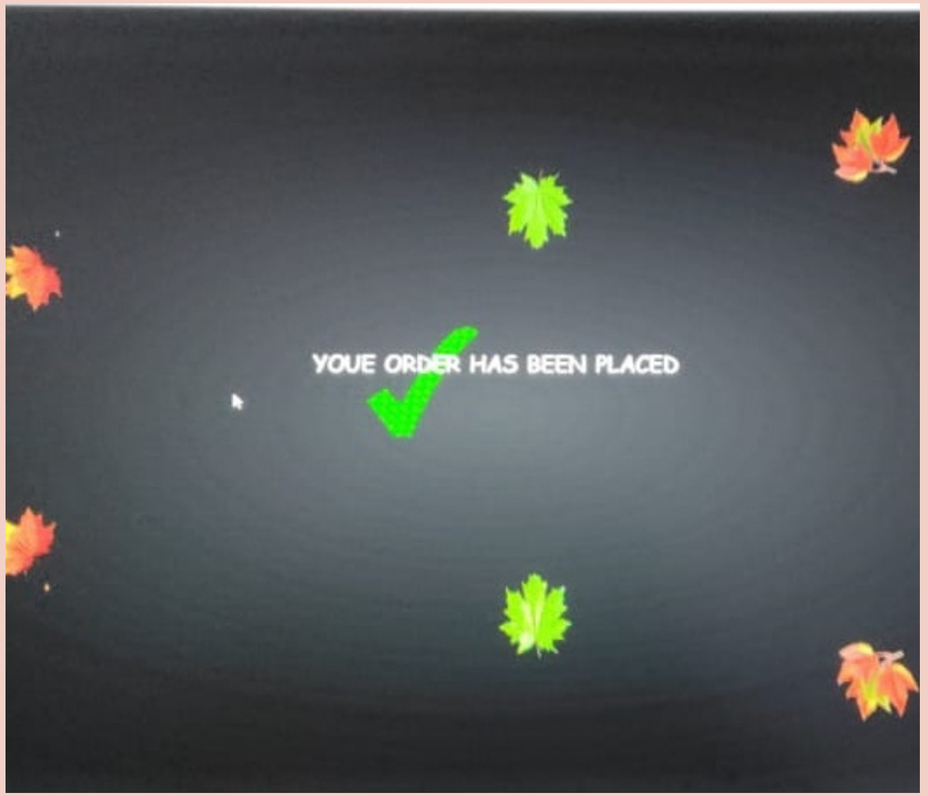


1.RED PEARL HOTEL
2.007 PUNJABI DHABA
3.CHETTINADU HOTEL
4.JUNIOR KUPANNA
5.BARBEQUE NATION

007 PUNJABI DHABA
KOVAIPUDUR,COIMBATORE
MENU


007 PUNJAB DHABA
NORTH-INDIA
BREAKFAST
POHA $50
GOBI KA PARADHA $60
CHOLE BHATURE $30
LUNCH
MATAR PULAO $40
SHAHI PANEER $30
DUM ALOO $50
DINNER
MASALA OMELETE $50
DAL BHERI POORI $60
ALOO RASEDAAR $40


CHECK OUT FORM
ENTER YOUR TABLE NUMBER
DO YOU WANT WATER BOTTLE & CUTLERY?
YES
NO
SELECT A PAYMENT TYPE
CASH
CARD
I'm feeling...


YOUE ORDER HAS BEEN PLACED

Thank You!